

Session Structure

All teams find a business canvas model in the parallel rooms
Tutors move team members to the parallel rooms

	Plenary	Breakout 1	Breakout 2
People	Team 1 <ul style="list-style-type: none"> • Tabea • Martijn • Claudia-Mariana 	Team 2 <ul style="list-style-type: none"> • Olivia • Oana • Catalina • Waithira 	Team 3 <ul style="list-style-type: none"> • Cornelia • Tosca • Elena
Process			
16 00 – 16 20	Plenary Discussion on the Business Plan lecture and presentation of the business canvas		
16 20- 16 45	Discussion with Daan	Discussion with Katharina	Team discussion with business canvas model
16 45 - 17 10	Team discussion following the script	Team discussion following the script	Discussion with Daan/Katharina
17 15 – 17 30	Debriefing in the plenary		

Script for the brainstorming session

Duration: 1 hour including 20 minutes interaction with the tutor

Organisation:

Decide who is going to moderate this session.

Decide who is going to take notes

The drawing tool is activated – you can add your ideas directly to the slide

Objective of the session:

Specify your business idea as a basis for developing a business plan

Activities:

Brainstorming on the basis of the business model canvas

Saving your results:

Save your notes and screenshots

Next steps after this session:

- Continue your group discussions
- Download the business plan template
- https://ilias.hfwu.de/goto.php?target=cat_20429&client_id=hfwu
- Make it a shared document for your team on google or similar
- Start the collaborative thinking/writing process

