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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***General Information*** | | ***Founders*** | | | | ***Key Challenges*** | | | |
| *Founding Year* | | *Founders’ Demographics* | | | | *Past Challenges* | | | |
| *No. of Founders* | |
| *No. of Employees* | | *Founders’ Education & Experiences* | | | | *Current Challenges* | | | |
| *No. of Volunteers* | |
| *Legal Form* | | *Founders’ Motives* | | | | *Further Information and Remarks* | | | |
| *References / Online Resources* | | | | | | | | | |
| *Key Partners & Stakeholders* | | *Key Activities* | | | *Value Proposition* | | | *Competition & Substitutes* | | *Beneficiaries*  Customers: |
| *Key Resources* | | | *Channels* | |
| *Cost Structure* | | | | | | *Revenues* | | | | |
| *Vision:*  *Mission:* | | | | *Social Impact* | | | | | *Scalability* | |