

Community Learning for Local Change

Our flexible international programme

Social innovation online + onsite across Europe

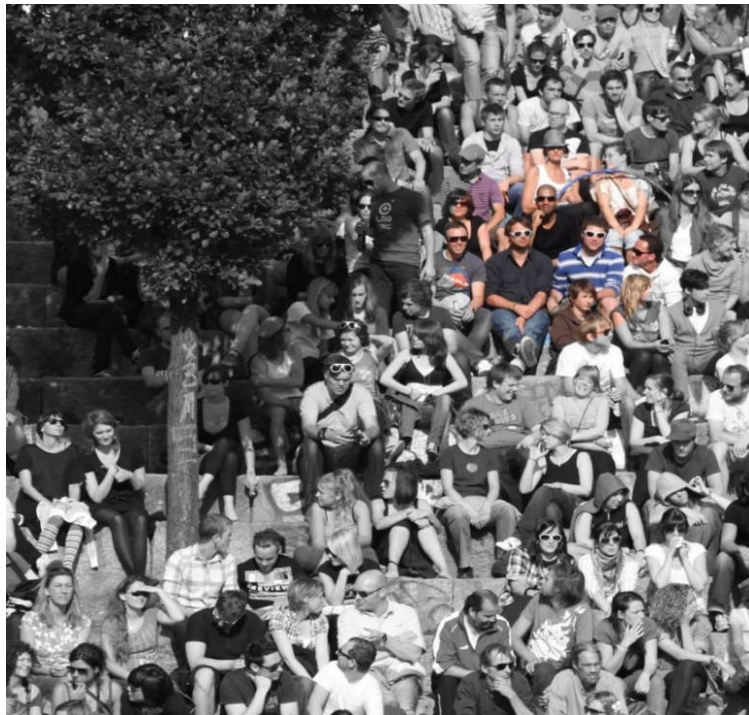


**Use your skills.
Be a changemaker.**



Co-funded by the
Erasmus+ Programme
of the European Union

Get involved



Do you want to confront **social and environmental problems** in an entrepreneurial way?

Do you want to learn **how to work with local communities?**

Do you want to **use your skills to design change?**

Get involved



THEN JOIN OUR PROGRAMME!!!

We are looking for students from these areas:

- Business administration
- Economics
- Agronomy
- Urban planning and landscape architecture
- Art therapy

and **ANYONE** who is interested and curious.



What is Community Learning?

A partnership of universities with their local communities fostering **innovation for sustainability**.

The methodological framework is called **participatory action research (PAR)**.

Amongst others, this includes **design thinking, business planning** and **partnership**.



What is Social Innovation?

applying practical, innovative and sustainable ideas and tools to **benefit society**, especially those who are marginalized, **and the global environment**



Picture: <http://socialentrepreneurs.strikingly.com>

“Social entrepreneurs are the essential corrective force. They are system-changing entrepreneurs. And from deep within they, and therefore their work, are committed to the good of all.”

- Bill Drayton, Founder of Ashoka

What is Social Entrepreneurship?

measuring success not by monetary profit alone, but by the degree of **social impact**



Picture: <http://socialentrepreneurs.strikingly.com>

In our programme, social entrepreneurship **can** be an answer to local sustainability challenges. **But not only**. The solution can also be a new cooperation, an organisational innovation or simply a traditional business.

Who we are: our project team



What we offer

- **12 live sessions on the internet** with international lecturers, successful local community initiatives, social entrepreneurs
- interactive learning with **online teams in tutored sessions**
- **Real-life collaboration** in our **community innovation labs**
- **Interdisciplinary and international group work** with students from Germany, Romania, the Baltic States, the Netherlands, other European countries and the world
- ERASMUS travel grants to attend **on site workshops** in Romania, Estonia or the Netherlands.
- Core knowledge for **developing your community innovation project**:
 - Identifying communities
 - Setting Goals
 - Designing ideas
 - From idea to implementation

Your benefits

- **Gain hands-on and practical skills** for developing social innovation and social business ideas and involving communities
- **Gain valuable international experience** by working in intercultural teams, practicing your English language skills and applying your knowledge in a virtual context
- **Learn new methods and distinguish your CV** with holistic and much-needed competencies including design thinking, entrepreneurial skills and social responsibility

Designing ideas with your local community



Meet international experts online

Online Seminar Social Entrepreneurship for Local Change (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio

Camera and Voice (5) Stop

Local Change Intro March 2019 Draw Stop Sharing



Attendee List (114)

Daan van der Linde (HVHL NL Tutor), Ellen Fetzer

Hosts (1)

Ellen Fetzer

Presenters (7)

- Carmen Paunescu (teacher, ASE)
- Daan van der Linde (HVHL NL Tutor)
- Dirk Funck
- Friedemann Baisch
- Jana Nau

Chat (Everyone)

Lukas van Loenen: who wants max to flex on daans cam?

Arnhem Community Innovation Lab



Arnhem CIL Topics:

- Circular Estate Larenstein, Velp
- Event organisation Park Sonsbeek, Arnhem
- Neighbourhood project Worm Hotel Spijkerkwartier Arnhem

Coordinators: Daan van der Linde, Freddy van Dijken, Charlotte Kasbergen

Strategic Partnership Social Entrepreneurship for Local Change

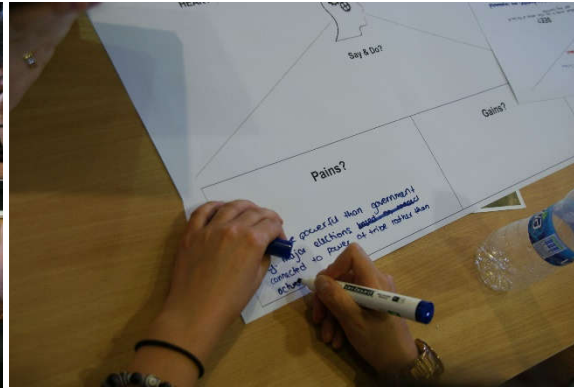


Everyone Saif Addin Shadeed Dirk Funck Sync

Discover methods you can use in your entire professional life



Roundtable and empathy mapping



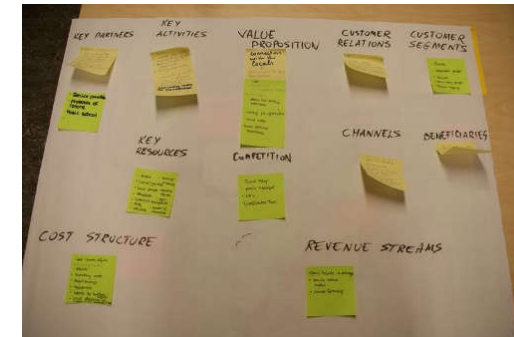
Collective knowledge construction



Theory of Change



Prototyping



Business Model Canvas

Present your ideas with and for the community



...and also to your online partners

The screenshot shows a Zoom meeting window. The main content area displays a presentation slide titled "Groene Rijders / Green Riders" by student Tijds Peters. The slide lists three points: the service is CO2 neutral, it uses electric bikes in Arnhem, and it has distribution hubs in the suburbs. Below the text are two photos of the service's bicycles. The right sidebar shows a video gallery with 8 participants, a list of 5 notes, a list of 20 participants including hosts and presenters, and a chat window with two messages.

Meeting: SELC - Second Presentation - Field Research.pdf

Groene Rijders / Green Riders

Student : Tijds Peters

- The Green Riders is a CO2 neutral logistic service provider.
- The Social Enterprise distributes goods mainly on (electric) bikes in and out of the City Arnhem.
- In the suburbs there are distribution hubs where goods are stored and transported (mainly electric) to and from various places.

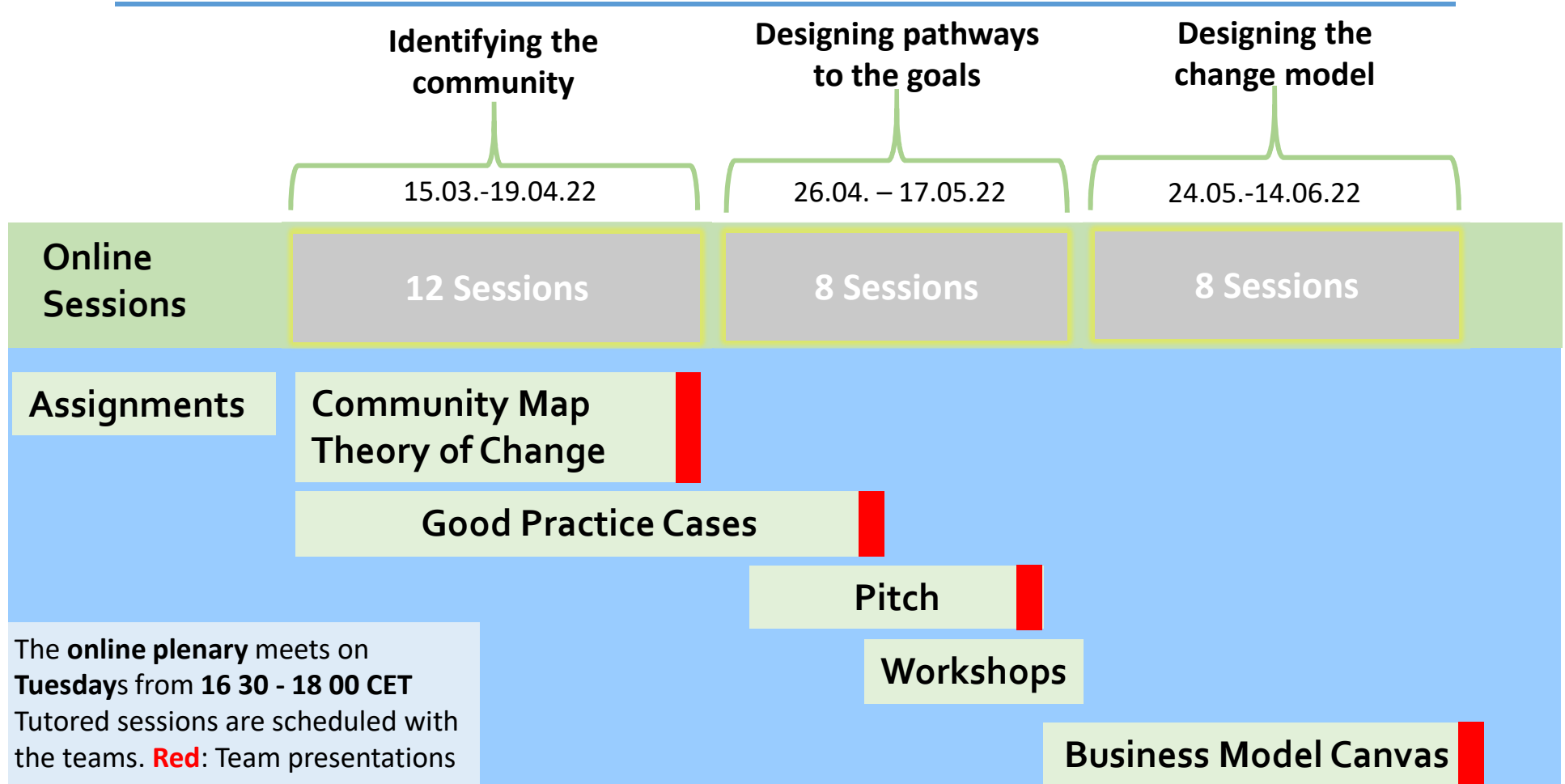
Video (8)

Hinweise 5

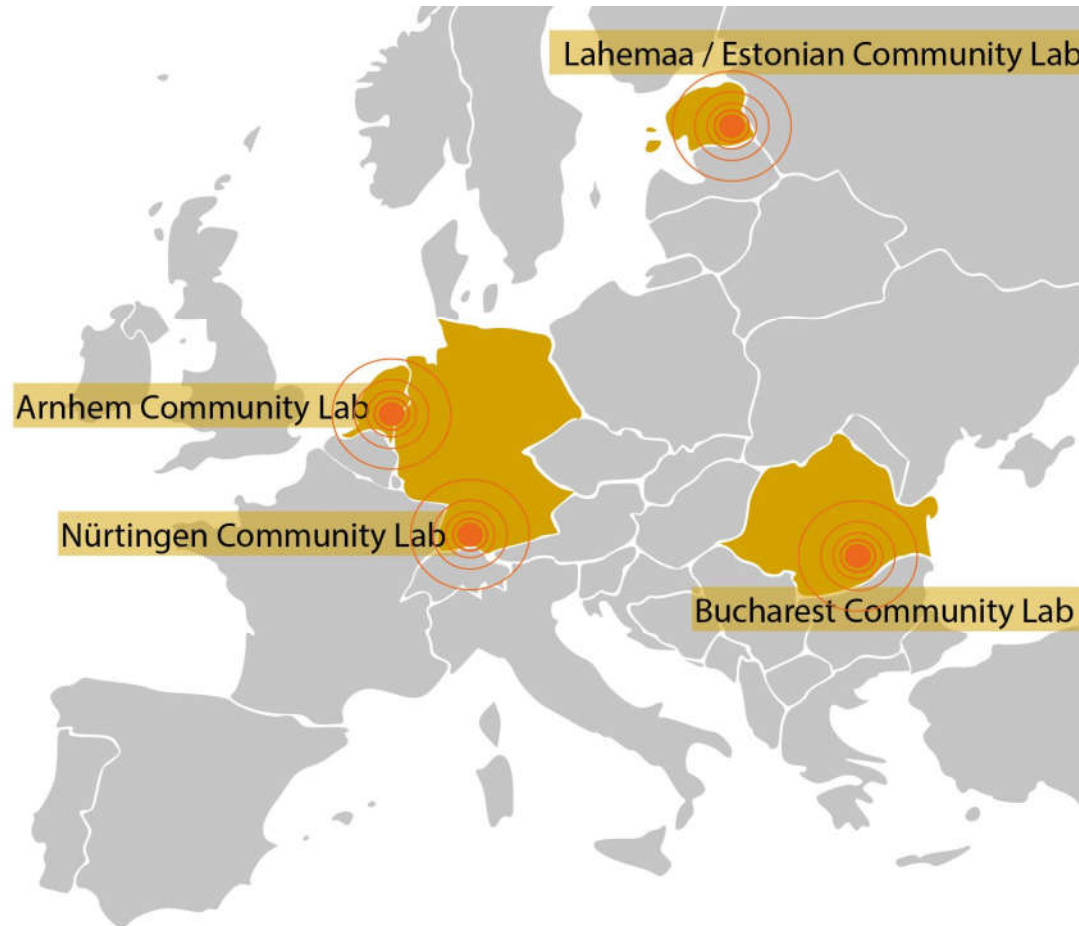
Teilnehmer (20)

Chat (Everyone)

Course Structure 2022



Community Innovation Labs 2022



Focus Topics + Workshops 2022

Arnhem, Netherlands:

- sustainable neighbourhoods and circular economy
- ERASMUS workshop from May 7 – 16, 2022

Lahemaa National Park, Estonia:

- sustainable and nature tourism, rural entrepreneurship
- ERASMUS workshop from May 1 – 10, 2022

Bucharest, Romania:

- validating urban cultural heritage
- ERASMUS workshop still to be schedule, depending on local COVID restrictions

Nürtingen, Germany:

- We will consult all open and individual project ideas
- no ERASMUS workshop in 2022, but in 2023

Social Innovation Activities 2022



Arnhem Community Innovation Lab (NL)

- **Focus:** Sustainable neighbourhood development in the Spijkerkwartier
- close cooperation with local action groups in the neighbourhood
- **Workshop dates:** May 7 – 16, 2022 (May 7 + 16 are travel days)
- Staff + students from HfWU, ASE + EMU are eligible for the ERASMUS travel grant



Lahemaa Community Innovation Lab (EE)

Focus	Sustainable rural tourism and entrepreneurship
Workshop	May 1 – 10, 2022 (or one week after)
Hosts	EMU Tartu together with the Lahemaa Tourism Association
Location	Lahemaa National Park: A rural landscape on the Estonian Baltic Sea with a unique local community

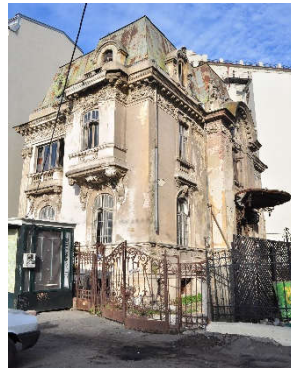
Staff and student from Helsinki, Kaunas, Latvia Univ., ASE, VHL and HfWU are eligible for a travel grant.



Bucharest Community Innovation Lab (RO)

Focus	Validating urban cultural heritage in Bucharest
Workshop	dates still to be confirmed (depending on local COVID rules)
Hosts	ASE Bucharest in cooperation with local stakeholders
Location	ASE - Bucharest University of Economic Studies and the surrounding sector 1 of the Romanian capital city

Staff and students from EMU, VHL and HfWU are eligible for a travel grant.



Formalities

- Participation in this course is open to students of **any study programme**. The online course is **free of charge**.
 - The online course is combined and synchronized with **local workshops in the community innovation labs (CILs)**.
 - **Academic recognition** for successful completion will be as follows:
 - 5 ECTS for the online portion + attending CIL workshops
 - Students are responsible for individually seeking academic recognition at their respective universities. Individual agreements might be up to 8 ECTS depending on local curricular context.
 - Travel grants for attending the programme workshops in Estonia, Netherlands and Romania are available.
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Formalities

- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
- All participants who **successfully complete** the assignments for the online course will be issued a **certificate** on behalf of all academic institutions involved.
- Also, **passive participation** (i.e. “listen-only”) in the online course is possible, but **no certificate** will be issued for this participation mode.

Registration and deadlines

Our social innovation programme requires online registration.

Registration is collected centrally, even if you also registered internally within your institutional systems.

Application deadline: 14th of March 2022

Registration/application link:

<http://www.localchange.eu>

More Information



Internet <http://www.localchange.eu>
Contact info@localchange.eu
Facebook facebook.com/SocialEntrepreneurshipforLocalChange