

Brief for the competition FLOWER OF LIFE

INTERNATIONAL STUDENT COMPETITION “FLOWER OF LIFE” EXPO 2016 Antalya

1. GENERAL PRESENTATION

The International Student Garden Design Competition is part of the EXPO 2016 in Antalya that takes place from 23th of April to the 30th of October 2016, at 36°56'58.08"N; 30°52'45.26"O.

See: www.expo2016.org.tr

For the organisation of the competition the LE:NOTRE Institute collaborates with the organisation of the EXPO and Akdeniz University in Antalya. The winning design will be constructed as a (temporary) exhibition garden at the EXPO 2016.

2. ORGANISING COMMITTEE

The organising committee consist of:

- LE:NOTRE Institute – Ir. Jeroen de Vries BNT, landscape architect, board member of LNI, teaching at VHL University of Applied Sciences, the Netherlands,
- EXPO 2016 Antalya Agency – Dr. Ece Gökok, Director of Landscape and Gardening Works Directorate, and Mrs. Dila Evcilmen, Landscape and Gardening Works Directorate.
- Akdeniz University, Antalya, Department of Landscape Architecture, Prof. Dr. Veli Ortaçesme.

The external communication on the content of the international student competition will be handled by the LE:NOTRE Institute.

3. AIM OF THE COMPETITION

The LE:NOTRE International Student Garden Design Competition “Flower of Life” aims to support integrated and holistic approaches to garden design and relates to the main themes of the EXPO 2016 in Antalya: Flowers, Children and a Sustainable Future in the Mediterranean context. The general aim is to develop innovative and attractive concepts that can be presented to professionals and the wider public.

We are looking for garden and landscape designs that:

- make use of new flower design concepts;
- show how gardens and landscapes can be especially attractive, instructive and functional for children;
- show how gardens can contribute to a higher biodiversity;
- explain landscape design principles that can contribute to the development of greener cities; and
- present innovative concepts of hard landscaping and planting design that are more sustainable, e.g. by closing of cycles, adapting to climatic circumstances, water management in the Mediterranean context.

Participants are invited to interpret these themes and develop design solutions that integrate these themes and make them understandable and presentable to the public at large.

The aim of the competition is to foster the discussion on how landscape and garden design, plant breeding, and landscape construction can contribute to a green life for future generations. The entries of the competitions will be presented in one or more exhibitions and on the web platform of the

LE:NOTRE Institute. The results will be discussed in a paper for a future ECLAS Conference, a poster presentation at the LE:NOTRE Landscape Forum or another academic platform or publication.

4. SUBMISSION FORMAT

Participants are asked to submit one A0- sized poster in landscape format as a pdf-file with the following contents:

- A. Description of the concept of the design on how it answers to the goal of the competition – keep this description concise and to the point;
- B. Text explaining the spatial design: main characteristics of the design, functions;
- C. A spatial design scale 1:100 of the exhibition garden (600 m² meter) defining space/mass, typology of planting (trees, shrubs, perennials, groundcover, grass) showing the routing (paths);
- D. Two sections scale 1:50 explaining the design;
- E. One or two artist impressions or other ways of visualisation;
- F. A planting scheme of the garden, with list of plant material or vegetation and planting method, planting distances, numbers of plants, and quality of plant material;
- G. Plan with spot levels (grading plan) showing contours or height levels;
- H. Details of construction of hard landscaping and built elements.

The competition organisation is looking for reflective and innovative approaches for the themes of the EXPO 2016 in Antalya. The design should be feasible according to current construction techniques and designers should be aware of the fact that the design has to be implemented in a relative short period.

The construction budget should not exceed €20.000,- For this a separate calculation will be requested (see section 15 with the Submission Format).

5. REGISTRATION AND SUBMISSION

The full set of background documents and plans is accessible after online registration. Registered participants will receive a neutral login ID which will also be used for submitting the proposals in an anonymous way. This ID needs to be shown on all submitted posters.

Please register under the following link:

https://ilias.hfwu.de/goto.php?target=cat_11972&client_id=hfwu

6. PARTICIPANTS

The competition is open to all students of landscape architecture, garden design, landscape planning, architecture, and land art. Levels of study may be Bachelor, Master or PhD.

Both individual and group submissions will be accepted. Each student or group is allowed only one entry. Interdisciplinary submissions, together with related disciplines such as art, geography, agricultural sciences, dendrology, forestry, hydrology and water management, and ecology are welcomed.

Employees or relatives of the members of the jury may not enter the competition.

7. QUESTIONS AND ANSWERS

A colloquium in the form of a web conference will be held on Thursday the 5th of November 2015, at 18h (6 pm) CET. Registered participants will be able to submit questions for the colloquium in advance. On the website there will be a Forum for questions and answers installed.

8. AWARDS

The jury will award three prizes, which are sponsored by the EXPO 2016 in Antalya.

The design that receives the first prize will be constructed at the EXPO 2016.

The three award winners will get the possibility to present their design (poster) at an award ceremony that will take place at the EXPO 2016 in April 2016.

The prizes consist of:

- 1st prize: costs for travel and stay 3 days (5 star hotel) for the winner and his/her family (up to 4 persons) to Antalya to attend the prize winning ceremony, 2,000 Euro prize money and construction of the garden in the EXPO, certificate.
- 2nd prize, costs for travel and stay 3 days (5 star hotel) for the prize winner and a friend / family-member (up to 2 persons) to Antalya to attend the prize winning ceremony, Euro 1,000 prize money and certificate.
- 3rd prize: costs for travel and stay 3 days (five star hotel) for the prize winner (one person) to Antalya to attend the prize winning ceremony, Euro 500 prize money and certificate.

9. SUBMISSION REQUIREMENTS

Poster size and format

The submitted project must comprise one A0 poster (841mmx1188mm, landscape format only). The submission format is PDF. The submission is only online.

Submission ID

Each participant or participating team will receive a unique and anonymous ID upon registration. This ID needs to be put into the top left corner of the submitted poster. Size and format for the ID are: Arial, font 72.

Written information

Entrants must also submit a brief description (250 words maximum) in a separate PDF file, identified only by the anonymous ID (DO NOT include the names of the students or the name of the university).

This description must be a clear and concise text explaining the key aspects shown in the concept design proposal. The text is not to be justified, but is to be left aligned and double spaced, and in Arial, font 12.

Competition language

All submissions must be entirely in English.

10. REQUIRED GRAPHICS

- A plan showing the context of the site design;
- Representation of the proposed concept and vision of intervention;
- A spatial design scale 1:100 of the exhibition garden (600 m²) defining space/mass, typology of planting (trees, shrubs, perennials, groundcover, grass) showing the path layout;
- Two sections scale 1:50 explaining the design;
- One or two artist impressions or other ways of visualisation;
- A planting scheme of the garden, with list of plant material or vegetation mentioning planting method, planting distances, number of plants, and quality of plant material;
- Plan with spot levels (grading plan) showing contours or height levels;
- Details of construction of hard landscaping and built elements.

Individual PDF files should not exceed 50 MB, minimum resolution is 200 DPI.

It is the responsibility of the participants to guarantee that the final images and files are to the size and resolution adequate for their reading. The entrants must ensure that all images, photographs and other material taken from other sources are correctly acknowledged.

11. ANONYMITY AND PROTOCOL

All plans are to bear the anonymous ID number given to each registered participant in the top left corner (Arial, font 72).

The following naming convention applies to all submitted files: Your ID_1.pdf, Your ID_2.pdf etc.

An additional PDF file, with the complete declaration form must be included. This must be fully completed. The declaration form will be submitted separately from the project PDF files, and will only be consulted by the jury once the final deliberations are completed.

12. COMPETITION RULES

Participation in the competition implies acceptance of the competition rules:

- Proposals received after the deadline will not be admitted.
- Presentations that do not include the declaration form will not be admitted.
- Submissions shall only be accepted if sent by the means established and outlined above.
- A selection of the works submitted will be shown in an exhibition and may be also be exhibited elsewhere at the discretion of the Organising Committee.
- Additional jury members may be sought if this is required by a very high number of submissions.
- The Organising Committee and EXPO 2016 retain the right of duplication or publication of any or all the material submitted to the competition, and there shall be no obligation whatsoever to the entrants, beyond acknowledging the authorship of the works exhibited or published.
- Submissions that have been published in any way prior to the notification of the jury final decision will not be considered.

- The jury shall preside over the competition and is the sole arbiter at all levels until the final awarding of prizes. All decisions of the jury are final.
- The winners of the 1st, 2nd and 3rd prizes shall be announced by the Chair of the Jury in collaboration with EXPO 2016 upon recommendation of the jury.
- All inquiries must be directed to the Competition organising committee. Please read carefully through the brief and instructions, as all information requirements should be contained there. Jury members are not to be addressed in any way in relation to the competition.

13. JURY MEMBERS

Ir. Jeroen de Vries BNT, landscape architect, board member LE:NOTRE Institute, teacher landscape architecture VHL University of Applied Science, the Netherlands (president)

M. Beatrice Andreucci, Adjunct Professor, Sapienza Università di Roma, Faculty of Architecture and AIAPP-IFLA Europe Registered Landscape Architect, Italy

Dr. Ece Gökok, Director of Landscape and Gardening Works, representative of the EXPO 2016 organisation, Turkey

Robert Holden, landscape architect, London

Prof. Dipl.-Ing. Karl H. C. Ludwig, landscape architecture professor, Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen, Germany

Prof. Dr. Veli Ortaçşme, Akdeniz University, Department of Landscape Architecture, Antalya, Turkey

Assist. Prof. Dr. Tahsin Yılmaz, Akdeniz University, Department of Landscape Architecture, Antalya, Turkey

14. EVALUATION CRITERIA

The projects submitted will be evaluated according to the following criteria:

- Relevance to the proposed vision on flower design, children and sustainability (e.g. biodiversity, closing of cycles, water management, future value, principles for green cities).
- Innovation and creativity
- Conceptual expression and clarity
- Methodological clarity and consistency
- The extent to which a holistic approach has been achieved
- Effectiveness of the visual communication
- Feasibility of the construction of the design within the given framework (budget, site)

15. SUBMISSION FORMAT

The submitted folder shall include:

- 1 PDF file - for the A0 poster
- 1 PDF file with the Project Description

- 1 PDF file with the Declaration Form
- 1 EXCEL file with the budget calculation

All files must be completed in English. Registered participants will receive further information concerning the electronic submission.

16. SCHEDULE AND DEADLINES

Dates:

Feedback colloquium for registered participants: Thursday 5th of November 2015, at 6 pm (CET)

Latest registration date: December 15th 2015

Entries received: January 8th 2016, at midnight CET

Jury selection: January 11th- 12th 2016

Communication with prize winner concerning construction – January 20th – February 5th 2016

Opening of the EXPO 2016: 23rd of April 2016

Award Ceremony and Exhibition, EXPO 2016, Antalya in April 2016, to be announced

17. MAPS AND DATA:

- Fact sheet with technical information of the site (soil, water table, hydrology, rainfall, temperature, elevation);
- Site plan of the area, 1:100;
- Part of the design of the EXPO showing the site area in its context, 1: 1.000
- EXCEL File with key data for budget calculation

The LE:NOTRE Institute Publication “Antalya’s landscape – LE:NOTRE Landscape Forum 2012” presents back ground information on the landscape context of the EXPO 2016. Especially Chapter 2: Urban and Regional Landscapes in Antalya by Veli Ortaçşme, Meryem Atik.

For background information on the EXPO 2016 in Antalya please visit the website:
www.expo2016.org.tr

A general overview of the site in construction and its environments can be found on Google Earth, using the search term “Antalya Expo 2016, Antalya, Turkey”, the location of the site is: 36°56'58.08"N; 30°52'45.26"E.

18. CONTACT INFORMATION:

For more information about the participation in the student competition, please visit the website:
www.le-notre.org

Registration link https://ilias.hfwu.de/goto.php?target=cat_11972&client_id=hfwu

Supplementary information (electronic access will be provided for registered participants).