

Social Innovation and Social Entrepreneurship

Our flexible international programme
Online + onsite across Europe

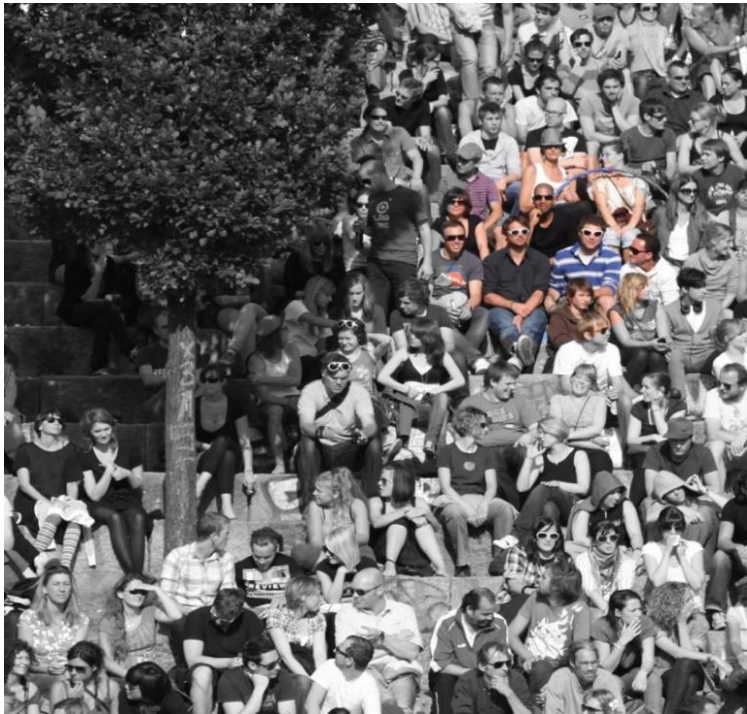


**Use your skills.
Be a changemaker.**



Funded by
the European Union

Get involved



Do you want to confront **social and environmental problems** in an entrepreneurial way?

Do you want to learn **how to work with local communities?**

Do you want to **use your skills to design change?**

Get involved



THEN JOIN OUR PROGRAMME!!!

We are looking for students from these areas:

- Business administration
- Economics
- Agronomy
- Urban planning and landscape architecture
- Art therapy

and **ANYONE** who is interested and curious.



Who is running this course?

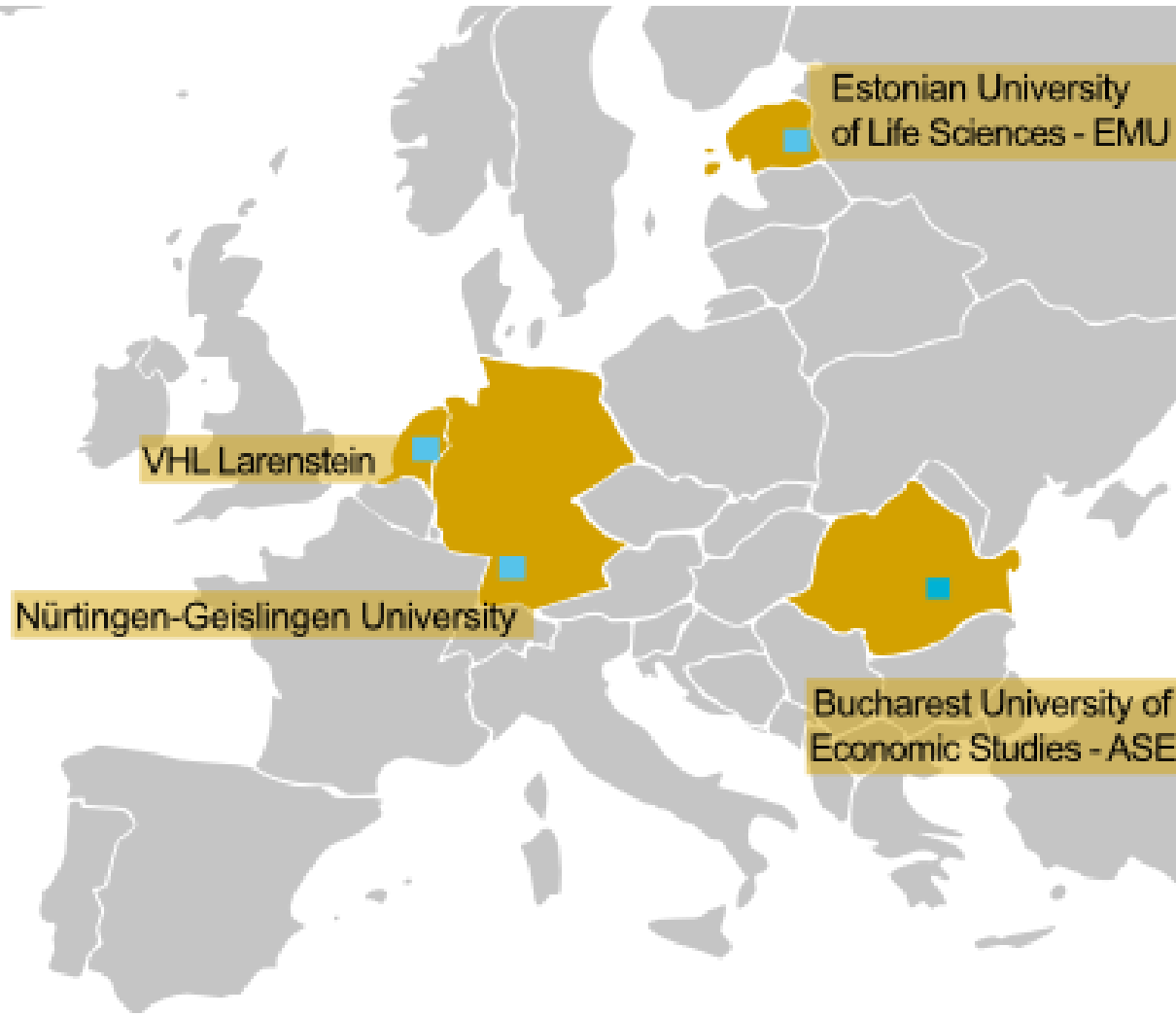
A partnership of universities with their local communities fostering **innovation for sustainability**.

The methodological framework is called **participatory action research (PAR)**.

Amongst others, this includes **design thinking, business planning and partnership**.



Who we are: our project team



What we offer

- **12 live sessions on the internet** with international lecturers, successful local community initiatives, social entrepreneurs
- interactive learning with **online teams in tutored sessions**
- **Real-life collaboration** in our **community innovation labs**
- **Interdisciplinary and international group work** with students from Germany, Romania, the Netherlands, other European countries and the world
- ERASMUS travel grants to attend an **on site workshops** in Germany or Romania.
- Core knowledge for **developing your community innovation project:**
 - Identifying communities
 - Setting Goals
 - Designing ideas
 - From idea to implementation

Your benefits

- **Gain hands-on and practical skills** for developing social innovation and social business ideas and involving communities
- **Gain valuable international experience** by working in intercultural teams, practicing your English language skills and applying your knowledge in a virtual context
- **Learn new methods and distinguish your CV** with holistic and much-needed competencies including design thinking, entrepreneurial skills and social responsibility

Designing ideas with your local community



Meet international experts online

Online Seminar Social Entrepreneurship for Local Change (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio

Camera and Voice (5) Stop Local Change Intro March 2019 Draw Stop Sharing

Attendee List (114)

Daan van der Linde (HVHL NL Tutor), Ellen Fetzer

Hosts (1)

Ellen Fetzer

Presenters (7)

- Carmen Paunescu (teacher, ASE)
- Daan van der Linde (HVHL NL Tutor)
- Dirk Funck
- Friedemann Baisch
- Jana Nau

Chat (Everyone)

Lukas van Loenen: who wants max to flex on daans cam?

Everyone Saif Addin Shadeed Dirk Funck Sync

Arnhem Community Innovation Lab

Arnhem Community Lab

Arnhem CIL Topics:

- Circular Estate Larenstein, Velp
- Event organisation Park Sonsbeek, Arnhem
- Neighbourhood project Worm Hotel Spijkerkwartier Arnhem

Coordinators: Daan van der Linde, Freddy van Dijken, Charlotte Kasbergen

Strategic Partnership Social Entrepreneurship for Local Change

Hochschule für Wirtschaft und Umwelt Nürtingen-Geislingen Eesti Maaülikool Estonian University of Life Sciences Sotsiaalsete Ettevõtte Võrgustik CIAU heldenrat VHL Co-funded by the Erasmus+ Programme of the European Union

Discover methods you can use in your entire professional life



Roundtable and empathy mapping



Collective knowledge construction



Theory of Change



Prototyping



Business Model Canvas

Present your ideas with and for the community



...and also to your online partners

The screenshot shows a Zoom meeting window. The main content area displays a presentation slide titled "Groene Rijders / Green Riders" by student Tijs Peters. The slide text describes the company as a CO2 neutral logistic service provider that uses electric bikes for distribution in Arnhem. Below the text are two photographs of the delivery bikes. The right-hand side of the window shows a video gallery with 8 participants: jop VHL, arati, Marlene..., Ruxandr..., Lidy VHL 2, Boniface, Dirk VHL, and Jamy. Below the gallery are panels for "Hinweise 5" (instructions) and "Teilnehmer (20)" (participants). The chat panel shows messages from "jasmine 2" and "Jamy". The bottom status bar indicates slide 2 of 37 at 87% zoom.

Meeting Layouts Pods Audio [Microphone] [Mute] [Camera] [Close]

SELC - Second Presentation - Field Research.pdf Draw Stop Sharing

Groene Rijders / Green Riders

Student : Tijs Peters

- The Green Riders is a CO2 neutral logistic service provider.
- The Social Enterprise distributes goods mainly on (electric) bikes in and out of the City Arnhem.
- In the suburbs there are distribution hubs where goods are stored and transported (mainly electric) to and from various places.

VIDEO (8)

Participants: jop VHL, arati, Marlene..., Ruxandr..., Lidy VHL 2, Boniface, Dirk VHL, Jamy

Hinweise 5

presentation.

please share you camera and microphone so we can see your faces and quickly check the sound :)

Only the person presenting should move the slides.

Teilnehmer (20)

Hosts (1): Ellen Fetzer

Presenters (19): arati, Boniface, Dirk VHL, ...

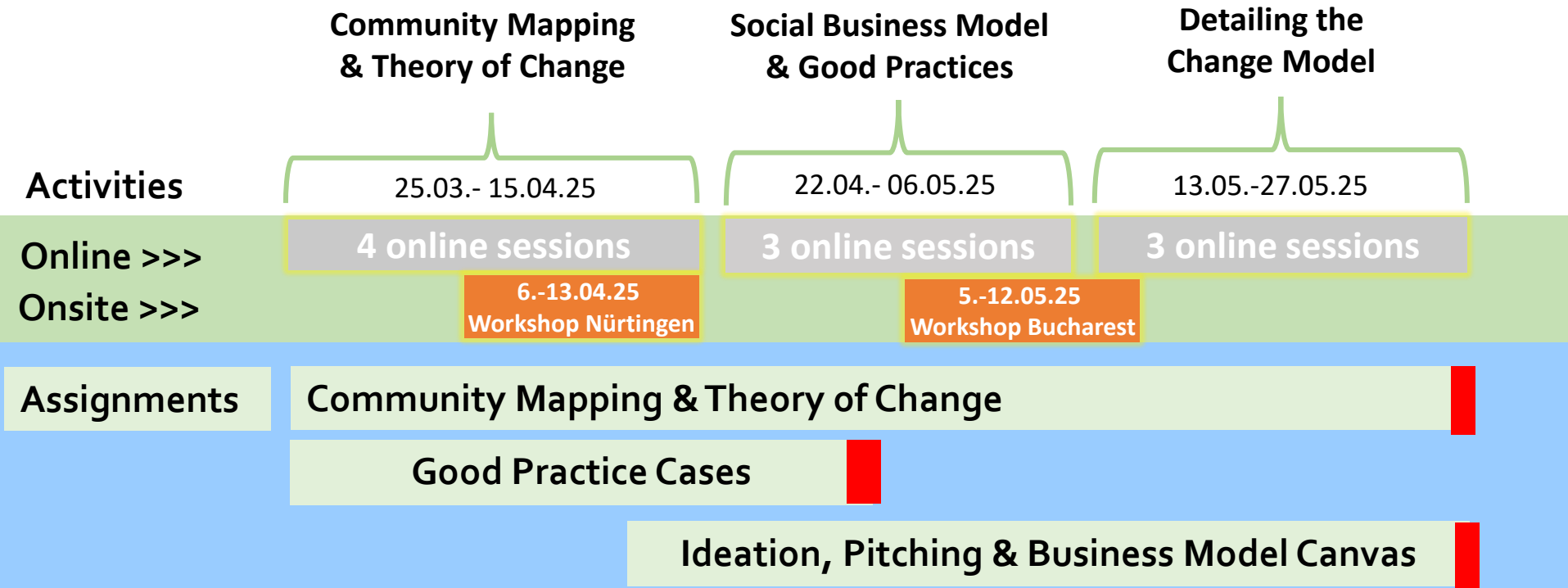
Chat (Everyone)

jasmine 2: also*

Jamy: is also fine for me

2 / 37 87% Sync

Social Innovation Course Structure 2025



The **online plenary** meets on **Tuesdays** from **16 30 - 18 00 CET**
 Tutored sessions are scheduled with the teams. **Red**: Team presentations

Focus Topics + Workshops 2025

Bucharest, Romania:

- Supporting social innovation in corporate businesses
- Local food living lab

Nürtingen, Germany:

- Local foodscapes
- Nature restoration
- Inclusive public space

Open ended:

- Participants can join the class with their own community contexts and local sustainability challenges

Social Innovation Activities 2025



Nürtingen Community Innovation Lab (DE)

Focus: nature restoration, youth and foodscapes

Workshop April 6 – 13, 2025

Hosts HfWU Nürtingen-Geislingen

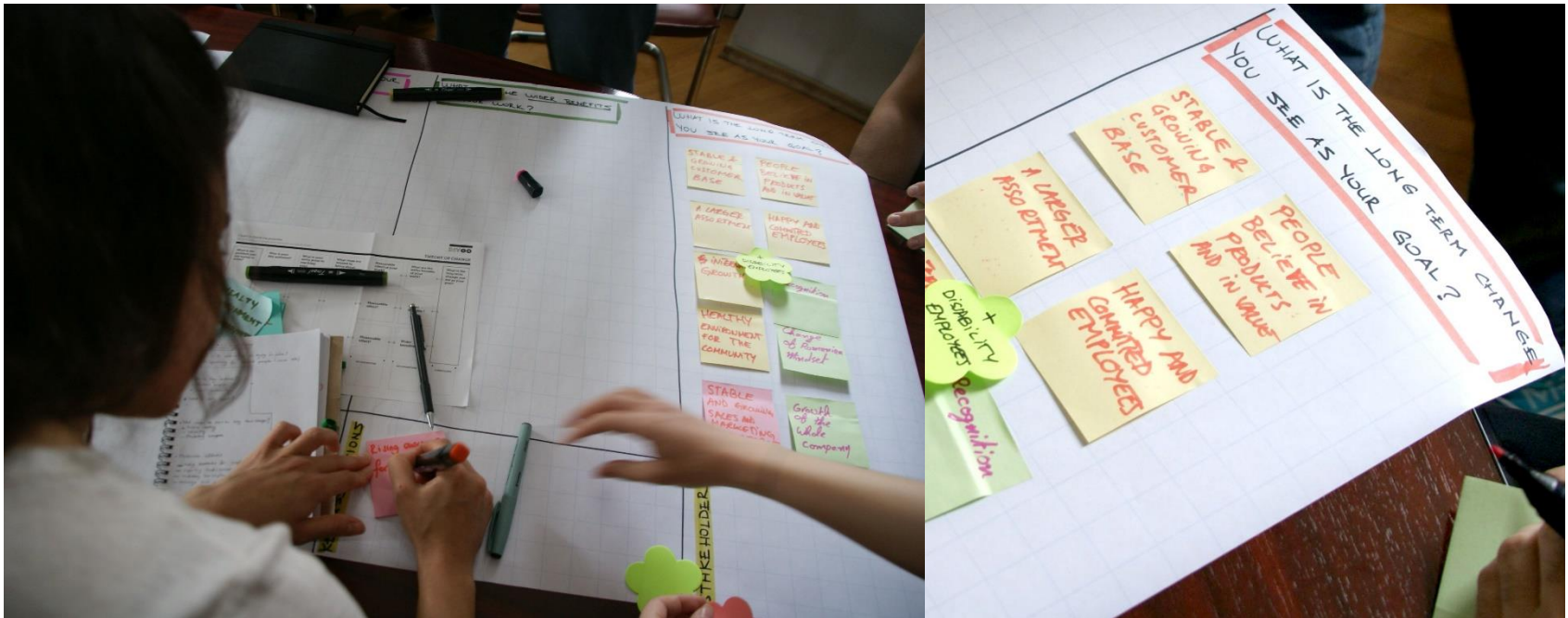
Partners close cooperation with local climate task force and local community initiatives

Staff and students from VHL and ASE are eligible for a travel grant.



Bucharest Community Innovation Lab (RO)

- **ERASMUS Workshop 5. -12. May 2025**
- **Focus:** Social innovation in business environments & foodscapes
- **Host:** Bucharest University of Economy Studies
- Staff and students from VHL and HfWU are eligible for a travel grant.



Formalities

- Participation in this course is open to students of **any study programme**. The online course is **free of charge**.
- The online course is combined and synchronized with **local workshops in the community innovation labs (CILs)**.
- **Academic recognition** for successful completion will be as follows:
 - 5 ECTS for the online portion + attending CIL workshops
 - Students are responsible for individually seeking academic recognition at their respective universities. Individual agreements might be up to 8 ECTS depending on local curricular context.
- Travel grants for attending the programme workshops in Romania and in Germany, are available for ASE, VHL & HfWU Students

Formalities

- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
- All participants who **successfully complete** the assignments for the online course will be issued a **certificate** on behalf of all academic institutions involved.
- Also, **passive participation** (i.e. “listen-only”) in the online course is possible, but **no certificate** will be issued for this participation mode.

Registration and deadlines

Our social innovation programme requires online registration.

Registration is collected centrally, even if you also registered internally within your institutional systems.

Application deadline: 15th of March 2025

Registration/application link:

<http://www.localchange.eu>

More Information



Internet <http://www.localchange.eu>
Contact info@localchange.eu
Facebook facebook.com/SocialEntrepreneurshipforLocalChange