

RAVENNA 2023

Intensive Study
Programme

24st july – 1st august

OLA



FONDAZIONE
FLAMINIA
PER L'UNIVERSITÀ
IN ROMAGNA



cifla

Centro per l'innovazione
tecnologica e sociale



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DIPARTIMENTO DI ARCHITETTURA

AGAINST ALL ODDS: DEFYING THE FUTURE THROUGH PARTICIPATORY DESIGN



LUCIDARSENA

Forging community through creative
events, temporary interventions and a
common vision for place

commonspace



ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
AGRICULTURAL UNIVERSITY OF ATHENS

LE:NOTRE Institute
Leading Landscape Education, Research and Innovative Practice



Hochschule
für Wirtschaft und Umwelt
Nürtingen-Geislingen

WEIHENSTEPHAN · TRIESDORF
University of Applied Sciences

UNIVERSITY OF
MARYLAND



Co-funded by
the European Union

DarsenAction Group

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A photograph of an industrial facility, possibly a refinery or chemical plant, situated along a body of water. The facility consists of several large, multi-story buildings with a weathered, brownish facade. To the right, there are tall, cylindrical storage tanks and a complex network of pipes and scaffolding. The sky is blue with scattered white clouds. The water in the foreground is dark and reflects the buildings and sky. The text is overlaid on the lower half of the image.

***Cultures and climates differ all over the world,
but people are the same. They'll gather in
public if you give them a good place to do it.
-Jan Gehl***



LuciDarsena initiative:

LuciDarsena forges connections, cultivates community, and opens creative opportunities to build a common future vision.

In our Darsena, everyone believes in their own agency to affect positive change.

Leisure for all

Democratic Water Access

14 LIFE BELOW WATER

3 GOOD HEALTH AND WELL-BEING

10 REDUCED INEQUALITIES

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

5 GENDER EQUALITY

15 LIFE ON LAND

Impartial Development & Connection

1 NO POVERTY

5 GENDER EQUALITY

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

10 REDUCED INEQUALITIES

8 DECENT WORK AND ECONOMIC GROWTH

Sustainability

Circular Economy Action

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

3 GOOD HEALTH AND WELL-BEING

13 CLIMATE ACTION

8 DECENT WORK AND ECONOMIC GROWTH

4 QUALITY EDUCATION

Local food — Secondhand

Phase 1

Phase 2

Multicultural expression

Enhancing Public Spaces

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

11 SUSTAINABLE CITIES AND COMMUNITIES

10 REDUCED INEQUALITIES

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

8 DECENT WORK AND ECONOMIC GROWTH

15 LIFE ON LAND

Heritage — Networking

Cooperation and Partnerships

17 PARTNERSHIPS FOR THE GOALS

4 QUALITY EDUCATION

Unused space — Health

Lucidarsena — Activation

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

15 LIFE ON LAND

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

11 SUSTAINABLE CITIES AND COMMUNITIES

Student Housing

Community Center

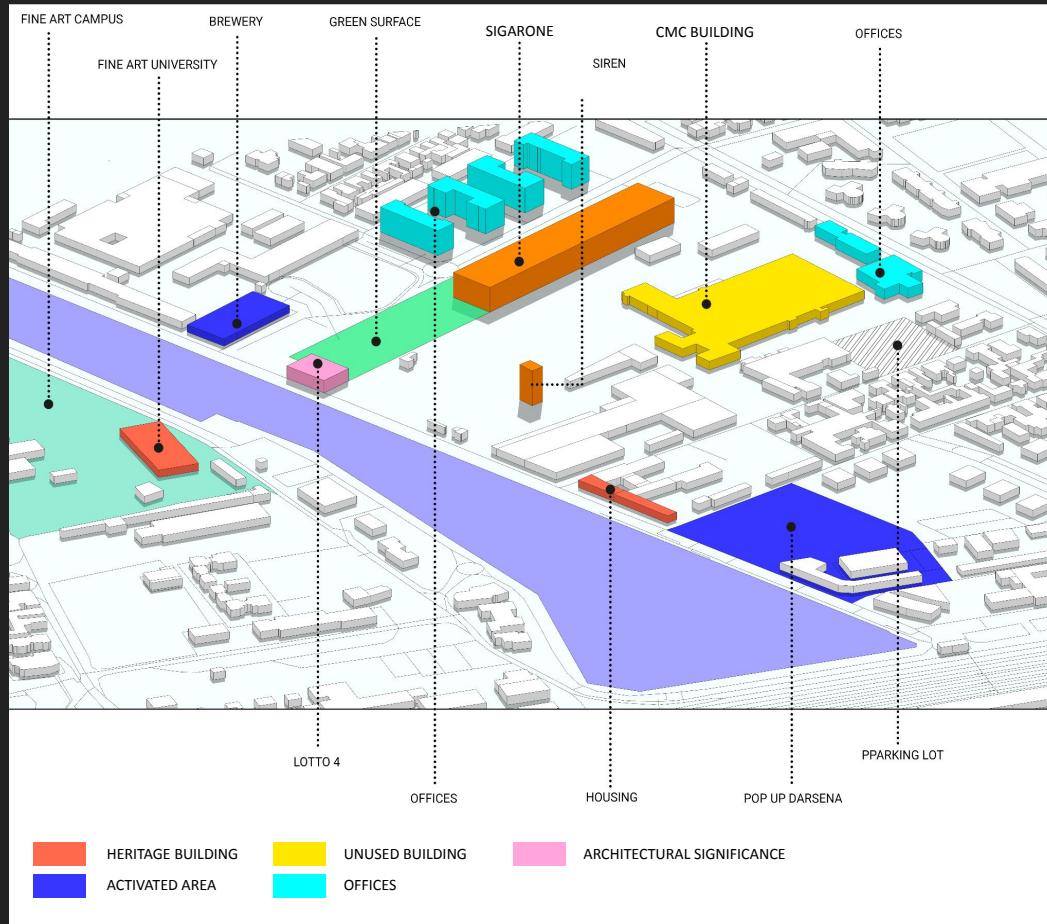
LUCIDARSENA GOALS

The opportunities

- Historical value of Darsena
- Unused potential
- Wish for community spaces
- Need for housing



*Fig. 81. Alla Darsena. I voli in
Aereo nella Piazza d'Armi.*



'Sigarone' & CMC factory



'Sigarone' ('The Big Cigar')

- Once a warehouse for fertilizers
- 1955-1957
- Symbol of industrial growth
- Abandoned in 1980s
- Darsena identity

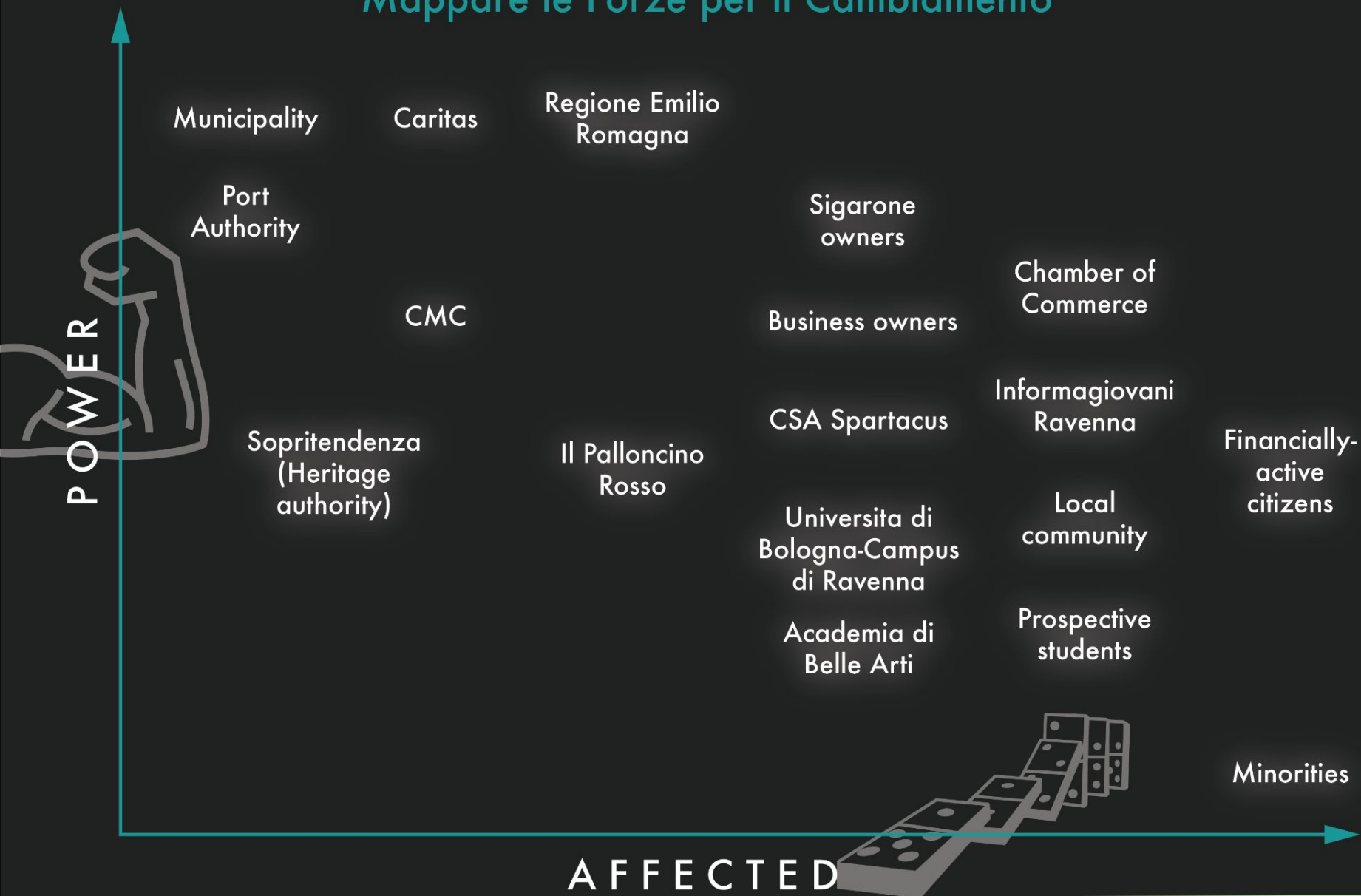
CMC Factory

- 1901
- Transportation, hydroelectric, and underground works sectors
- Economic downturn in 2018



POWER MATRIX

Mappare le Forze per il Cambiamento





LUCIDARSENA

We polish our city We brighten our future

Luci = Light up

Lucidare = To polish

Bring brightness back to something that has lost its shine

PHASE 1-The Lucidarsena Light Festival at the Sigarone

Pre event

Advertisement and engagement



Event

Future workshop
Light festival
Networking kiosks
Cultural events



Post- event

Finalizing workshop
Implementation

PHASE 2- Results and new iteration

CONTRIBUTION ANALYSIS

Funding

People

Space

Marketing



Local community

Minorities

Prospective students

Municipality
Regione Emilia Romagna

Soprintendenza
(Heritage authority)



Caritas



Lucidarsena



Business owners



CMC
Sigarone owners



CSA Spartacus
Informagiovani
Ravenna
Il Palloncino
Rosso

University of
Ravenna
University of
Fine Arts



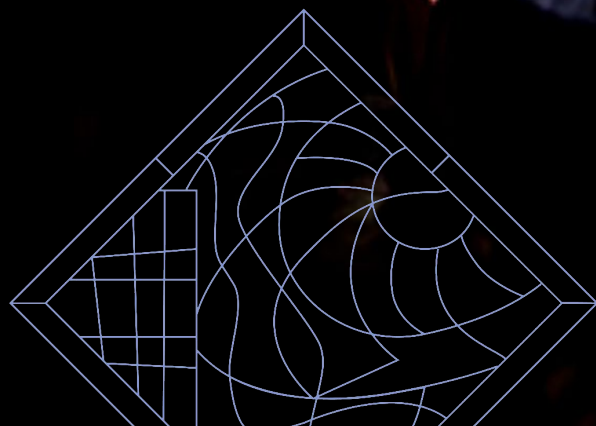
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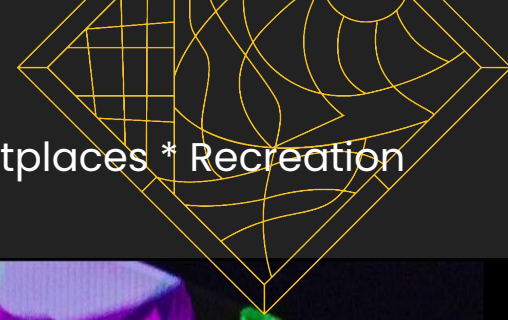
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Interactive light projections



New green spaces * Affordable student housing * Buy nothing marketplaces * Recreation



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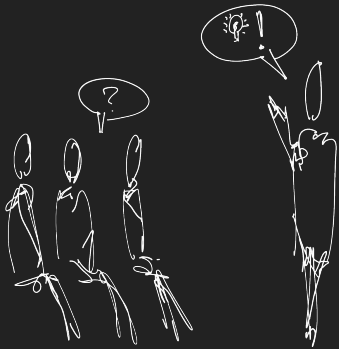
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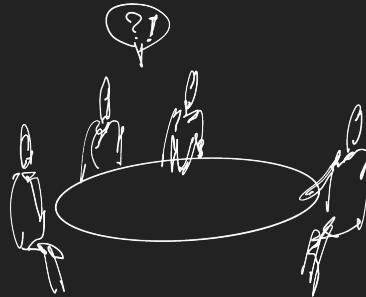
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The workshop

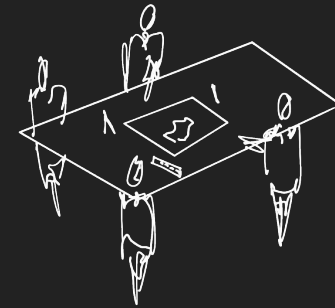
Level 1
Instructive



Level 2
Dialog-oriented



Level 3
Design-oriented



- **Marketing and Promotion:** Leveraging local newspapers, radio stations, social media, flyers, and community bulletin boards to spread the word about the workshops. Highlighting the benefits of participation, such as having a voice in the community's future.
- **Using Engaging Workshop Formats:** Instead of only lectures, including interactive elements such as group brainstorming, model building, and drawing sessions.
- **Collaborating with Local Organizations:** Partnering with schools, universities, religious institutions, businesses, and community organizations to reach a broad audience. They can help promote the workshops and may even offer space to hold them.
- **Transparent Process:** Clearly communicating how the collected ideas will influence the final design. This transparency will encourage participation and instill trust in the process.



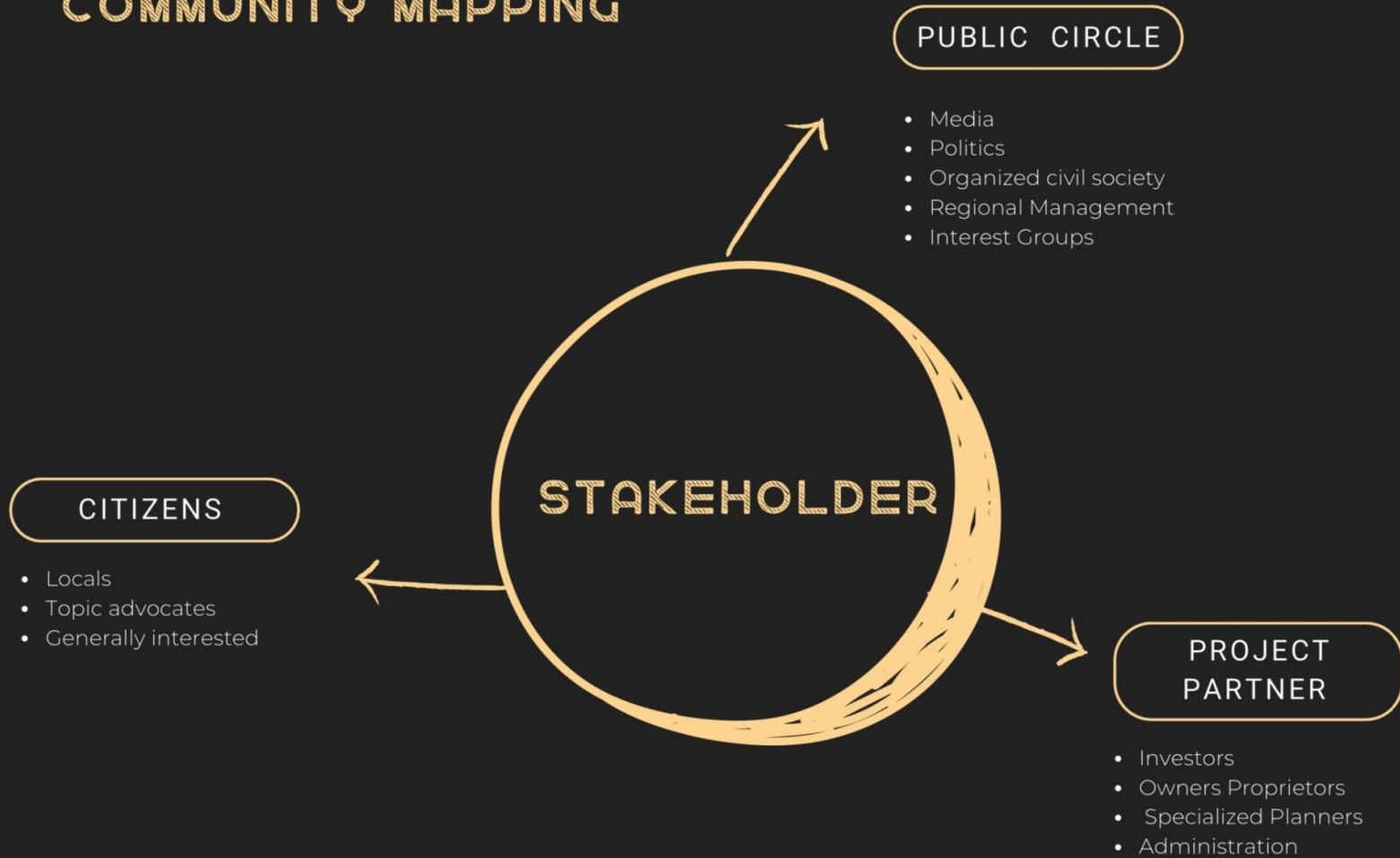
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COMMUNITY MAPPING



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Activating Community and Partnerships

FUTURE

- GLOBAL FOOD MARKET
- CONCEPT RESTAURANTS HALLS
- COLLECTIVO SHOPS
- BAR KIOSKS
- CULTURAL ACTIVITIES SPACES



PRESENT



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Visions for the Future



Grazie per l'ascolto! Domande?



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