



Social Entrepreneurship for Local Change

International Online Seminar

A.3 Defining the Social Enterprise (2)

Lecture by Dr Roger Evans, EMU Estonia



Co-funded by the
Erasmus+ Programme
of the European Union



Definitions of Social Enterprise

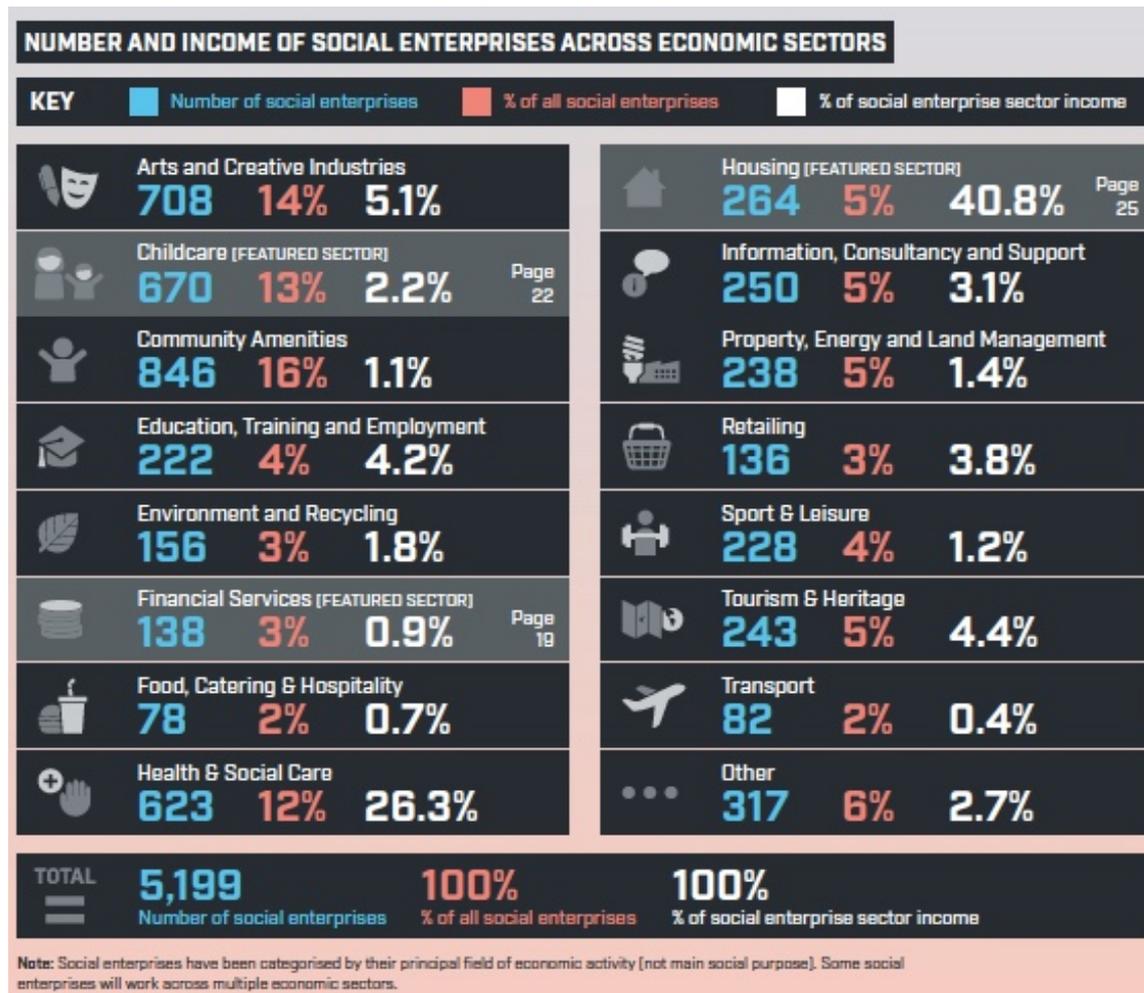
Social enterprises trade to tackle social problems, improve communities, people's life chances, or the environment.

Social economy organizations are mainly characterized by:

- the **primacy of the individual** and the **social goal** over profit;
- **voluntary and open participation** based on solidarity and responsibility;
- **democratic decision-making** by membership;
- **congruence of the interests** of members/users and/or the general interest;
- **autonomous management and independence** from public authorities;
- **reinvestment of surpluses** in the pursuit of a social mission.

A 2015 census of Scottish SEs found 5,199 companies across a very wide economic spectrum.

Greatest numbers came from the sectors of: community amenities, arts & creative, childcare and health & social care



There are many types of social enterprise: WISE- Recycling, employability training



[HOME](#) [ABOUT US](#) [BUSINESS](#) [LOCAL AUTHORITIES](#) [COMMUNITY](#) [FURNITURE](#) [NEWS](#) [CONTACT US](#)



MATERIALS WE RECYCLE

We support a 'closed loop' recycling policy. This means that, wherever possible, the materials we collect are recycled back into their original use. This is seen as the most environmentally efficient method of recycling. The vast majority of our materials are recycled within Scotland and the UK, thus supporting UK jobs. This, along with our central location, helps reduce our carbon footprint.

THE MAIN MATERIALS WE RECYCLE ARE:

- Cardboard
- Paper
- Plastics
- Glass
- Cans
- Food
- Tins
- Small electrical items
- Textiles
- Redundant IT equipment
- Batteries
- Ink toners and cartridges

In the central Scotland area, we provide a waste food disposal service. We are particularly good at finding uses for material that is difficult to recycle, so if you have a waste material that you don't see listed, please [contact us](#) for advice and assistance.

WISE: GUREAK (employability training)

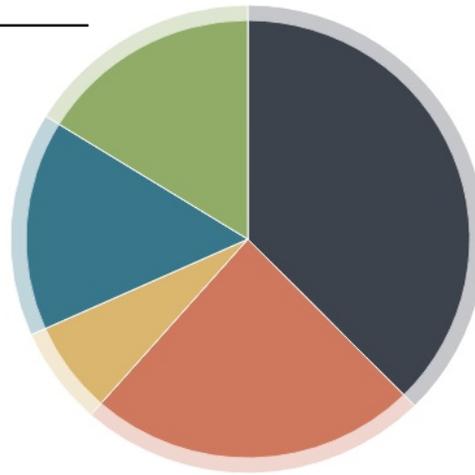
MISSION

GUREAK is a Basque business group that generates and manages **work opportunities that are stable** and suitably adapted to people with **disabilities**, primarily for people with **intellectual disabilities in Gipuzkoa**.

GUREAK is a solid and diversified group with presence mainly in the sectors of industry, services and marketing. Our businesses and activities are competitive and pursue the high levels of social profitability and efficiency in management.

Data 2015

Composition of the team



INTELLECTUAL DISABILITY

PHYSICAL DISABILITY

SENSORY DISABILITY

MENTAL ILLNESS

NO DISABILITY



+ 5000
HUMAN TEAM

84 %
PEOPLE WITH DISABILITIES

+ 195 MM
TURNOVER

GUREAK

A COMPANY

WE ARE THE PARTNER
OF YOUR ORGANIZATION.



- ✓ SPECIALIZATION
- ✓ DIVERSIFICATION
- ✓ SOLIDITY
- ✓ QUALITY
- ✓ INNOVATION
- ✓ LOCAL AND INTERNATIONAL

TO THE PEOPLE

A WORLD OF OPPORTUNITIES IN YOUR
PROFESSIONAL ITINERARY



- ✓ WORK
- ✓ PROFESSIONAL ENVIRONMENT
- ✓ ORIENTATION
- ✓ TRAINING
- ✓ STABILITY
- ✓ PROJECTION OF THE FUTURE
- ✓ SOCIAL SERVICES

TO SOCIETY

A MODEL OF INCLUSION IN EUROPE.
A PRIDE FOR GIPUZKOA



- ✓ SOCIO-LABOR INCLUSION
- ✓ EMPLOYABILITY
- ✓ COMPETITIVE ACTIVITIES
- ✓ SUSTAINABILITY
- ✓ REVERSION
- ✓ REFERENCE MODEL

There are many types of social enterprise: homeless employability

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INVESTING IN A FAIRER WORLD



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AT THE HEART OF
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It's the biggest ever year of sport

◦ HOME ◦ THE MIX ◦ FEATURES ◦ REVIEWS ◦ GALLERIES ◦ OUR VENDORS SEARCH THE SIT 🔍

CONTACT US ABOUT US ADVERTISE CORPORATE SUBSCRIPTIONS WORK FOR THE BIG ISSUE VOLUNTEER BECOME A VENDOR

✉ NEWSLETTER SIGN UP

MUST
READ



Paul McCartney:
John and I had a
premonition of
success



Hattie Morahan:
Olivier helped me
with my maths
homework



Black and White:
The Golden Age of
Cinema



Charting the rise of
"the gangsta Nancy
Sinatra"

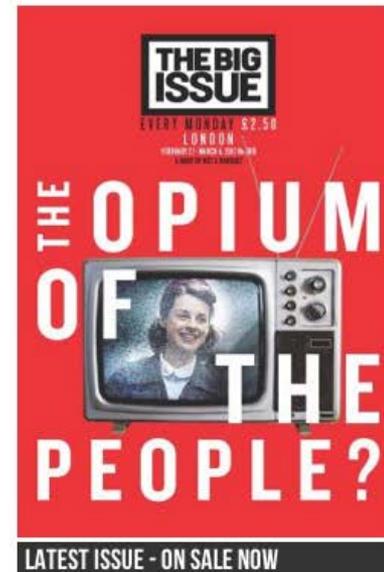
HOME » ABOUT US

ABOUT US

The Big Issue - A Hand Up, Not a Hand Out



The Big Issue was launched in 1991 by Gordon Roddick and A. John Bird in response to the growing number of rough sleepers on the streets of London. The two set out to address the problem of homelessness by offering homeless people the opportunity to earn a legitimate income, thereby 'helping them to help themselves'. Created as a business solution to a social problem The Big Issue has gone on to become one of the most instantly recognisable brands in the UK and a powerful blueprint for social change.



LATEST ISSUE - ON SALE NOW

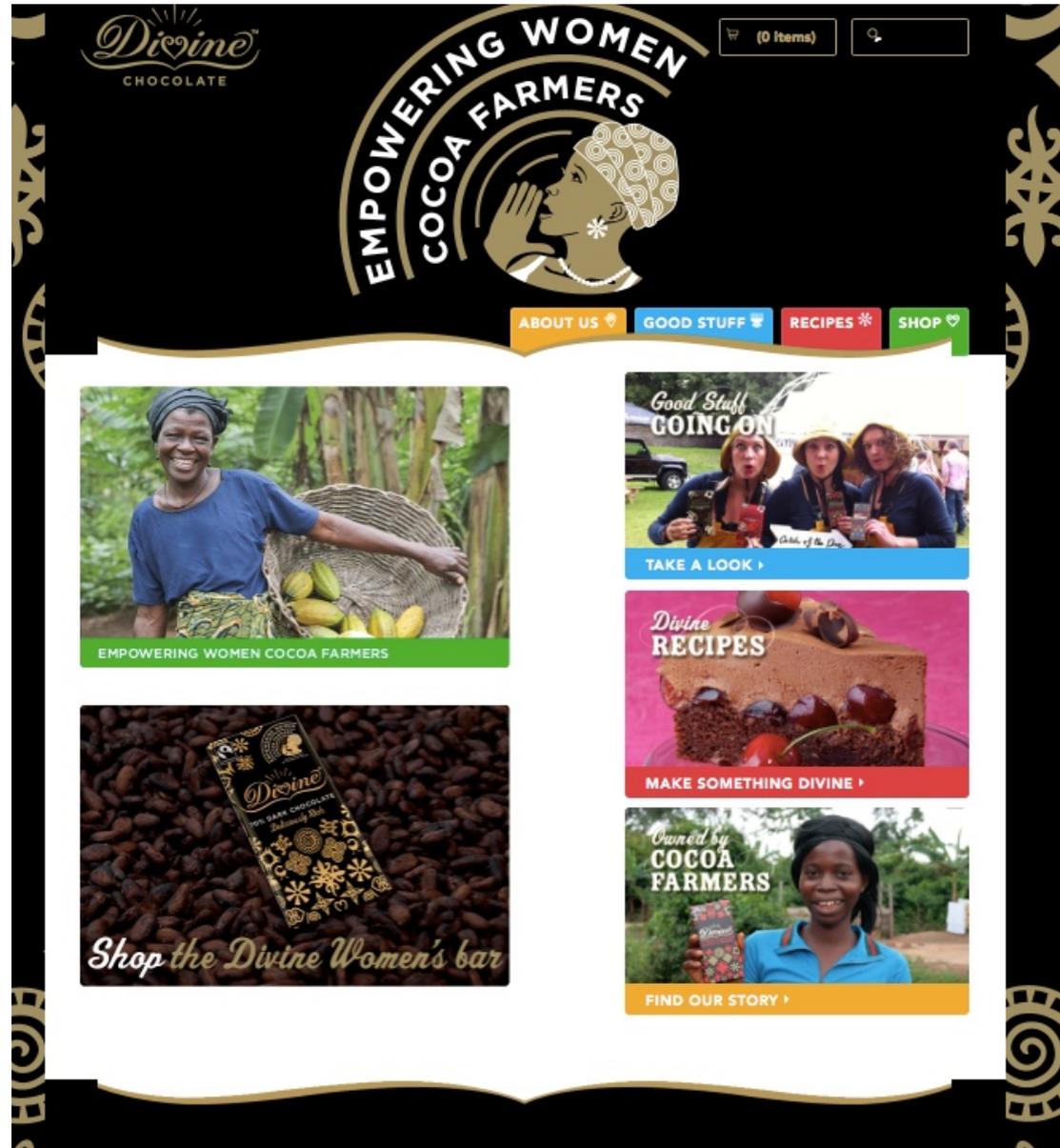
Divine Chocolate is a company driven by a social mission:

To grow a successful global farmer-owned chocolate company and bring people together to create dignified trading relations, thereby empowering producers and consumers.

THE STRUCTURE OF DIVINE in 1998, its 99 ordinary shares were owned by three parties; 52% by the Fairtrade NGO Twin Trading, 33% by Kuapa Kokoo farmers' co-operative, and 14% by the international retailer Body Shop International.

In July 2006, in the true spirit of social entrepreneurship, Body Shop made the decision to donate its shares in Divine Chocolate to Kuapa Kokoo.

There are many types of social enterprise:
fair income transfers



There are many types of social enterprise: community support

The screenshot displays the website for Grassmarket Community Project. At the top, the logo features a stylized 'G' icon and the text 'grassmarket community project'. Contact information includes 'Tel: 0131 225 3626' and social media icons for Facebook and Twitter. A navigation menu lists 'Home', 'About Us', 'Get Involved', 'What We Do', 'Photo Gallery', 'News', and 'Contact Us'. A large central photograph shows a diverse group of people, including a man with a dog, gathered around a wooden table. Below this are six content blocks: 'grassmarket centre' (award-winning conference space), 'grassmarket cafe' (rustic food and support), 'our twitter feed' (a tweet about a social investment workshop), 'grassmarket furniture' (bespoke wooden furniture), 'grassmarket tartan' (handmade tartan textiles), and 'donations' (a call to support the organization). A 'JustGiving' logo and a 'Donate now' button are also visible.

grassmarket
community project

Tel: 0131 225 3626

f t

Home About Us Get Involved What We Do Photo Gallery News
Contact Us

grassmarket centre

An award-winning conference and events space in the heart of Edinburgh, providing an inspiring venue for meetings and events.

grassmarket cafe

A social enterprise serving rustic, homemade food whilst providing a unique blend of support and nurture to vulnerable adults.

our twitter feed

Tweets Follow

SIS SocialInvestmentSc 14h

@socinvestscot
A great start to our Social Investment Workshops tour across Scotland, held at: #socent
@GCP_Edinburgh
pic.twitter.com/d5i3L9iHIL
Retweeted by Grassmarket CP

Tweet to @GCP_Edinburgh

grassmarket furniture

A self-sustaining social enterprise which offers support and develops skills through the creation of bespoke wooden furniture.

grassmarket tartan

In our tartan textiles group, our trained tailor equips members with the skills required to create a range of beautiful handmade products.

donations

Please help us keep doing the work we do by giving through our Just Giving page.

Although we are becoming more self-sustaining, we do still rely on our supporters!

JustGiving

Donate now

There are many types of social enterprise: credit union



friendlyethicalprofessional

- Home
- Join
- Savings
- About Us
- Loans
- Community
- CredECard
- Junior Savers
- Contact Us
- Loan Calculator
- Director Area
- Online Newsletter
- Picture Gallery
- Capital on Camera
- Document Downloads

News Headlines

Terms and Conditions

0.25percent off loan rates until 31st March 2012

This offer is open to all members wishing to apply for their first loan with Capital Credit Union and non-members applying to both join Capital Credit



Find Us here:



Credit Union FAQ's

About Us ► [Opening Times](#) [About Capital Credit Union](#) [The Credit Union Movement](#) [Our Directors & Staff](#)
[Credit Union FAQ's](#)

1. What Is A Credit Union?

Credit Unions are regulated 'Not for Profit', Member-Owned (mutual), Financial Service Co-operatives and can best be described as organisations that encourage their members to save together and lend to each other responsibly. This allows these members the opportunity to gain greater control over their finances.

2. How Do Credit Unions Differ From Banks and Building Societies?

Here is a breakdown of the main differences that set Credit Unions apart:

- Credit Unions believe in the creation of wealth, not debt.
- Credit Unions have **NO** external shareholders
- All profit is distributed amongst all members at the end of each financial year*
- Select members have the opportunity to save directly from their payroll**
- All members who join a Credit Union immediately own a share of it***
- Credit Unions are restricted as to how high they are allowed to charge interest
- All Credit Unions (Britain) are regulated by the FSA (Financial Services Authority)

3. What Makes Credit Unions Ethical?

The primary driving force behind the Credit Union movement is to offer non-exploitative, competitive financial services to individuals from all walks of life, regardless of their social status and economic background.

This ethos is very much reinforced by the concept of 'Self Help'. All Credit Unions require their members to commit to saving on a regular basis. This is in order for Credit Union members to help themselves secure their own long term future by encouraging them to accrue healthy funds through saving.

4. Who Regulates Credit Unions And How?

Capital Credit Union Ltd is authorised and regulated by the Financial Services Authority (FSA). As a consequence, we are required to send regular financial reports to the FSA and to operate under the same rules and regulations as every high street bank or building society.

The credit union is required by law to maintain an insurance policy to protect the credit union and its members against fraud or theft. An external auditor carries out an annual inspection of the credit union's business and reports to the membership at the Annual general meeting each year.

There are many types of social enterprise: **environmental education**



donate now

01592 891567

admin@theecologycentre.org



home about us links what's new

parents & families > business > teachers & youth leaders > venue hire > volunteering > shop > events >

contact >



welcome to the ecology centre

We enable young people, families and adults of all ages and abilities to experience, learn and benefit from the natural world in a safe and friendly environment

about us

volunteer



parents & families



volunteering



teachers & youth leaders



We couldn't do this without your help and donations

We want to give people of all ages and abilities a hands-on, life-changing experience of the natural world



what's new?

There are many types of social enterprise: housing association



-
- introduction**
- residents
- housing options
- housing services
- board
- about us: corporate information
- contact us
- recruitment
- news + events
- downloads & publications
- cold weather information
- links
- heating information
- dalmore master plan information
- latest news

Albyn Housing Society serves an ever-growing number of communities in the Highlands, providing good quality, affordable housing for thousands of people across the region. Through three decades the Society has listened and responded to the views of its customers, local government, communities and businesses in meeting housing needs in the Highlands.



rented housing
We manage over 2,000 homes and operate waiting lists for each town / village



low cost home ownership
This scheme offers people who have a limited or modest income the opportunity to buy an affordable property



transfers + exchanges
Apply to transfer to another Albyn property or to exchange with another tenant



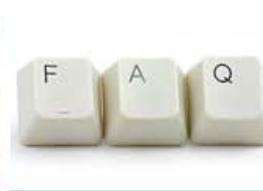
dalmore master plan
Proposed Masterplan and Phase 1 Development for Housing and related uses



repairs + maintenance
Information on who is responsible for the



paying your rent, occupation + service charges

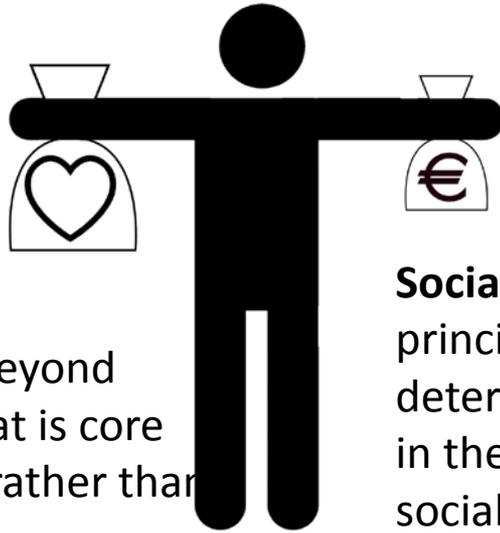


frequently asked questions
If you have a housing



about us
information on the Society, the Board and our partners

Social: aims, values, objectives



Social Aims

Social purpose beyond profit making that is core to the activities rather than incidental

Social Values

principles that we use to determine our behaviour, and in the context of SE, inspire social entrepreneurs and enterprises



Social Objectives

Social aims that are specific, measurable, realistic and may have targets attached to them.



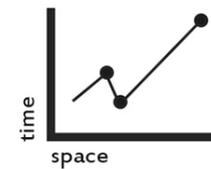
Specific



Measurable



Achievable



Realistic



Time

Social: aims, values, objectives

Social Values

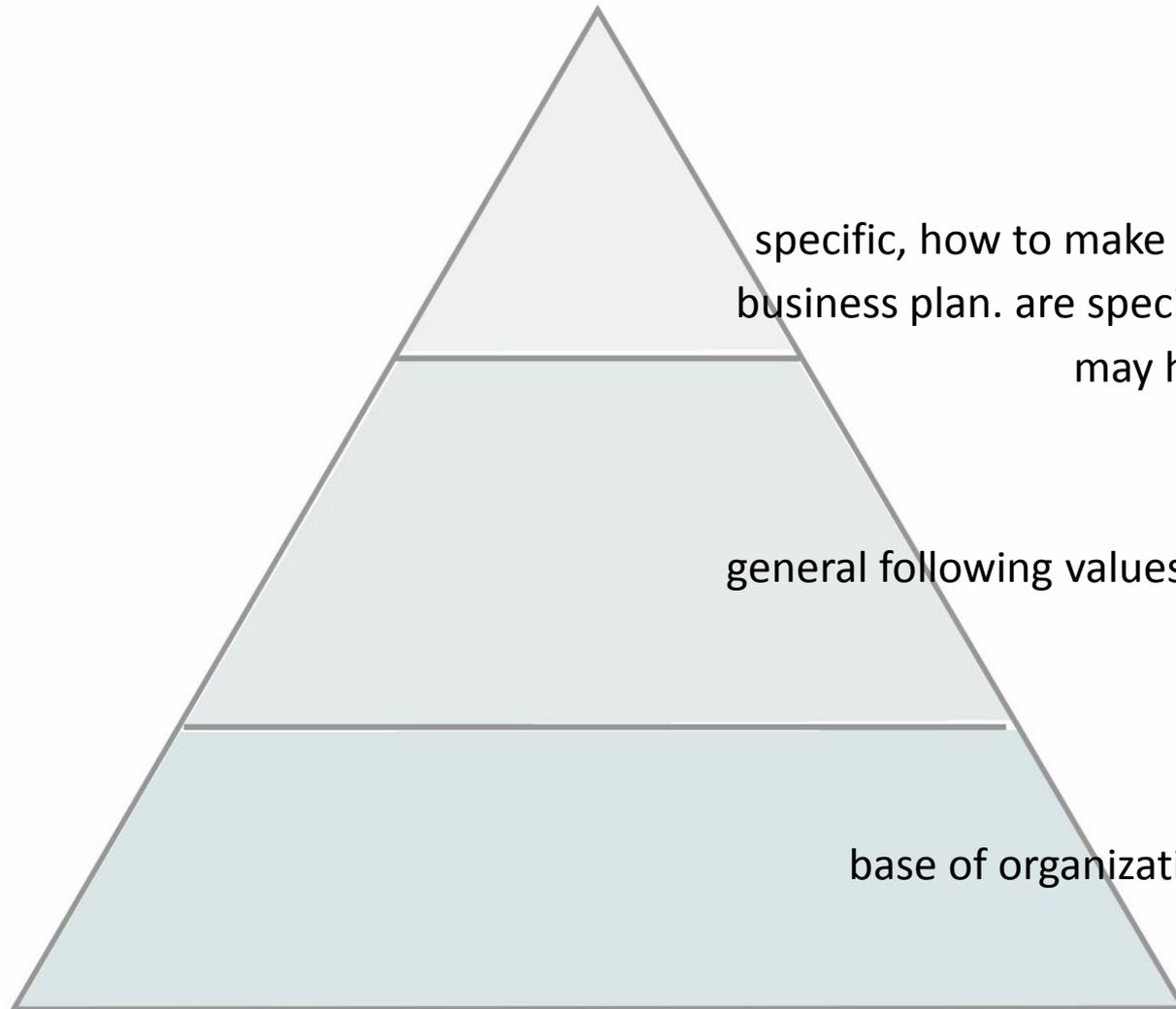
principles that we use to determine our behaviour, and in the context of SE, inspire social entrepreneurs and enterprises



What are values?

- participation & empowerment
- equality
- environmental sustainability;
- good, safe, satisfying, interesting work
- fair pay and good employment practices
- If development, skilling, education and training
- ethical behaviour
- a commitment to communities
- safe, healthy, good quality, user focused products and services
- transparency and trust
- co-operation between enterprises.

Social: aims, values, objectives



Objective:

specific, how to make true the aims. included in the business plan. are specific, measurable, realistic, and may have targets attached to them

Aims:

general following values, governance documents and business strategy

Values:

base of organization. principles that we use to determine our behaviour

Ethical behaviour in business

Ethical behaviour

- honest accounting and tax calculation;
- paying suppliers on time;
- providing quality goods and services;
- keeping your promises;
- treating members, staff, customers and suppliers with courtesy, dignity and respect; conserving natural resources and protecting the environment.



Unethical behaviour

- using insider knowledge or confidential information for personal gain;
- buying poor materials and equipment because there is some kind of payoff from the supplier;
- Side-stepping rules and regulations, such as health and safety, because it is cheaper and more convenient to do so;
- miscalculating invoices and hoping customers won't notice;
- providing misleading information in order to win contracts;
- making false claims about products or services;
- adjusting business expense accounts in order to make a personal profit.



References and sources

- A map of social enterprises and their eco-systems in Europe, European Union, 2015
- <http://www.4lenses.org>
- <http://www.socialfinance.org.uk>
- <http://www.socialenterprise.org.uk>
- <http://www.oecd.org/cfe/smesentrepreneurshipandinnovation.htm#pub>
- <http://www.senscot.net>