

Social Innovation and Social Entrepreneurship

Our flexible international programme
Online + onsite across Europe

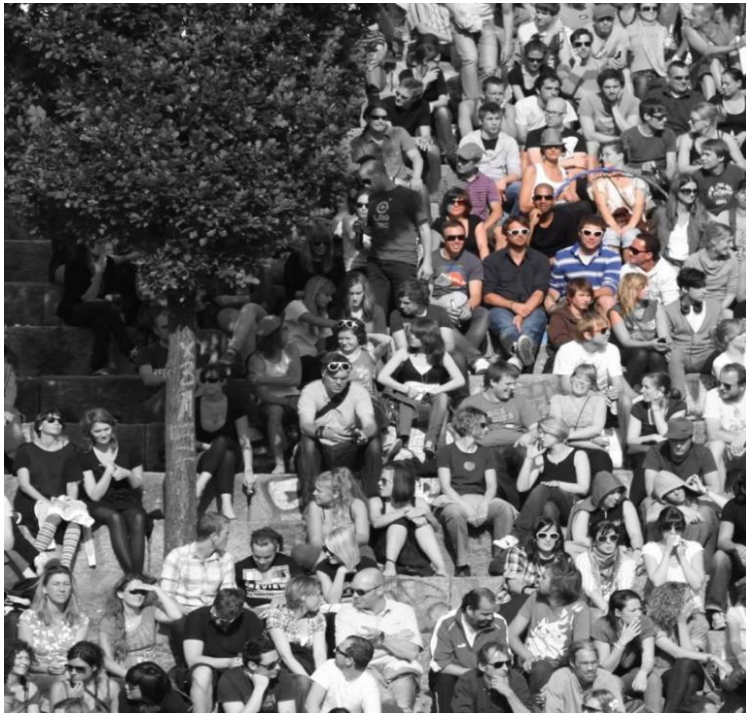


**Use your skills.
Be a changemaker.**



Co-funded by the
Erasmus+ Programme
of the European Union

Get involved



Do you want to confront **social and environmental problems** in an entrepreneurial way?

Do you want to learn **how to work with local communities?**

Do you want to **use your skills to design change?**

Get involved



THEN JOIN OUR PROGRAMME!!!

We are looking for students from these areas:

- Business administration
- Economics
- Agronomy
- Urban planning and landscape architecture
- Art therapy

and **ANYONE** who is interested and curious.



Who is running this course?

A partnership of universities with their local communities fostering **innovation for sustainability**.

The methodological framework is called **participatory action research (PAR)**.

Amongst others, this includes **design thinking, business planning and partnership**.



What is Social Entrepreneurship?

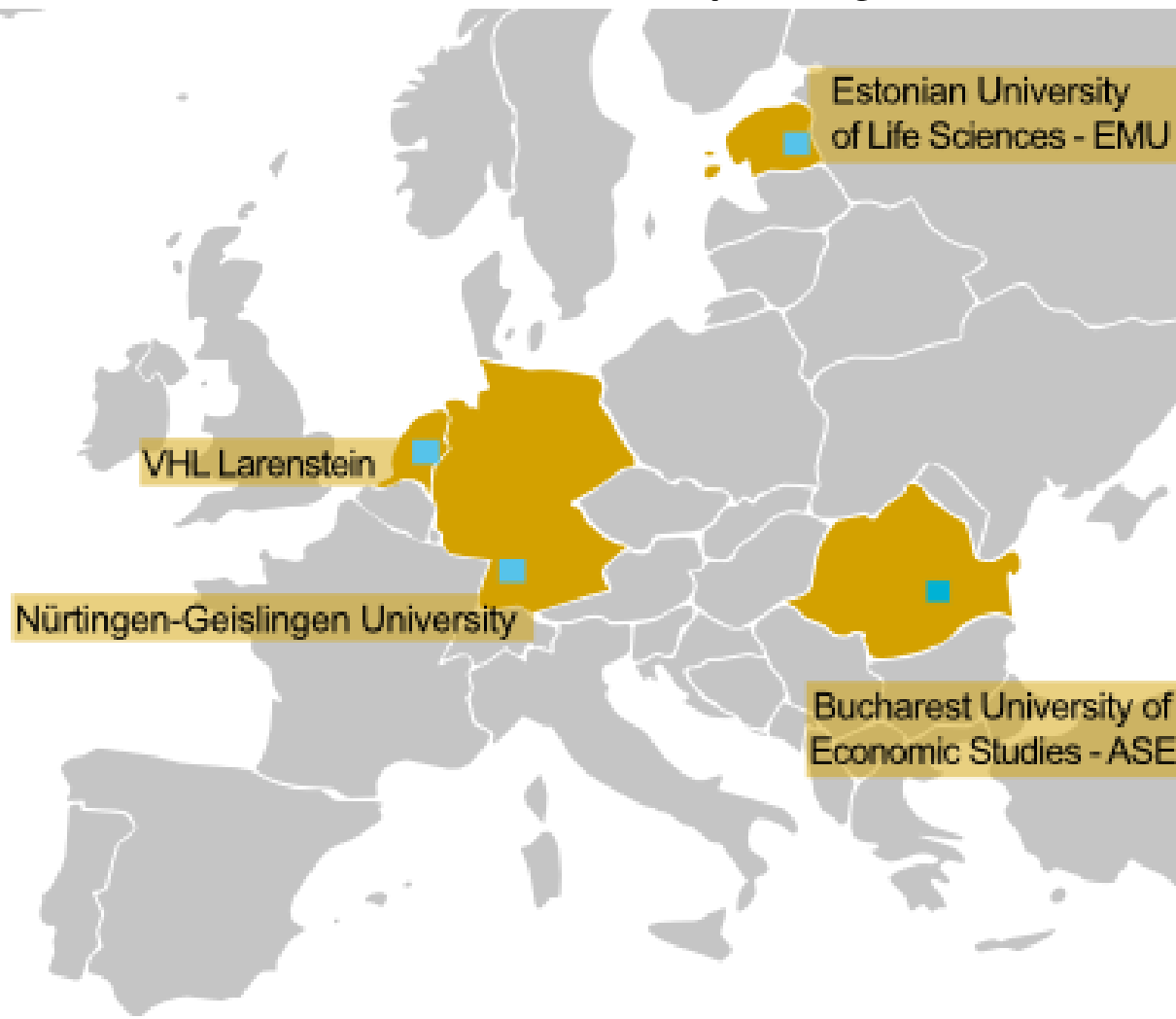
measuring success not by monetary profit alone, but by the degree of **social impact**



Picture: <http://socialentrepreneurs.strikingly.com>

In our programme, social entrepreneurship **can** be an answer to local sustainability challenges. **But not only**. The solution can also be a new cooperation, an organisational innovation or simply a traditional business.

Who we are: our project team



What we offer

- **12 live sessions on the internet** with international lecturers, successful local community initiatives, social entrepreneurs
- interactive learning with **online teams in tutored sessions**
- **Real-life collaboration** in our **community innovation labs**
- **Interdisciplinary and international group work** with students from Germany, Romania, the Netherlands, other European countries and the world
- ERASMUS travel grants to attend an **on site workshops** in the Netherlands.
- Core knowledge for **developing your community innovation project:**
 - Identifying communities
 - Setting Goals
 - Designing ideas
 - From idea to implementation

Your benefits

- **Gain hands-on and practical skills** for developing social innovation and social business ideas and involving communities
- **Gain valuable international experience** by working in intercultural teams, practicing your English language skills and applying your knowledge in a virtual context
- **Learn new methods and distinguish your CV** with holistic and much-needed competencies including design thinking, entrepreneurial skills and social responsibility

Designing ideas with your local community



Meet international experts online

Online Seminar Social Entrepreneurship for Local Change (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio

Camera and Voice (5) Stop Local Change Intro March 2019 Draw Stop Sharing



Attendee List (114)

Daan van der Linde (HVHL NL Tutor), Ellen Fetzer

Hosts (1)

- Ellen Fetzer

Presenters (7)

- Carmen Paunescu (teacher, ASE)
- Daan van der Linde (HVHL NL Tutor)
- Dirk Funck
- Friedemann Baisch
- Jana Nau

Chat (Everyone)

Lukas van Loenen: who wants max to flex on daans cam?

Arnhem Community Innovation Lab



Arnhem CIL Topics:

- Circular Estate Larenstein, Velp
- Event organisation Park Sonsbeek, Arnhem
- Neighbourhood project Worm Hotel Spijkerkwartier Arnhem

Coordinators: Daan van der Linde, Freddy van Dijken, Charlotte Kasbergen

Strategic Partnership Social Entrepreneurship for Local Change

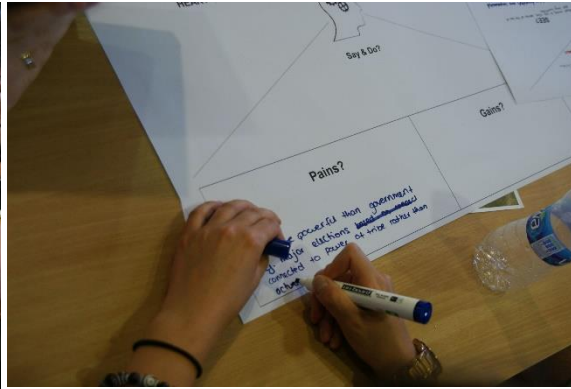


Everyone Saif Addin Shadeed Dirk Funck Sync

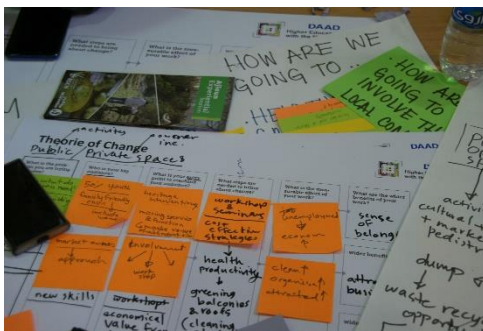
Discover methods you can use in your entire professional life



Roundtable and empathy mapping



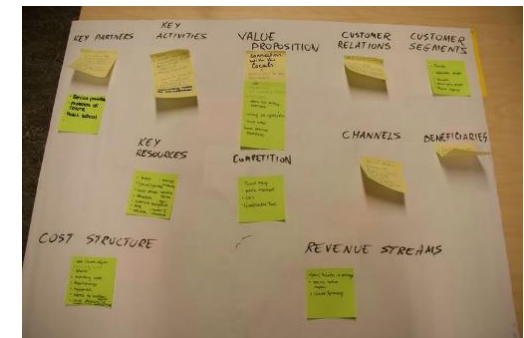
Collective knowledge construction



Theory of Change



Prototyping



Business Model Canvas

Present your ideas with and for the community



...and also to your online partners

The screenshot shows a Zoom meeting window. The main content area displays a presentation slide titled "Groene Rijders / Green Riders" by student Tijs Peters. The slide text describes the company as a CO2 neutral logistic service provider that uses electric bikes for distribution in Arnhem. Below the text are two images of the delivery bikes. The right sidebar shows a video gallery with 8 participants, a list of 5 hints, a list of 20 participants including hosts and presenters, and a chat window with two messages.

Meeting Meeting Layouts Pods Audio [Microphone Icon] [Camera Icon] [User Icon] [Mute Icon]

SELC - Second Presentation - Field Research.pdf [Draw] [Stop Sharing]

Groene Rijders / Green Riders

Student : Tijs Peters

-The Green Riders is a CO2 neutral logistic service provider.

-The Social Enterprise distributes goods mainly on (electric) bikes in and out of the City Arnhem.

-In the suburbs there are distribution hubs where goods are stored and transported (mainly electric) to and from various places.

Video (8) [Start] [Grid Icon] [Full Screen Icon] [Close Icon]

Video thumbnails: jop VHL, arati, Marlene ..., Ruxandr..., Lidy VHL 2, Boniface, Dirk VHL, Jamy

Hinweise 5 [List Icon] [Text Icon] [Text Icon] [Text Icon] [Image Icon]

presentation.

please share you camera and microphone so we can see your faces and quickly check the sound :)

Only the person presenting should move the slides.

Teilnehmer (20) [List Icon] [Grid Icon] [User Icon]

tijs, eman

Hosts (1)

- Ellen Fetzer

Presenters (19)

- arati
- Boniface
- Dirk VHL

Chat (Everyone) [List Icon]

jasmine 2: also*

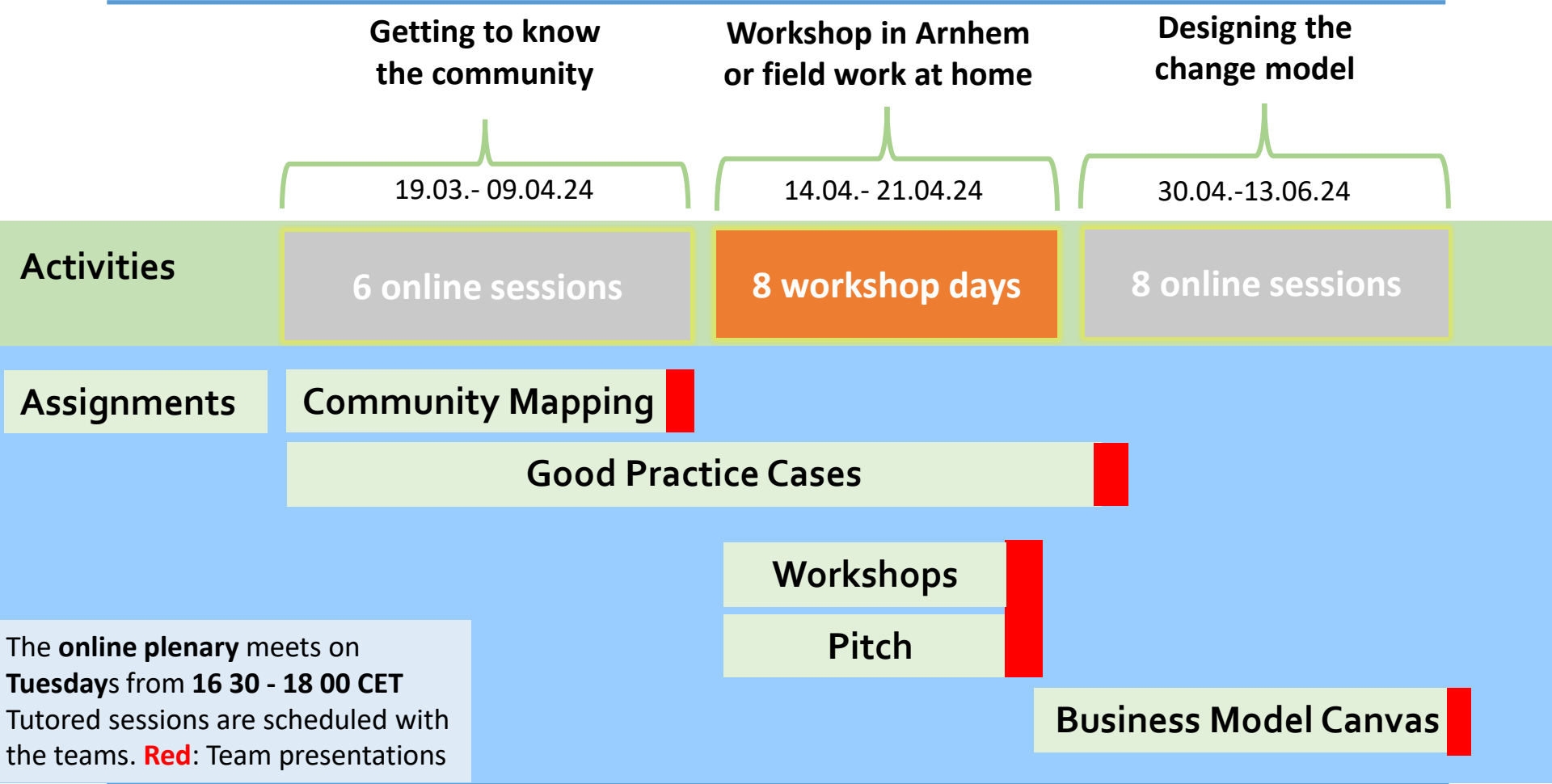
Jamy: is also fine for me

[Input Field] [Send Icon]

Everyone Marlene Loerz

[Home Icon] [Down Arrow] [2 / 37] [Zoom In Icon] [Zoom Out Icon] [87%] [Refresh Icon] [Previous Icon] [Next Icon] [Hand Icon] [Sync]

Social Innovation Course Structure 2024



Focus Topics + Workshops 2024

Arnhem, Netherlands:

- Neighbourhood development, green spaces, children & youth

Bucharest, Romania:

- To be specified

Nürtingen, Germany:

- Local foodscapes

Open ended:

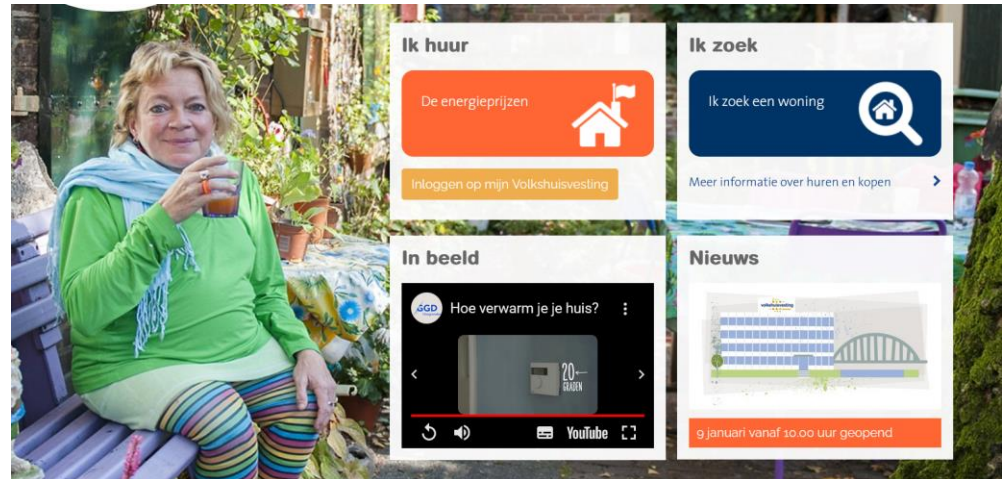
- Participants can join the class with their own community contexts and local sustainability challenges

Social Innovation Activities 2024



Arnhem Community Innovation Lab (NL)

- **ERASMUS Workshop 14.-21.04.2024**
- **Focus:** Sustainable neighbourhood development Malburgen: Zwanebloemlaan
- **Partners:**
 - Social enterprise Kinderwijkteam/ Childrens Neighbourhood Team <https://www.hetkinderwijkteam.nl>
 - and Volkshuisvesting Arnhem/ Social Housing Company <https://www.volkshuisvesting.nl/>



Formalities

- Participation in this course is open to students of **any study programme**. The online course is **free of charge**.
- The online course is combined and synchronized with **local workshops in the community innovation labs (CILs)**.
- **Academic recognition** for successful completion will be as follows:
 - 5 ECTS for the online portion + attending CIL workshops
 - Students are responsible for individually seeking academic recognition at their respective universities. Individual agreements might be up to 8 ECTS depending on local curricular context.
- Travel grants for attending the programme workshops in Arnhem, Netherlands, are available for ASE & HfWU Students

Formalities

- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
- All participants who **successfully complete** the assignments for the online course will be issued a **certificate** on behalf of all academic institutions involved.
- Also, **passive participation** (i.e. “listen-only”) in the online course is possible, but **no certificate** will be issued for this participation mode.

Registration and deadlines

Our social innovation programme requires online registration.

Registration is collected centrally, even if you also registered internally within your institutional systems.

Application deadline: 15th of March 2024

Registration/application link:

<http://www.localchange.eu>

More Information



Internet <http://www.localchange.eu>
Contact info@localchange.eu
Facebook facebook.com/SocialEntrepreneurshipforLocalChange