



OLA

Open Landscape Academy

Democratic Landscape
Transformation Seminar, 2026

Collaborative visioning and
Nominal Group Technique exercise

Anna Szilágyi-Nagy

What is a vision?

Collaborative Visioning



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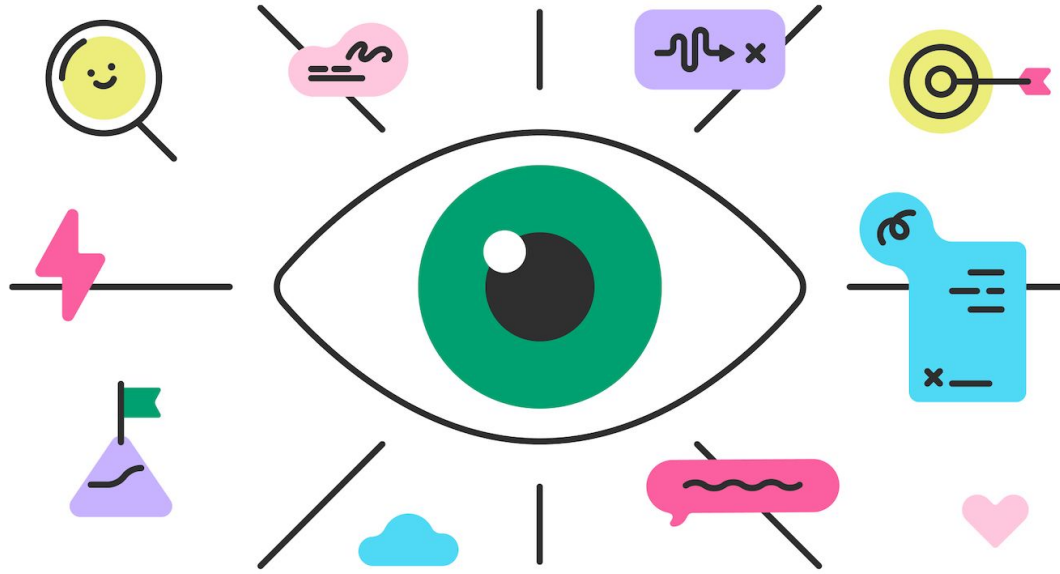


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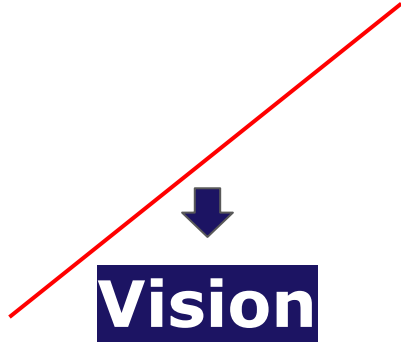


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A mental image of what the future could or should be like.



VS



The vision is **not created by a single person or institution**. It emerges through:

- participation,
- dialogue,
- negotiation,
- and collective learning.

Participants may include (see community mapping lecture):

- residents,
- planners, landscape architects,
- businesses,
- local government,
- community groups, ...

FUTURE-ORIENTED

The visioning process is designed to get a broad cross-section of the people in the **community** to **agree** on where they **want to go in the future** instead of focusing on current needs and deficiencies.

VALUE-ORIENTED

- Communities identify their **purpose, core values and vision of the future**.
- Emphasizes community **assets rather than needs**.
- Assesses community **options and opportunities** on the basis of shared purposes and values.

Characteristics of visions I.

Stable statement	Dynamic process
<p>stable picture of the future that directs planning and actions from a status quo towards a new status quo</p>	<p>continuous process that reacts to a constantly evolving state of change</p>
<ul style="list-style-type: none"> ● Tool ● Sets criteria ● Outcome of a democratic process ● Standards ● Management Principle ● Common goal 	<ul style="list-style-type: none"> ● Communication ● Links and connects ● Collaboration ● Change ● Learning ● Long-term

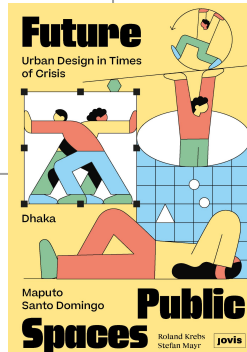


Characteristics of visions II.

Stähle et al. (2004) in Tuiskunena, Rytönen, Nenonen (2015). Urban vision – a static destination or a dynamic process?

regarding the physical space	regarding the stakeholders	regarding local issues
<ul style="list-style-type: none"> • What is already there and what is missing on the site? • How would you like to be the site changed in the next 5 or 10 years? • What kind of change does the site require? • Are there any ideas specific for the location? 	<ul style="list-style-type: none"> • Are there any targeted and/or vulnerable groups that require special attention in your project vision? • Can you identify the beneficiary target group for the vision? • How will the stakeholder groups be affected by the vision? • Has everyone had a chance to present their views regarding the project ideas? 	<ul style="list-style-type: none"> • What are the emerging topics related to the site? • What topics do we need to work on toward an integrated project vision? • Can the emergent topics be tackled through a common vision? • Which project goals would you identify to tackle the common vision?

Guiding questions



What is a vision good for?

Collaborative Visioning



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What is a vision good for?

- describes a desired future,
- expresses long-term aspirations,
- guides planning and decision-making.

VISION

Desired future or an idea of how the future should be.

GOAL

Broad strategic outcomes that help realize the vision.

OBJECTIVE

Specific measurable targets that help achieve the goals.

Example: Vision of Winchester, Virginia

External environment
Trends, drivers, scenarios

<https://www.winchesterva.gov/files/assets/public/v/1/community-development/planning/chapter3-2022.pdf>

Example: Vision of Winchester, Virginia

External environment
Trends, drivers, scenarios

VISION

“To be a beautiful, vibrant city with a historic downtown, growing economy, and great neighborhoods, with a range of housing options and easy movement.”

Example: Vision of Winchester, Virginia

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THEMATIC GOAL AREAS



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VISION

“To be a beautiful, vibrant city with a historic downtown, growing economy, and great neighborhoods, with a range of housing options and **easy movement.**”

THEMATIC GOAL AREAS



Example: Vision of Winchester, Virginia

External environment
Trends, drivers, scenarios

VISION

“To be a beautiful, vibrant city with a historic downtown, growing economy, and great neighborhoods, with a range of housing options and **easy movement.**”

THEMATIC GOAL AREAS



MOBILITY

Goal

Create and maintain a safe, efficient, and environmentally sustainable mobility network that is interconnected, multi-modal, and that facilitates walkable urban land use patterns less dependent upon personal vehicle use.

Objectives:

1. ...
2. ...
3. “Encourage the use of alternate modes of mobility including walking, bicycling, and public transportation...”
4. ...
5. “Alter conventional street standards especially in mixed use and planned residential developments...”

What are the techniques?

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Choosing the right technique

- varied
- accessible
- age-appropriate
- motivational
- effective
- adaptable

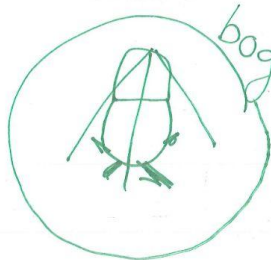
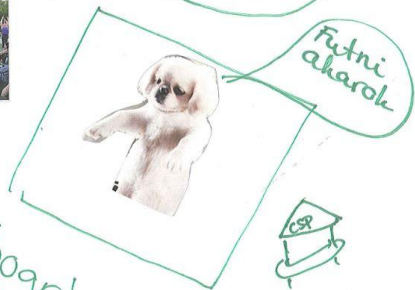
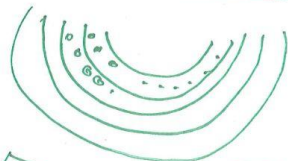
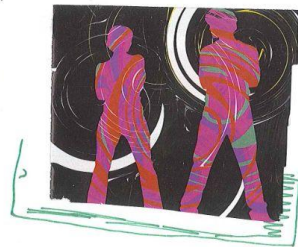
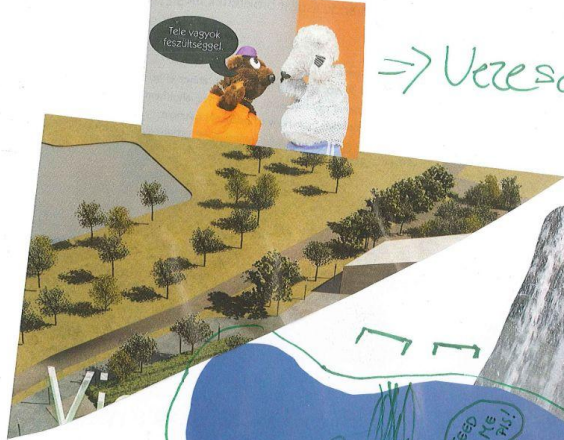
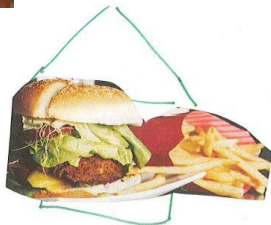
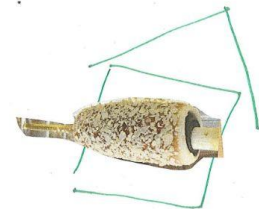




Diorama



<https://valyo.hu/en/goggle-skubi/>



bogrács



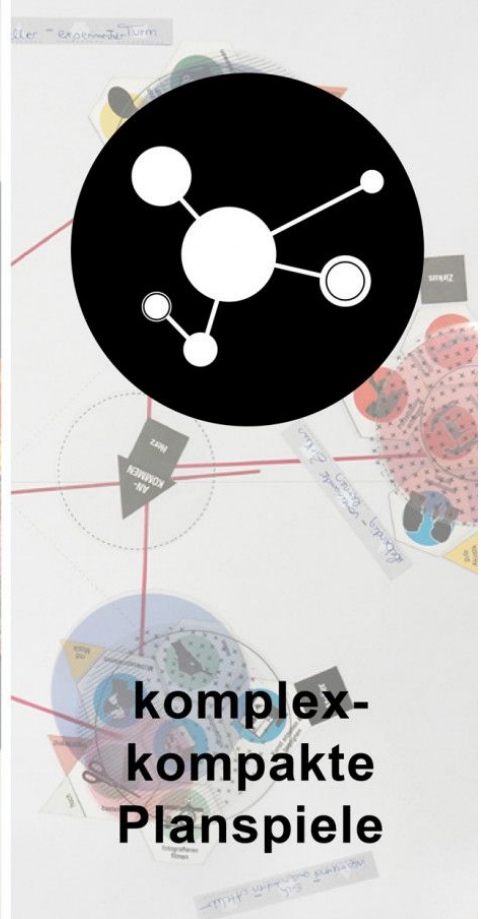
Moodboard



**intuitive
Atmosphären-
forschung**



**informelle
schnelle
Formate**



**komplex-
kompakte
Planspiele**

Baupiloten: negotiating atmospheres



Envisioning Nature Connection Spaces for Children



Wishes for the Children of Vác – Visions for Nature Experience Spaces

"Dear children of Vác, never let anyone try to confine your imagination..."

"Find those moments that unlock your imagination, where everyday places become magical worlds through you."

"I wish for you, children of Vác, to dare to use your imagination – whether you are in a tiny corner or crossing a vast meadow."

"Dear children of Vác, I wish for you to return to nature – to the natural. Reassure your parents: this is the right way. They don't need to be afraid. Less instant, more authentic. Less grey, more green. Places that become what you make of them."

"I wish for you to find that place where you feel safe and at home."

Close your eyes...
and imagine



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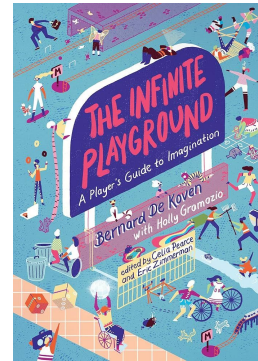




Chapter 4: Free Atmosphere: “I'm coming out of the tunnel, I can't see clearly yet, the sudden sunlight is blinding me but I can hear the birds and trees. The sound of people laughing, talking and listening to the music. As it all clears out, I can see the natural looking fountain in the middle surrounded by sitting elements, horizontal and vertical all pointing to it, giving it importance, it's blending in well with the Tiefenbach stream that can finally breathe again after being locked up by mankind for a long period of time. People are enjoying their time, everyone can find their own place and make it their own, without the concrete interventions. The people are giving identity and character to the place and space. The sunken play ground hosts children from all ages and their parents watching them from a Higher point giving them the feeling of safety and serenity. The river has overflowed today but it's okay the rocks are creating a new playground a more exciting one while the permeable material of the sunken play ground slowly drinking up the water. “

Darkroom by Bernard De Koven

<https://www.deepfun.com/darkroom/>





Directed meditation for the Alsó-Törökhegy Forest

Let the [name of the site]
be a place that is [adjective(s) – e.g. welcoming,
vibrant, peaceful],
where [group or subject – e.g. children, neighbors,
animals, visitors]
can [action or experience – e.g. play freely, feel
safe, connect with nature, find joy in discovery].



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Let the forest be a place for children that
is quiet and peaceful,
where they can experience the healing
power of nature and the beauty of change,
where they can feel the joy of safe
freedom,
and discover the true sounds, scents, and
textures of living nature.
A place where they can simply BE
HAPPY.

is a shared meeting space,
allowing for joint discovery
and creative play, where they
feel safe but also
encouraged to take brave
steps.

...feels familiar, friendly, and
calm, where children can
safely play strategic outdoor
games in a clean
environment, and expand
their knowledge through an
educational trail that
introduces the behavior and
characteristics of animals.

Let the forest be a place for children that...

...fills them with energy, where
they are FREE – where there
are no imposed rules, only
those they create for
themselves.

...is safe and free, where they
can play freely and even
encounter animals.

...is safe and quiet, where they
can discover the tranquility of
nature.

...is adventurous and
exciting, where they can
freely explore the
surrounding nature, feel
safe, express themselves,
and build relationships.



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**“Let the forest be a place for children that is adventurous
and exciting.**

**A place where they can spend time together.
Where they can discover the revitalizing power of nature
and the beauty of change.**

**Where they have the opportunity to explore and
experiment.**

**Where they feel safe and can play freely.
Let the forest be a place where they can truly experience
the freedom that nature offers.”**



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Directed meditation for the Alsó-Törökhegy Forest



Directed meditation for the Alsó-Törökhegy Forest

Nominal Group Technique

Collaborative Visioning



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History of NGT

- Developed by Andre Delbecq and Andrew Van de Ven at the University of Wisconsin in the late 1960s
- to address the limitations of traditional brainstorming and group decision-making methods (dominant personalities, groupthink, and unequal participation).
- goal is to structure group interaction so that each participant has an equal opportunity to contribute ideas and evaluate them.
- It combines individual ideation with group discussion and ranking.

Delbecq, A.L., Van de Ven, A.H., & Gustafson, D.H. 1975. Group Techniques for Program Planning: A Guide to Nominal Group and Delphi Processes. Glen View, IL: Scott Foresman.

Process

“Nominal Group Technique (NGT): The problem is presented and participants silently write down their ideas in a five-minute period. Ideas are then pooled, discussed and voted on, ranking them in order of preference. This technique combines the idea generation and idea evaluation phases into one session (Delbecq, et. al., 1975).”

Sanoff, H. (2000). "Community Participation Methods in Design and Planning. p. 73.



With adult groups



TRÉNING CÉLJA

1. KITALAJNOK A KÖZÖS TERVEZÉS FOLYAMATÁT
2. MÓDSZEREKET GYAKORLUNK LEVEZETÉSRE

Egyetlen cél

1. HELYI SZERKEZÉS

2. NEPTER

3. LEŐRŐKÖZPONT

4. SZERKEZÉS

5. SZERKEZÉS

6. SZERKEZÉS

7. SZERKEZÉS

8. SZERKEZÉS

9. SZERKEZÉS

10. SZERKEZÉS

Listing and priority voting

SZINVA JÖVŐKÉP ^{SEMELYKÉNT LEHET}

- TERHÉSETEK KÖRNYEZETET HOZZUNK
- KIKAPCSOLÓDNÁK A KÖRNYEZETTEL
- ZÖLD SAVÚ KÖZLEKEDÉS A BÜKKIIG
- NEM DUPLA FUNKCIÓK SZENNYEZŐ KÖRNYEZETTEL
- ZSÚFOLTSÁGMENTES KÖZLEKEDÉSI FUNKCIÓK
- PHEMNI LEHET CSINELNI TERHÉSETEK KÖRNYEZETTEL
- TÁJALKOZHATNAK AZ EMBEREK
- A SZINVA ÖSSZEKÖTI A FUNKCIÓKAT A BÜKKIIG
- INSPIRÁLTA A SZINVA A MINDENKÉNT JOBB MINŐSÉGŰ ÉLETHATÁRAN
- TANULUNK A SZINVATÓL A XXI. SZÁZADI VILÁGÁRÓL
- ÖNÁLLÓ VÁROSEGYKÉNT FUNKCIONÁL
- AZ EMBEREK MOZOGNI, ELJUTNI ÉS ÁTHALADNI
- PIHENNI, BESZÉLGETNI ÉS TUDJANAK LEHETNI
- AKTÍV MÓDON TUDJANAK LEHETNI
- ITT MARADNAK AZ EMBEREK ÉS AZ ÁLLATOK
- DÜSÖKÖD TESSZI AZ EMBEREKET
- A FIATALOKNAK VONZÓ
- EGGYÉ VÁLHAT AZ EMBEK A KÖRNYEZETTEL
- AZ ÉRŐS GYELMELI CSALÁD MINDEN NAPJA JÓ ÉRZI
- HATÁSOK TEREMT AVÁROSI EMBER ÉS A TERHÉSETEK

• A SZINVA TERHÉSETEK KÖRNYEZETTEL

1. FELELŐS ÉS KÖRNYEZETTUDATOS TECHNOLÓGIÁK ÉS ALKALMAZÁSA ÉS HARNALATÁRA ¹⁰

4. EGGYÉ VÁLHAT AZ EMBEK ^{TERHÉSETEK} ^{AKTÍV MÓDON} ²

2. MINDEN KÖRNYEZETTEL VÁLHAT ⁷

• INSPIRÁLTA AZ EMBEREKET A JOBB MINŐSÉGŰ, MENTÁLISAN IS EGGYÉ VÁLHAT

2. SZINBELUMMA' VÁLHAT, AMIRE BÜKKÉK AZ EMBEREK ⁷

• AZ EMBEREK MOZOGNI, ELJUTNI, ÁTHALADNI TUDJANAK

3. VAL ZÖLD SAVÚBAN, ALTERNATÍV KÖZLEKEDÉSI MÓDOKKAL ⁵

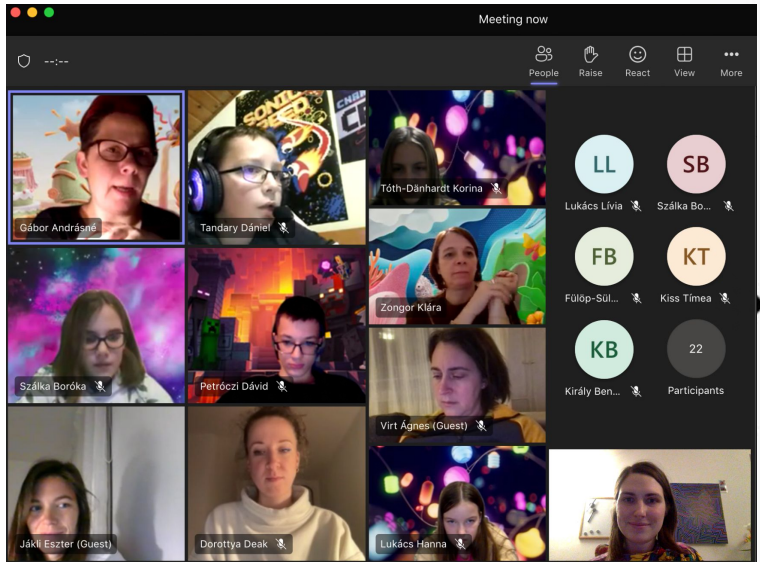
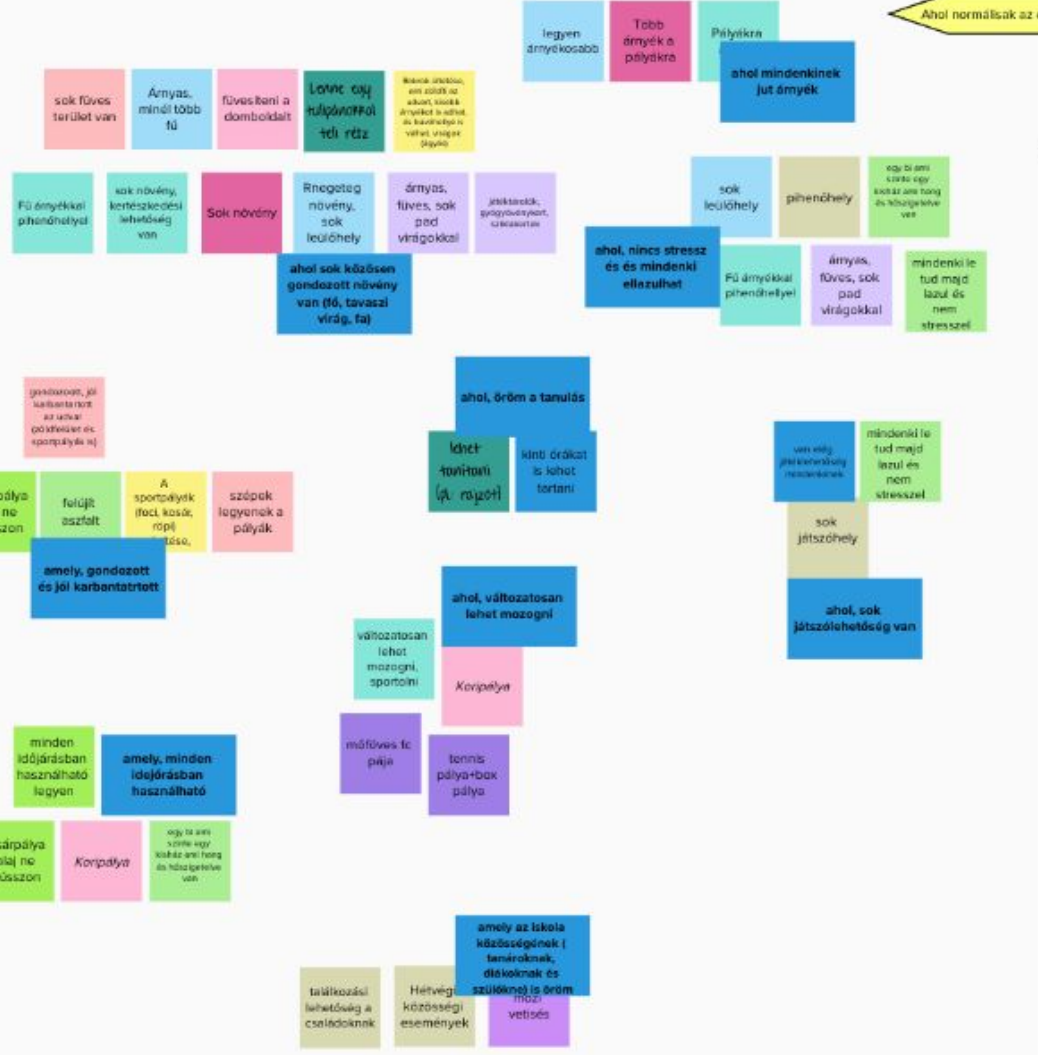
• ITT MARADNAK AZ EMBEREK ÉS AZ ÁLLATOK ¹

• ÖNÁLLÓ VÁROSEGYKÉNT ²

4. ZSÚFOLTSÁGMENTES KÖZLEKEDÉSI FUNKCIÓK ⁴

Élőké időtlen
Zöld Aktiv
Energia
Víz
Mozgás
Természet
Összeállítás

Ahol normálisak az emberek



Let the schoolyard be a place where there is **shade** for everyone, where many **plants** grow and are cared for together. A place free from stress, where everyone can **relax**, with plenty of opportunities to **play** and where **learning** brings joy.

A yard that offers diverse ways to move, and is well-maintained, safe, and welcoming for all.

Megvitatott és összesített jövőképlista

Időkeret: kb. 20 perc

3. Ha mindenki bemutatta az ötletét, akkor megvitátjuk, mi van a listán. Megnézzük, hogy van-e átfedés az ötletek között, és melyek azok az ötletek, amelyek összetartoznak.

4. ahol, sok játszolehetőség van

4. ahol, mindenki jut árnyék

6. ahol, nincs stressz és mindenki kiszulhat

4. ahol, sok közösen gondozott növény van (fű, leveles virág...)

3. ahol, öröm a tanulás

9. ahol, változatosan lehet mozogni

5. amely, gondos, és jól karbantartott

2. amely, minden időkorszamban használható

5. amely, az időközönként teniszpálya, játékos és szülőknél - is értem

Időkeret: 5 perc

4. Így kialakul egy végleges jövőkép ötlet listánk. Ezután szavazni fogunk és megnézzük, melyek a legfontosabb jövőképfőtek.

Rangsorolás szavazással

5. Nézzük meg, hogy melyek lettek a legnépszerűbb ötletek! Az első 3-4 ötlet alapján adjunk nevet a jövőképfőnek!

Szavazat összesítés eredménye:

Fantázianév:



9.
6.
5.
5.
4.
4.
3.
1.

nyugis hely, gondozás, néköli is meglegyenek, nyári gondozása ne legyen szűkösség, máibegélt, lehessen beszélgelni egy kőön részben, akár

ahol, sokféle közösen gondozott növény van (fű, leveles virág, fa)

ahol mindenki jut árnyék

amely, gondozott és jól karbantartott

amely, az időközönként teniszpálya, játékos és szülőknél - is értem

ahol, nincs stressz és mindenki elszulhat

ahol, öröm a tanulás

ahol, változatosan lehet mozogni

Fű árnyéka a pihenőhelyei

sok növény: kertészkedés lehetőség van

Sok növény

Rugalmas növény, sok leülőhely

legyen árnyéka

Több árnyék a pályákra

Pályákra árnyék

gondozott és karbantartott az időközönként teniszpálya, játékos és szülőknél - is értem

körpályán talaj ne csúszson

feljött asztal

a sportpályákra fűt, kosárlabda, röplabda

szépek legyenek a pályák

szülőknél, időközönként teniszpálya, játékos és szülőknél - is értem

ahol, sokféle közösen gondozott növény van (fű, leveles virág...)

ahol, mindenki jut árnyék

amely, az időközönként teniszpálya, játékos és szülőknél - is értem

amely, minden időkorszamban használható

amely, az időközönként teniszpálya, játékos és szülőknél - is értem

ahol, öröm a tanulás

ahol, változatosan lehet mozogni

talajköztes szülőknél a szülőknél

Helyi közösségi események

mozg. vetítés

Kutya sétogató

árnyék, fűvel, sok pad virágokkal

mindenki leülő és nem csúszós

sok játszolehely

játékos szülőknél, akár kővel

mosdó

lyet tartani (pl. rögök)

lehetővé teszi a játék

változatosan lehet mozogni, sportolni

Körpálya

tenisz pályabok, pálya

művelés fc pálya

Go to miro

[https://miro.com/app/board/uXjVG1q88D0=
/?share_link_id=39478824671](https://miro.com/app/board/uXjVG1q88D0=?share_link_id=39478824671)



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