

# Community Learning for Local Change

our flexible international study programme  
*.....now including community innovation labs*



**Use your skills.  
Be a changemaker.**



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# What is Community Learning?

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A partnership of universities with their local communities fostering **innovation for sustainability**.

The methodological framework is called **participatory action research (PAR)**.

Amongst others, this includes **design thinking, business planning** and **partnership**.



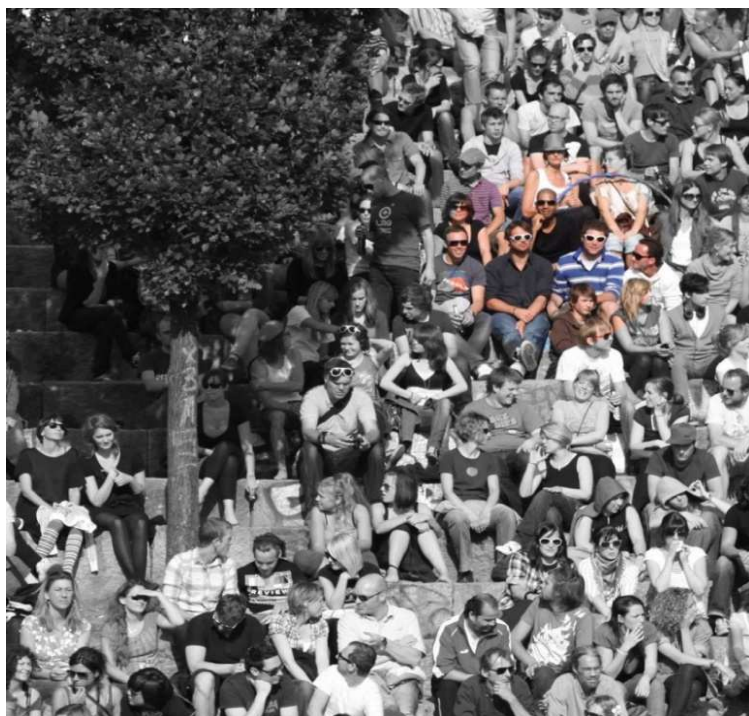






# Get involved

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Do you want to confront **social and environmental problems** in an entrepreneurial way?

Do you want to learn **how to work with local communities?**

Do you want to **use your skills to design change?**



# Get involved



## THEN JOIN OUR PROGRAMME!!!

We are looking for students from these areas:

- Business administration
- Economics
- Agronomy
- Urban planning and landscape architecture
- Art therapy

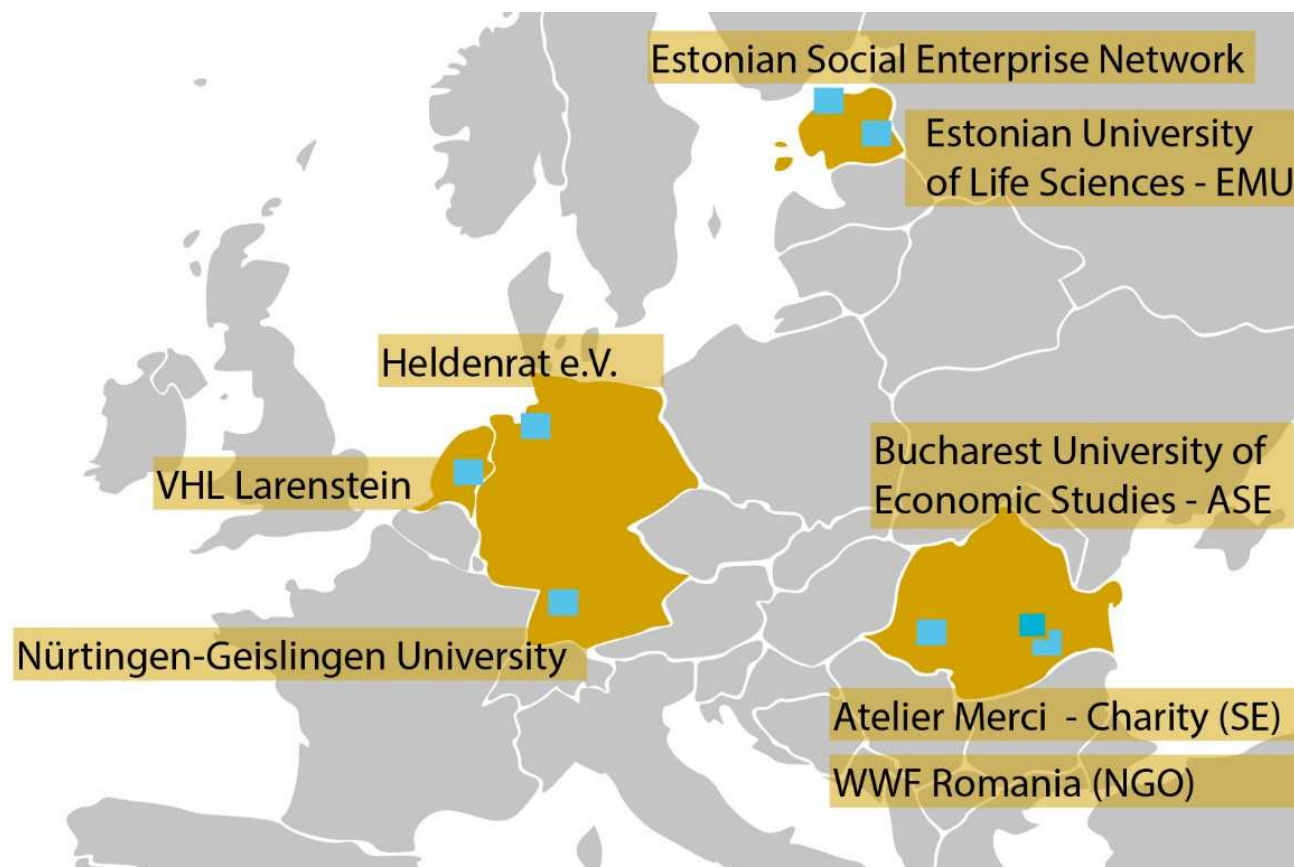


and **ANYONE** who is interested and curious.



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# Who we are: our project team



+ we cooperate with the DAAD-funded **Middle East Social Innovation Lab (MESIL)**

# What we offer

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- **12 live sessions on the internet** with international lecturers, successful local community initiatives, social entrepreneurs
  - interactive learning with **online teams in tutored sessions**
  - **Real-life collaboration** in our **community innovation labs**
  - **Interdisciplinary and international group work** with students from Romania, Estonia, Netherlands, other European countries and the world
  - The possibility to **receive a grant** for attending a **10-day workshop in Romania, Estonia or Jordan**, hosted by our project partners.
  - Core knowledge for **developing your community innovation project:**
    - Identifying communities
    - Setting Goals
    - Designing ideas
    - From idea to implementation
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# Your benefits

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- **Gain hands-on and practical skills** for developing social innovation and social business ideas and involving communities
- **Gain valuable international experience** by working in intercultural teams, practicing your English language skills and applying your knowledge in a virtual context
- **Learn new methods and distinguish your CV** with holistic and much-needed competencies including design thinking, entrepreneurial skills and social responsibility



# Designing ideas with your local community





# Meet international experts online

Online Seminar Social Entrepreneurship for Local Change (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio

Camera and Voice (5) Stop

Local Change Intro March 2019 Draw Stop Sharing

Attendee List (114)

Daan van der Linde (HVHL NL Tutor), Ellen Fetzer

Hosts (1)

Ellen Fetzer

Presenters (7)

- Carmen Paunescu (teacher, ASE)
- Daan van der Linde (HVHL NL Tutor)
- Dirk Funck
- Friedemann Baisch
- Jana Nau

Chat (Everyone)

Lukas van Loenen: who wants max to flex on daans cam?

Everyone Saif Addin Shaded Dirk Funck

## Arnhem Community Innovation Lab

Arnhem Community Lab

**Arnhem CIL Topics:**

- Circular Estate Larenstein, Velp
- Event organisation Park Sonsbeek, Arnhem
- Neighbourhood project Worm Hotel Spijkerkwartier Arnhem

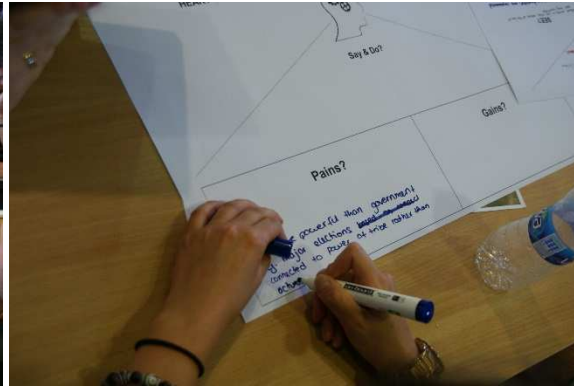
**Coordinators:** Daan van der Linde, Freddy van Dijken, Charlotte Kasbergen

Strategic Partnership Social Entrepreneurship for Local Change

Sync



# Discover methods you can use in your entire professional life



Roundtable and empathy mapping



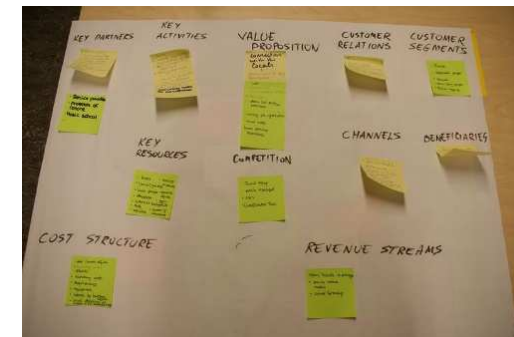
Collective knowledge construction



Theory of Change



Prototyping



Business Model Canvas



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# Present your ideas with and for the community



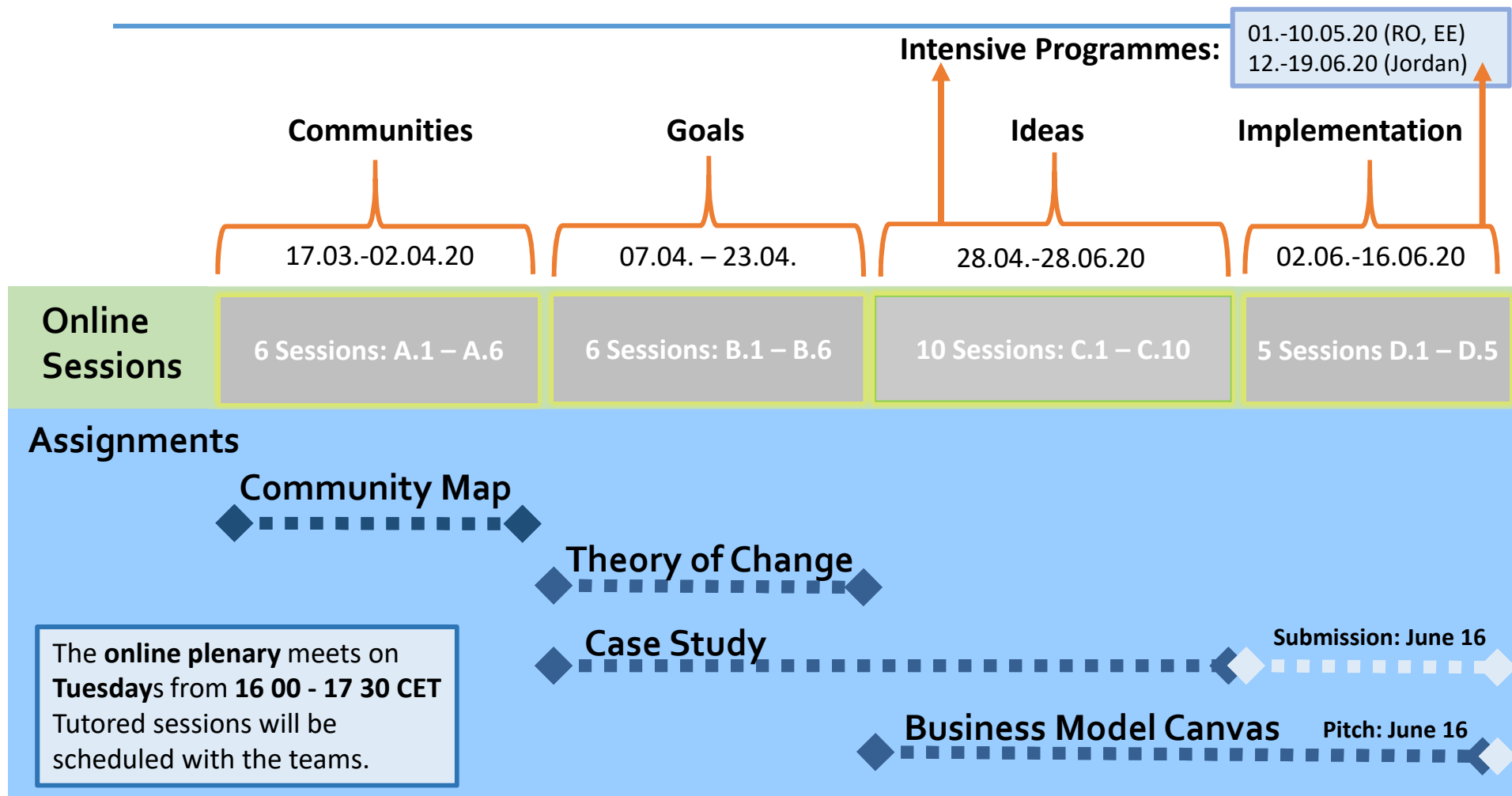
# ...and also to your online partners

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Groene Rijders / Green Riders" by student Tijs Peters. The slide content includes:

- Groene Rijders / Green Riders** (with logo)
- Student : Tijs Peters**
- The Green Riders is a CO2 neutral logistic service provider.
- The Social Enterprise distributes goods mainly on (electric) bikes in and out of the City Arnhem.
- In the suburbs there are distribution hubs where goods are stored and transported (mainly electric) to and from various places.

Below the text are two images: one showing people on bicycles with delivery boxes, and another showing a bicycle with a large cargo box filled with blue crates. The Zoom interface includes a top toolbar with "Meeting", "Layouts", "Pods", and "Audio" options. A right-hand sidebar shows a "Video (8)" grid with participants: jop VHL, arati, Marlene..., Ruxandr..., Lidy VHL 2, Boniface, Dirk VHL, and Jamy. Below the video grid are sections for "Hinweise 5" (instructions), "Teilnehmer (20)" (participants list including hosts and presenters), and "Chat (Everyone)" with messages from jasmine 2 and Jamy. The bottom status bar shows "2 / 37" participants, "87%" zoom level, and a "Sync" button.

# Seminar Structure Summer 2020



# Full CLLC Seminar Programme 2020

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**March – June 2020**

**Part 1**

Online Seminar  
**Community Learning  
for Local Change**

Intensive Study Programmes +  
Community Innovation Labs

**Outcome Part 1: Innovation Idea**

**October 2020 – January 2021**

**Part 2**

Online Seminar  
**From Idea to Implementation**

Working on the Business Plan +  
Community Innovation Labs

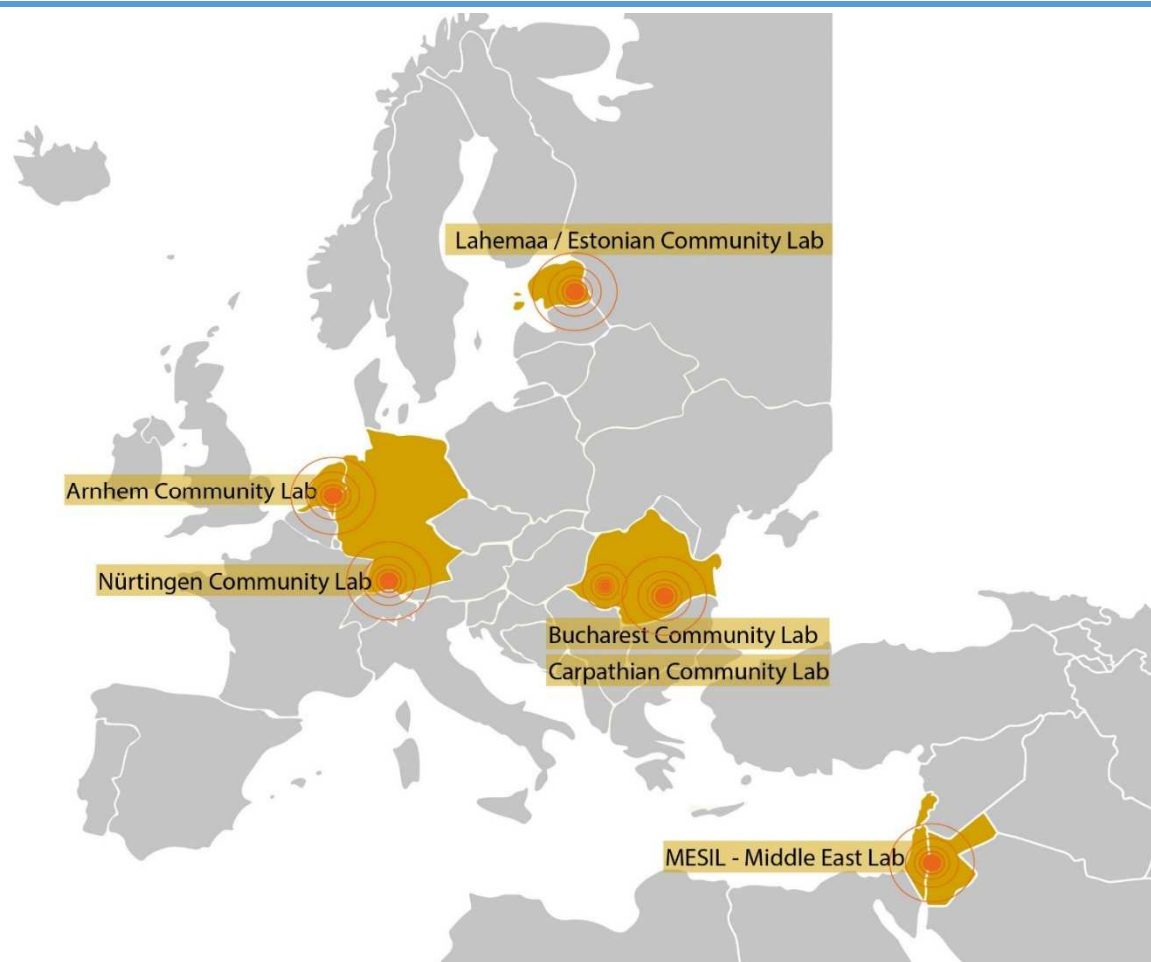
**Outcome Part 2: Business Plan**





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# Community Innovation Labs 2020



# Community Innovation Labs 2020

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## Focus Topics 2020:

**Arnhem, Netherlands:** sustainable neighbourhoods and circular economy

**Lahemaa National Park, Estonia:** sustainable and nature tourism, rural entrepreneurship

**Nürtingen, Germany:** sustainable neighbourhoods, inner city development and retail

**Bucharest, Romania:** waste management, upcycling and circular economy

**Bison Hillock, Carpathians, Romania:** nature tourism and rural entrepreneurship

**Jordan:** Sustainable tourism, rural development, nature protection



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# Intensive Study Programmes 2020





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# Workshop Option 1: Lahemaa Community Innovation Lab

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<b>Time frame</b>	<b>Saturday, May 2 to Saturday, May 9, 2020</b>
<b>Travel on</b>	<b>Friday, May 1 and Sunday, May 10</b>
<b>Hosts</b>	EMU Tartu and SEV Estonia together with the Lahemaa CIL
<b>Location</b>	<b>Lahemaa National Park + EMU Tartu</b> A rural landscape on the Estonian Baltic Sea with a unique local community



# Workshop Option 2: Lahemaa Community Innovation Lab



## Local challenges we are going to address:

- Lack of occupational opportunities and high seasonality
- Rural outmigration
- Restrictions on land use
- Lack of collaboration, cooperation and partnerships between state, locals and municipalities
- Local entrepreneurs lack a number of skills: online marketing, social media content creation, guiding, law, making their services suitable for different target groups etc.



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# Workshop Option 2: Bison Hillock Community Innovation Lab

<b>Time frame</b>	<b>Sunday, May 3 to Sunday, May 10, 2020</b>
<b>Travel on</b>	<b>Saturday, May 2 and Monday, May 11</b>
<b>Hosts</b>	ASE Bucharest + WWF Romania together with the Armenis people
<b>Location</b>	<b>Pilot site Bison Hillock - Armenis, Romania</b> Largest European wilderness stronghold, WWF priority landscape and keystone species rewilding site





# Workshop Option 2: Bison Hillock Community Innovation Lab



## Context and focus

**Context** Largest European wilderness stronghold in the Carpathian Mountains

**Environment** Nature tourism, sustainable landscape management, innovative local products and services

**Community** The local community of the Armenis village and vicinity, local stakeholders

**Goals** Aligning nature and local development interests at landscape level, healthy ecosystems powered by socio-economic wellbeing

**Relevance** Addressing challenges the villagers face through co-design with the local community



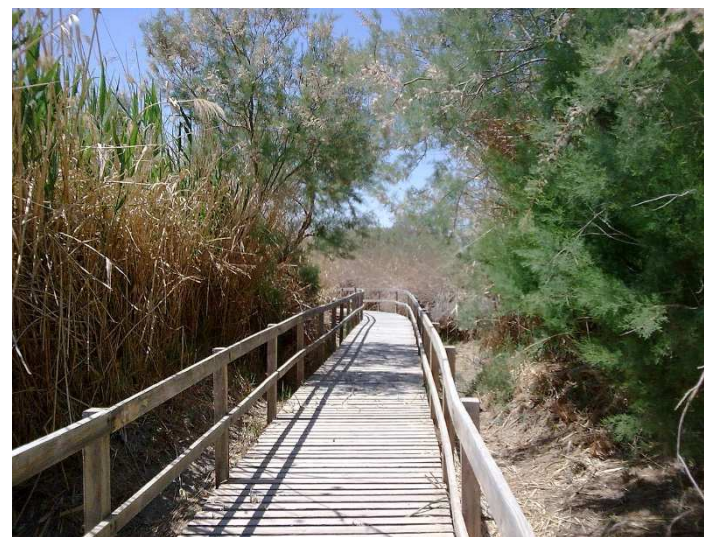


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# Workshop Option 3: Sustainable Rural Development in Jordan

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<b>Time frame</b>	<b>June 12 – 19, 2020</b>
<b>Eligible</b>	Staff + students from HfWU, GJU, AUB and Birzeit
<b>Hosts</b>	The Royal Society for the Protection of Nature (RSCN)
<b>Location</b>	<b>Azraq Wetland Reserve (RAMSAR Site)</b>



*Images: Wikipedia*





## Workshop Option 3: Sustainable Rural Development in Jordan

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Picture: Wahab Jin

**Context** A unique but vanishing oasis in the middle of Jordan's desert. A globally important stop for **migratory birds**.

**Environment** Huge water management challenges, sustainable development, habitat restoration

**Community** The local community of Azraq and the RSCN local team

**Goals** Aligning nature and local development interests at landscape level, healthy ecosystems powered by socio-economic wellbeing

**Relevance** Addressing challenges through co-design with the local community



# Formalities

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- Participation in this course is open to students of **any study programme**. The online course is **free of charge**.
- The online course is combined and synchronized with **local workshops in the community innovation labs (CILs)**.
- **Academic recognition** for successful completion will be as follows:
  - 5 ECTS for the online portion + attending CIL workshops
  - 2 ECTS for the workshops in Romania, Estonia or Jordan
  - Students are responsible for individually seeking academic recognition at their respective universities. Individual agreements might be up to 8 ECTS.
- Successful participation in the online portion is **a requirement** for participating in any of our workshops.



# Formalities

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- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
  - However, participation in the 10-days workshops **is limited**. Each participating university from Germany, Netherlands, Romania and Estonia can offer **eight grants**, covering travel and subsistence. Students from ASE can also be funded for attending the workshop on the Bison Hillock (3 places). The workshop in Jordan is restricted to students from HfWU, GJU, AUB and Birzeit.
  - All participants who **successfully complete** the assignments for the online course will be issued a **certificate** on behalf of all academic institutions involved.
  - Also, **passive participation** (i.e. “listen-only”) in the online course is possible, but **no certificate** will be issued for this participation mode.
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# Registration and deadlines

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**Our social innovation programme requires online registration.**

Registration is collected centrally, even if you also registered internally within your institutional systems.

**Participation in the workshops** (2 ECTS) requires additional documents:

- A letter of intent explaining your motivation for participating in the workshop
- CV and current transcript of records
- English language certificate (if available)

***Application deadline:***

**10th of March 2020**

***Registration/application link:***

**<http://www.localchange.eu>**



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# More Information

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**Internet**      <http://www.localchange.eu>  
**Contact**      [info@localchange.eu](mailto:info@localchange.eu)  
**Facebook**    [facebook.com/SocialEntrepreneurshipforLocalChange](https://facebook.com/SocialEntrepreneurshipforLocalChange)