

January 15, 2014

# ONLINE SEMINAR PRESENTATION

**EKO GREEN DREAM INITIATIVE.  
AN ENVIRONMENTAL AWARENESS  
AND TREE-PLANTING  
CAMPAIGN IN  
LAGOS STATE NIGERIA.**

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**For more details, visit [www.ekogreendream.com](http://www.ekogreendream.com).**

# Welcome to MY LAGOS, IN NIGERIA.....



**Over 27,500 automobiles excluding commercial motorcycles load the streets on a daily basis( Loricamp,2007).**

**75,000 minibuses are now registered in Lagos (LAMATA,2008)**

**The rate of population growth is about 600,000 per annum with a population density of about 4,193 persons per sq. km. In the built-up areas of Metropolitan Lagos, the average density is over 20,000 persons per square km.-LASG**

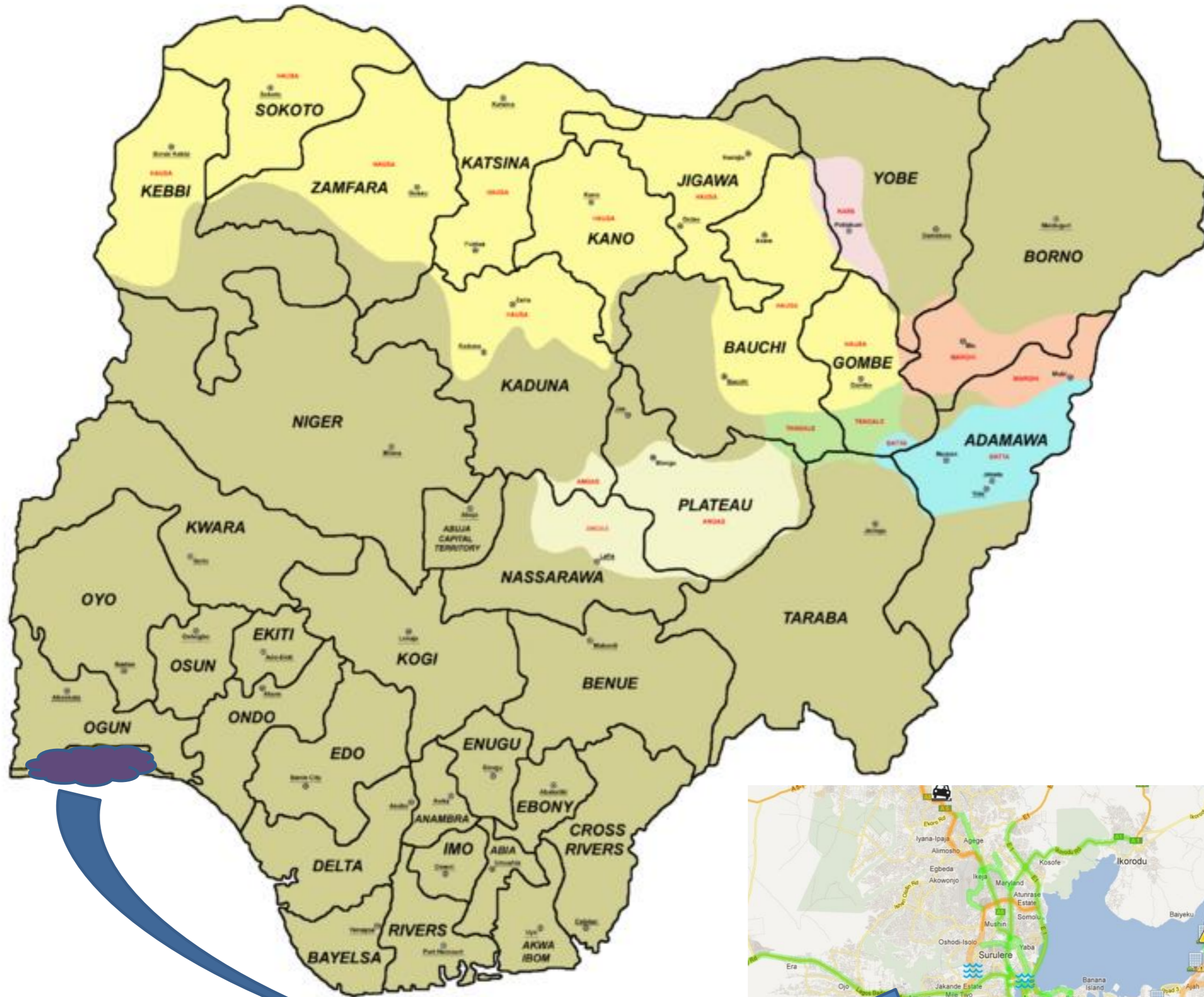


**-It is the 2<sup>nd</sup>  
African city  
rated as one of  
the world's  
mega  
cities.(PRB,2012)**



**Lagos is the smallest city In the country yet it has the highest population, which is over five per cent of the national estimate.**

<http://www.lagosstate.gov.ng/pagelinks.php?p=6>



<http://en.wikipedia.org>



[topetempler.wordpress.com](http://topetempler.wordpress.com)

**Lagos is a commercially vibrant place. Housing is mostly mixed – use and people try to use up all their land space leaving little or no room for green areas.**



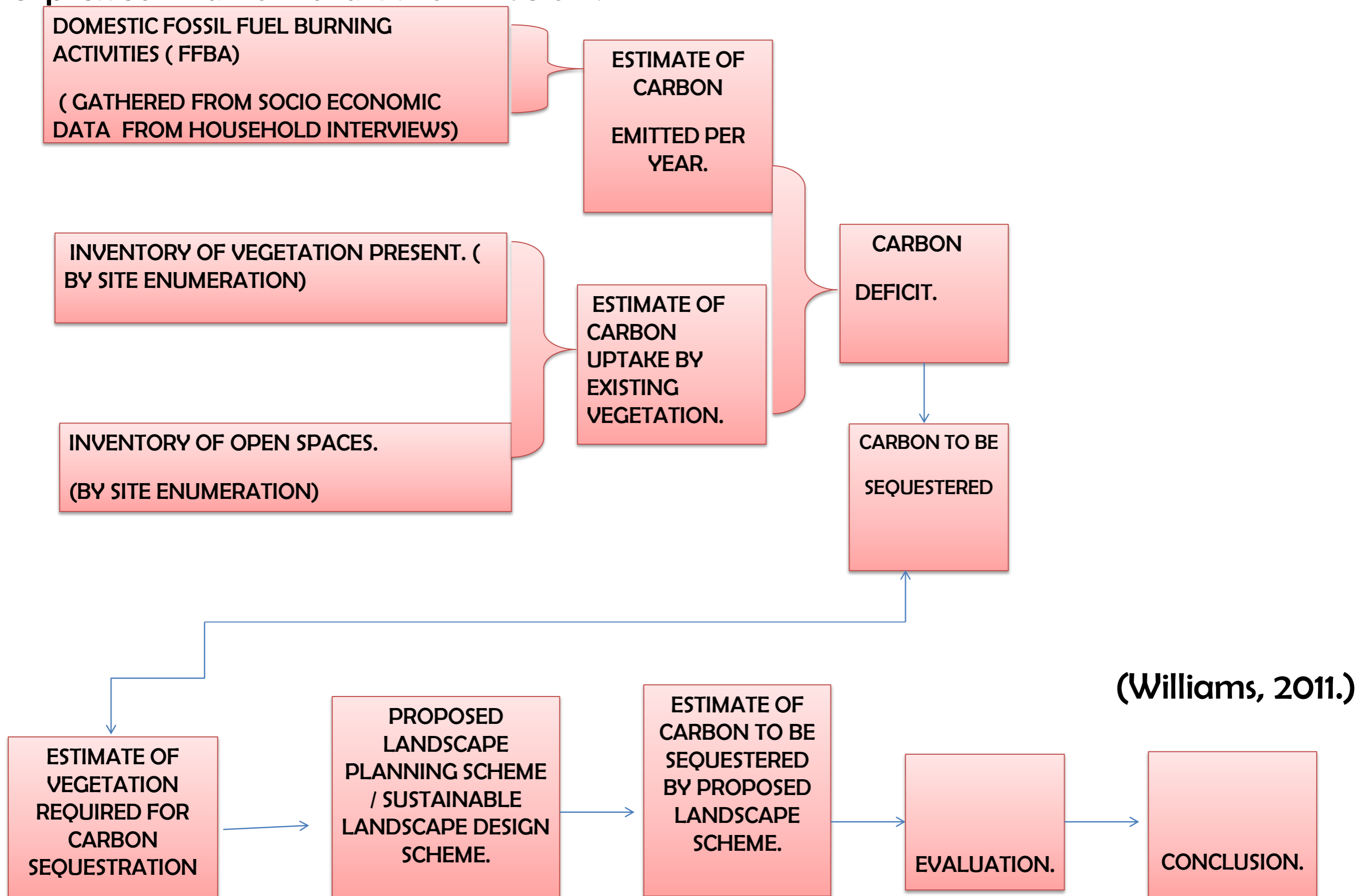
Over 85% of the population in Lagos live in metropolitan Lagos and their population is not less than 8 million.(LASG)

As at the 2005 master plan review 52% of Lagos is for residential use. This translates to 10,341 hectares of the total built up area in Lagos.



# METHODOLOGY

The process used to conduct the research was summarised in a research process which is expressed in a flow chart shown below.





# FOCUS INTERVIEWS



**Picture of interview conducted with Mrs Ayoola (wife of Mr Ayoola whom Ayoola street is named after.)**



**Picture of interview conducted with Mr Oguntuyo (son of late Mr Johnson Oguntuyo whom Johnson Oguntuyo Street was named after.**



**Picture of interview conducted with Mr Samuel Atunrase who was the original purchaser of the whole Atunrase estate land from the Oloto family before he sold it to different individuals and whom the estate named after.)**

The results showed that a medium density estate In Lagos – Atunrase Estate has Domestic Source Carbon Emissions (DSCCEs) of **about 176,904kg** per year. (Williams, 2011)  
By statistical extrapolations if this amount is taken as a representative DSCCEs for all residential Area types, the state has about **353,808,000 kg** of DSCCEs per year.

(Williams, 2011.)

**RESIDENTIAL GREENING IS THE WAY TO GO !!!**

# BREATHE GREEN

- STRATEGY
- One House One Tree!!!!
- Greening the Lagos Metropolitan region.
- Working with the Community Landlord associations.
- Have a 26 months plan to execute the meetings, education and planting of at least 50,000 trees and monitoring.

## IMMEDIATE BENEFITS

### STRATEGY

- Erosion Control
- Heat Reduction
- Pollution Reduction  
Respiratory Diseases
- Electricity)
- Flooding Control
- Malaria Incidence Reduction
- Reduction Of Incidence Of
- Reduction Of Energy Cost (Fuel Or

# EKO WOODLOT

- Greening the Low density Lagos Region
- Identify available Land masses in the sparsely populated areas in Lagos.
- Plan and execute at least 3 of such Forests ' EKO WOODLOT'
- Working with corporate bodies and concerned philanthropists.
- Have a 26 months plan to execute this drive.
- Prepare comprehensive reports for these 2 drives for purposes of future replication.

## IMMEDIATE BENEFITS

- Recreational benefits.
- Significant reduction in air pollution.
- Significant environmental protection

## ENVIRONMENT DRIVES.

ALL THE DRIVES UNDER THE FADERA WILLIAMS TEAM ARE CAPTIONED UNDER A TITLE 'EKO GREEN DREAM INITIATIVE.' IT HAS TWO PHASES.

EKO GREEN DREAM INITIATIVE  
PHASE 1.

The EKO GREEN DREAM INITIATIVE PHASE 1 will be embarked upon by a pilot phase of distributing and planting 5,000 trees across Lagos and enlisting residents commitment to nurture these trees and hence become the primary beneficiaries of the green card.

**3,000** TREES HAVE BEEN PLANTED, SO WE HAVE **2,000** TREES TO GO TO FULFILL THE PILOT PHASE OF THIS INITIATIVE.

Strategy  
Strategy  
plan or method  
achieve a goal or s  
organizational act



**The first thing I did Was to organise a campaign launch to make A statement of what I wanted to do as Environment Ambassador. I informed the government and got their key personnel to attend.**



Prof. Olaniyi Okedele.



Erelu Abiola Dosunmu



Dignitaries at the event with Fadera Williams.



Representative of His Excellency, the Governor (Mrs Ganiyat Afun)

During this campaign launch, I introduced the **EKO GREEN CARD** which is a way of providing compensation tokens to citizens who plant and nurture trees themselves .



Fadera Williams and some volunteers



Fadera Williams giving her speech



Dr Tunji Adejumo



Participants at the Campaign launch event.

**The initiative suffered an initial set back in terms of financing** but I was not deterred. I pressed forward and modified our strategy to yet achieve her goals. This was done by organising **TREE FESTIVALS** in Religious congregations where **Environment talks** are given to explain the **importance of tree planting and why Government is planting trees** and tree seedlings were distributed free of charge to the congregants and in return enlisting their commitment to planting the tree after they had given their contact information. Also, Environment seminars were held in the private High schools and an Environment Club was inaugurated and Tree planting project commissioned as the club's first project.

### **PICTURE GALLERY OF THE TREE FESTIVAL HELD ST. MARYS CATHOLIC CHURCH ISOLO.**



### **Environment talk by Environment Ambassador, Fadera Williams**



PICTURE GALLERY OF THE TREE FESTIVAL HELD ST MARYS CATHOLIC CHURCH ISOLO.



CONGREGANTS BEING EDUCATED ON HOW TO PLANT THEIR TREES AS THEY PICK UP THEIR SEEDLINGS AFTER REGISTRATION.



CEREMONIAL TREE PLANTING BY PARISH PRIEST FATHER ETHELBERT ARUAH AND ENVIRONMENT AMBASSADOR, FADERA WILLIAMS.



CONGREGANTS REGISTER AND PICK UP THEIR SEEDLINGS IN THEIR THOUSANDS.



**ENVIRONMENT TALK BY ENV. AMBASSADOR, FADERA WILLIAMS**

The TREE FESTIVALS were held at a church – St Mary’s Catholic Church Isolo. And also at a mosque- Ansaru-deen Central Mosque, Okota. A total of 2,500 tree seedlings were distributed in both congregations and an Environment talk was given in both congregations.

**PICTURE GALLERY OF THE TREE FESTIVAL HELD AT ANSARU-DEEN CENTRAL MOSQUE, OKOTA.**



REGISTERED CONGREGANTS WITH THEIR TREE SEEDLING.



CONGREGANTS REGISTER THEIR NAMES AND PICK A TREE SEEDLING.

**PICTURE GALLERY OF THE TREE FESTIVAL HELD AT ANSARU-DEEN CENTRAL MOSQUE, OKOTA.**



VICE CHAIRMAN, SECRETARY OF THE ANSARUDEEN SOCIETY, OKOTA CHAPTER AS THEY CONDUCT CEREMONIAL TREE PLANTING ALONGSIDE THE ENVIRONMENT AMBASSADOR ON THE STREET WHERE ANSARU-DEEN CENTRAL MOSQUE, OKOTA IS LOCATED.



Also ENVIRONMENT SEMINARS were held in High schools covering 3 local governments. (Egbe/ Idimu LCDA, Isolo LCDA, Ejigbo LCDA) after which an Environment club was inaugurated and a tree planting project commissioned by the ambassador.

**PICTURE GALLERY OF THE ENVIRONMENT SEMINARS HELD IN THE SIX PRIVATE HIGH SCHOOLS.**



ENVIRONMENT SEMINAR AT GIDEON INTERNATIONALHIGH SCHOOL, OKOTA, 8<sup>TH</sup> October, 2013

ENVIRONMENT SEMINAR AT APATA MEMORIAL HIGH SCHOOL, OKOTA, 2<sup>nd</sup> October, 2013



ENVIRONMENT SEMINAR AT EFFORTSWILL ACADEMY,  
EJIGBO, LAGOS. 1<sup>ST</sup> NOVEMBER, 2013



ENVIRONMENT SEMINAR AT RONIK COMPREHENSIVE COLLEGE,  
EJIGBO, LAGOS. 24<sup>TH</sup> OCTOBER, 2013



*A total of 6 schools were selected for the Environment Seminars and all the schools had tree planting projects commissioned in them. A total of 500 tree seedlings were distributed and planted by the secondary schools.*

ENVIRONMENT SEMINAR AT BACHEL ACADEMY, CELE-EGBE, LAGOS. 1<sup>ST</sup> NOVEMBER, 2013



ENVIRONMENT SEMINAR AT ST MONICA MONTESSORI, OKOTA, LAGOS. 1<sup>ST</sup> NOVEMBER, 2013



PICTURE GALLERY OF TREE PLANTING AT APATA MEMORIAL HIGH SCHOOL, 20<sup>TH</sup> NOVEMBER, 2013.



ARRIVAL AT THE SCHOOL, TREE SEEDLINGS GIVEN TO ENVIRONMENT CLUB



BRIEF TALK GIVEN BY FADERA WILLIAMS TO ENVIRONMENT CLUB ON HOW TO PLANT THE TREES

*After the Environment seminars were held in the private High schools, an Environment Club was inaugurated and Tree planting project commissioned as the club's first project.*



STUDENT BEGINS TO PLANT A TREE



SCHOOL EXECUTIVE DIRECTOR PLANTS A TREE.

PICTURE GALLERY OF TREE PLANTING AT APATA MEMORIAL HIGH SCHOOL 20<sup>TH</sup> NOVEMBER, 2013.



STUDENTS PLANTING TREES



SCHOOL PRINCIPAL PLANTS A TREE ALONGSIDE STUDENTS



C.D.A CHAIRMAN PLANTS A TREE



C.D.A VICE-CHAIRMAN PLANTS A TREE

PICTURE GALLERY OF TREE PLANTING AT APATA MEMORIAL HIGH SCHOOL



PICTURES WITH RESIDENTS, SCHOOL PRINCIPAL, EXECUTIVE DIRECTOR AND ENVIRONMENT AMBASSADOR.



C.D.A EXECUTIVE PROMISE TO TEND AND KEEP TREES PLANTED



C.D.A EXECUTIVES PRESENT GIFTS TO STUDENTS.



STUDENTS TAKE PICTURE WITH ENVIRONMENT AMBASSADOR AFTER TREE PLANTING EXERCISE.



**PICTURE GALLERY OF TREE PLANTING AT GIDEON INTERNATIONAL SCHOOL OKOTA, LAGOS. 21<sup>ST</sup> NOVEMBER 2013.**



ARRIVAL AT THE SCHOOL, TREE SEEDLINGS GIVEN TO ENVIRONMENT CLUB



STUDENTS PLANTING TREES.



STUDENTS PLANTING TREES ALONGSIDE ENVIRONMENT AMBASSADOR



SCHOOL PRINCIPAL PLANTING A TREE.

**PICTURE GALLERY OF TREE PLANTING AT GIDEON INTERNATIONAL SCHOOL OKOTA, LAGOS. 8<sup>TH</sup> OCTOBER 2013.**



SCHOOL PRINCIPAL PLANTING A TREE.



STUDENT PLANTS A TREE.



IRE- AKARI MARKET EXECUTIVE PLANTS A TREE.



STUDENTS TAKE PICTURE WITH ENVIRONMENT AMBASSADOR AFTER TREE PLANTING EXERCISE.

**PICTURE GALLERY OF TREE PLANTING AT ST MONICA MONTESSORI HIGH SCHOOL, OKOTA, LAGOS. 22<sup>ND</sup> NOVEMBER ,2013**



ARRIVAL AT THE SCHOOL, TREE SEEDLINGS GIVEN TO ENVIRONMENT CLUB.



STUDENT S PLANTING TREES.



PRINCIPAL PLANTS A TREE ALONGSIDE ENVIRONMENT AMBASSADOR.



STUDENT S PLANTING TREES.



ARRIVAL AT THE SCHOOL, TREE SEEDLINGS GIVEN TO ENVIRONMENT CLUB OF EFFORTSWILL ACADEMY, EJIGBO, LAGOS.



*PICTURE OF ENVIRONMENT AMBASSADOR, VICE- PRINCIPAL & ENVIRONMENT CLUB OF EFFORTSWILL ACADEMY, EJIGBO, LAGOS.*





ARRIVAL AT THE SCHOOL, TREE SEEDLINGS GIVEN TO ENVIRONMENT CLUB OF BACHEL ACADEMY, CELE-EGBE, LAGOS.



*PICTURE OF ENVIRONMENT AMBASSADOR, PRINCIPAL, TEACHER & ENVIRONMENT CLUB OF BACHEL ACADEMY, CELE-EGBE, LAGOS.*



ARRIVAL AT THE SCHOOL, TREE SEEDLINGS GIVEN TO ENVIRONMENT CLUB OF RONIK COMPREHENSIVE COLLEGE, EJIGBO, LAGOS.

*PICTURE OF ENVIRONMENT AMBASSADOR, TEACHERS & ENVIRONMENT CLUB OF RONIK COMPREHENSIVE COLLEGE, EJIGBO, LAGOS.*

