

Social Innovation and Social Entrepreneurship

Our flexible international programme
Online + onsite across Europe

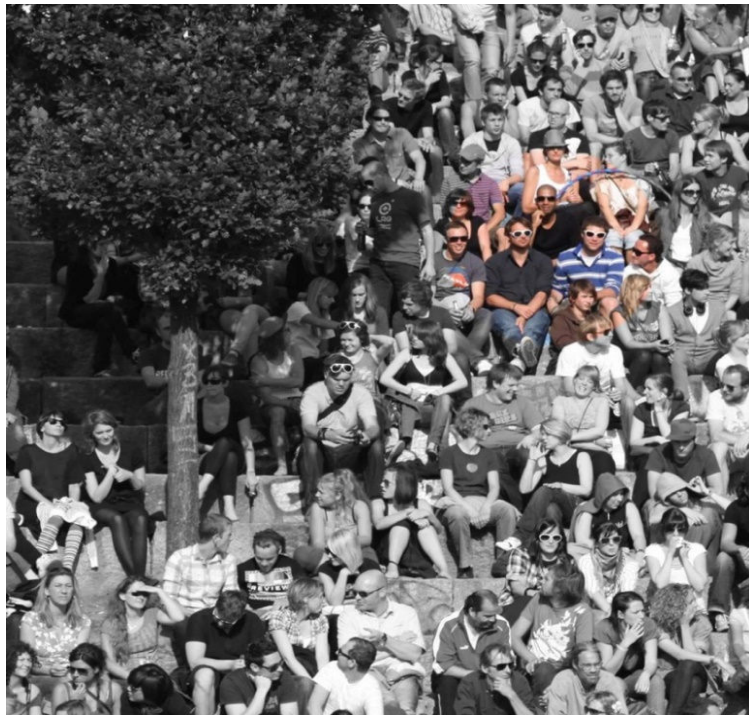


**Use your skills.
Be a changemaker.**



Funded by
the European Union

Get involved



Do you want to confront **social and environmental problems** in an entrepreneurial way?

Do you want to learn **how to work with local communities?**

Do you want to **use your skills to design change?**

Get involved



THEN JOIN OUR PROGRAMME!!!

We are looking for students from these areas:

- Business administration
- Economics
- Agronomy
- Urban planning and landscape architecture
- Management of the Living Environment
- Art therapy

and **ANYONE** who is interested and curious.



Who is running this course?

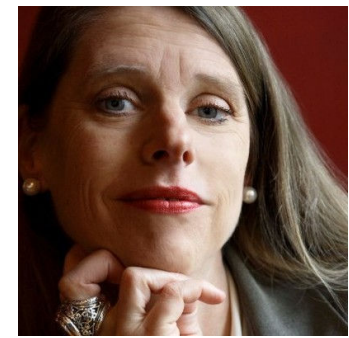
A partnership of universities with their local communities fostering **innovation for sustainability**.

The methodological framework is called **participatory action research (PAR)**.

Amongst others, this includes **design thinking, business planning** and **partnership**.



Our teaching and supervision team

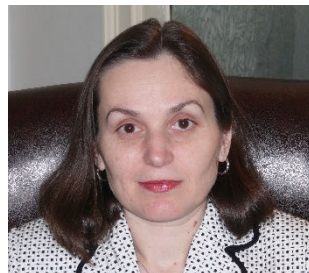


Nürtingen Team: Ellen Fetzer, Dirk Funck, Karl M. Lange, Shashank Yadav, Fred Meier Menzel



Arnhem Team: Pleun Kievits, Lies Huitema

+ other visiting staff from European partner universities (tbc)



ASE Team: Monica Dudian, Simona Goia, Carmen Acatrinei, Roxana Triboi (UIA)

What we offer

- **12 live sessions on the internet** with international lecturers, successful local community initiatives, social entrepreneurs
- interactive learning with **online teams in tutored sessions**
- **Real-life collaboration** in our **community innovation labs**
- **Interdisciplinary and international group work** with students from Germany, Romania, the Netherlands, other European countries and the world
- ERASMUS travel grants to attend an **on site workshops** in Germany or Romania.
- Core knowledge for **developing your community innovation project:**
 - Identifying communities
 - Setting Goals
 - Designing ideas
 - From idea to implementation

Your benefits

- **Gain hands-on and practical skills** for developing social innovation and social business ideas and involving communities
- **Gain valuable international experience** by working in intercultural teams, practicing your English language skills and applying your knowledge in a virtual context
- **Learn new methods and distinguish your CV** with holistic and much-needed competencies including design thinking, entrepreneurial skills and social responsibility

Designing ideas with your local community



Meet international experts online

Online Seminar Social Entrepreneurship for Local Change (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio

Camera and Voice (5) Stop

Local Change Intro March 2019 Draw Stop Sharing



Attendee List (114)

Daan van der Linde (HVHL NL Tutor), Ellen Fetzer

Hosts (1)

Ellen Fetzer

Presenters (7)

- Carmen Paunescu (teacher, ASE)
- Daan van der Linde (HVHL NL Tutor)
- Dirk Funck
- Friedemann Baisch
- Jana Nau

Chat (Everyone)

Lukas van Loenen: who wants max to flex on daans cam?

Arnhem Community Innovation Lab



Arnhem Community Lab

Arnhem CIL Topics:

- Circular Estate Larenstein, Velp
- Event organisation Park Sonsbeek, Arnhem
- Neighbourhood project Worm Hotel Spijkerkwartier Arnhem

Coordinators: Daan van der Linde, Freddy van Dijken, Charlotte Kasbergen

Strategic Partnership Social Entrepreneurship for Local Change



Everyone Saif Addin Shadeed Dirk Funck Sync

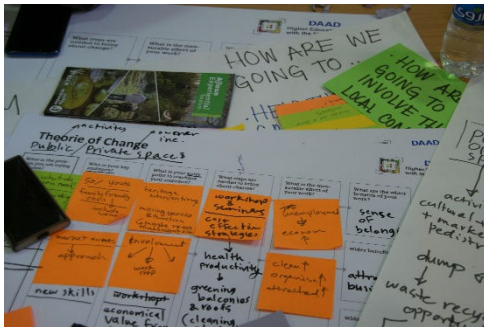
Discover methods you can use in your entire professional life



Roundtables and empathy mapping



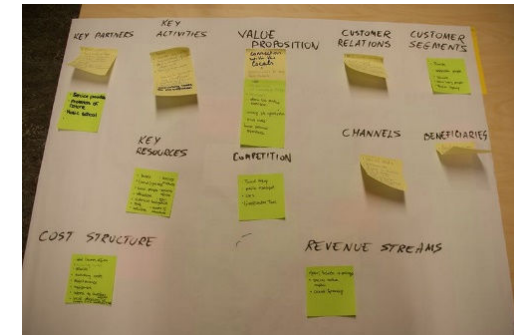
Collective knowledge construction



Theory of Change



Prototyping



Business Model Canvas

Present your ideas with and for the community



...and also to your online partners

The screenshot shows a Zoom meeting window. The main content area displays a presentation slide titled "Groene Rijders / Green Riders" by student Tijs Peters. The slide lists three points: the service is CO2 neutral, goods are distributed on e-bikes in Arnhem, and there are distribution hubs in the suburbs. Below the text are two photos of e-bikes with cargo boxes. The right sidebar shows 8 video thumbnails, a list of 5 instructions, a list of 20 participants including hosts and presenters, and a chat window with two messages.

Meeting: SELC - Second Presentation - Field Research.pdf

Groene Rijders / Green Riders

Student : Tijs Peters

- The Green Riders is a CO2 neutral logistic service provider.
- The Social Enterprise distributes goods mainly on (electric) bikes in and out of the City Arnhem.
- In the suburbs there are distribution hubs where goods are stored and transported (mainly electric) to and from various places.

Video (8)

Hinweise 5

presentation.

please share you camera and microphone so we can see your faces and quickly check the sound :)

Only the person presenting should move the slides.

Teilnehmer (20)

tjjs, eman

Hosts (1)

- Ellen Fetzer

Presenters (19)

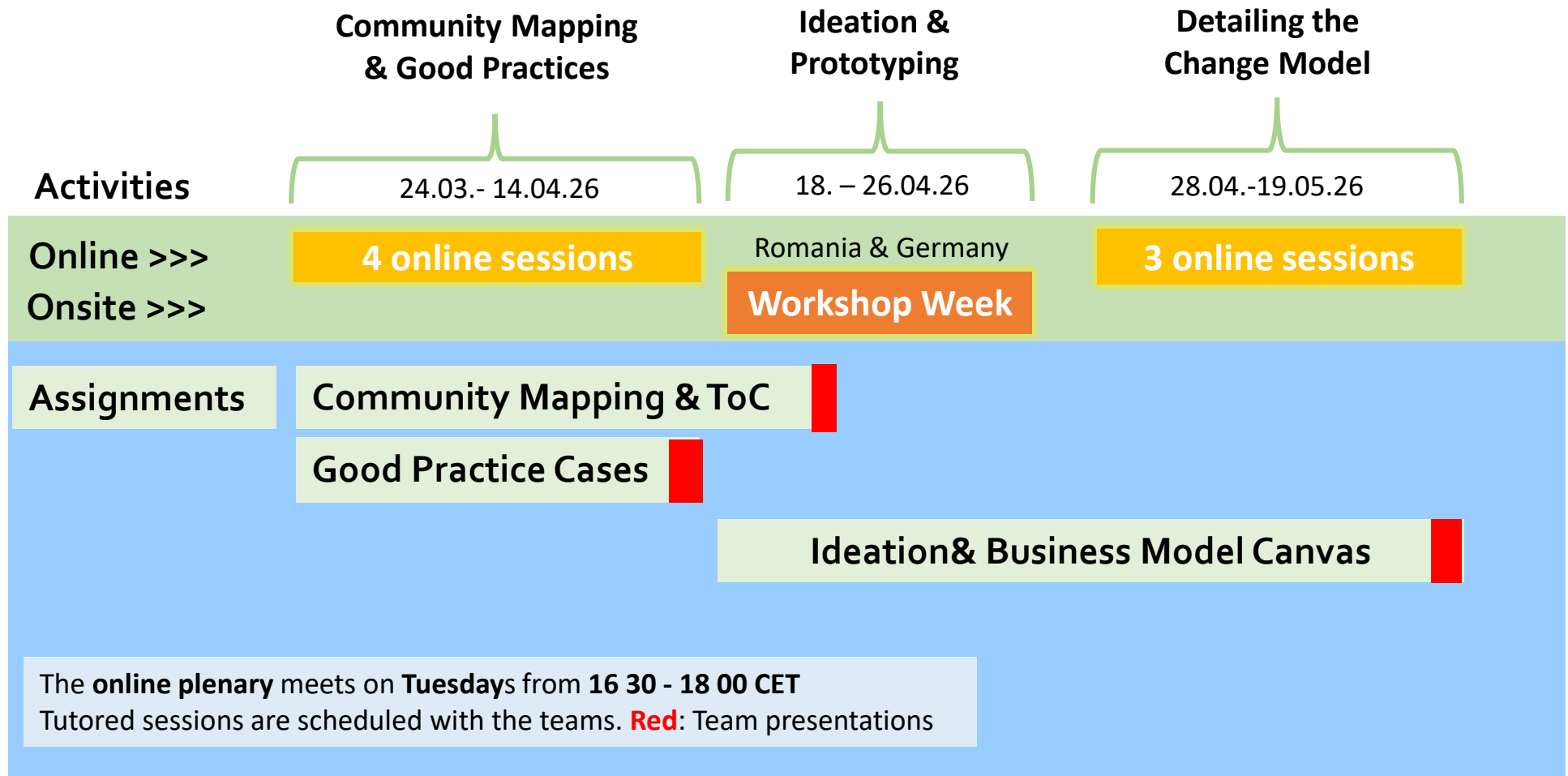
- arati
- Boniface
- Dirk VHL

Chat (Everyone)

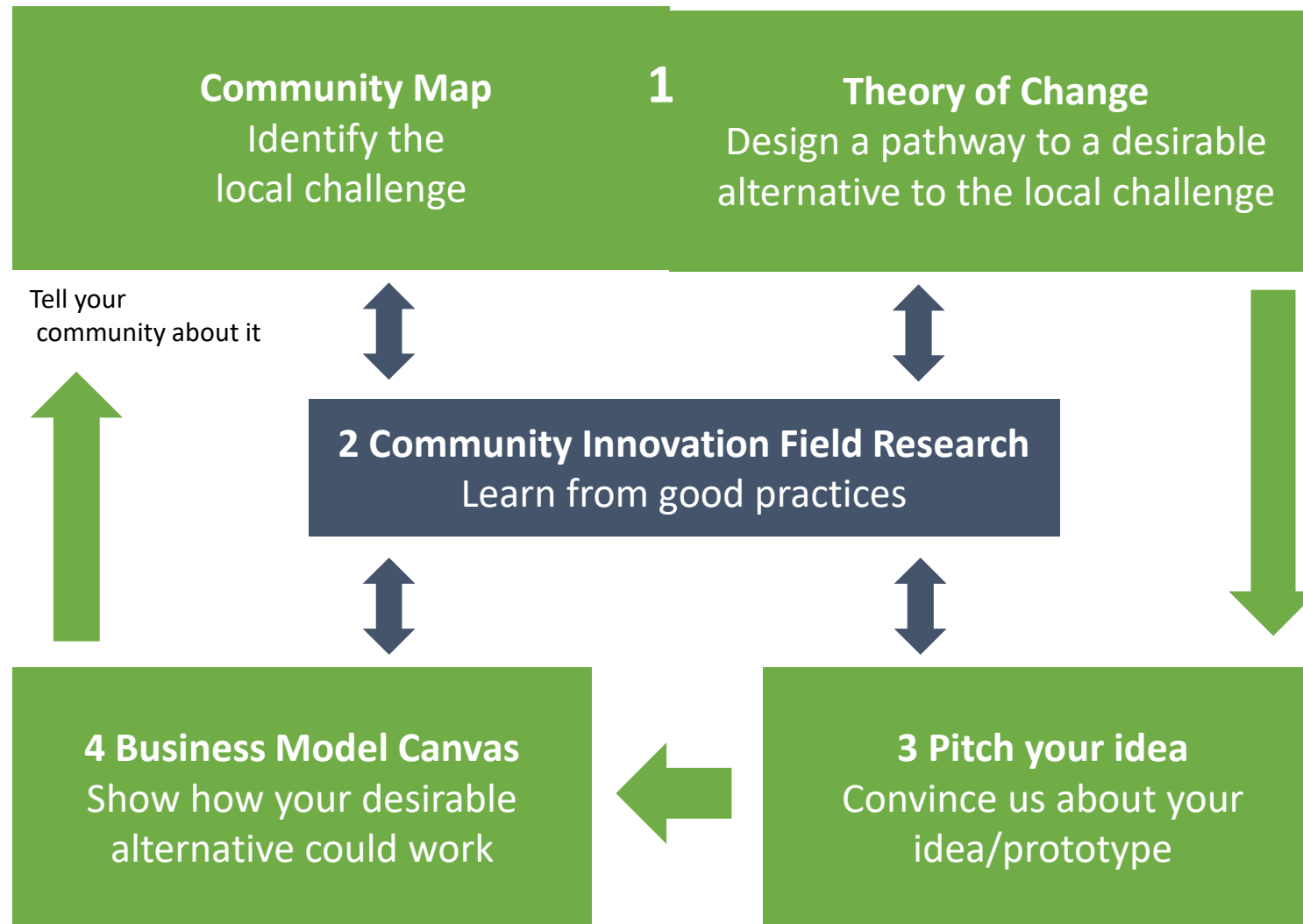
jasmine 2: also*

Jamy: is also fine for me

Social Innovation Course Structure 2026



Four integrated assignments



Focus Topics + Workshops 2026

Bucharest, Romania:

- Saving the Baneasa Urban Forest through Social Innovation
- Enhancing the visibility of the Social Economy in Bucharest
- Cooperation with local Social Businesses (to be specified further)

Nürtingen, Germany:

- Nature reconnection advocacy: social innovation ideas for Tiefenbach Valley
- Collaborative Campus Braike: Cooperation with the new refugee home
- Nürtingen Free Art School Campus Future

Open ended:

- Participants can join the class with their own community contexts and local sustainability challenges

Social Innovation Activities 2026



Nürtingen Community Innovation Lab (DE)

Focus: nature advocacy, social integration, cultural production

Workshop 18. – 26.04.26

Host HfWU Nürtingen-Geislingen

Partners close cooperation with local climate task force and local community initiatives

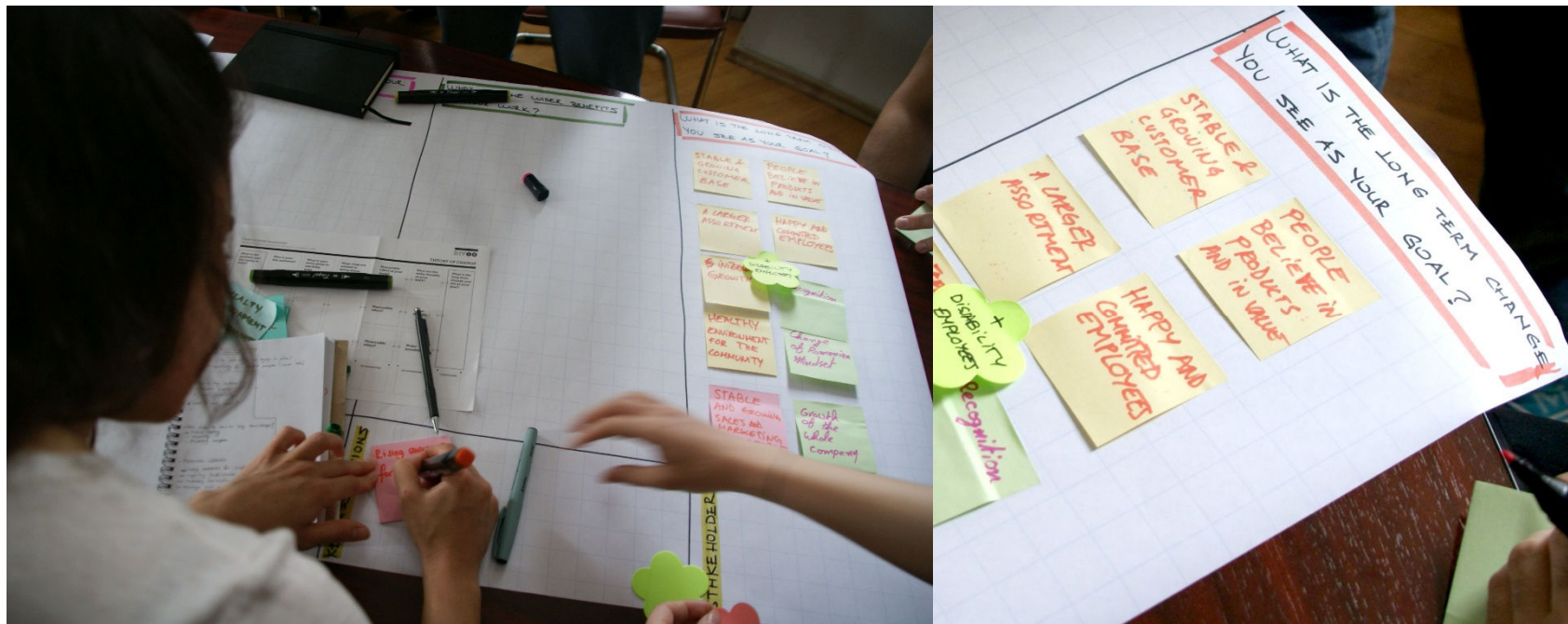
Staff and students from Romania and Netherlands are eligible for a travel grant.



Bucharest Community Innovation Lab (RO)

ERASMUS Workshop 18. – 26.04.26

- **Focus:** Social innovation in business environments & urban nature advocacy
- **Host:** Bucharest University of Economy Studies
- Staff and students from Germany and Netherlands are eligible for a travel grant.



Formalities

- Participation in this course is open to students of **any study programme**. The online course is **free of charge**.
- The online course is combined and synchronized with **local workshops in the community innovation labs (CILs)**.
- **Academic recognition** for successful completion will be as follows:
 - 5 ECTS for the online portion + attending CIL workshops
 - Students are responsible for individually seeking academic recognition at their respective universities. Individual agreements might be up to 8 ECTS depending on local curricular context.
- Travel grants for attending the programme workshops in Romania and in Germany, are available for ASE, VHL & HfWU Students and other universities located in the European Union

Formalities

- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
- All participants who **successfully complete** the assignments for the online course will be issued a **certificate** on behalf of all academic institutions involved.
- Also, **passive participation** (i.e. “listen-only”) in the online course is possible, but **no certificate** will be issued for this participation mode.

Registration and deadlines

Our social innovation programme requires online registration.

Registration is collected centrally, even if you also registered internally within your institutional systems.

Application deadline: 10th of March 2026

Registration/application link:

<http://www.localchange.eu>

More Information



Internet <http://www.localchange.eu>
Contact info@localchange.eu
Facebook facebook.com/SocialEntrepreneurshipforLocalChange