



MANAV-TEK LANDSCAPE OBSERVATORY

Karolina Krośnicka, Paulina Bone, Julia Tyborczyk, Cem Kirbas, Fahrin Esmailian, Ana Cristina González García, Berkay Özarlan

LANDSCAPE SITUATION AND CHALLENGES

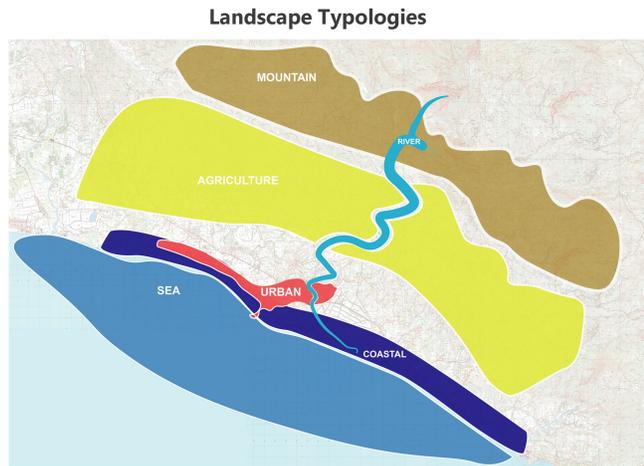
The Landscape is fragmented and is constantly losing its values. All sector and actors are following own agendas. We constantly lose our common goal: The landscape of Antalya

OUR SOLUTION

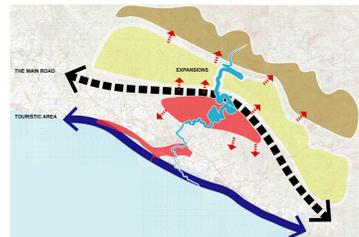
We create a new platform and governance model. To allow all sector and actors to develop a shared landscape vision. On that basis we will build a sustainable landscape - step by step.

OUR VISION

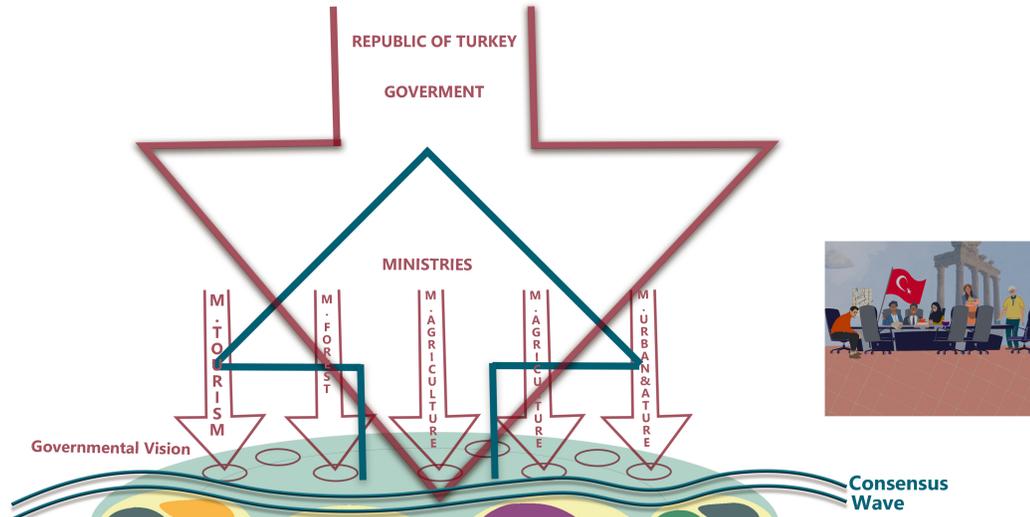
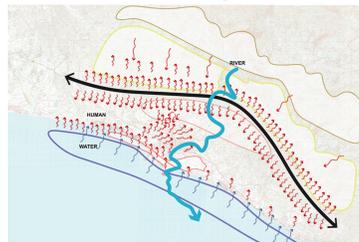
A Landscape the regenerate and preserve all its values for future generation. A socially and environmentally residential landscape.



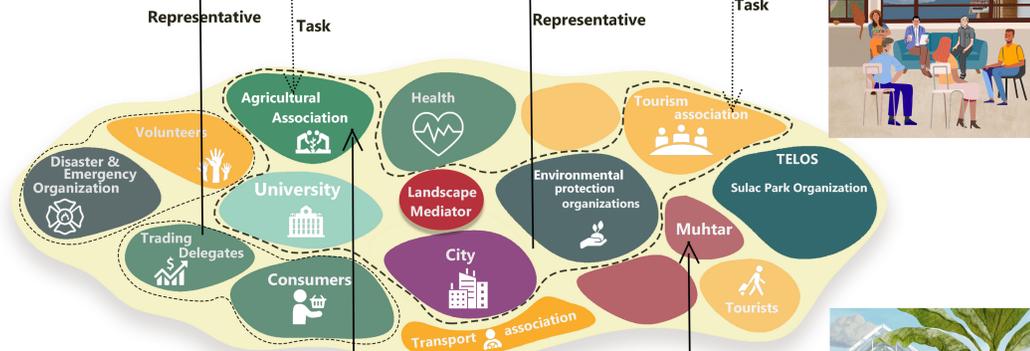
Barriers and Expansions



Flow Map



COMMON LANDSCAPE VISION



Local Constitution Coherence in Mindset

Uni-Crops City	New Nomad Caravan
<p>Manavherbs</p> <p>Mission Statement: To be a pioneer of traditional farms to diversify both the national and local economy, restore the landscape and create a sustainable community vision.</p> <p>Key Partners: University, Ministry of Agriculture, Local residents, etc.</p> <p>Key Processes: Land use planning, Community education, etc.</p> <p>Value Proposition: Fresh produce, Cultural heritage, etc.</p> <p>Key Products & Services: Fresh produce, Educational programs, etc.</p> <p>Customers: Local residents, Tourists, etc.</p> <p>Key Resources: Land, Labor, etc.</p> <p>Channels: Direct sales, etc.</p> <p>Beneficiaries: Local community, etc.</p>	<p>Manav Urban Greenspace Initiative</p> <p>Mission Statement: To be a pioneer of traditional farms to diversify both the national and local economy, restore the landscape and create a sustainable community vision.</p> <p>Key Partners: University, Ministry of Agriculture, Local residents, etc.</p> <p>Key Processes: Land use planning, Community education, etc.</p> <p>Value Proposition: Fresh produce, Cultural heritage, etc.</p> <p>Key Products & Services: Fresh produce, Educational programs, etc.</p> <p>Customers: Local residents, Tourists, etc.</p> <p>Key Resources: Land, Labor, etc.</p> <p>Channels: Direct sales, etc.</p> <p>Beneficiaries: Local community, etc.</p>

