

Evaluation of the Business Plan (1) – Group Part	
Group name	
Group members	
Suggested grade	Passed/ Not Passed
Name tutor/assessor	
Assessment date	
Signature tutor/assessor	
The Business Plan (written documents) assessment criteria	
1. Logic and consistence <i>Is the feasibility likely?</i>	
2. Comprehensiveness <i>Have all chapters been addressed with similar quality?</i>	
4. Clarity of expression ( <i>easy to comprehend, good articulation</i> )	
5. Formal quality of report ( <i>orthography, readability, use of figures/tables</i> )	
6. Business model template	
Overall Comments	

**Evaluation of the Business Plan (2) – Individual Part – compulsory assignment for maximum “Good+”.**

Name group member 1		
Individual part submitted	Yes/ No	
Logic and consistence <i>Is the feasibility likely</i>		30%
Comprehensiveness (key activities, key resources, partner and stakeholder network, financing needs, financial summary and P&L, social/environmental impact; master students only: social and ethical values, risk management) <i>Have all chapters been addressed with similar quality?</i>		60%
Overall Comment		
Grade:	<b>Maximum “Good+” (90%)</b>	
Grading scheme used: Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed		
Name group member 2		
Individual part submitted	Yes/ No	
Logic and consistence <i>Is the feasibility likely</i>		30%
Comprehensiveness (key activities, key resources, partner and stakeholder network, financing needs, financial summary and P&L, social/environmental impact; master students only: social and ethical values, risk management) <i>Have all chapters been addressed with similar quality?</i>		60%

Overall Comment		
Grade:	Maximum "Good+" (90%)	
Grading scheme used: Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed		
Name group member 3		
Individual part submitted	Yes/ No	
Logic and consistence <i>Is the feasibility likely</i>		30%
Comprehensiveness (key activities, key resources, partner and stakeholder network, financing needs, financial summary and P&L, social/environmental impact; master students only: social and ethical values, risk management) <i>Have all chapters been addressed with similar quality?</i>		60%
Overall Comment		
Grade:	Maximum "Good+" (90%)	
Grading scheme used: Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed		
Name group member 4		
Individual part submitted	Yes/ No	
Logic and consistence <i>Is the feasibility likely</i>		30%
Comprehensiveness (key activities, key resources, partner and stakeholder network, financing)		60%

needs, financial summary and P&L, social/environmental impact; master students only: social and ethical values, risk management)  <i>Have all chapters been addressed with similar quality?</i>		
Overall Comment		
Grade:	Maximum "Good+" (90%)	
Grading scheme used: Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed		

Evaluation of the Business Plan (2) – Individual Part – optional assignment for "Very good-" and "Very good".		
Name group member 1		
Compulsory parts submitted	Yes/ No	
Comprehensiveness ( decision-making process, marketing plan, financial management)		10%
Overall Comment		
Grade:	"Very good-" to "Very good" (only if all compulsory parts are "good+")	
Grading scheme used: Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed		
Name group member 2		
Compulsory parts submitted	Yes/ No	
Comprehensiveness ( decision-making process, marketing plan,		10%

financial management)		
Overall Comment		
Grade:	"Very good-" to "Very good" (only if all compulsory parts are "good+")	
Grading scheme used:	Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed	
Name group member 3		
Compulsory parts submitted	Yes/ No	
Comprehensiveness ( decision-making process, marketing plan, financial management)		10%
Overall Comment		
Grade:	"Very good-" to "Very good" (only if all compulsory parts are "good+")	
Grading scheme used:	Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed	
Name group member 4		
Compulsory parts submitted	Yes/ No	
Comprehensiveness ( decision-making process, marketing plan, financial management)		10%
Overall Comment		
Grade:	"Very good-" to "Very good" (only if all compulsory parts are "good+")	
Grading scheme used:	Very good, very good-   Good+, good, good -   Satisfactory+, satisfactory, satisfactory-   Sufficient+, sufficient   Not passed	

Note: If the grades fall below “good+” in compulsory parts and above “very good-” in optional parts, the overall grade should be the average of all parts (both compulsory and optional).

Grading scheme used:

Very good, very good- / 100%, 95%

Good+, good, good- / 90%, 85%, 80%

Satisfactory+, satisfactory, satisfactory- / 70%, 60%, 55%

Sufficient+, sufficient | Not passed / 52%, 50% | <50%