

TELOS

Impact Evaluation

13.01.2025

16 00 – 17 30 CET



Contents today

16 00 – 16 25: Input impact evaluation: A conceptual framework

16 25 – 16 45: Short exercise: Thinking in value chains

16 45 – 17 25:

Generating impact in practice: A Case Study from the US with Stefanie Schur

17 25 – 17 30: Outlook on the remaining seminar activities

Thinking landscape through economy
Thinking economy through landscape
Why is it relevant?

SUSTAINABLE DEVELOPMENT GOALS



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We have this agenda, but....after all it is yet another **growth** agenda

<https://sdgs.un.org/goals>

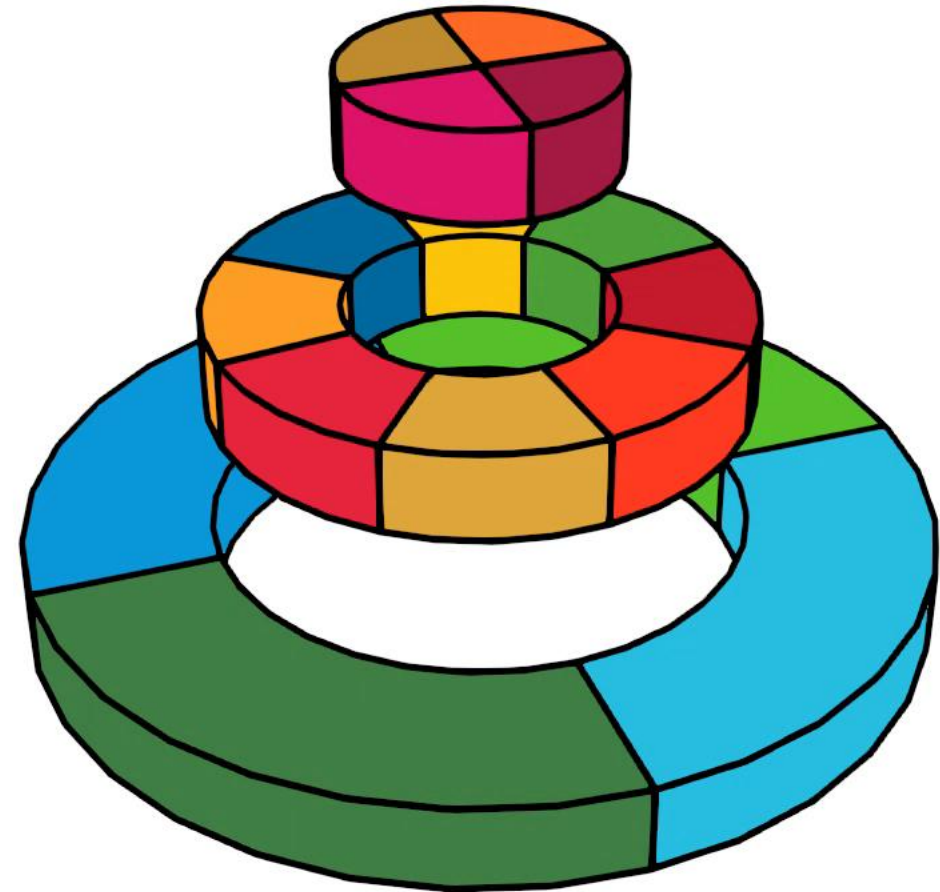
Thinking landscape through economy
Thinking economy through landscape

Why is it relevant?

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Stockholm Centre suggests shifting
the prioritisation of the SDGs in favour of
our planetary boundaries

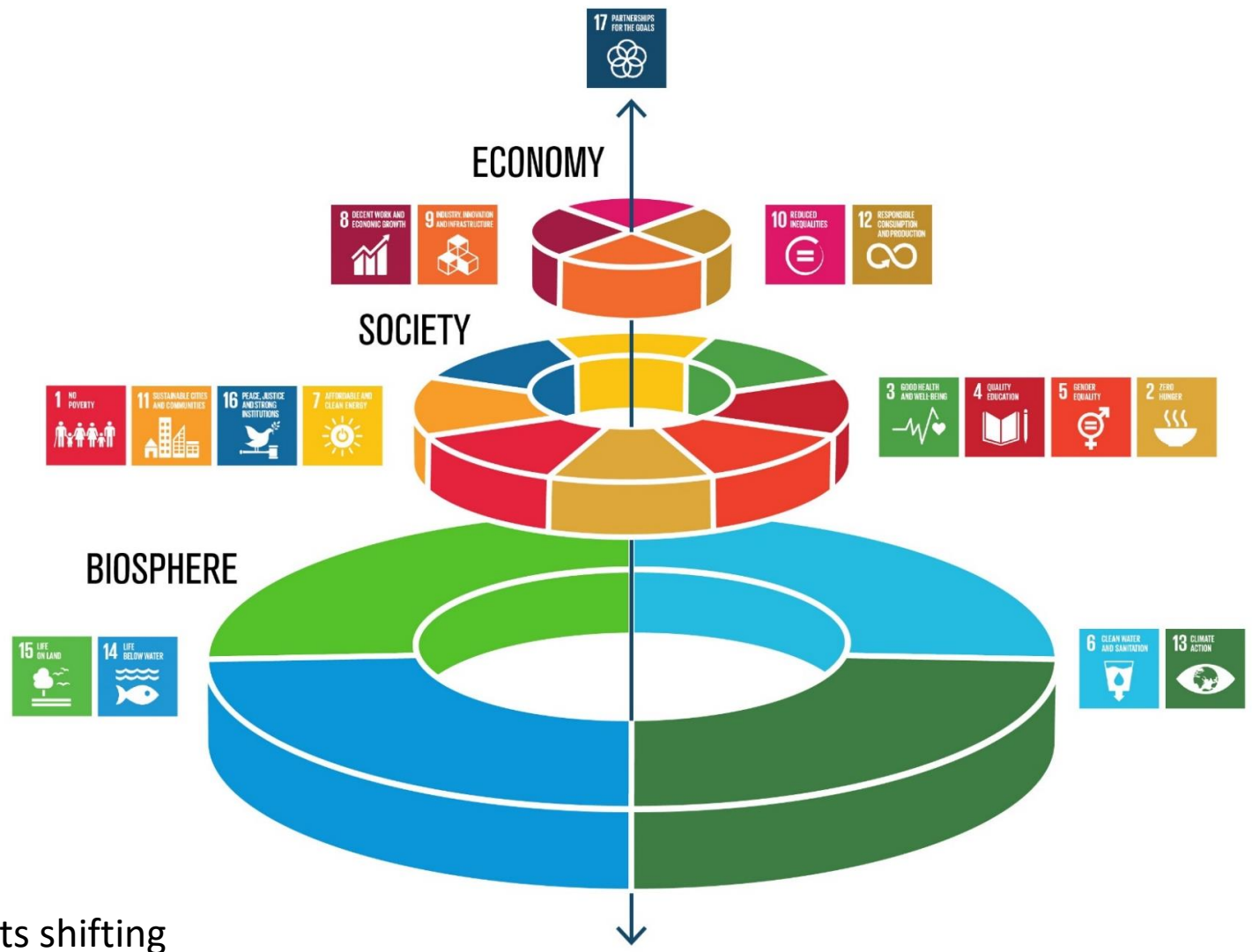
The Sustainable Development Goals



Thinking landscape through economy
Thinking economy through landscape

Why is it relevant?

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Stockholm Resilience Centre suggests shifting the prioritisation of our SDGs towards our planetary boundaries

<https://www.stockholmresilience.org/research/research-news/2016-06-14-the-sdgs-wedding-cake.html>

What is the mission of your projects with regard to achieving the UN SDGs?

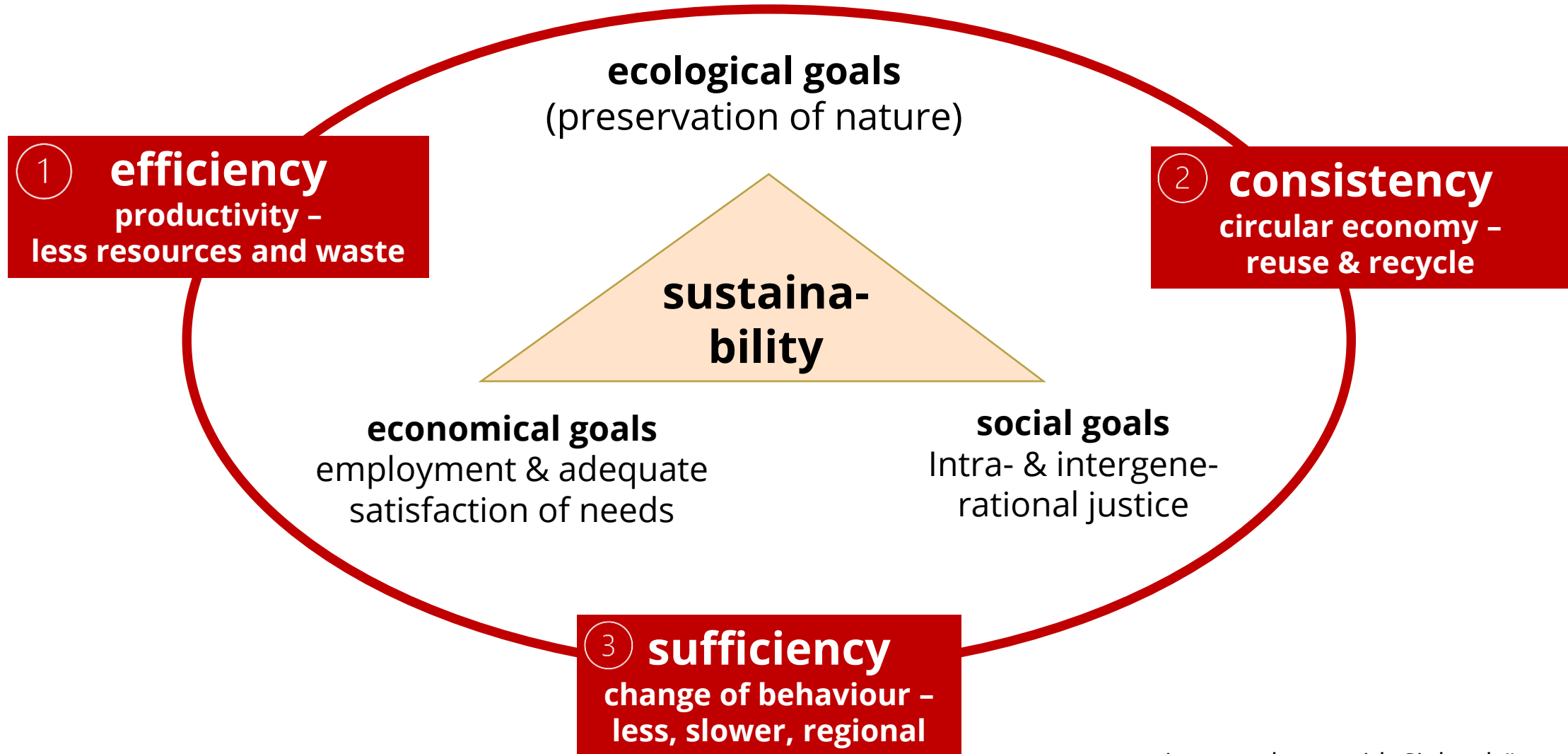


Scan or go to our Menti (see chat):

<https://www.menti.com/alg3jw4c4391>

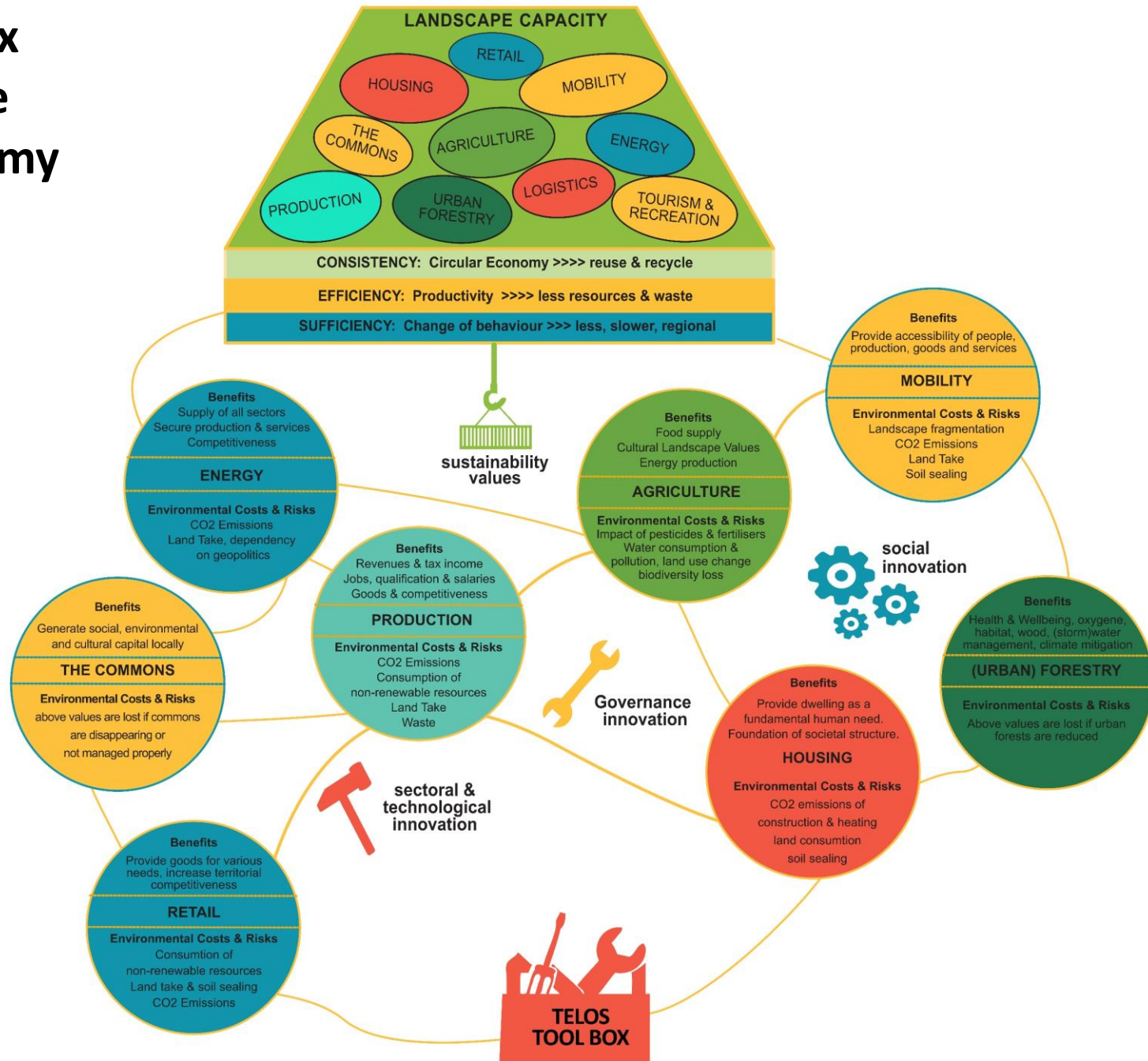
...or with code at Menti.com: **6395 4142**

Sustainability goals and (economic) strategies

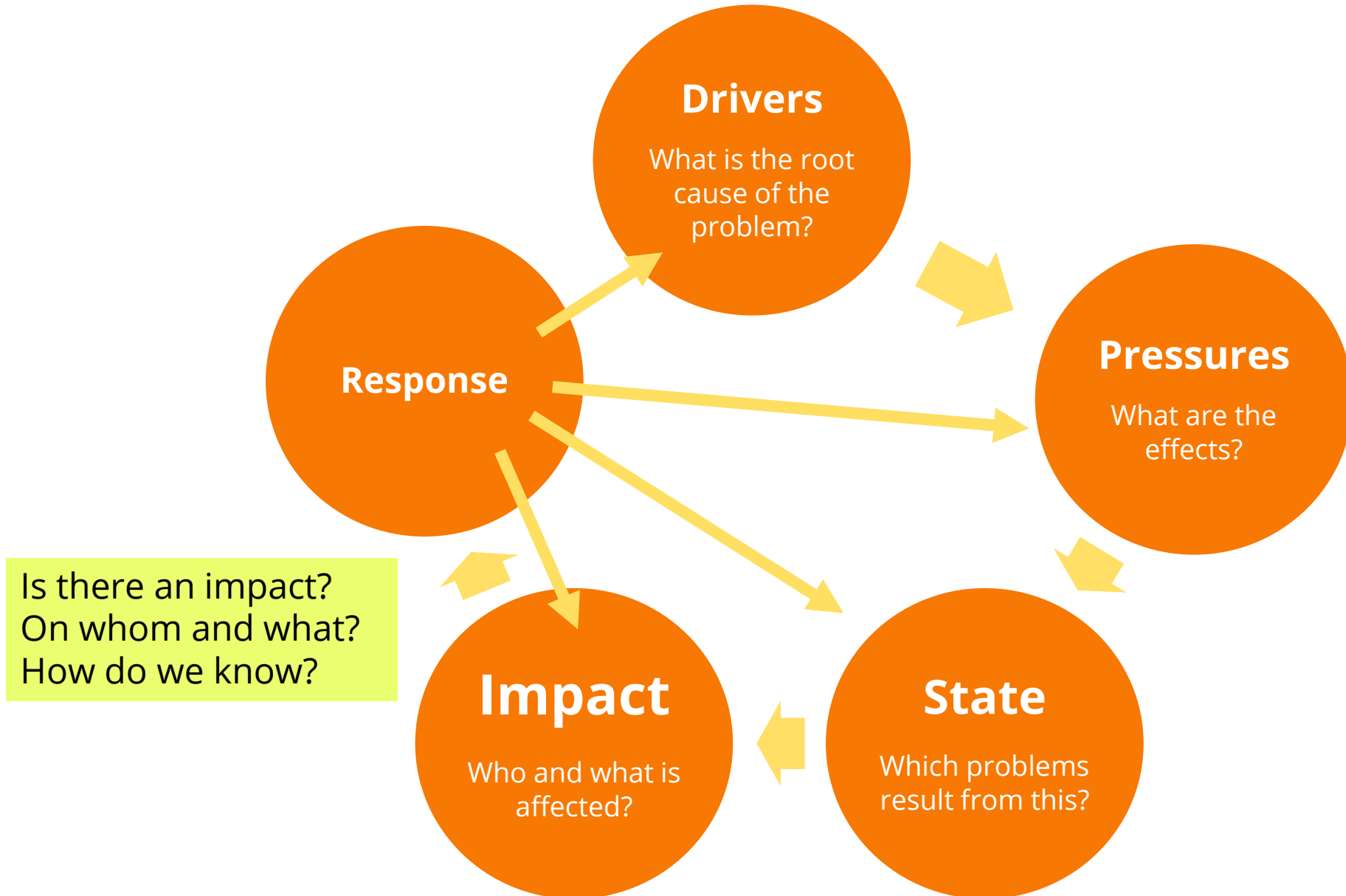


in accordance with Siebenhüner, B. (2001):
homo sustines, Marburg, S. 78.

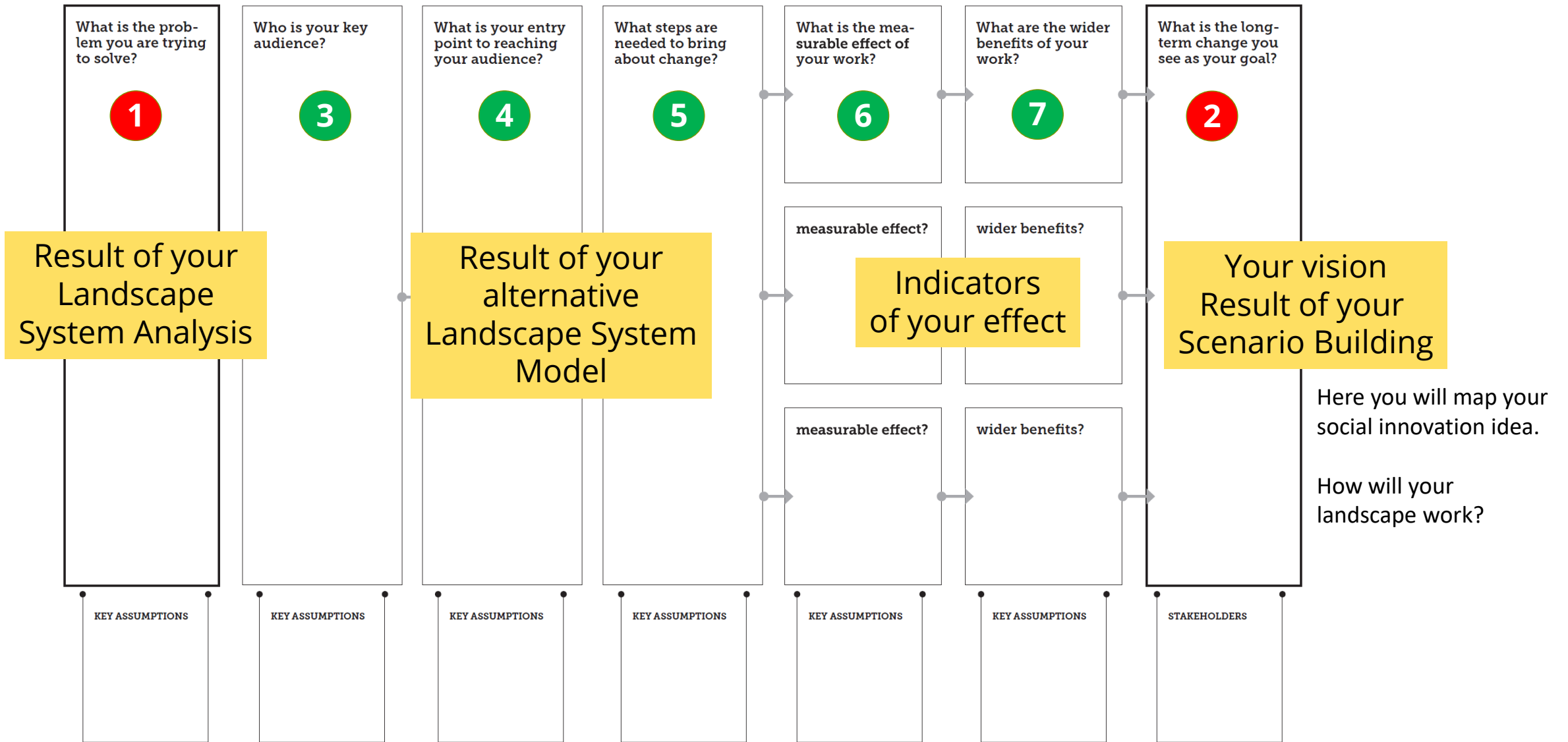
Towards a toolbox for a regenerative Landscape economy



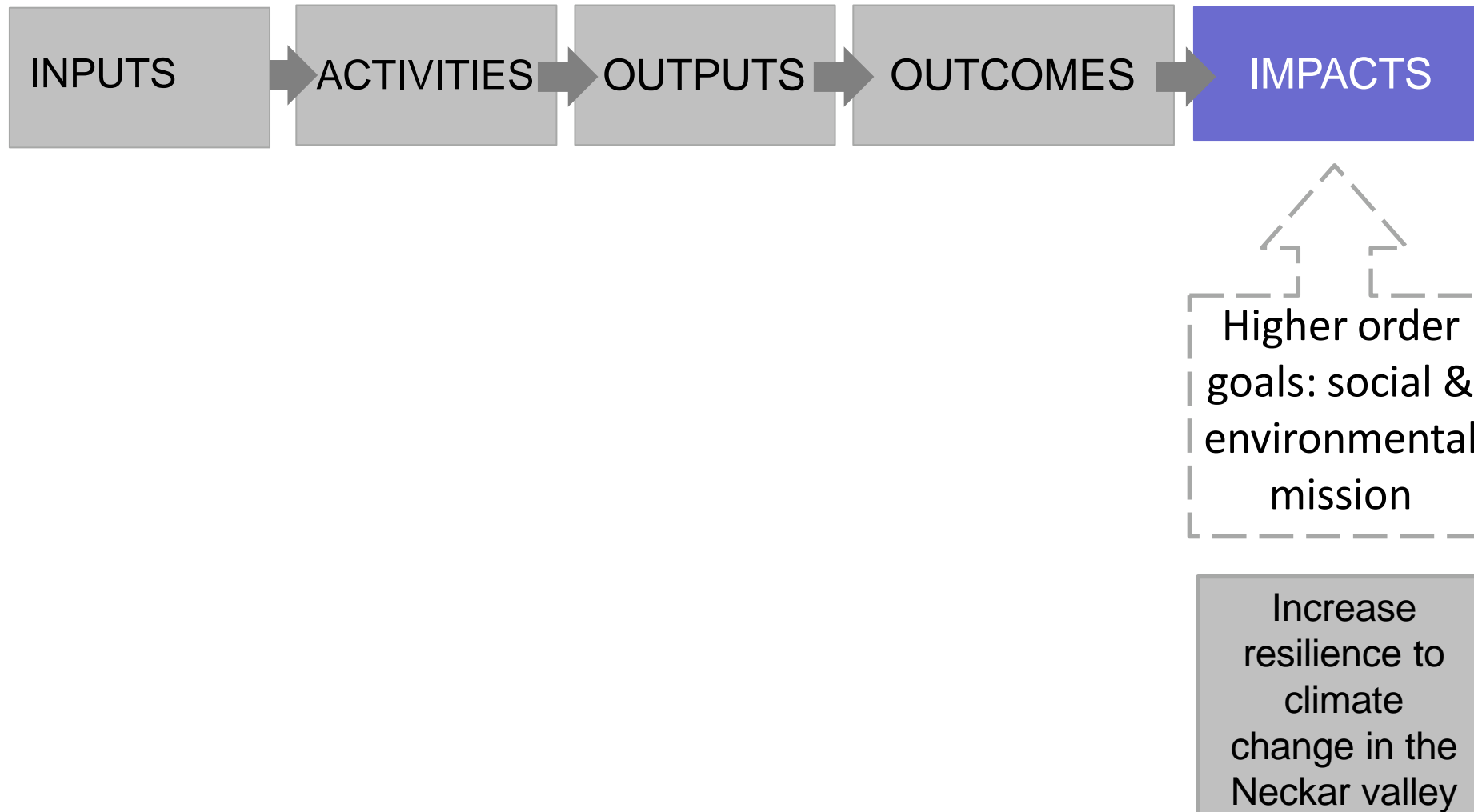
The role of impact measurement in the system context



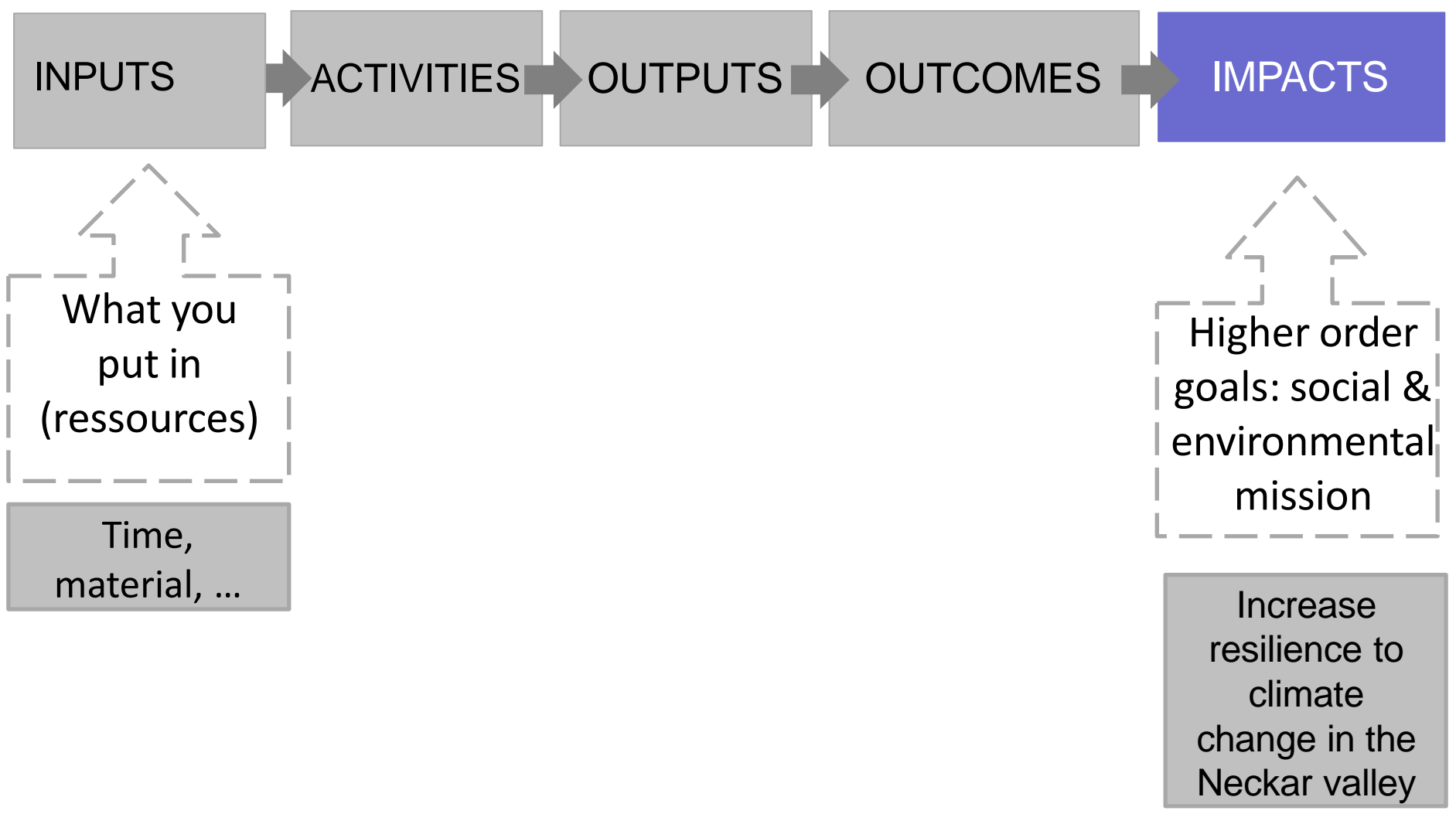
Strategy Building with the Theory of Change Canvas



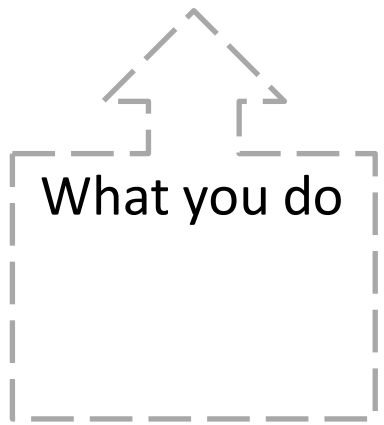
Thinking in Results Chains



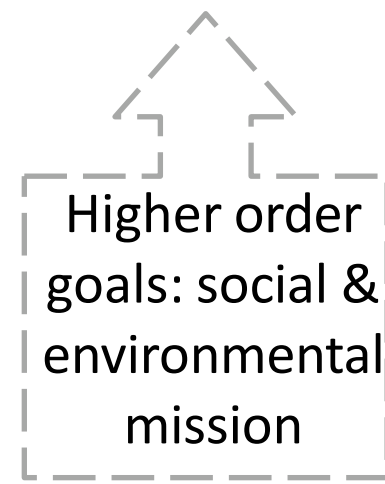
Thinking in Results Chains



Thinking in Results Chains

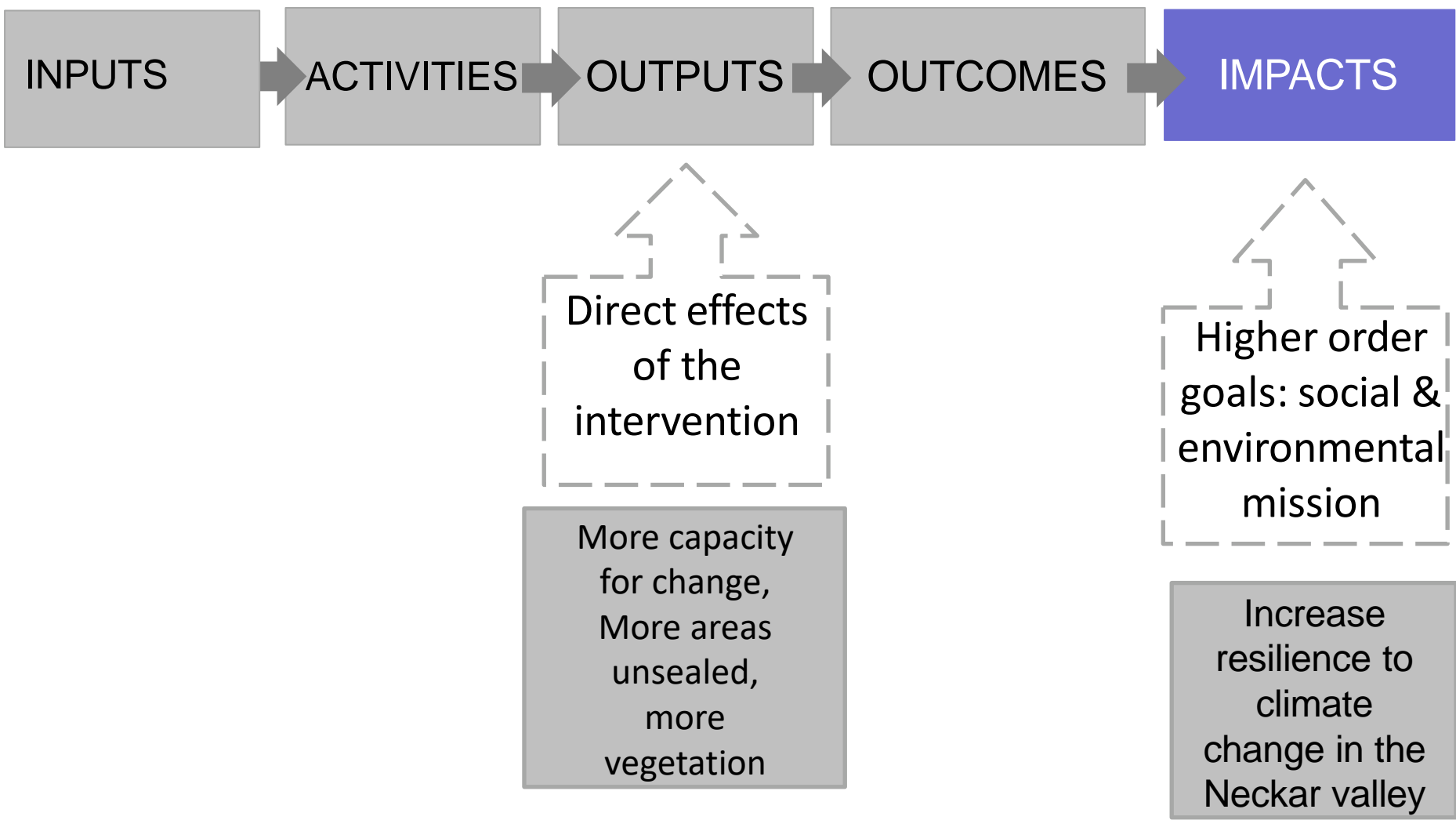


Organise & implement small-scale open space projects with local communities

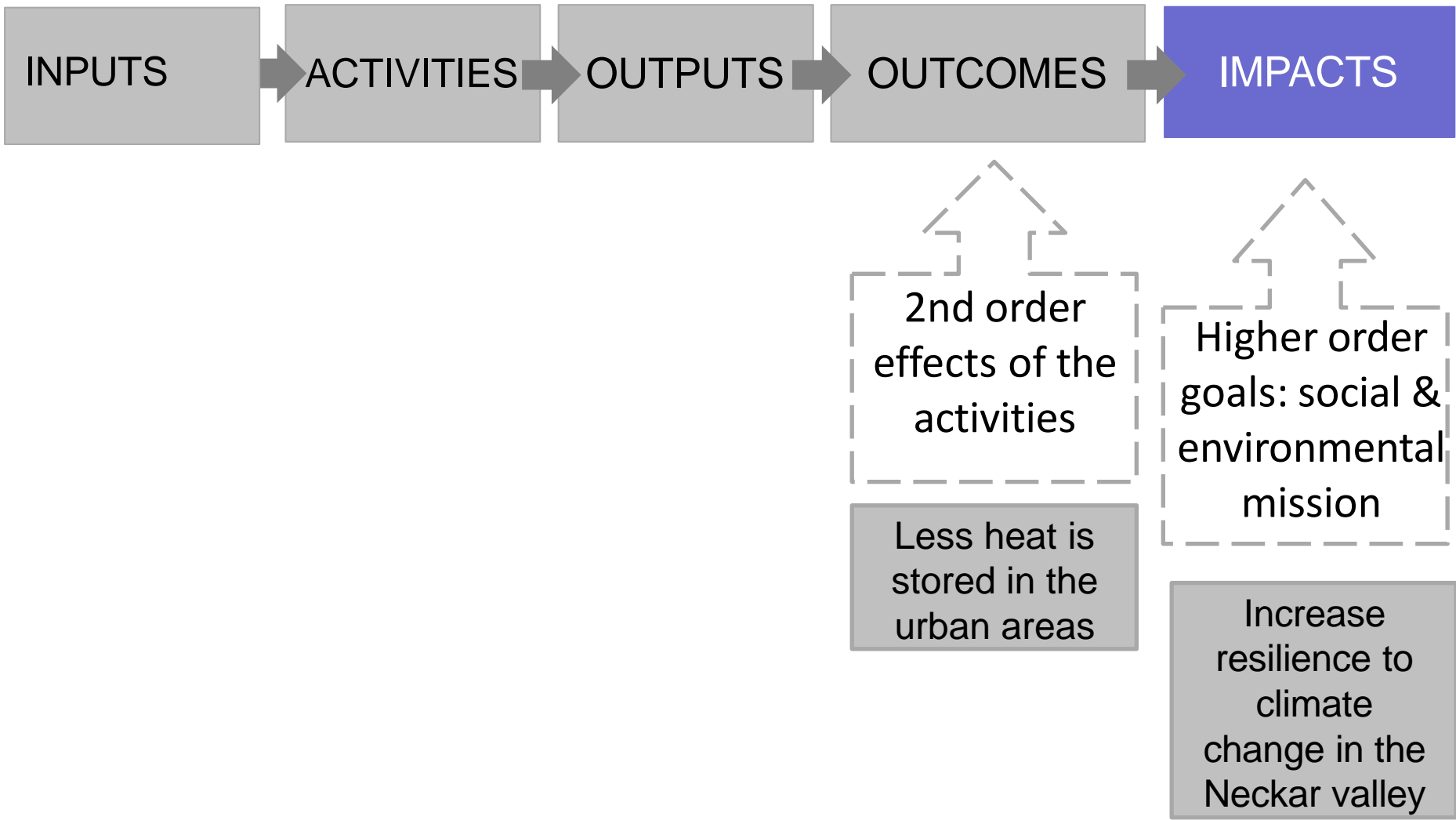


Increase resilience to climate change in the Neckar valley

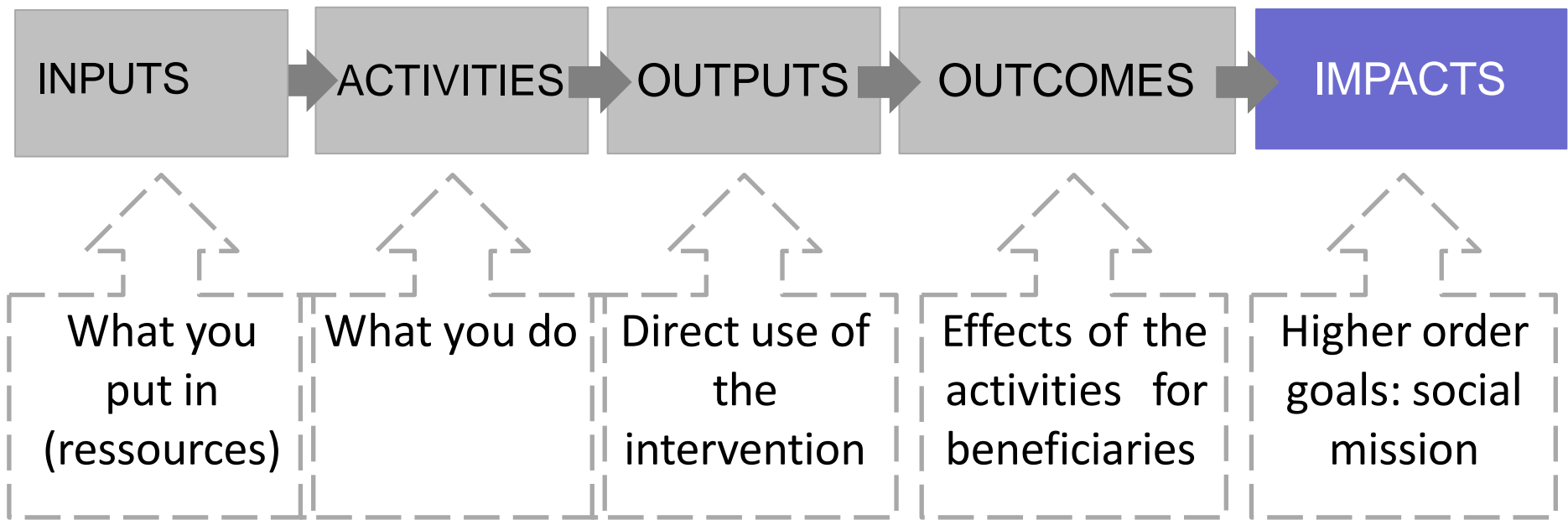
Thinking in Results Chains



Thinking in Results Chains



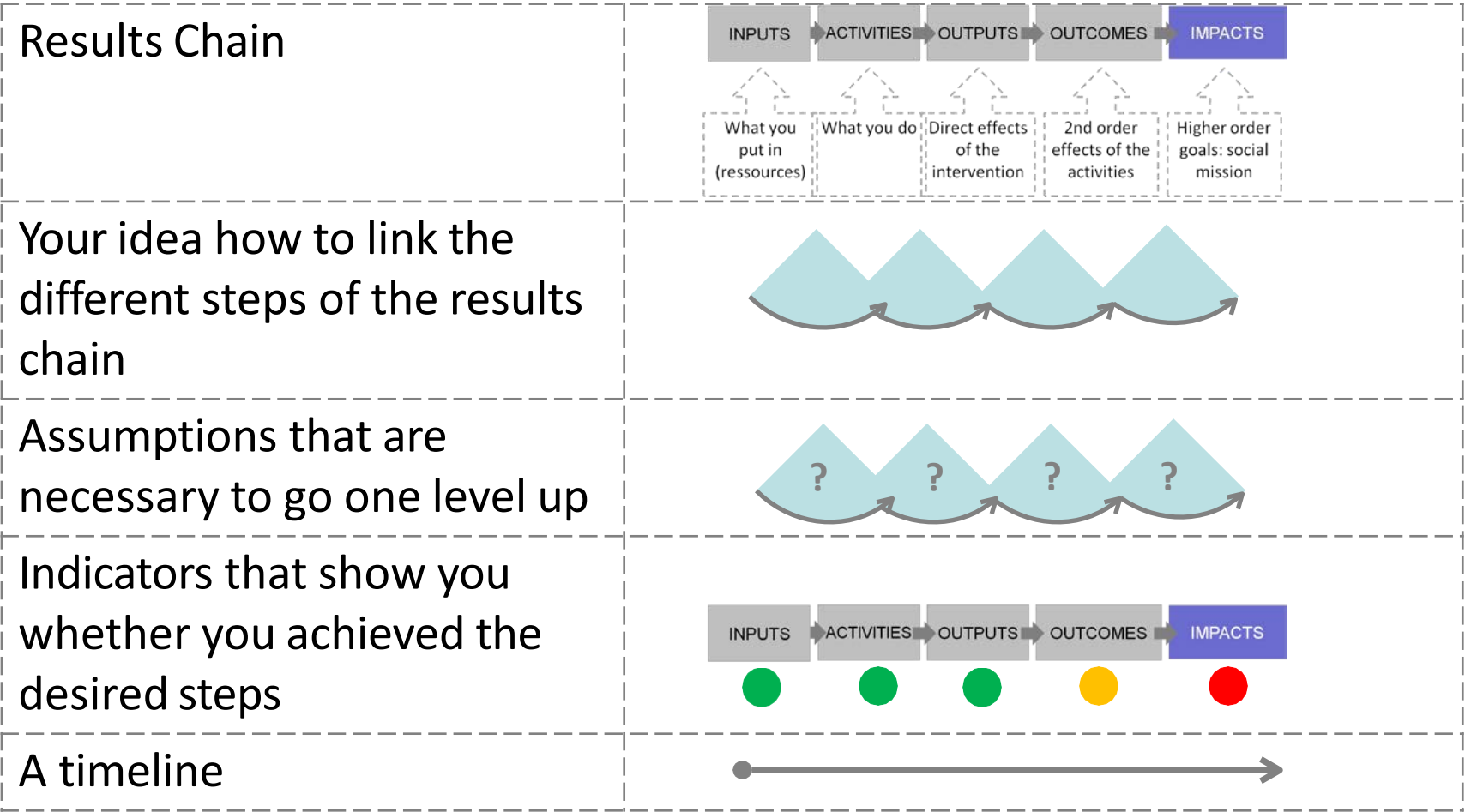
Thinking in Results Chains



Increasing influence of external factors: politics, climate, people, interests ...

Time factor....

Thinking in Results Chains



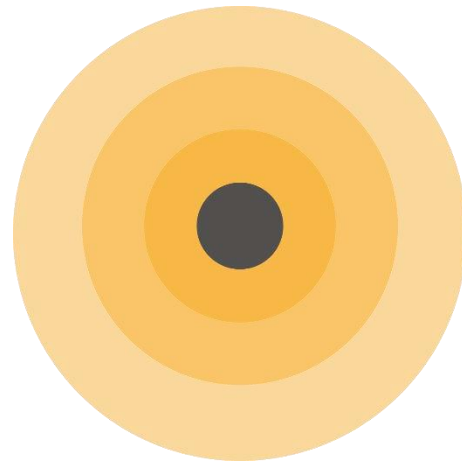
Lets practice a little bit:

Please go to this MURAL and brainstorm for yourself or with your team for about 15 minutes:

<https://app.mural.co/invitation/mural/ellensroom0969/1673861554842?sender=ellenfetzer8336&key=b3b82097-d524-4116-8fbf-86ff0ea88922>

Assuming that you have done all that....

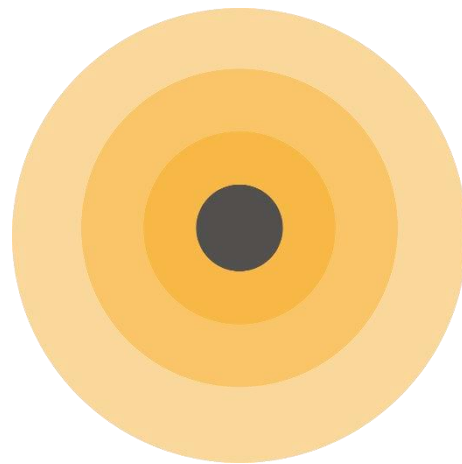
Reporting impact is an important way of
engaging with your stakeholders



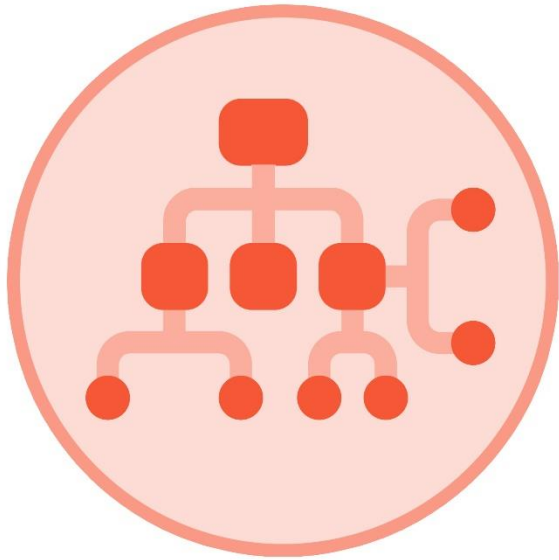
For further information and references about the complex topic of impact measurement please also visit the lecture recording with Prof. Dr. Maria-Beatrice Andreucci from La Sapienza University Rome:

https://ilias.hfwu.de/goto.php?target=cat_41177&client_id=hfwu

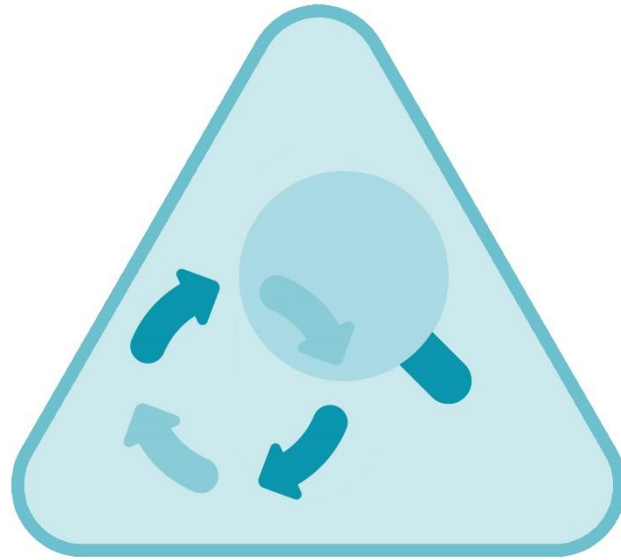
And discover: <https://www.betterevaluation.org>



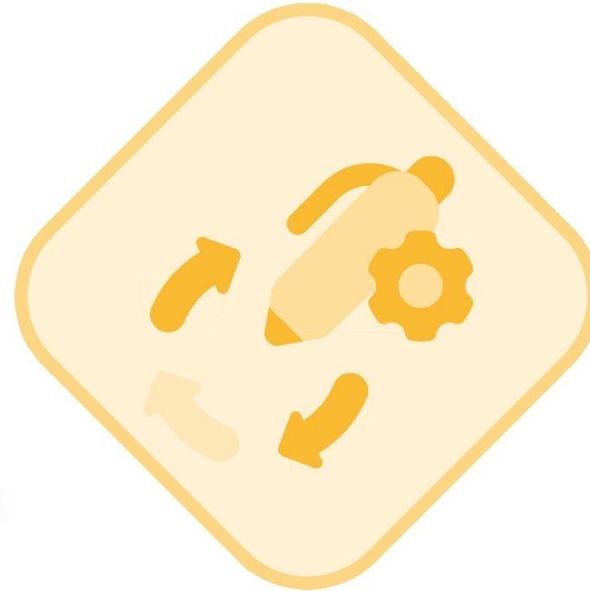
The TELOS seminar assignments



Pre- + Post
Seminar Concept Map



Landscape System Analysis



Landscape System Design

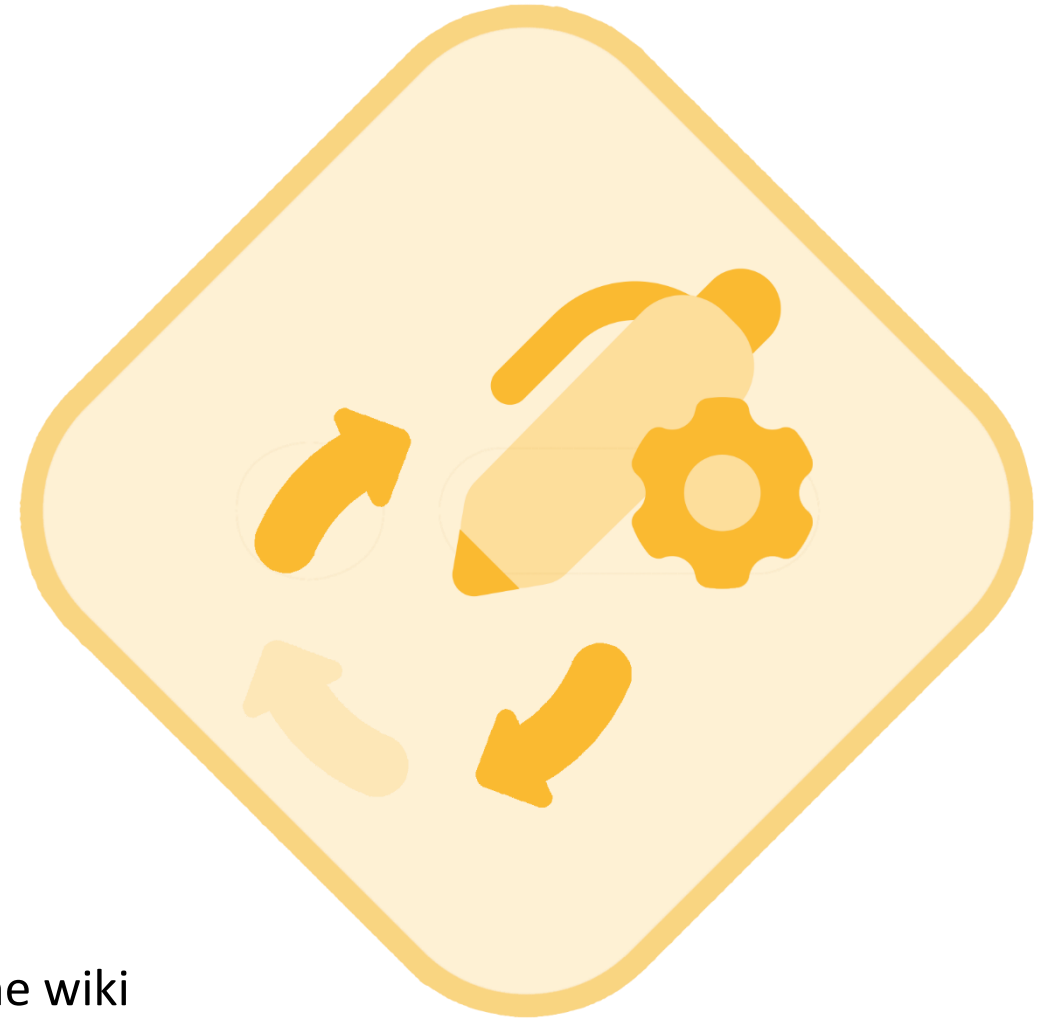


Case Study Assignment

All details: https://telos.hfwu.de/index.php?title=TELOS_Assignments_2024-2025

The TELOS seminar assignments: 3

Landscape System Modeling



Group assignment

Presentation: January 20, 2025, 16 00 – 17 30 CET

Submission: January 20, 2025, 23:55 CET

Please use the presentation template, for download on the wiki

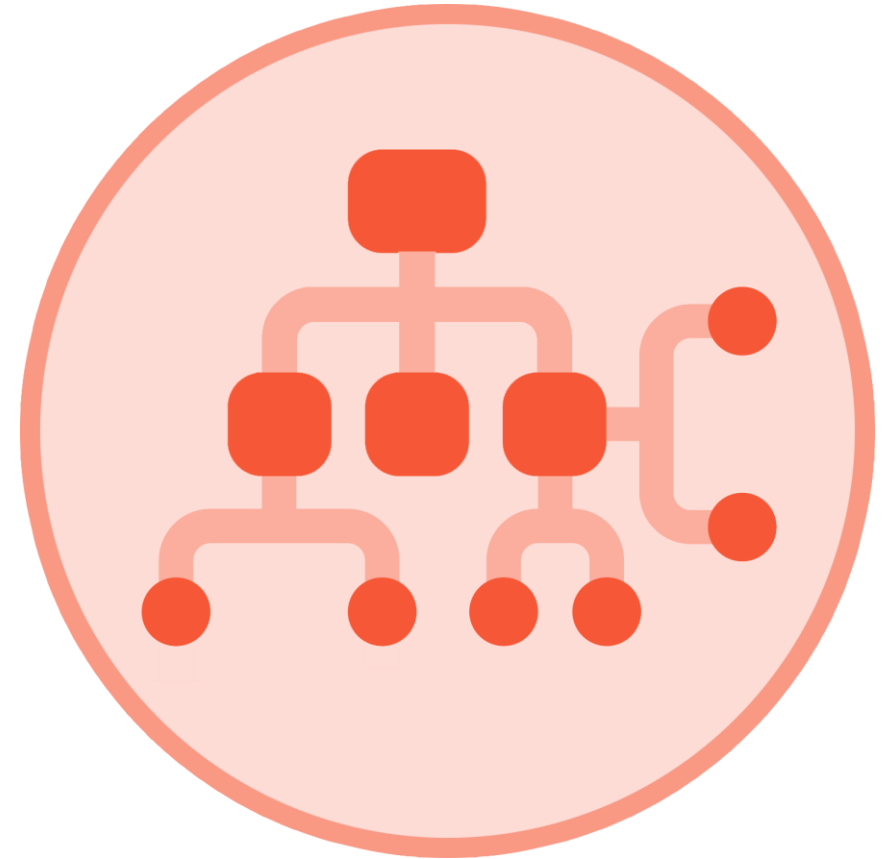
Digital submission on ILIAS: https://ilias.hfwu.de/goto.php?target=exc_43591&client_id=hfwu

All assignment details: [https://telos.hfwu.de/index.php?title=TELOS_Assignment_3:_Landscape_System_Modeling_\(2024-25\)](https://telos.hfwu.de/index.php?title=TELOS_Assignment_3:_Landscape_System_Modeling_(2024-25))

The TELOS seminar assignments: #1

Prepare your post-seminar concept map on the focus question:

What are the relationships between landscape and economy?



Individual assignment

Start: January 20, 2025

Submission: February 3, 2025

Digital submission on ILIAS: https://ilias.hfwu.de/goto.php?target=exc_43591&client_id=hfwu

All assignment details: [https://telos.hfwu.de/index.php?title=TELOS_Assignment_1:_Concept_Mapping_\(2024-25\)\)](https://telos.hfwu.de/index.php?title=TELOS_Assignment_1:_Concept_Mapping_(2024-25)))

Next steps

- Finalise your system model presentation
- Start working on the post-seminar concept map
- Participate in the online seminar evaluation, will be send out on January 20
- Certificates will be produced after successful submission of the post-seminar concept map



THANK YOU

