Community Learning for Local Change

Our flexible international programme Social innovation online + onsite across Europe











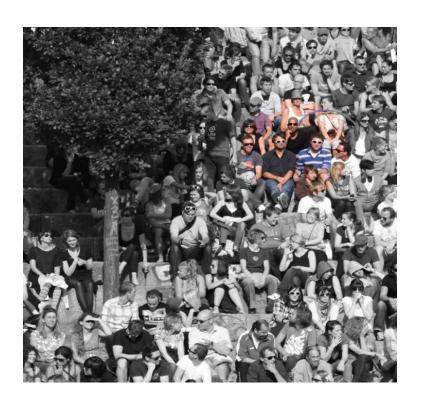








Get involved



Do you want to confront social and environmental problems in an entrepreneurial way?

Do you want to learn how to work with local communities?

Do you want to use your skills to design change?

















Get involved





THEN JOIN OUR PROGRAMME!!!

We are looking for students from these areas:

- Business administration
- Economics
- Agronomy
- Urban planning and landscape architecture
- Art therapy

and **ANYONE** who is interested and curious.

















What is Community Learning?

A partnership of universities with their local communities fostering innovation for sustainability.

The methodological framework is called participatory action research (PAR).

Amongst others, this includes design thinking, business planning and partnership.





















What is Social Innovation?

applying practical, innovative and sustainable ideas and tools to benefit society, especially those who are marginalized, and the global environment



Picture: http://socialentrepreneurs.strikingly.com

"Social entrepreneurs are the essential corrective force. They are system-changing entrepreneurs. And from deep within they, and therefore their work, are committed to the good of all."

- Bill Drayton, Founder of Ashoka

















What is Social Entrepreneurship?

measuring success not by monetary profit alone, but by the degree of social impact



In our programme, social entrepreneurship can be an answer to local sustainability challenges. But not only. The solution can also be a new cooperation, an organisational innovation or simply a traditional business.









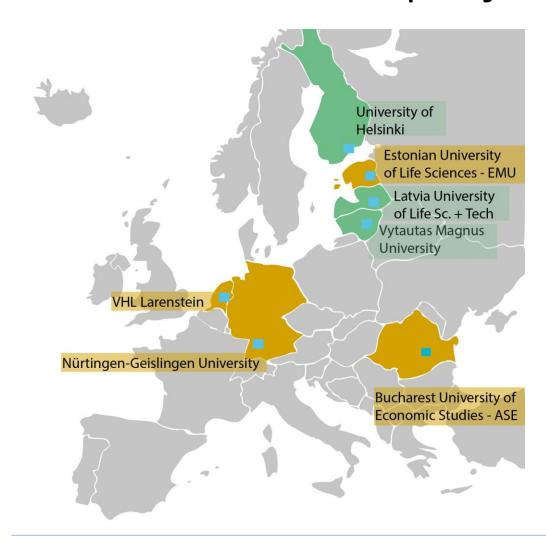








Who we are: our project team



















What we offer

- 12 live sessions on the internet with international lecturers, successful local community initiatives, social entrepreneurs
- interactive learning with online teams in tutored sessions
- Real-life collaboration in our community innovation labs
- Interdisciplinary and international group work with students from Germany, Romania, the Baltic States, the Netherlands, other European countries and the world
- ERASMUS travel grants to attend on site workshops in Romania, Estonia or Germany.
- Core knowledge for developing your community innovation project:
 - Identifying communities
 - Setting Goals
 - Designing ideas
 - From idea to implementation

















Your benefits

- Gain hands-on and practical skills for developing social innovation and social business ideas and involving communities
- Gain valuable international experience by working in intercultural teams, practicing your English language skills and applying your knowledge in a virtual context
- Learn new methods and distinguish your CV with holistic and much-needed competencies including design thinking, entrepreneurial skills and social responsibility

















Designing ideas with your local community

















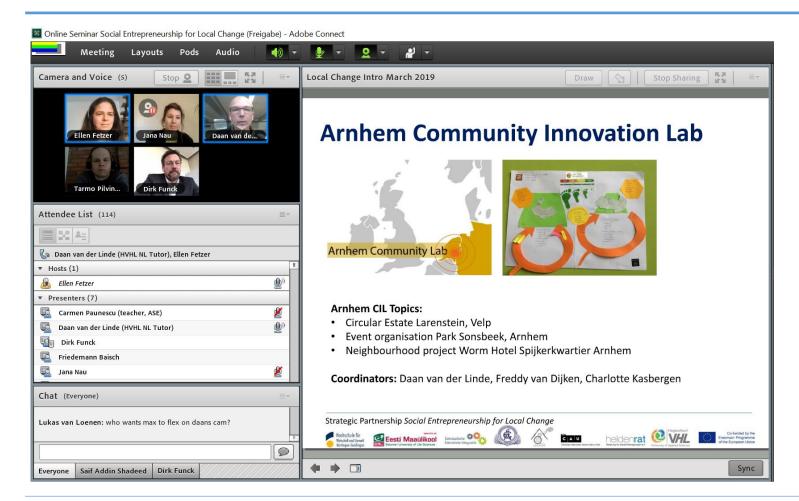








Meet international experts online



















Discover methods you can use in your entire professional life



Roundtable and empathy mapping



Collective knowledge construction



Theory of Change



Prototyping



Business Model Canvas

















Present your ideas with and for the community













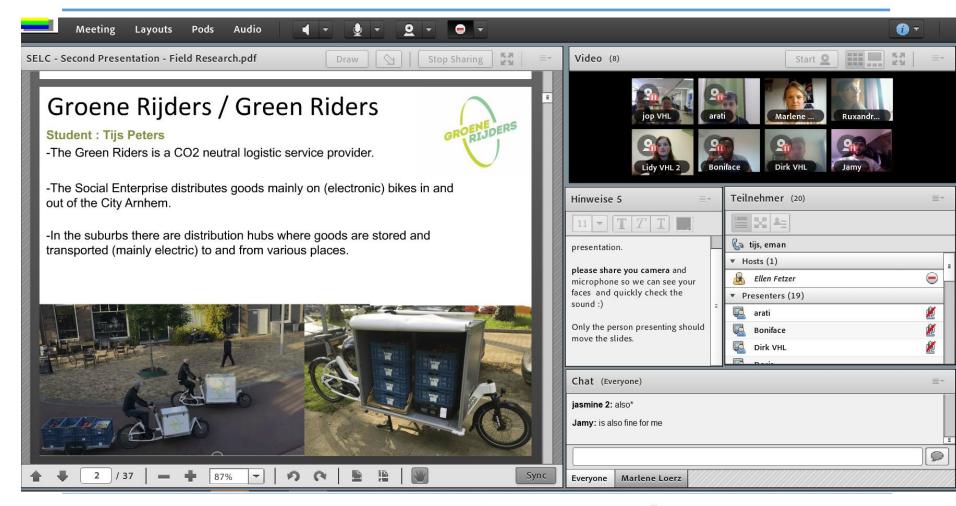








...and also to your online partners



















Social Innovation Course Structure 2023











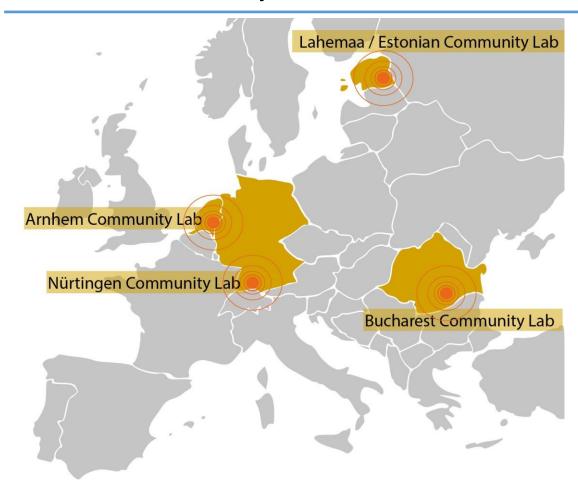








Community Innovation Labs 2023



















Focus Topics + Workshops 2023

Arnhem, Netherlands:

- sustainable neighbourhoods and circular economy
- No ERASMUS workshop this year

Tartu, Estonia:

- sustainable tourism and rural entrepreneurship in Setomaa Region
- ERASMUS workshop from April 21 30, 2023

Bucharest, Romania:

- Cultivating solidarity and a clean environment with NGO Ateliere Fără Frontiere (AFF)
- ERASMUS workshop from April 21 30, 2023

Nürtingen, Germany:

- Fair trade, mobility transition and foodscapes with our local Climate Task Force
- ERASMUS workshop from April 21 30, 2023

















Social Innovation Activities 2023























Nürtingen Community Innovation Lab (DE)

Focus: Sustainable consumption, mobility transition and foodscapes

Workshop April 21 – 30, 2023

Hosts HfWU Nürtingen-Geislingen

Partners close cooperation with local climate task force and local

community initiatives

Staff and students from EMU, VHL and ASE are eligible for a travel grant.





















Lahemaa Community Innovation Lab (EE)

Focus Sustainable rural tourism and entrepreneurship

Workshop April 21 – 30, 2023

Hosts EMU Tartu together with partners from Setomaa Region

Location Setomaa Region: A rural landscape on Peipsi Lake

with a unique local community

Staff and students from Helsinki, Kaunas, Latvia Univ., ASE, VHL and HfWU are eligible for an ERASMUS travel grant.





















Bucharest Community Innovation Lab (RO)

Focus Cultivating solidarity and a clean environment

Workshop April 21 – 30, 2023

Hosts ASE Bucharest in cooperation with the

NGO Ateliere Fără Frontiere (AFF)

Location ASE - Bucharest University of Economic Studies

Staff and students from EMU, VHL and HfWU are eligible for a travel grant.





















Arnhem Community Innovation Lab (NL)

- Focus: Sustainable neighbourhood development in the Spijkerkwartier
- close cooperation with local action groups in the neighbourhood
- No workshop in 2023





















Formalities

- Participation in this course is open to students of any study programme. The online course is free of charge.
- The online course is combined and synchronized with local workshops in the community innovation labs (CILs).
- Academic recognition for successful completion will be as follows:
 - 5 ECTS for the online portion + attending CIL workshops
 - Students are responsible for individually seeking academic recognition at their respective universities. Individual agreements might be up to 8 ECTS depending on local curricular context.
- Travel grants for attending the programme workshops in Estonia, Germany and Romania are available.

















Formalities

- There is no limit regarding the number of participants in the online course. Any interested student (or graduate, young professional) is invited to attend.
- All participants who successfully complete the assignments for the online course will be issued a certificate on behalf of all academic institutions involved.

• Also, passive participation (i.e. "listen-only") in the online course is possible, but no certificate will be issued for this participation mode.

















Registration and deadlines

Our social innovation programme requires online registration.

Registration is collected centrally, even if you also registered internally within your institutional systems.

Application deadline: 19th of March 2023

Registration/application link:

http://www.localchange.eu

















More Information



Internet http://www.localchange.eu

Contact info@localchange.eu

Facebook facebook.com/SocialEntrepreneurshipforLocalChange















