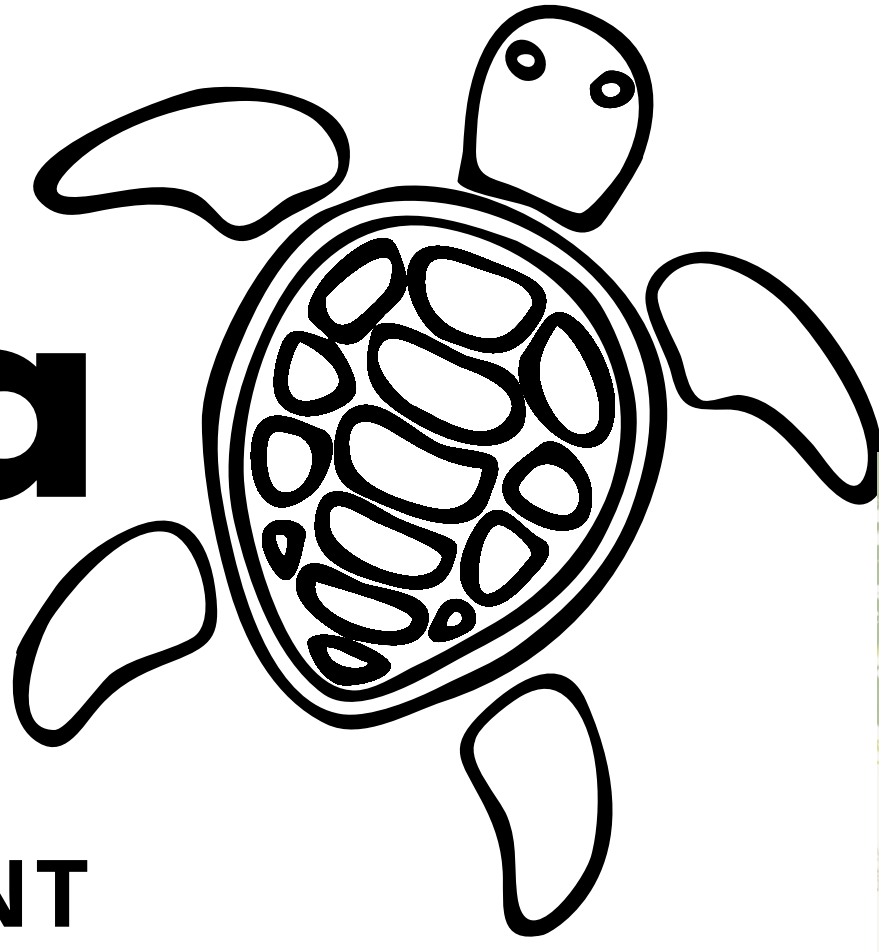
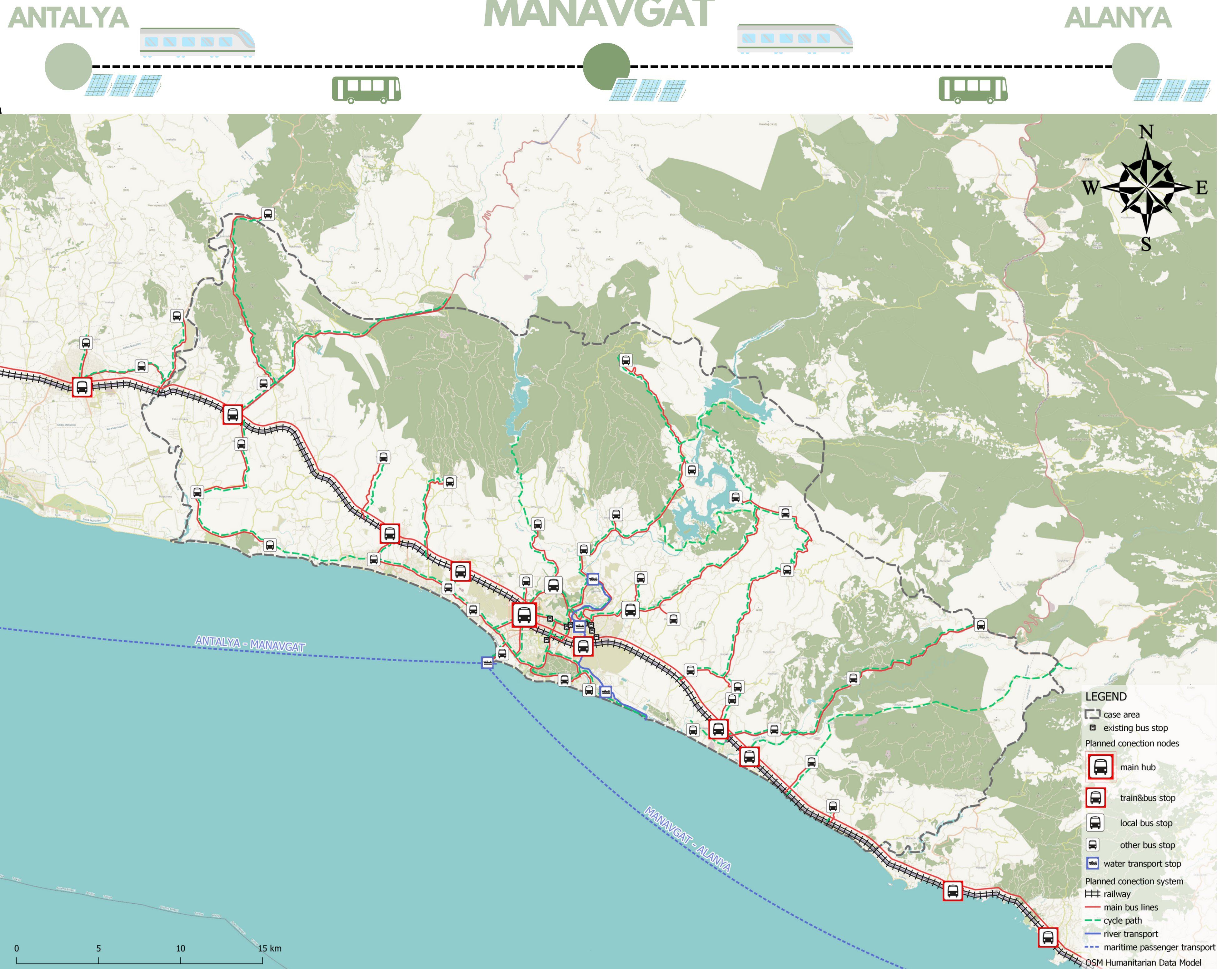


The car etta city

SAFE AND EFFICIENT



SUSTAINABLE URBAN MOBILITY PLAN FOR MANAVGAT REGION



MOBILITY CHALLENGES

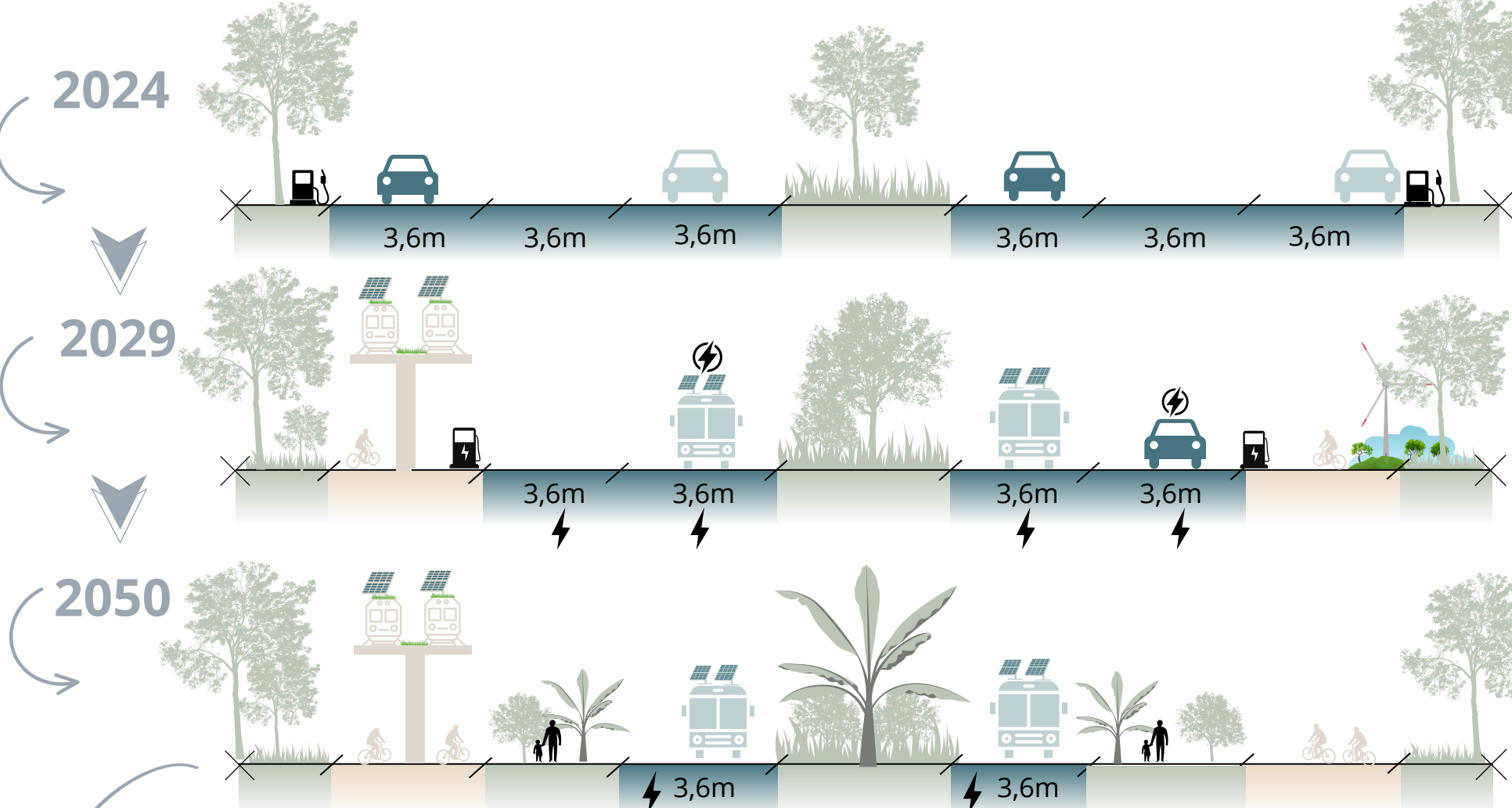
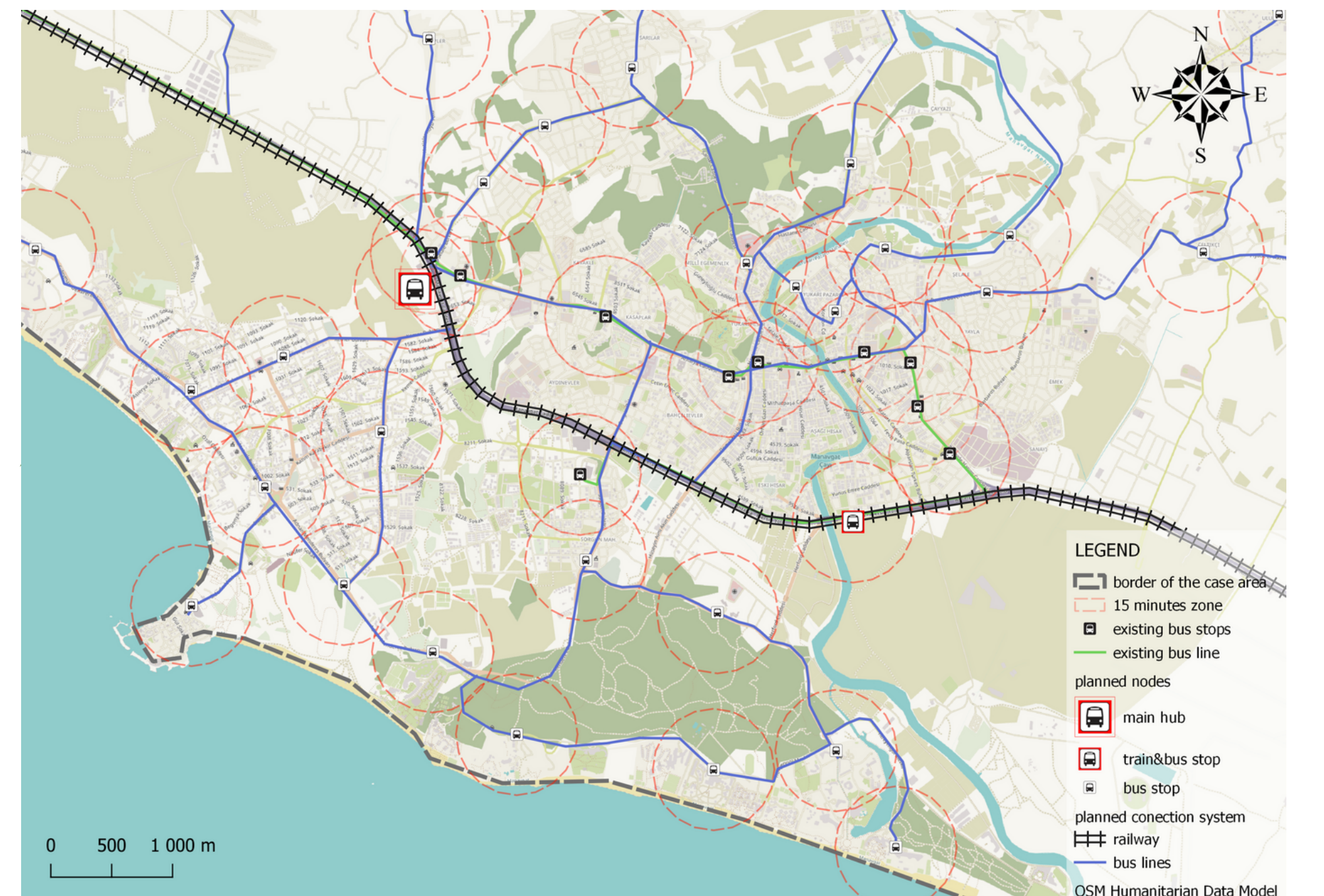
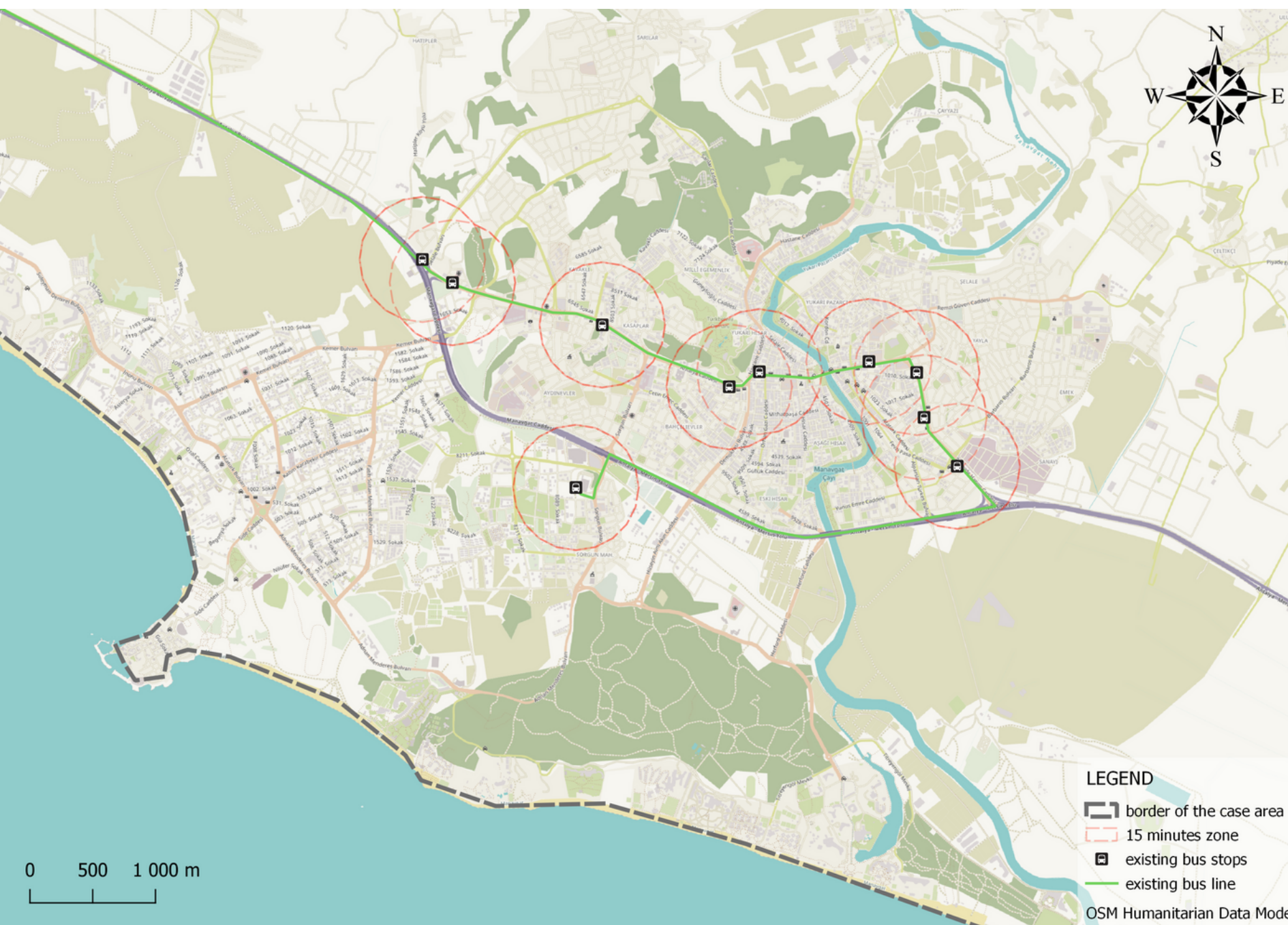
- FEW BUSES
- POLLUTION AND NOISE
- CROWDED BUSES
- TRAFFIC JAMS
- EXPENSIVE
- NO CONNECTION WITH RURAL AREA
- POOR ACCESSIBILITY
- HARD TO USE SOFTWARE
- NO CLEAR SCHEDULES
- NOT INCLUSIVE PUBLIC TRANSPORT

SOLUTIONS

- 15 MINUTE CITY - INTRODUCE PEDESTRIANS PRIORITY
- EDU & INFO PROGRAMMES
- EASY APPLICATION, WEBSITES, SCHEDULES
- INTEGRATING ALL MEANS OF TRANSPORTATION
- EFFICIENT PUBLIC TRANSPORTATION BASED ON RENEWABLE ENERGY
- MULTI-MODAL HUB CENTER
- ACCESSIBLE INFRASTRUCTURE
- CREATING GREEN AREAS FROM PARKING LOTS

Existing public transportation in Manavgat

Planned public transportation in Manavgat



BY 2050 WE ACHIEVE FULLY INTEGRATED AND OPERATING MOBILE SYSTEM. IT IS BASED RENEWABLE ENERGY. IT IS RESILIENT EFFICIENT ACCESSIBLE INCLUSIVE SAFE CHEAP CLEAN SMART-INTELLIGENCE EDUCATION AND INFORMATION PROCESSES STARTS NOW AND CONTINUOUSLY DEVELOP IN 2050

KEY PARTNERS: <ul style="list-style-type: none"> School and university Municipalities Experts (landscape, engineers, planners) Investors (local companies) Governments Banks and Funders Community (crowd funding) 	KEY PROCESSES: <ul style="list-style-type: none"> Education Research Discussions/Consulting Planning Funding Advertising Implementing - Building Monitoring - Improving 	KEY RESOURCES: <ul style="list-style-type: none"> People Support Space infrastructure Technology Knowledge Money
VALUE PROPOSITIONS: <ul style="list-style-type: none"> Efficient transport (cheap and fast) Innovative technology Multi-modal system Info&edu programme programmers Transport Oriented development Health and well-being Fair Transportation Less traffic Green areas in the city Increased value of real estate in Manavgat 	KEY-PRODUCTS&SERVICES: <ul style="list-style-type: none"> Railway transport Eco public transport Multi-modal Hub 15 Minutes City structure Improved road system Education programmes 	CUSTOMERS: <ul style="list-style-type: none"> Farmers - workers - tourist - citizens - delivery companies - local communities - bikers - pedestrians - students - people with disabilities
CHANNELS: <ul style="list-style-type: none"> HUB - Digital information (App, website, social media) Physical Info (Maps, stops, info boards, brocheries) EDUCATION Workshops, lecturers, classes, discussions 	BENEFICIARIES: <ul style="list-style-type: none"> Farmers - municipalities - governments - local companies - tourists - local community - University - volunteers - associations - schools and people with disabilities 	

Communication node - The main hub

