



# LED2LEAP

## 2020 Project Presentation

### SESSION TWO

### APRIL 8 2020

# THE THEORETICAL FOUNDATIONS OF DEMOCRATIC LANDSCAPE CHANGE: TOWARD A TRANSFORMATIVE DESIGN ACTIVISM FOR STRATEGIC LANDSCAPE CHANGE

Community Participation Methods in Design and Planning, John Wiley and Sons, 2000, New York, NY

# PHASE A



# Agenda



**Landscape Democracy:  
Theories and Core Concepts**

**Breakout Session Exercise: Manifestoes**

**Outlook on the seminar progress**



# LANDSCAPE DEMOCRACY THEORIES

# Sustainable development



United Nations (2016), Global Goals for Sustainable Development (<http://www.un.org>)



## Goal 11 : Make cities and human settlements inclusive, safe, resilient and sustainable

### 11.3

**By 2030**, enhance inclusive and sustainable urbanization and capacity for **participatory**, integrated and sustainable human settlement planning and management in all countries

### 11.7

**By 2030**, provide universal access to **safe, inclusive and accessible, green and public spaces**, in particular for women and children, older persons and persons with disabilities

<https://sustainabledevelopment.un.org/sdg11>

# Biophilia



“the innately emotional affiliation of human beings to other living organisms. Innate means hereditary, and hence, part of ultimate human nature”

(E. O. Wilson, 1993)

# European Landscape Convention



**‘Landscape’ means an area,  
*as perceived by people*, whose  
character is the result of the  
action and interaction of  
natural and/or human factors**

Council of Europe (2000), European Landscape Convention

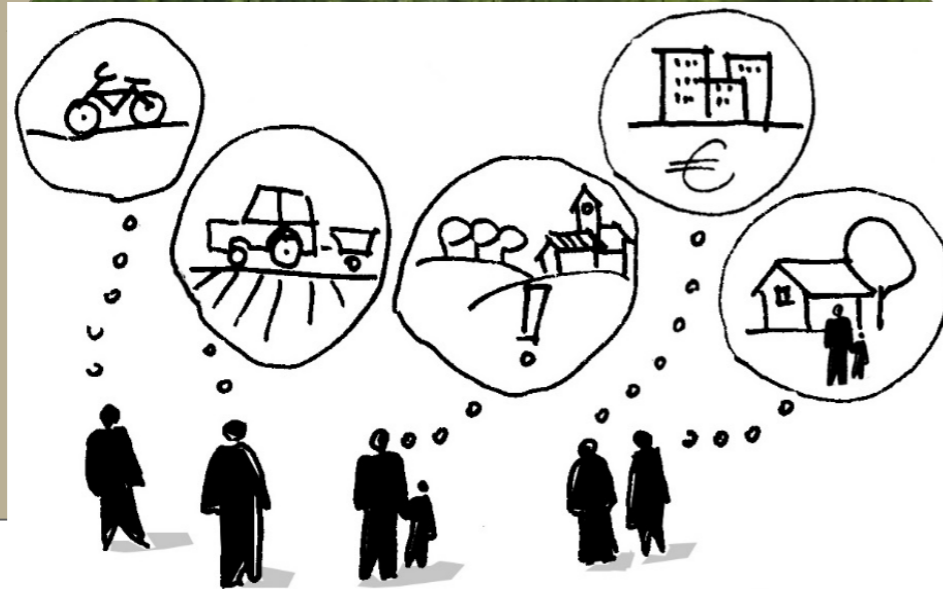
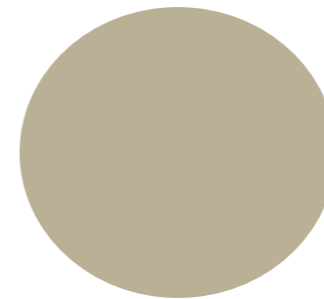
# Landscape



No landscape without knowledge!



Making sense of places by sharing landscape knowledge



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# Landscape

*We only see  
what we know*



J.W. von Goethe

J.H.W. Tischbein  
Goethe in der römischen  
Campagna

Prof. Dr. Diedrich Bruns

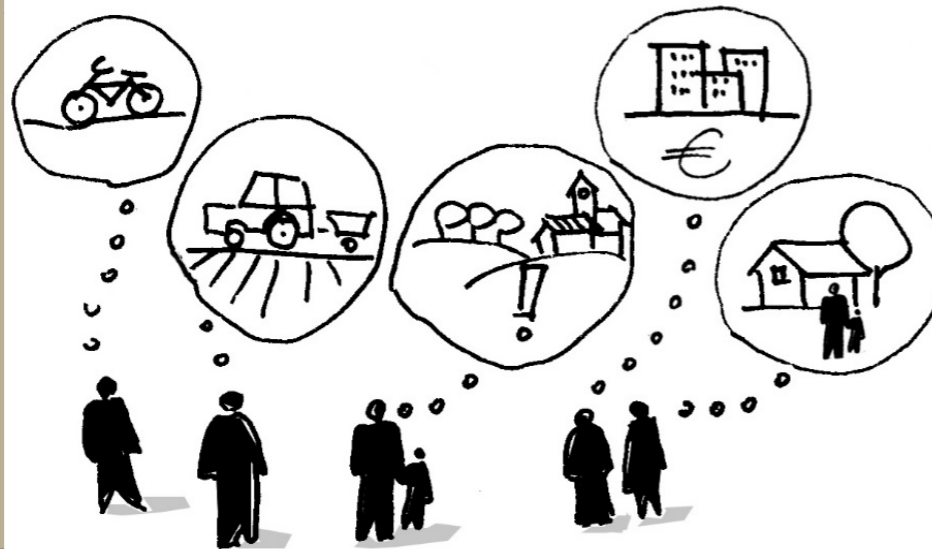
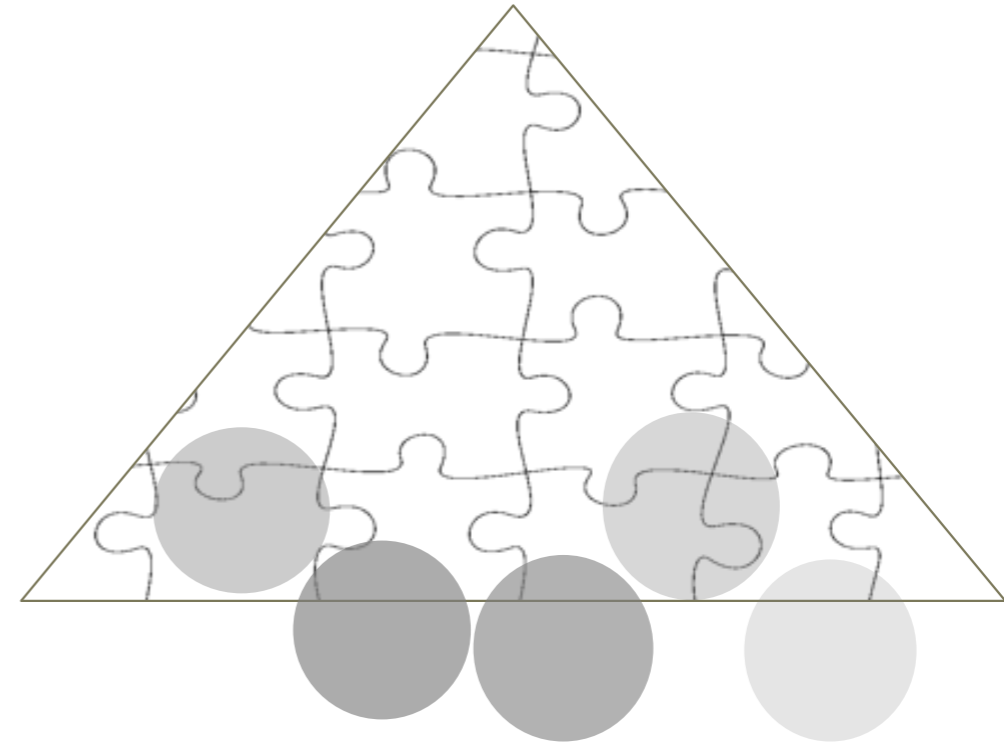
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# Landscape



People centred  
landscape concept:  
based on  
landscape  
knowledge



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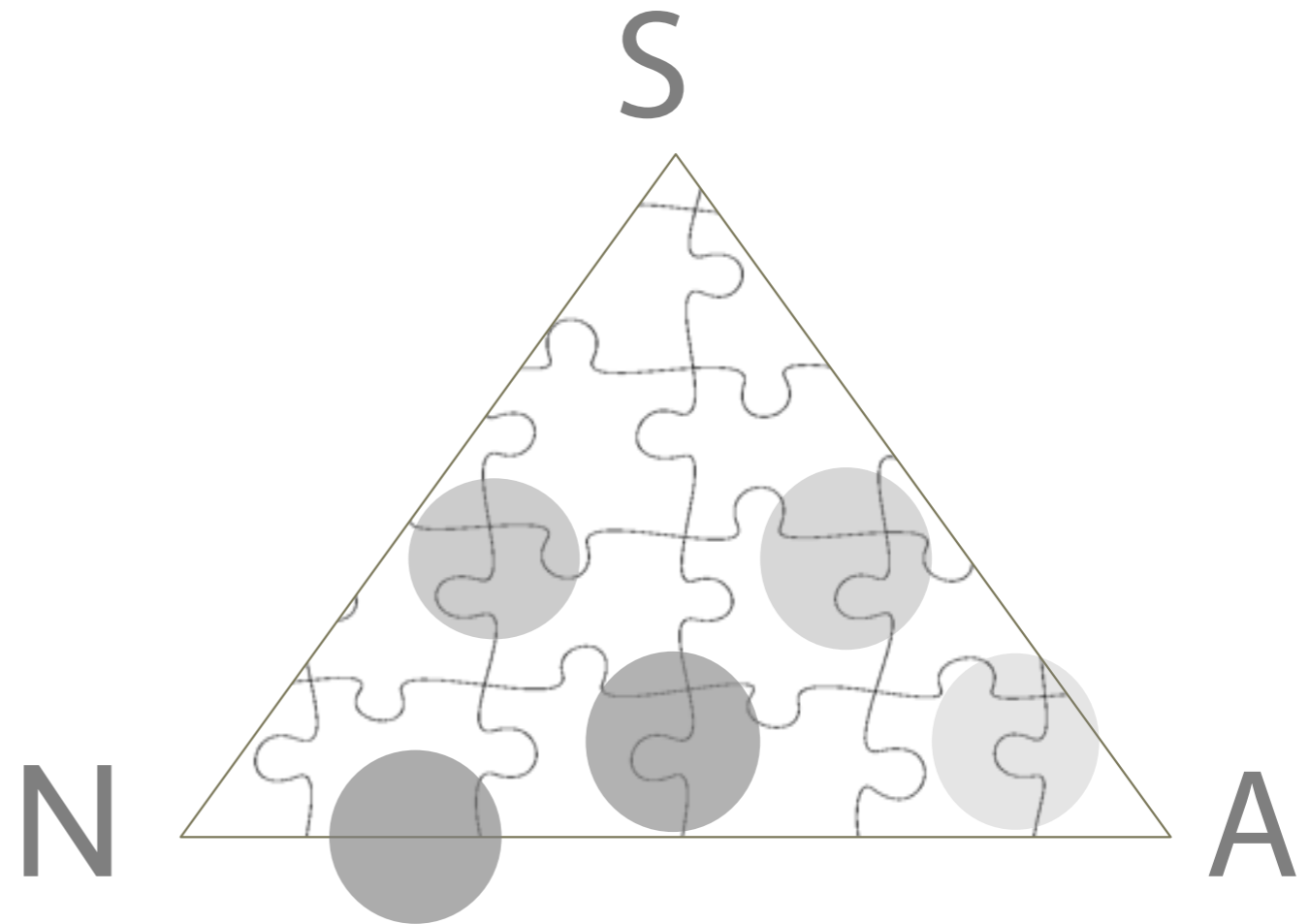


# Landscape



People centred  
landscape concept:  
based on  
landscape  
knowledge

S = Social Organisation  
A = Artefacts / Anthropogenic  
N = Nature



Ipsen, D. 2012. Space, place and perception: The sociology of landscape, in (ed.) Bell, S., Sarlöv Herlin, I., Stiles, R., *Exploring the Boundaries of Landscape Architecture*, London and New York: Routledge, pages 60-82.

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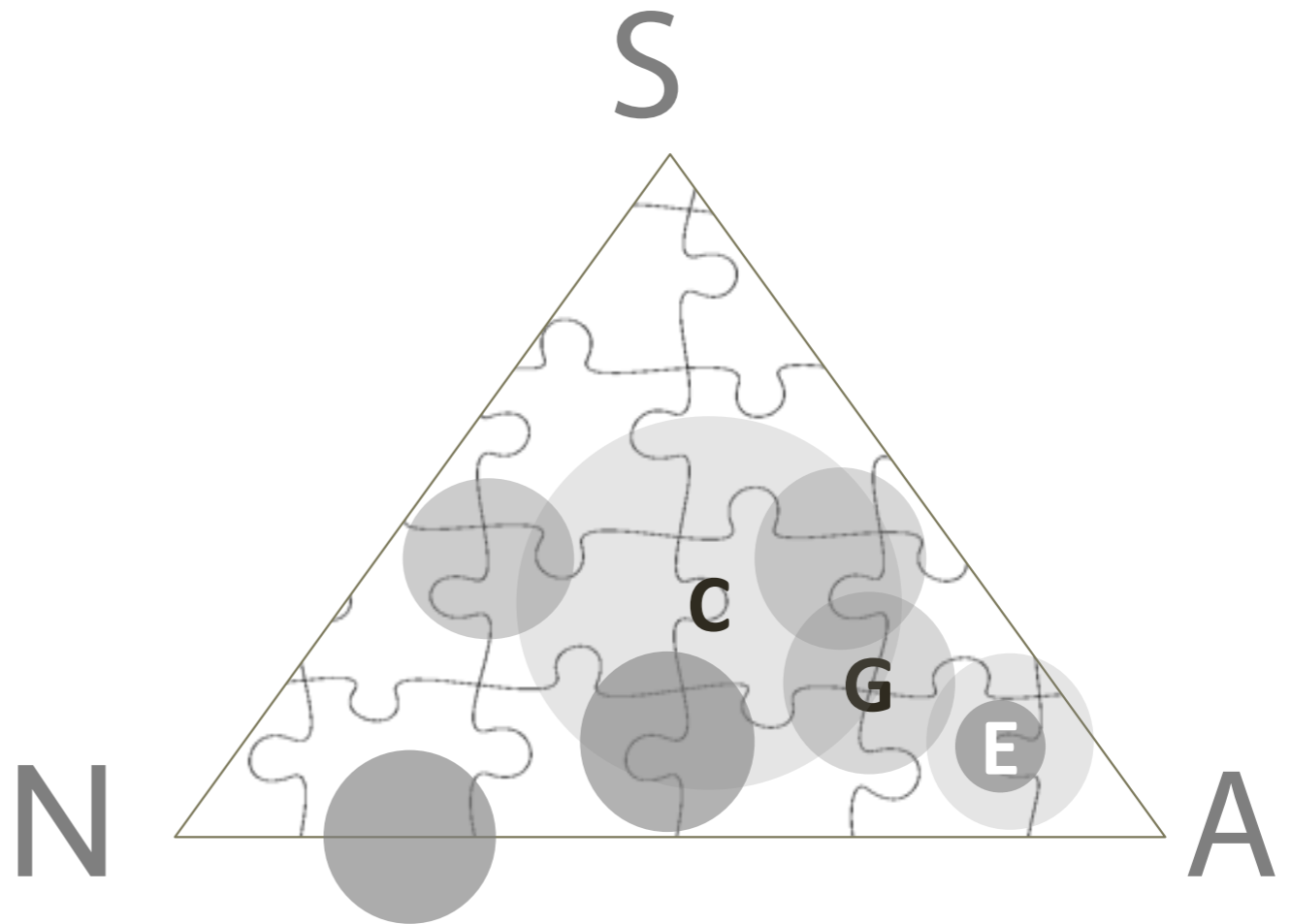


# Landscape



People centred  
landscape concept:  
based on  
landscape  
knowledge

Commons: „Common knowledge“  
Groups: Group knowledge  
Elites: Special knowledge



Ipsen, D. 2012. Space, place and perception:  
The sociology of landscape, in (ed.) Bell, S.,  
Sarlöv Herlin, I., Stiles, R., *Exploring the  
Boundaries of Landscape Architecture*, London  
and New York: Routledge, pages 60-82.

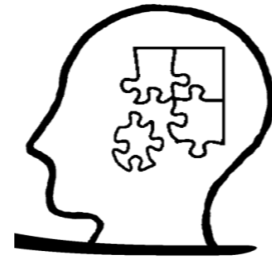
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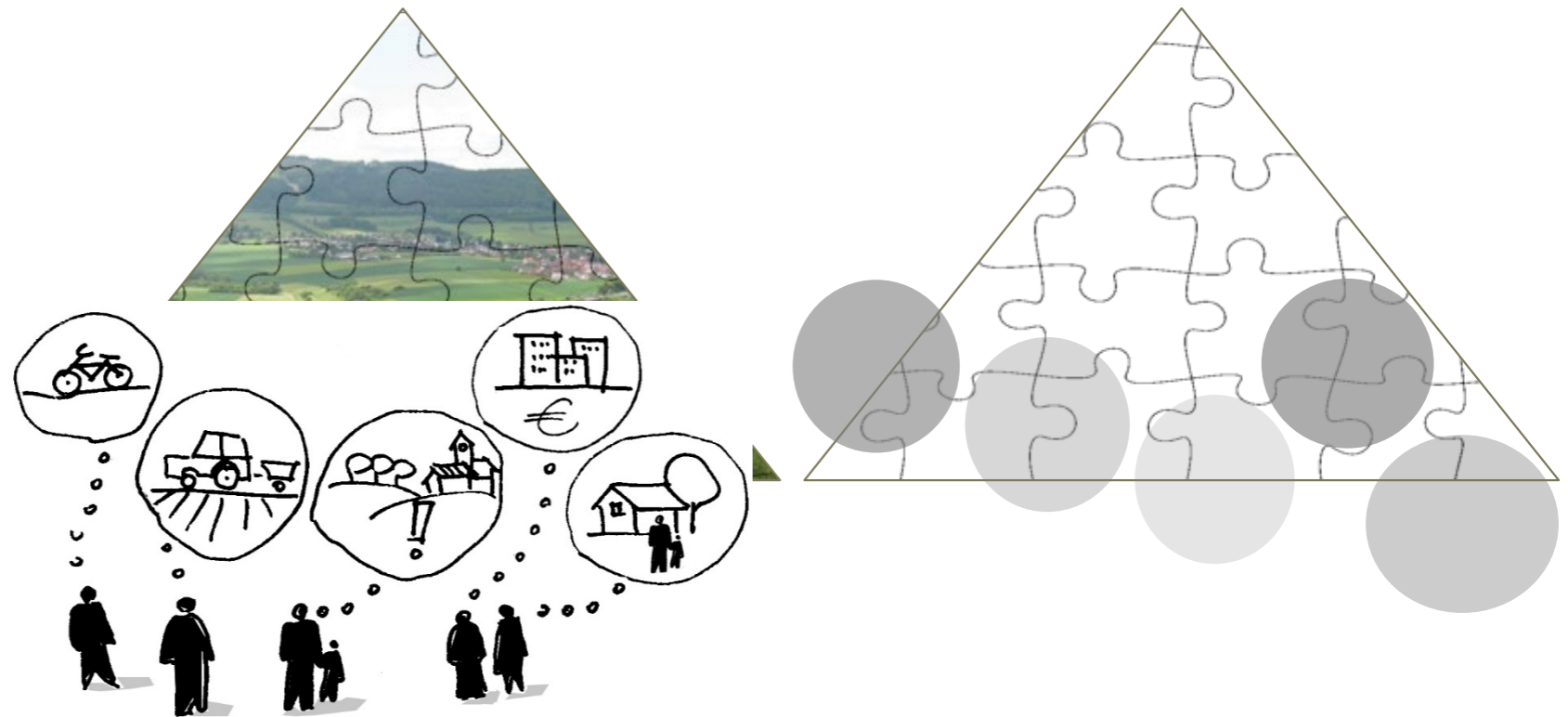


# Landscape

People centred  
landscape concept:  
based on  
landscape  
knowledge



rather than being  
mere assemblages of physical  
objects, **landscapes are**  
“**constructed**” in people’s minds.



Kühne, O., 2013. *Landschaftstheorie & Landschaftspraxis*, Wiesbaden: Springer VS

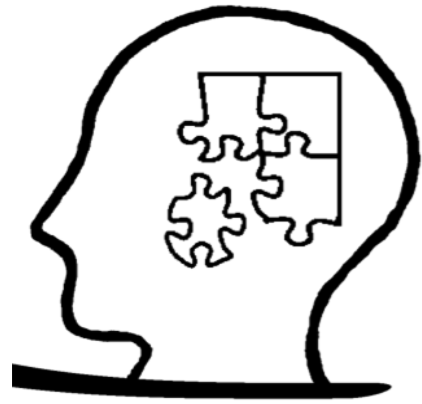
Gailing, L., Leibenath, M., 2015.  
The Social Construction of Landscapes:  
Two Theoretical Lenses and Their Empirical  
Applications. *Landscape Research*, Volume 40,  
Issue 2, pages 123-138

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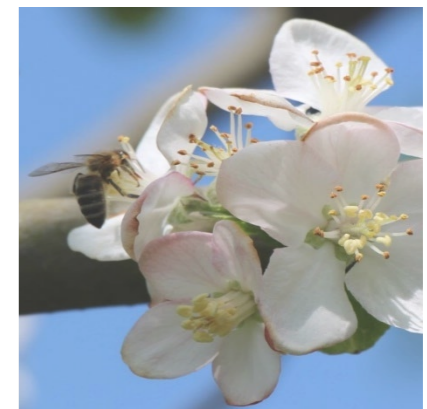
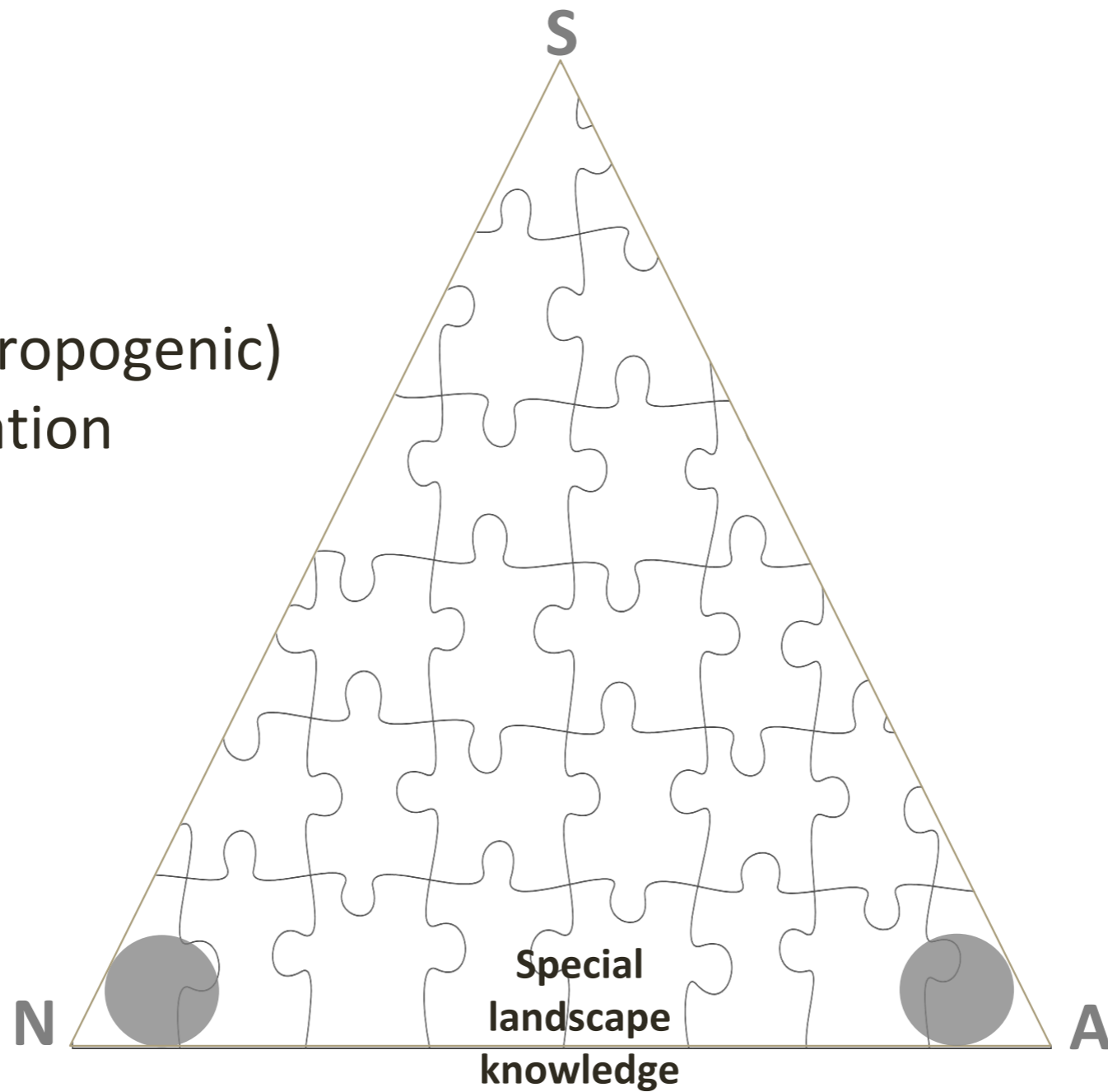
# Landscape



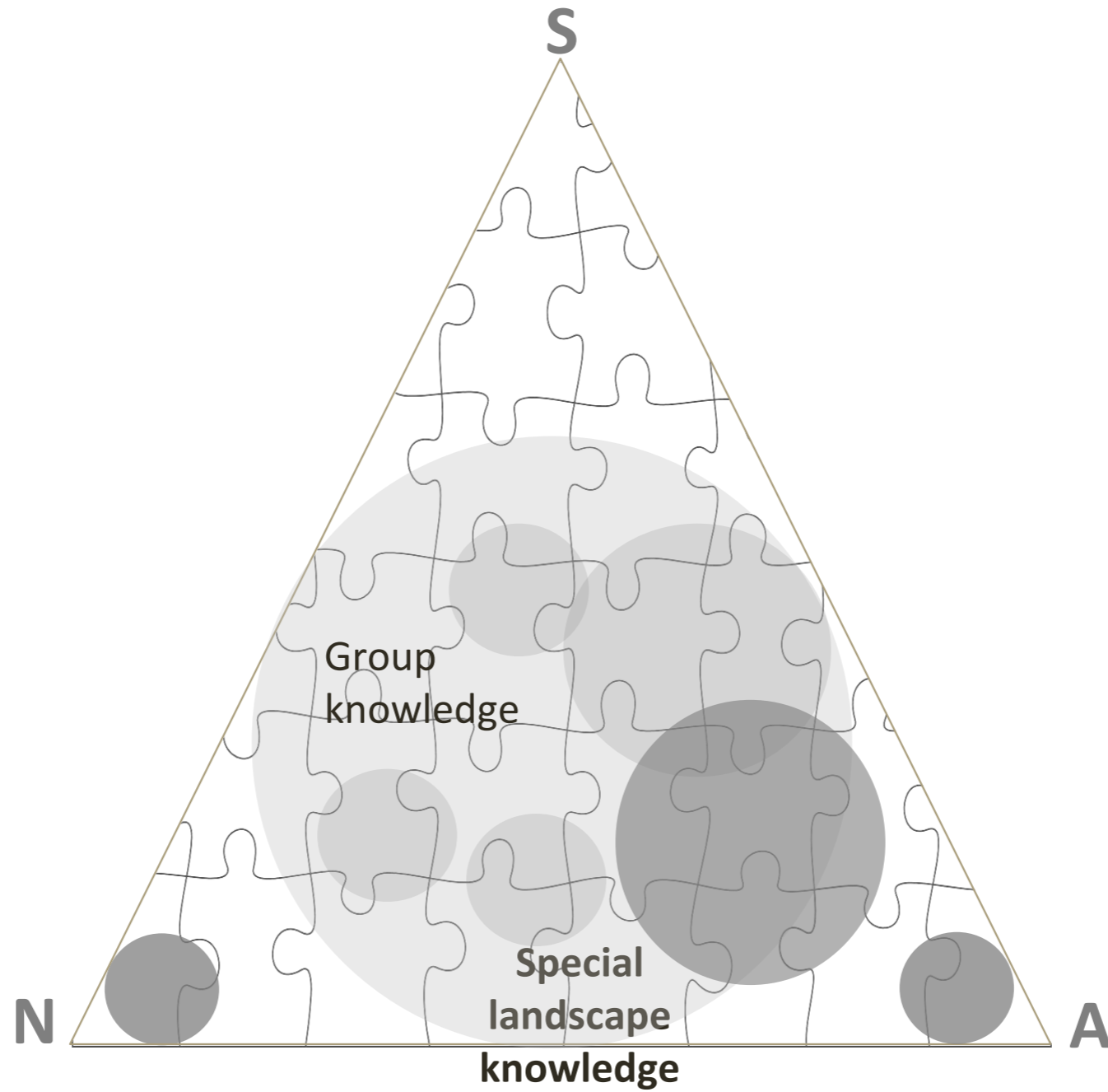
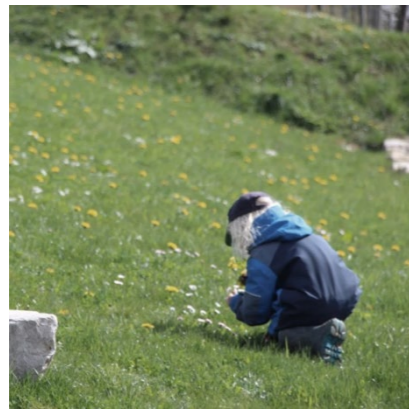
N = Nature

A = Artefacts (anthropogenic)

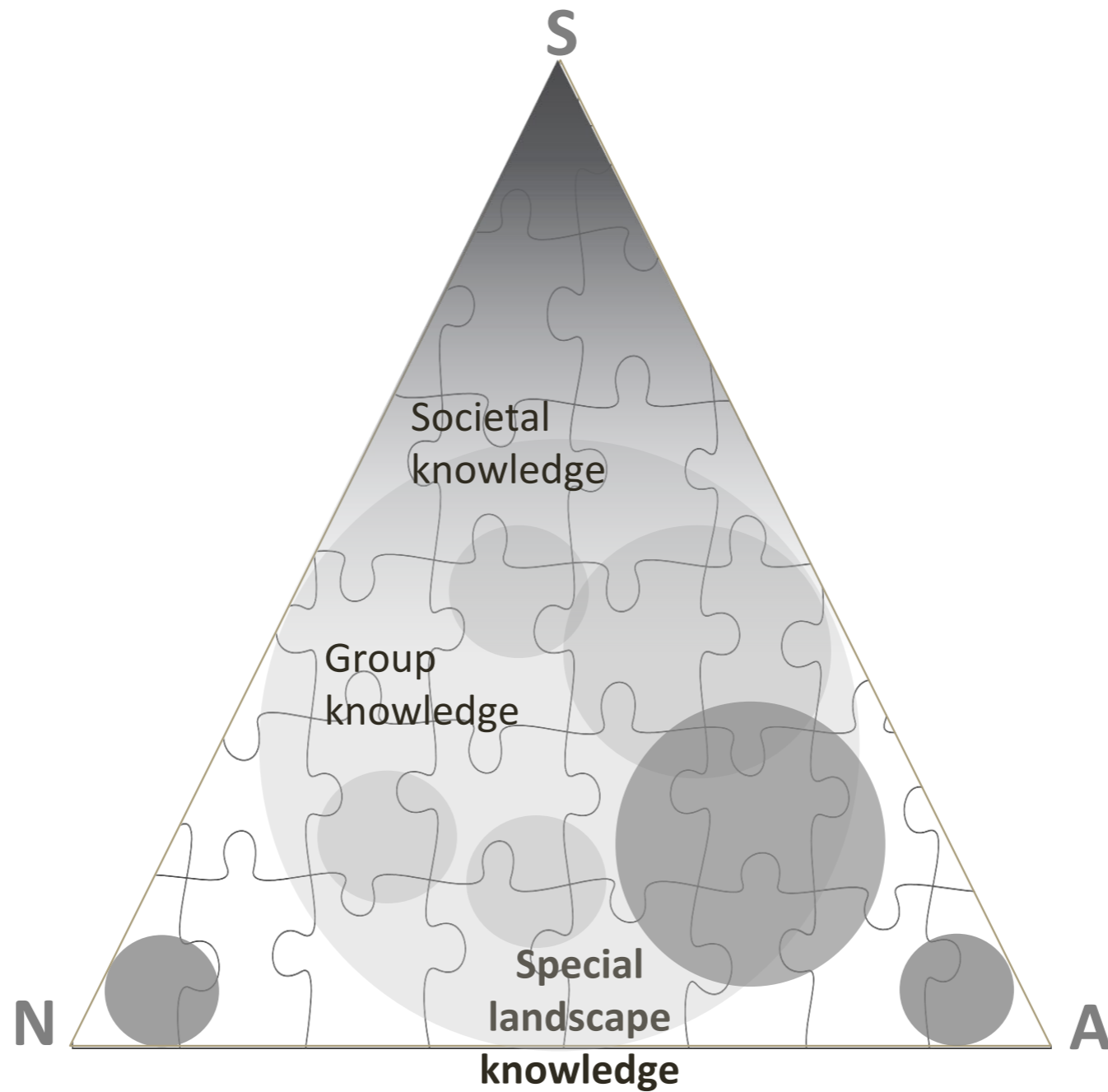
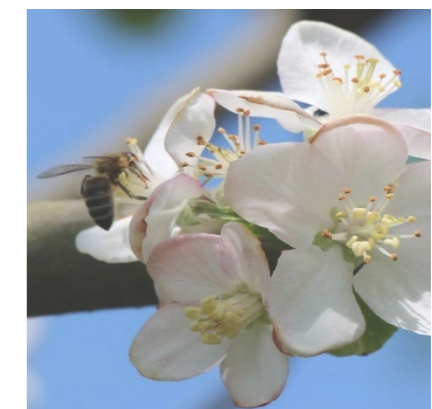
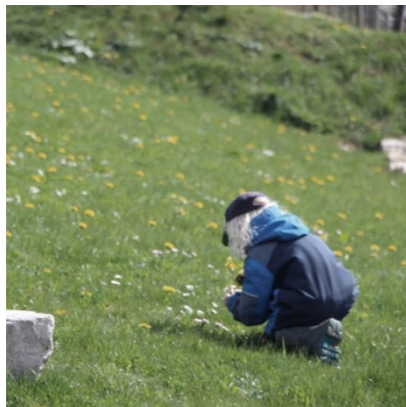
S = Social Organisation



# Landscape



# Landscape





# Landscape



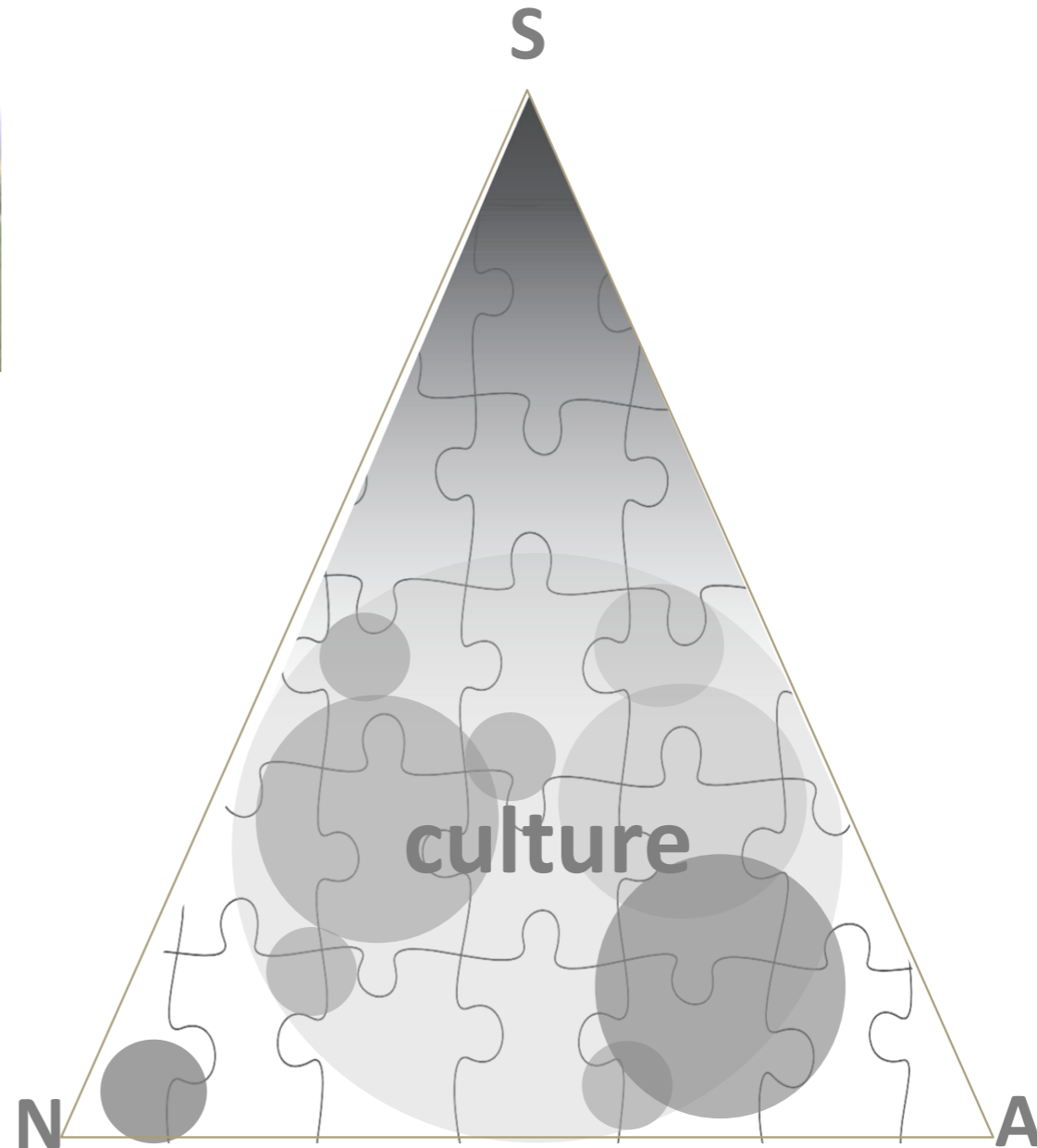
"Landscape is both the  
"phenomenon itself and  
our perception of it."

WYLIE 2007: 7



"means an area, as perceived by **people**, whose character is the result of the action and interaction of **natural and/or human factors**."

ELC, article I, a



"Landscape is a cultural phenomenon that can be described by its three main constituting components: Nature, artefacts and social organisation."

IPSEN, 2012

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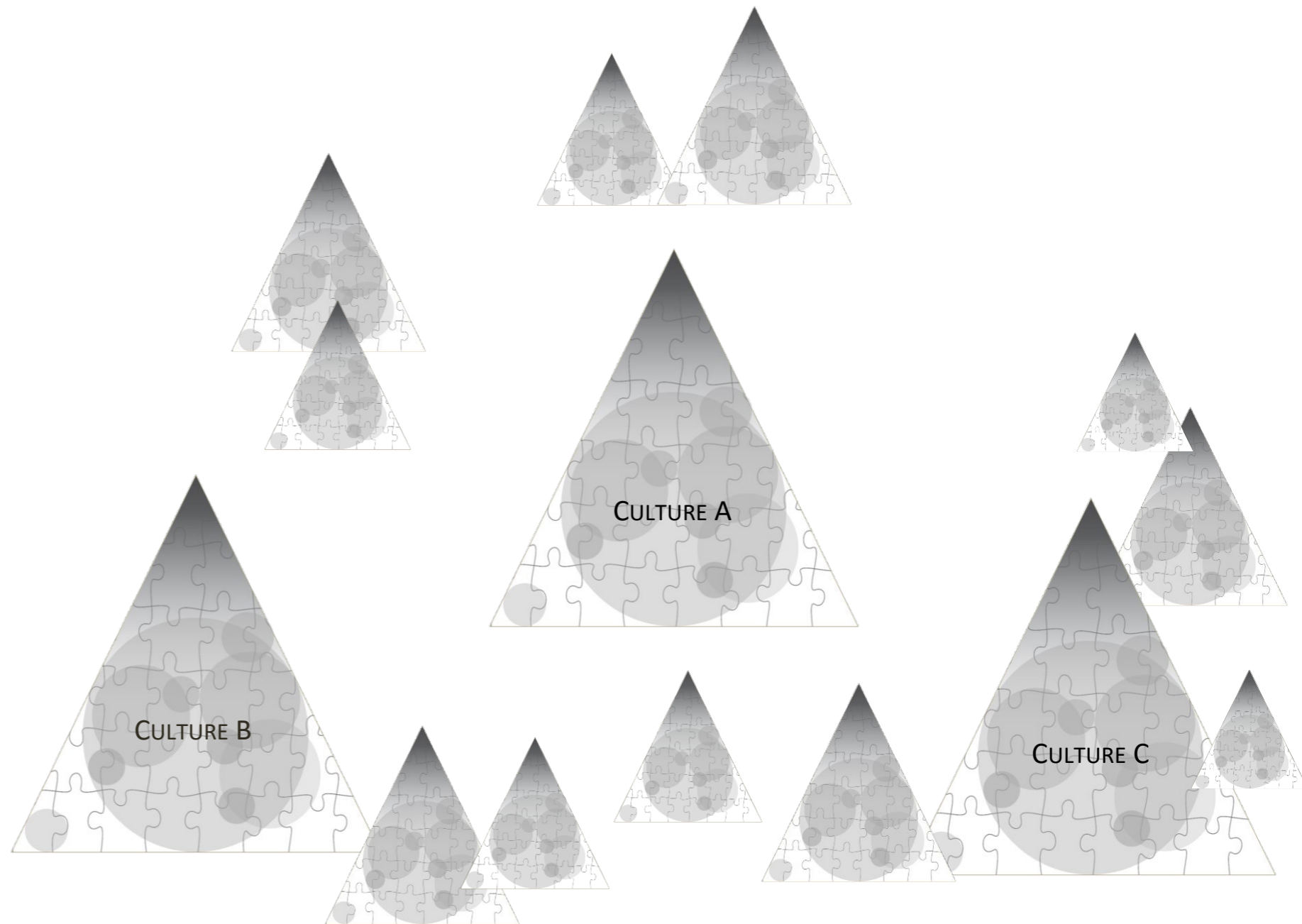


# Landscape



People are, in the interpretation of their surroundings, subject to cultural and institutional influences.

Our perceptions are socially and culturally contextualized, including memory.



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PHASE A



# L(I)andscape D(d)emocracy



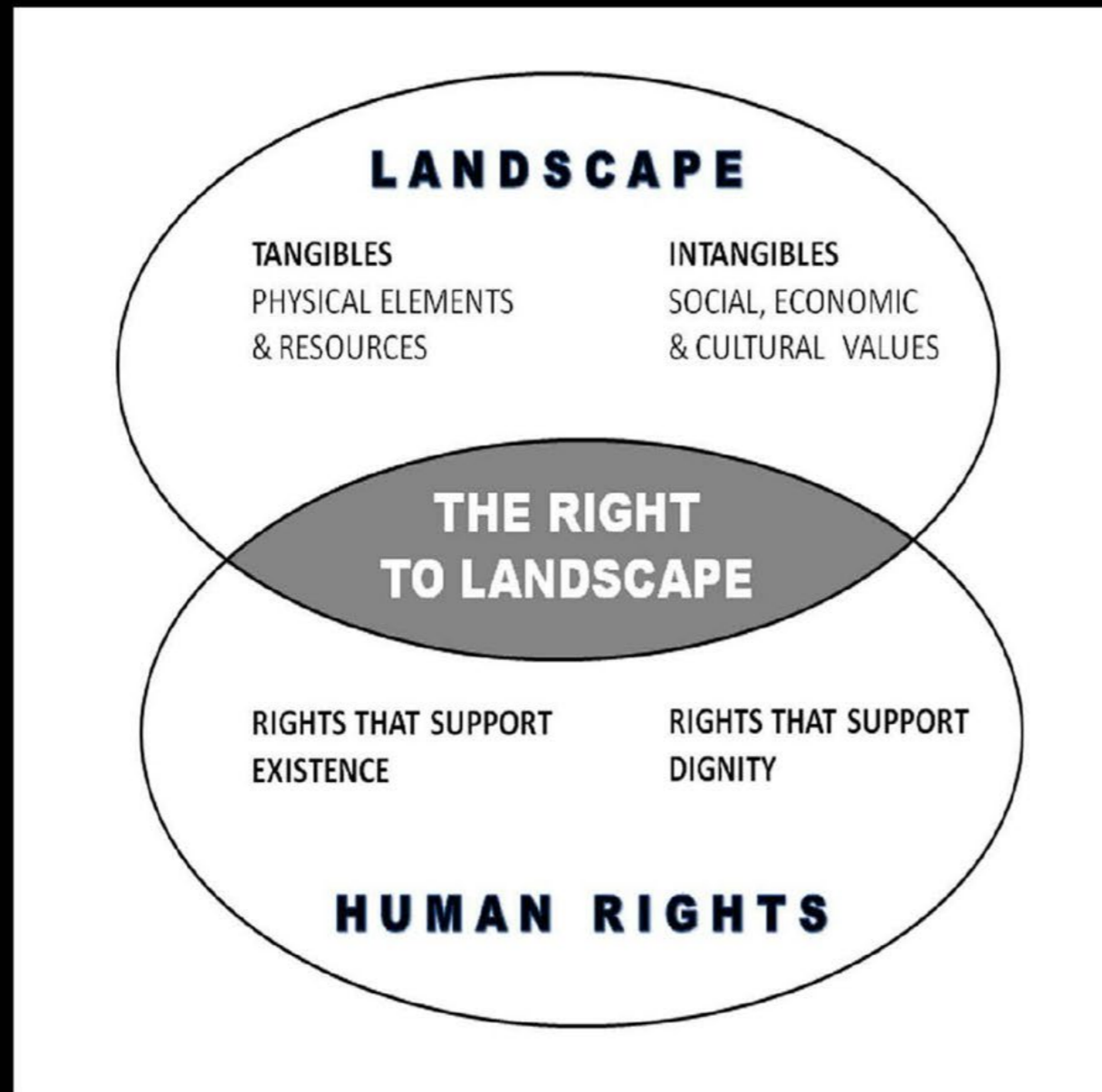
PHASE A



# L(I)andscape D(d)emocracy



## Conceptual diagram



Visual by  
Shelley Egoz

# design advocacy and activism



***As landscape architects we vow to create places that serve the higher purpose of social and ecological justice for all peoples and all species. We vow to create places that nourish our deepest needs for communion with the natural world and with one another. We vow to serve the health and well-being of all communities.***

***To fulfill these promises, we will work to strengthen and diversify our global capacity as a profession. We will work to cultivate a bold culture of inclusive leadership, advocacy and activism in our ranks. We will work to raise awareness of landscape architecture's vital contribution. We will work to support research and champion new practices that result in design innovation and policy transformation***

**The New Landscape Declaration Philadelphia, PA June 10-11, 2016 (<http://lafoundation.org>)**

PHASE A



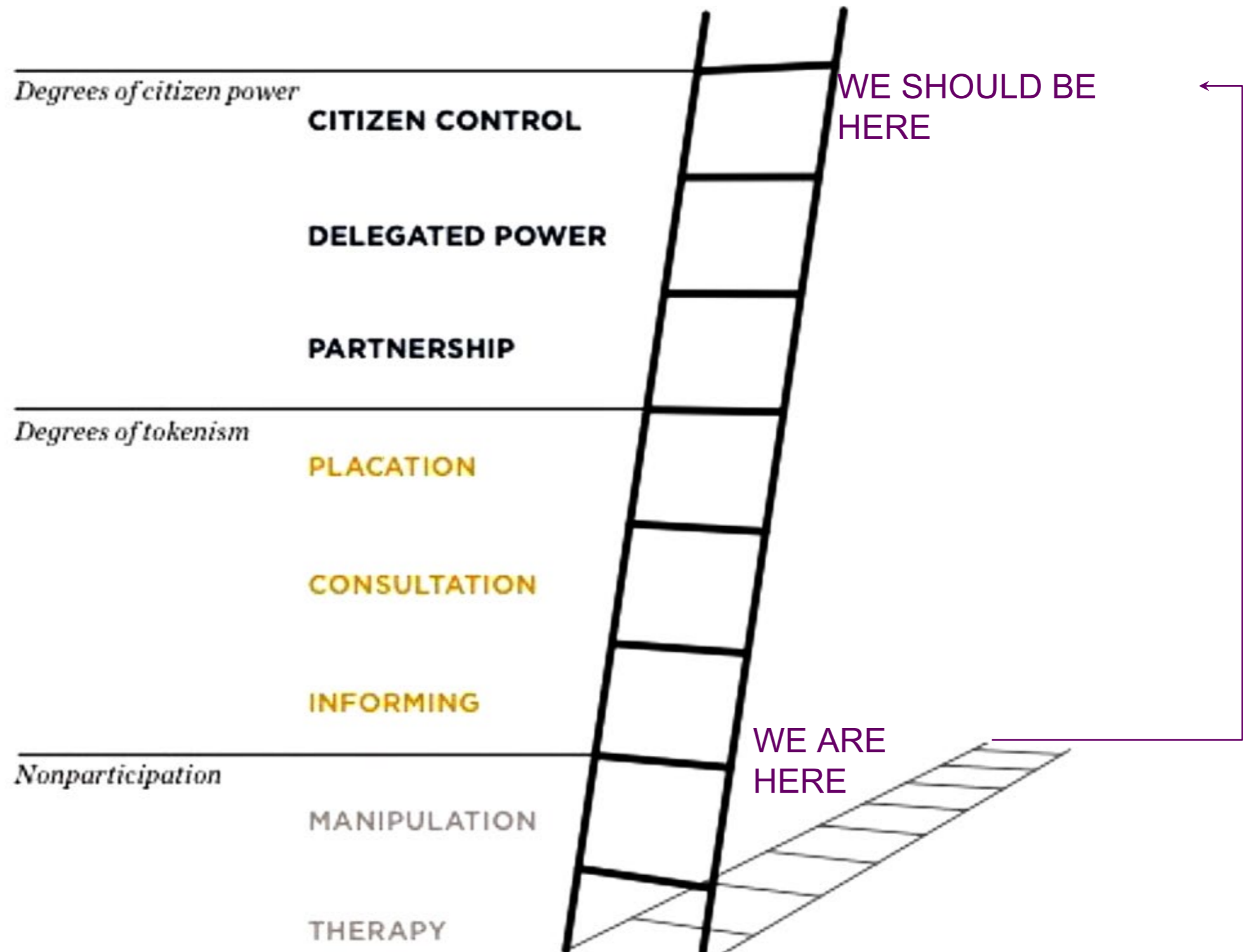
# pedagogies of freedom



“Education either functions as an instrument [to] bring about conformity, or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate in the transformation of their world.”

Freire , Paulo (2000) Pedagogy of the Oppressed.

# participation



Arnstein, S. (1969). A Ladder of Citizen Participation

# P.A.R. Participant Action Research

- P** Partnership..... *a collaboration as equal partners*
- Emergent..... *processes and goals unfold*
- Inclusive..... *seeks to engage a multitude of perspectives*
- Native -wisdom driven ..... *there are no experts*
- Transdisciplinary..... *..working together on complex solutions*
- A** Dialogic ..... *from top-down to bottom up*
- Action driven..... *projected toward change, not status quo*
- Adaptable..... *it has the capacity to evolve with the context*
- Strategic..... *it is creative in achieving the most with the least*
- R** Reflective..... *it seeks to build on experience (successes/failures)*
- Rigorous..... *carefully documented and conceptualized*
- Communicative..... *shared knowledge and education*



# citizen science

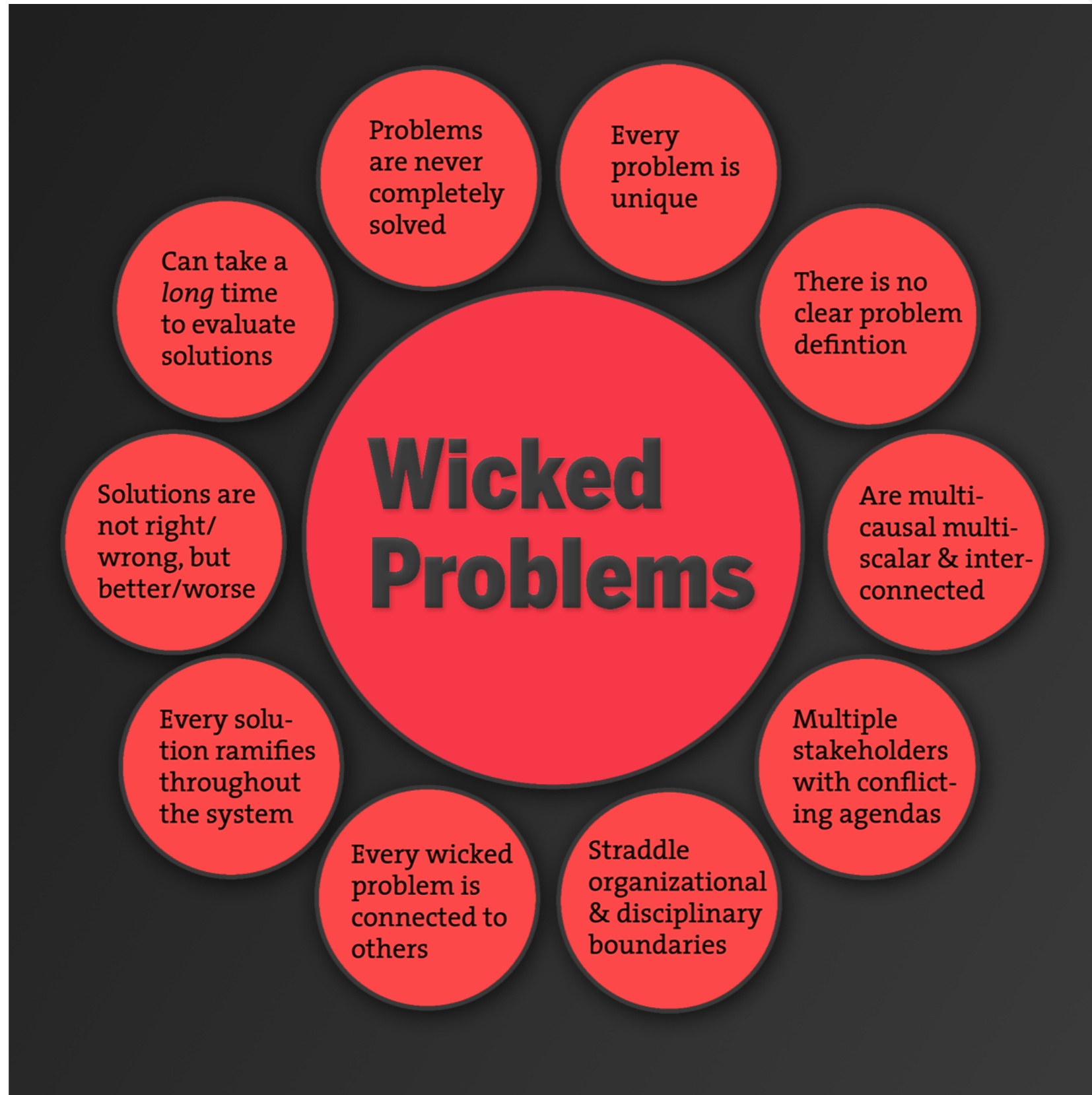


Hester, R. (2006). *Design for ecological democracy*. Cambridge, MA: MIT Press

PHASE A



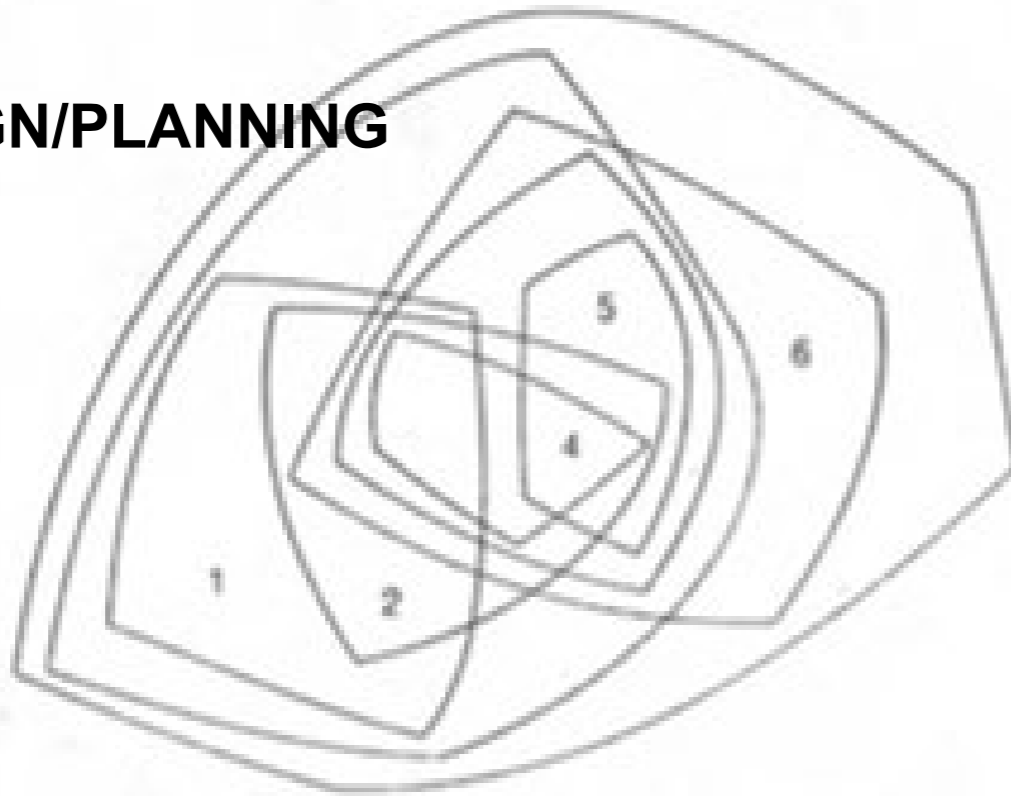
# wicked problems



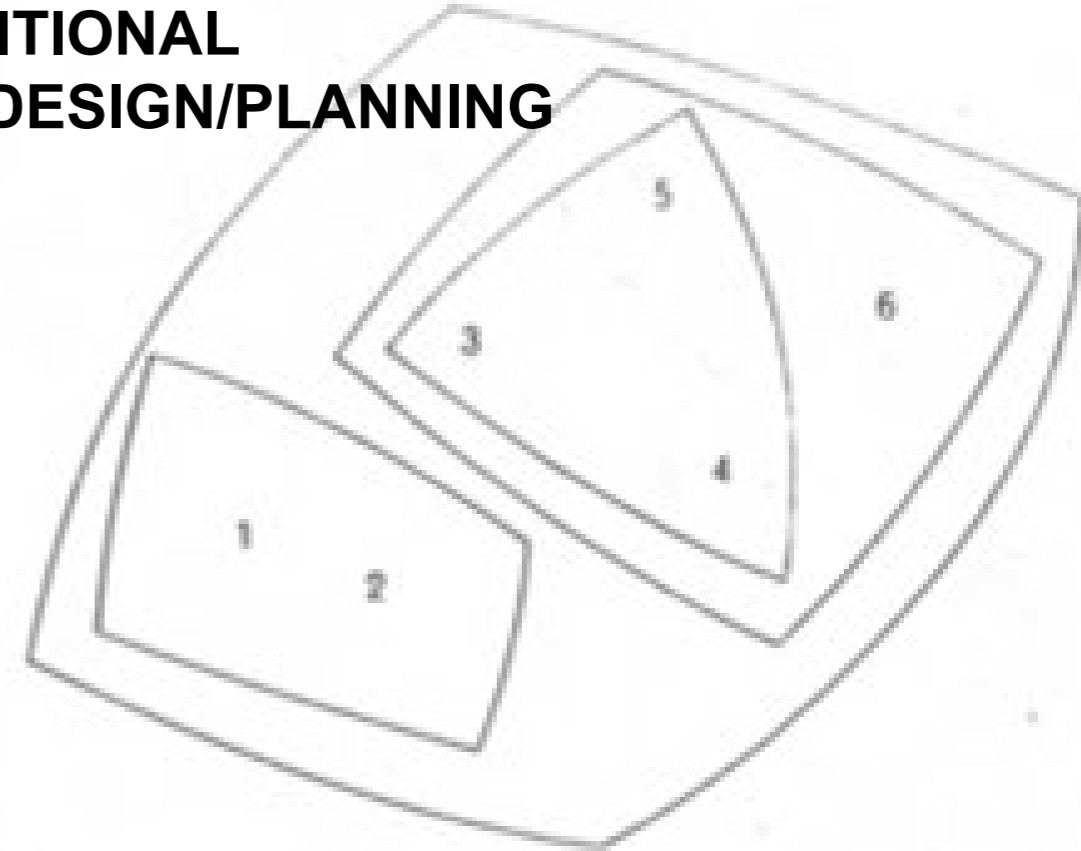
# designing for wicked problems



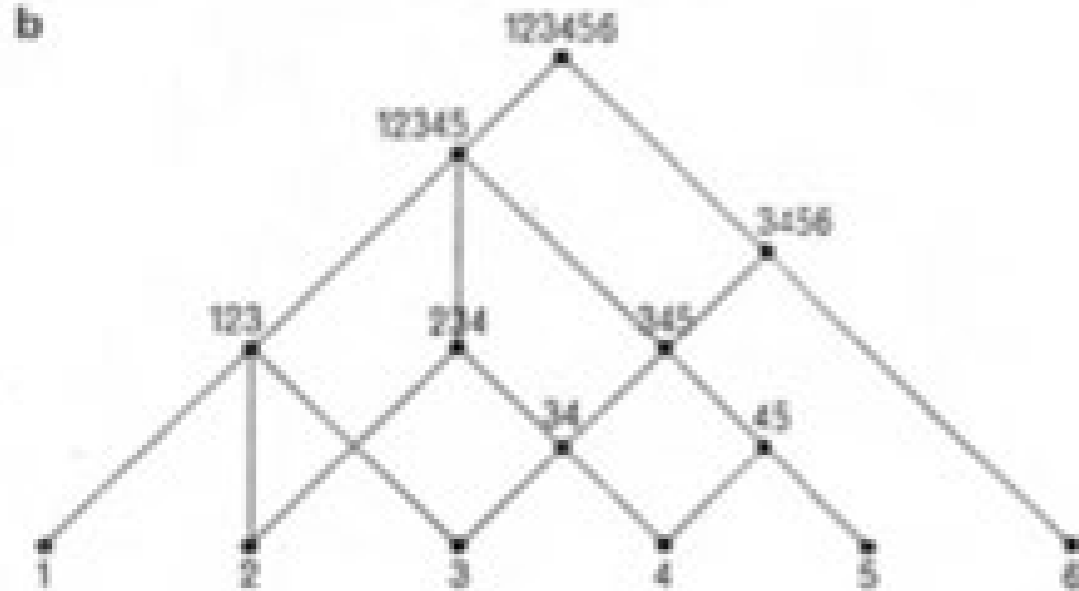
## SYSTEMIC CITY DESIGN/PLANNING



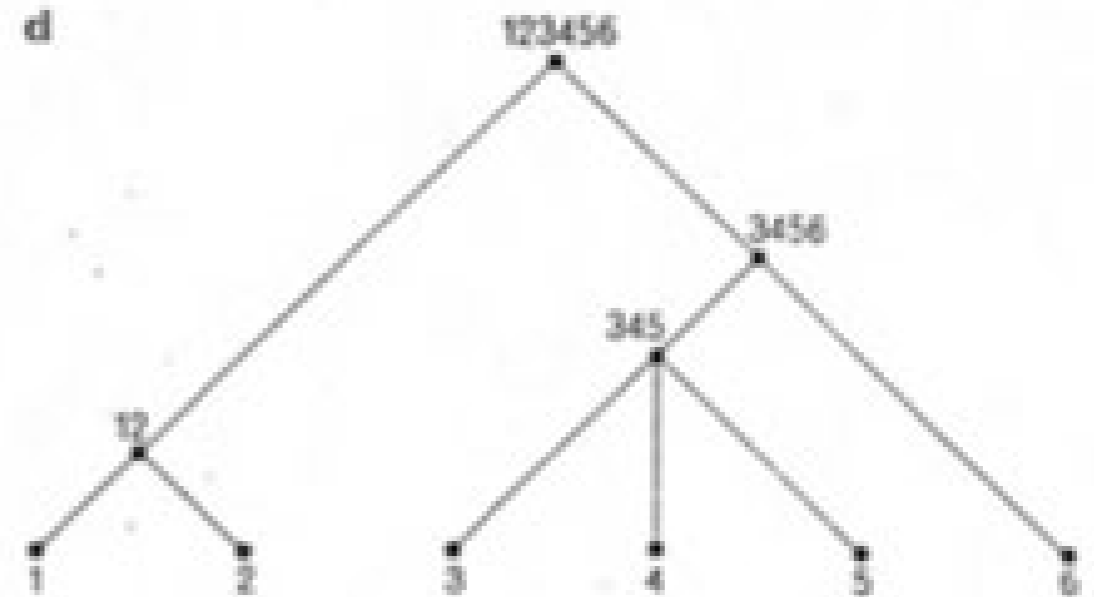
## TRADITIONAL CITY DESIGN/PLANNING



## LATTICE STRUCTURE



## TREE STRUCTURE



# planning for development 1



## WATERFALL



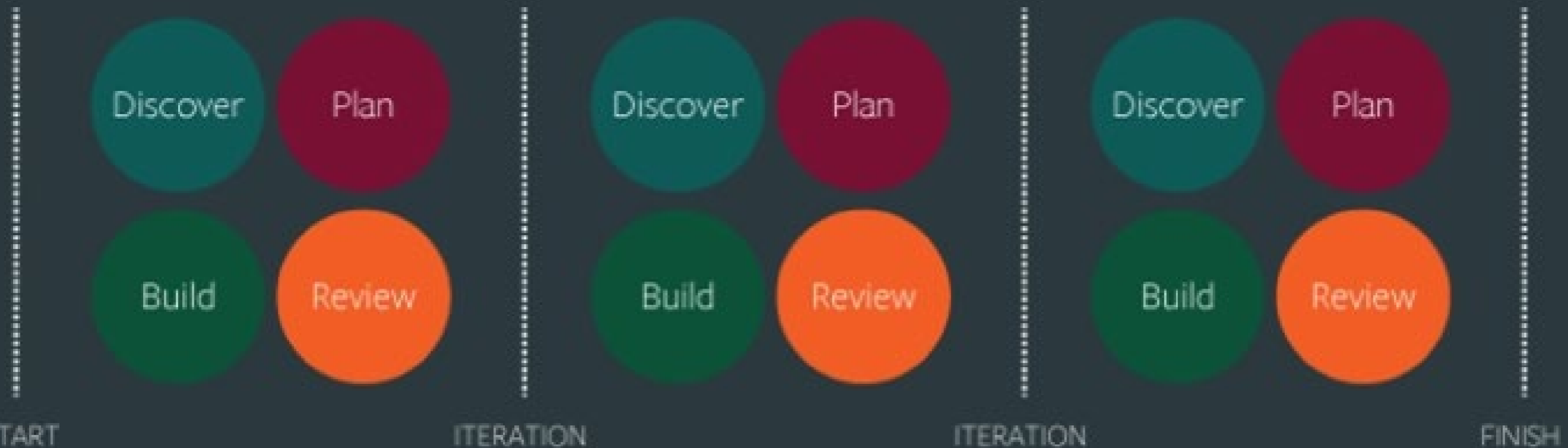
[www.trustradius.com](http://www.trustradius.com)

- Sequential, static, reductive

# planning for development II



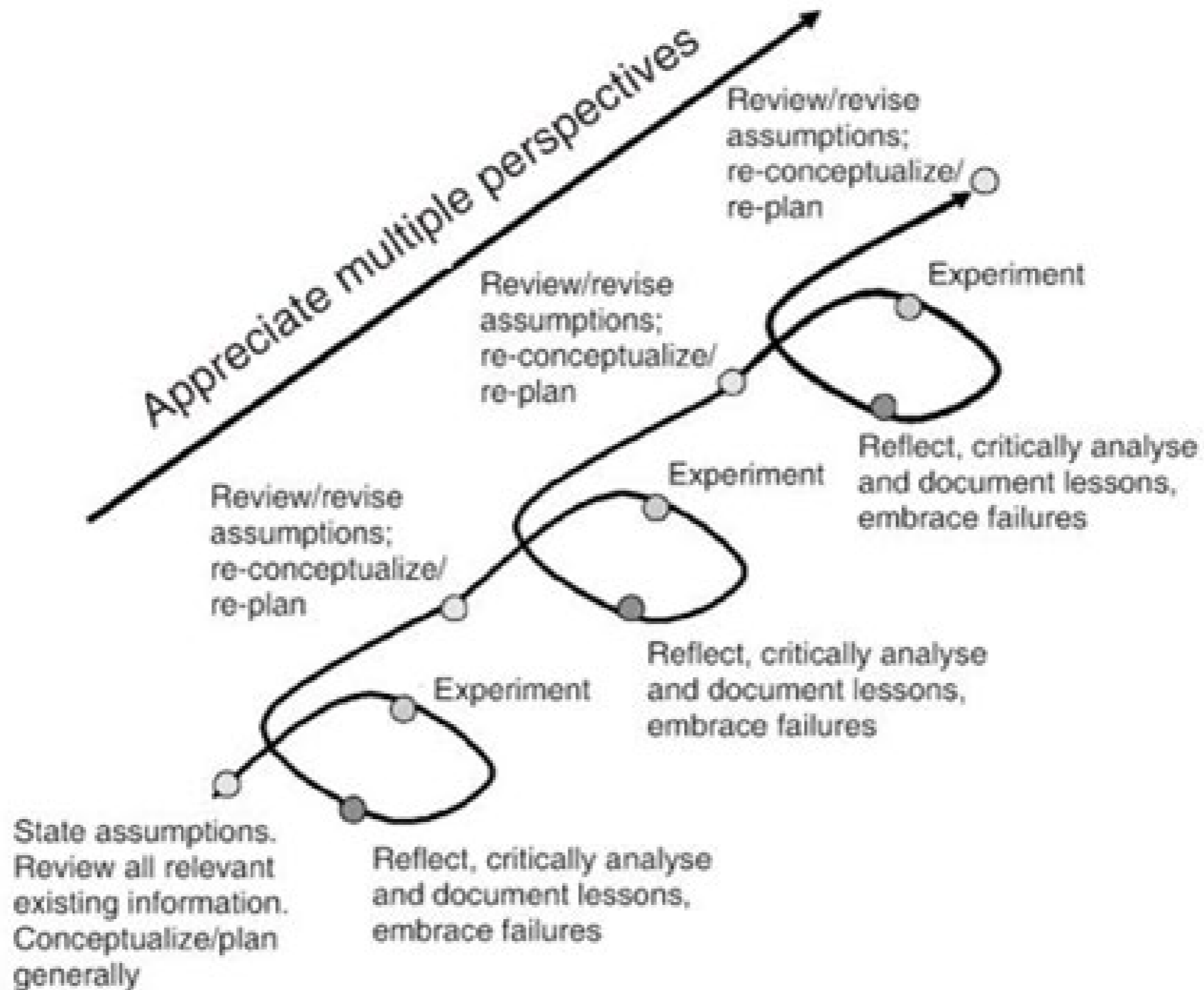
## AGILE



[www.trustradius.com](http://www.trustradius.com)

- Non-linear, iterative, adaptable, systemic

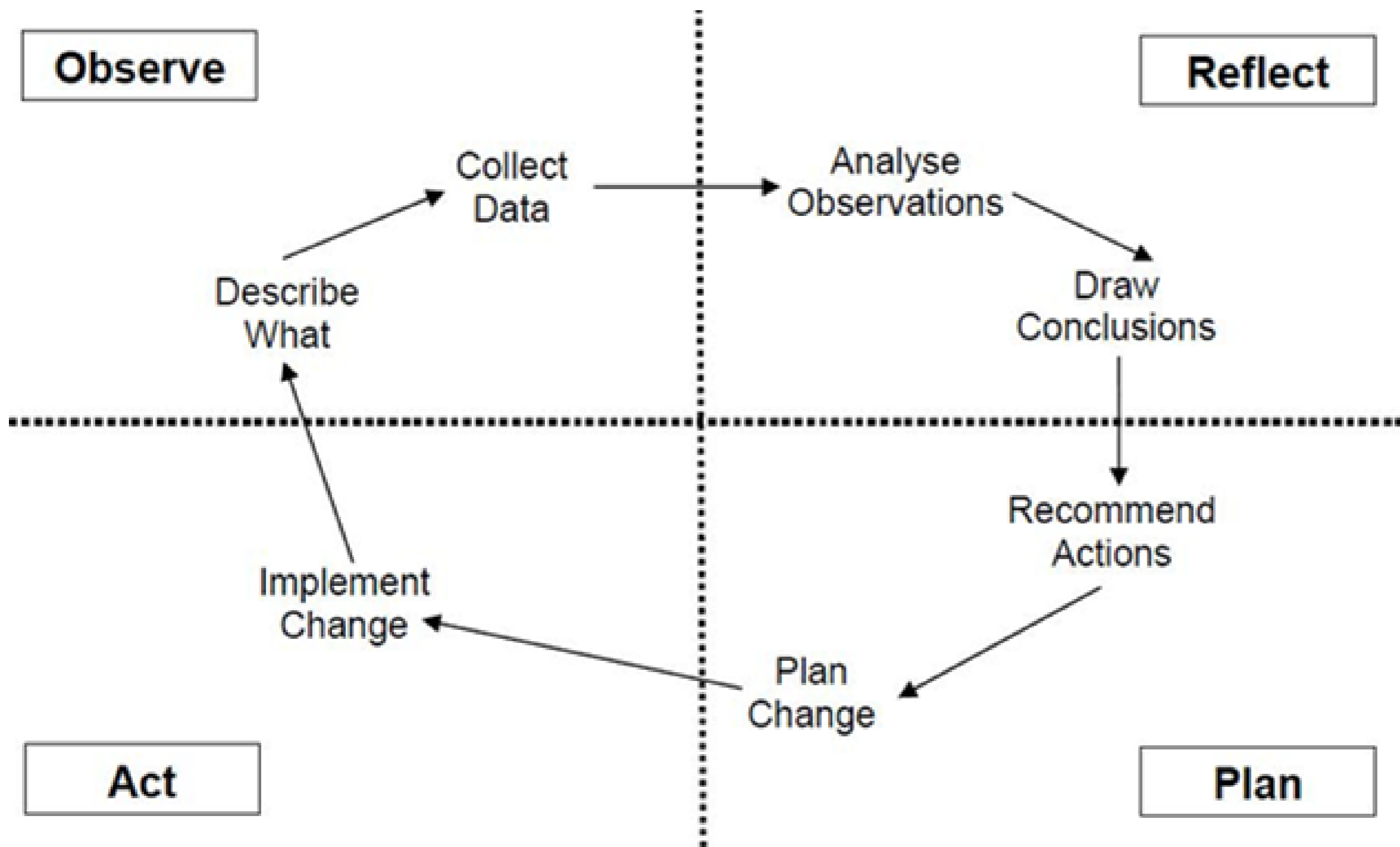
# P.A.R. feedback loop



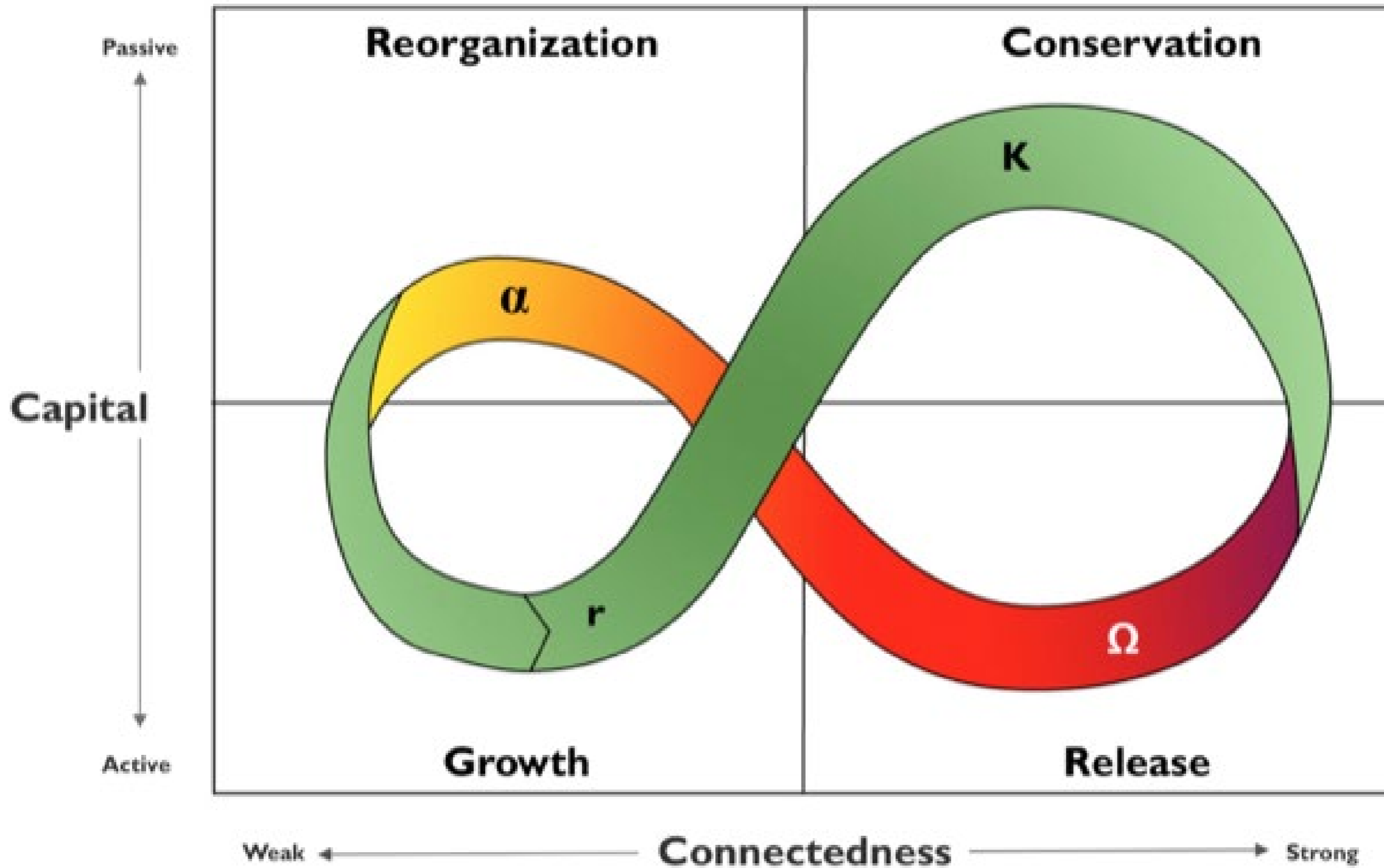
**Figure 13.1** A PAR spiral, an iterative, experiential learning guide

Source: Adapted from King, 2000; Kolb, 1984.

# P.A.R. feedback loop - zoom in



# the inevitability of change







DISCLAIMER

**“Ecological democracy  
takes root, sprouts and  
blooms, here and there”**

(Hester, 2006)



## Pre-modern forms of collective decision-making: the Greek Agora From *polis* to politics: the urban landscape as collective framework

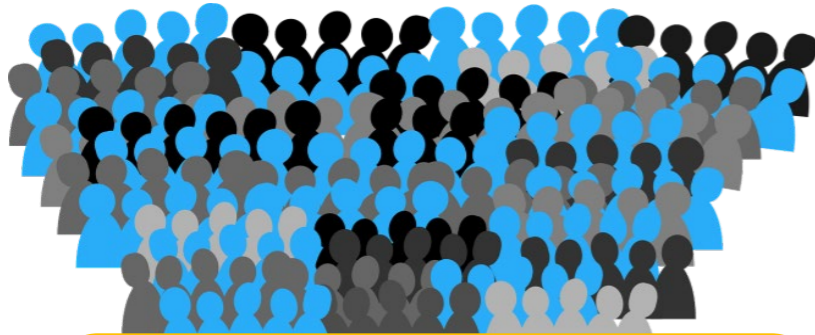


By A.Savin (Wikimedia Commons · WikiPhotoSpace) - Own work, CC BY-SA 3.0, <https://commons.wikimedia.org/w/index.php?curid=27948211>



## Contemporary democracy types

Source: pixabay



**Representative  
democracy**

Citizens delegate decisions for a certain period to representatives.

Representation at national, Regional, local and European level.

**Advantages?**

**Disadvantages?**



## Contemporary democracy types

VOTE

YES  NO



**Direct democracy**

Citizens decide directly  
Eg. Referendum

Mostly at municipality level,  
but also regional and national level

**Advantages?**

**Disadvantages?**

# Democracy



## Contemporary democracy types

Source: pixabay



### Deliberative democracy

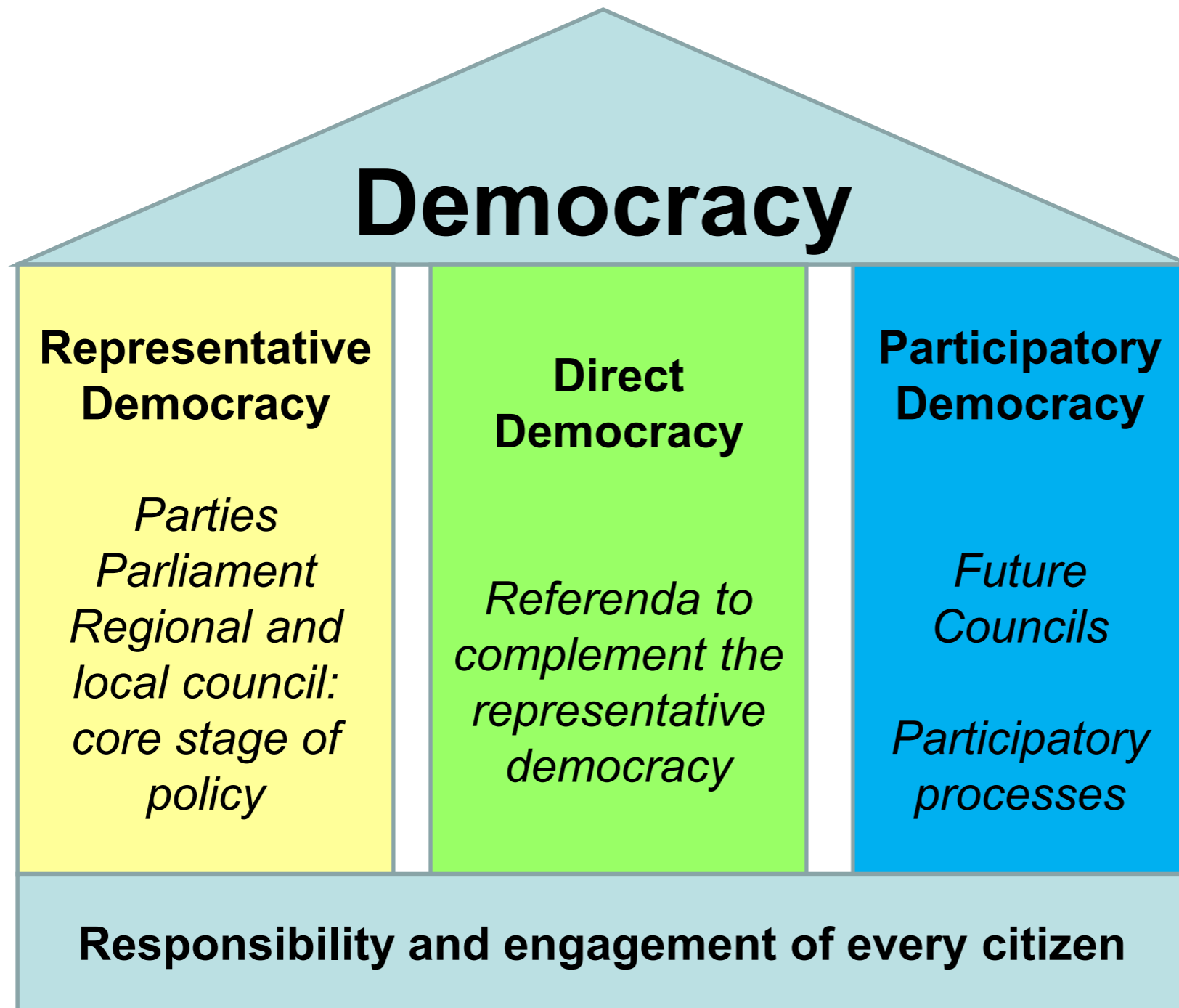
Decisions are only taken upon deliberation of all possible viewpoints

Decisions are taken on the basis of a synopsis of arguments, not by vote.

This requires: information, active listening, reflexive value construction

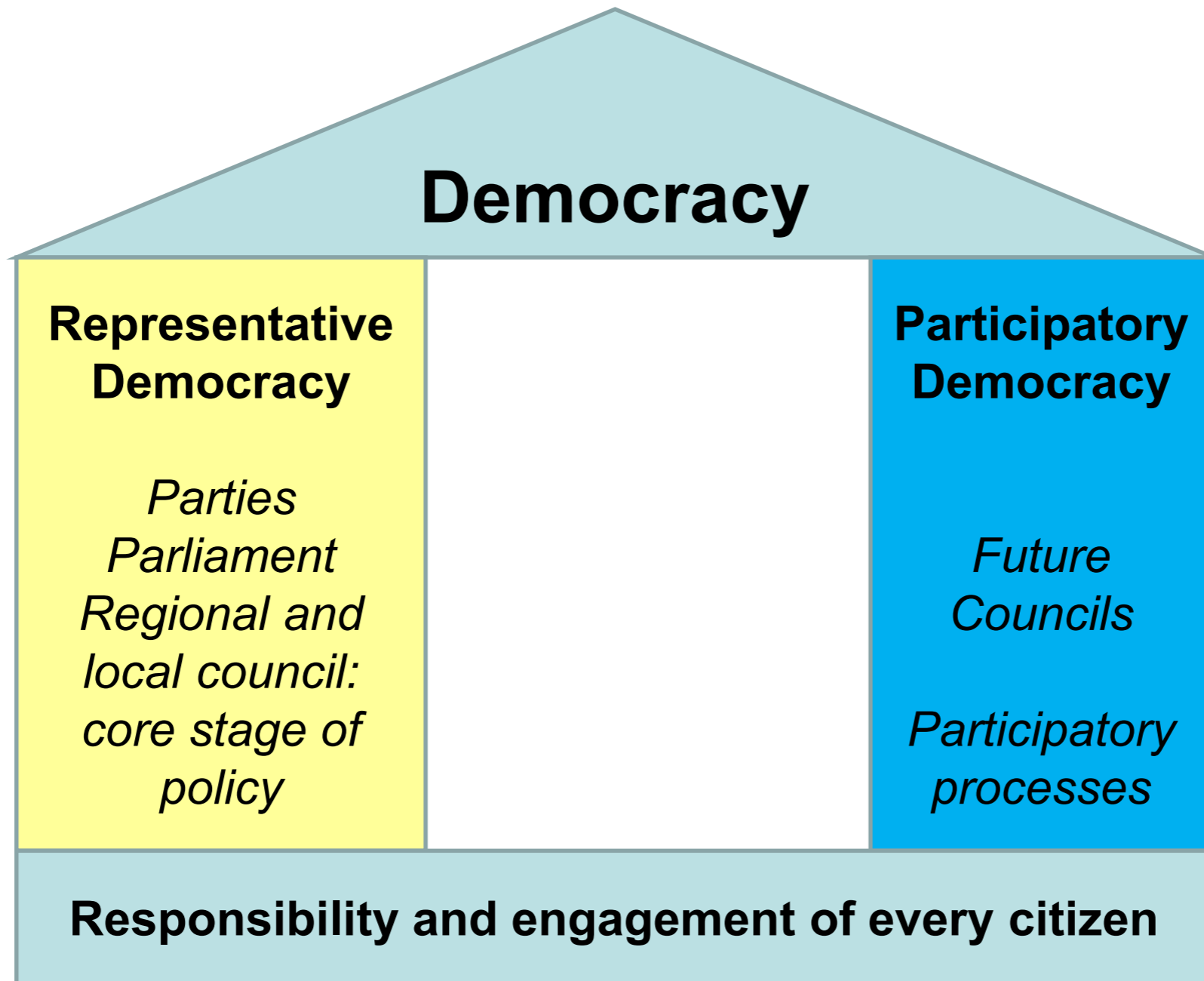
### Advantages?

### Disadvantages?



## Three columns model of contemporary democracy

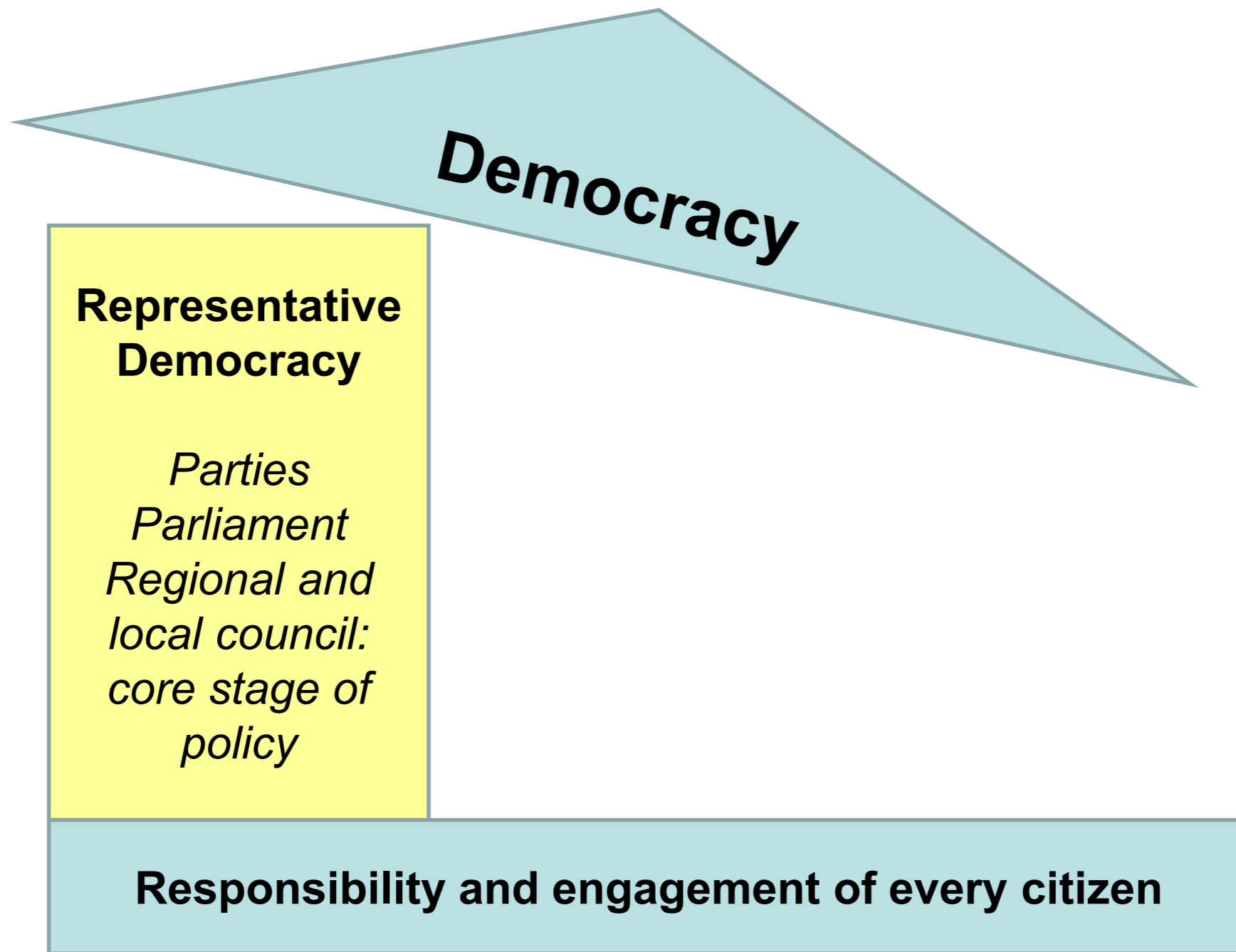
Christian Felber: The economy of the common good (Gemeinwohlökonomie), 2010, p. 109



## Three columns model of contemporary democracy

Christian Felber: The economy of the common good (Gemeinwohlökonomie), 2010, p. 109

# Democracy

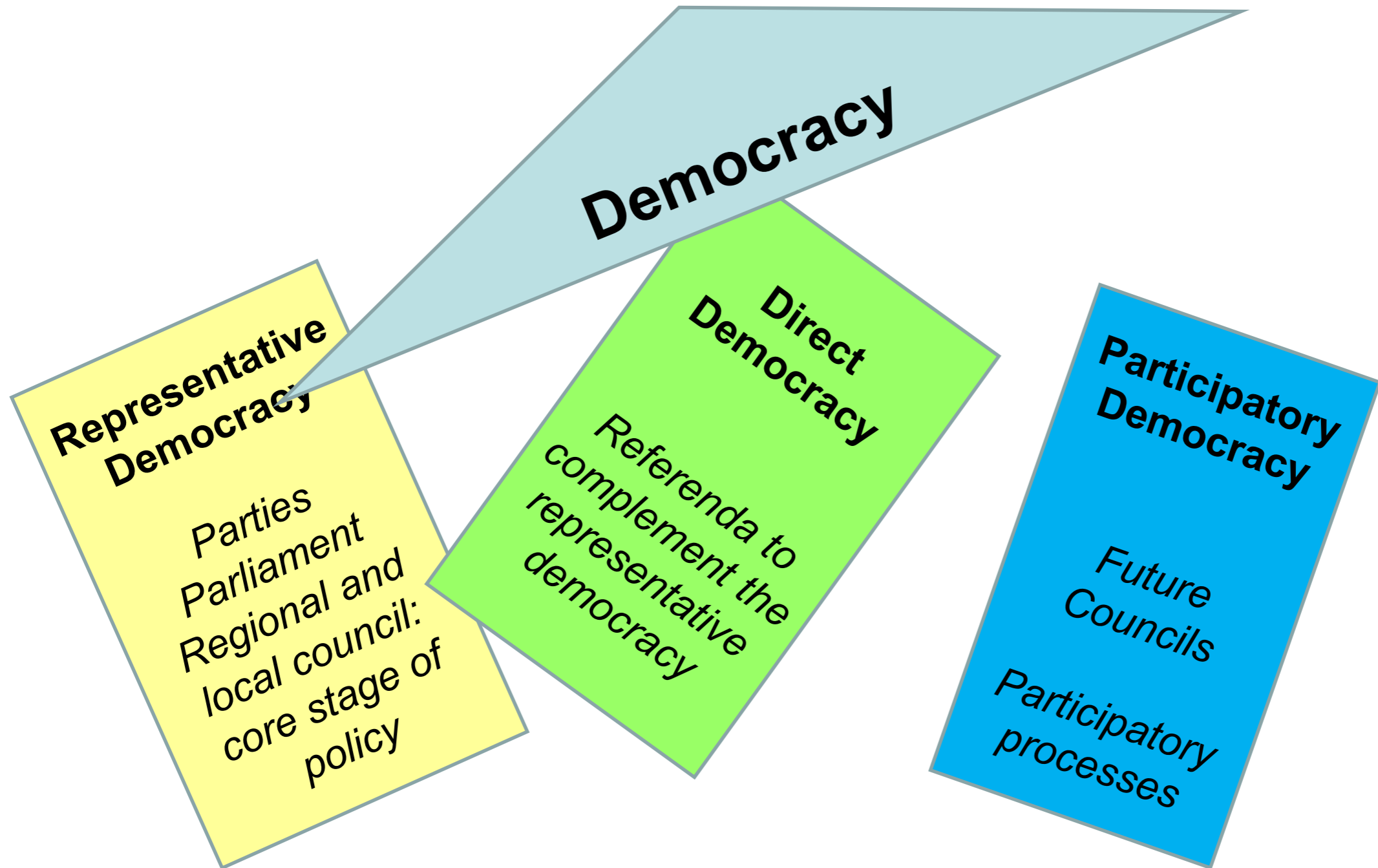


## Three columns model of contemporary democracy

Christian Felber: The economy of the common good (Gemeinwohlökonomie), 2010, p. 109



# Democracy



## Three columns model of contemporary democracy

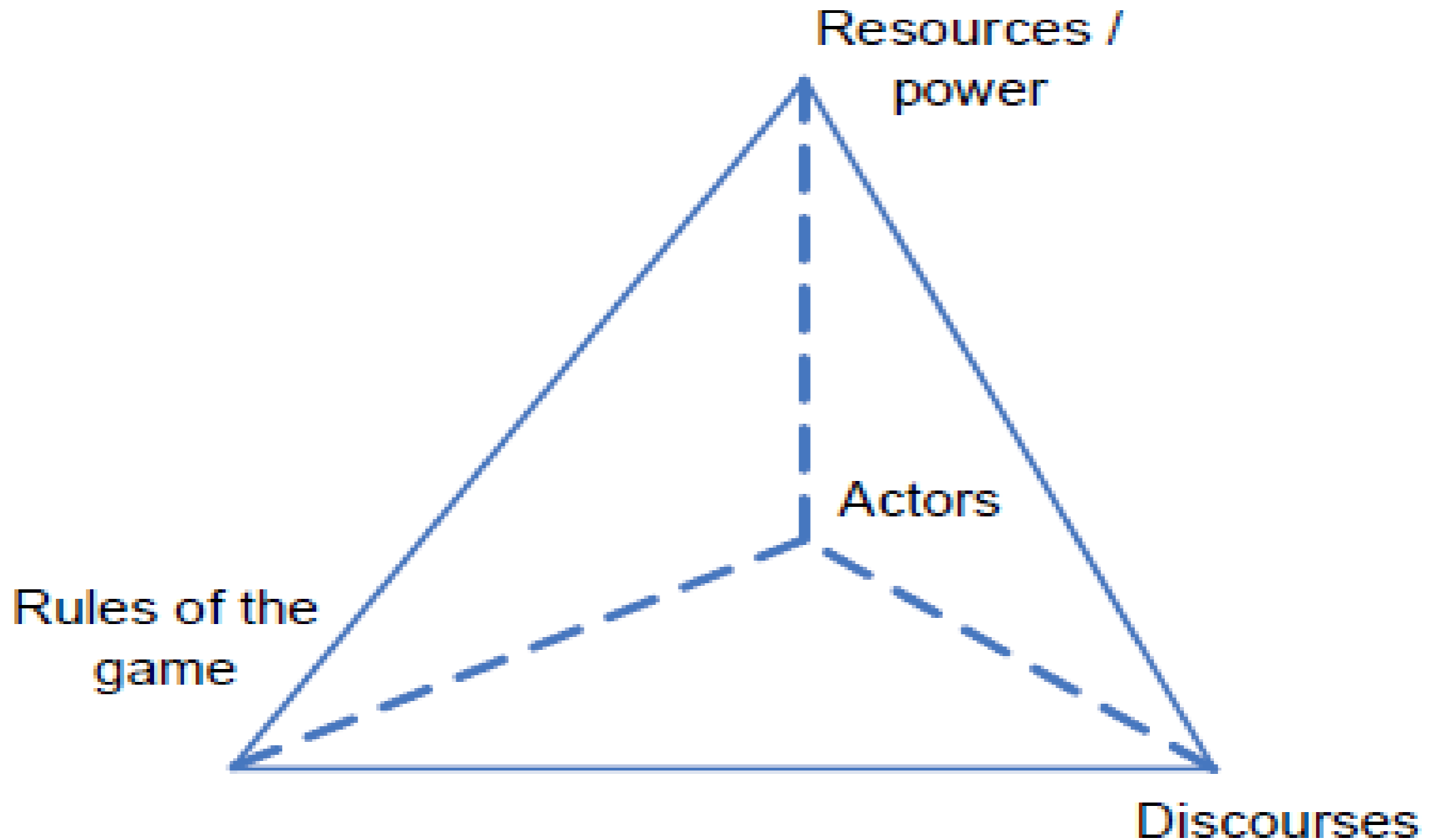
Christian Felber: The economy of the common good (Gemeinwohlökonomie), 2010, p. 109



# Landscape democracy manifesto

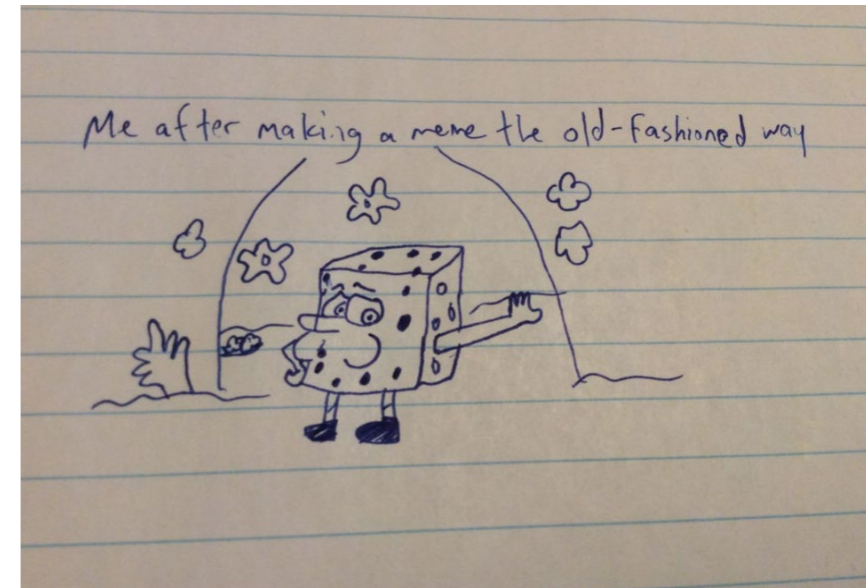
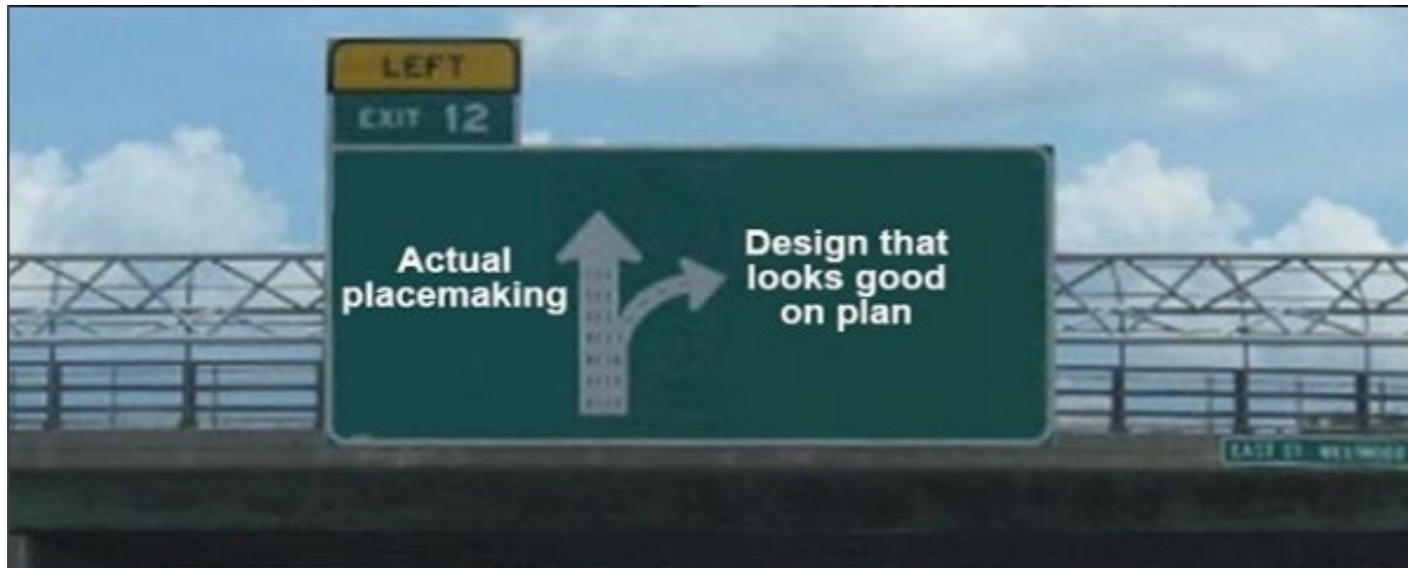


## Landscape action as policy arrangement



Policy arrangement visualized as a tetrahedron from Duncan Liefferink (2006).

# What is your format?



**[meme]** an image, video, piece of text, etc., typically humorous in nature, that is copied and spread rapidly by Internet users, often with slight variations.

# Exercise



1<sup>st</sup>

think about the landscape democracy challenge in your home/everyday landscape

2<sup>nd</sup>

select an image that represents that wicked problem

3<sup>rd</sup>

add a line / a statement / keywords that brings humor to the situation

4<sup>th</sup>

share your thoughts in the breakout room with the others!

## My landscape democracy manifesto

# What is your tool?



## Meme Generator

The Fastest Meme Generator on the Planet. Easily add text to images or memes.

Instant  
Logo  
Maker

Gaming  
Logos

Clothing  
Brands

Sports  
Teams

Animated  
Logos

YouTube  
Logos

And More

Placeit by envato  
Create Now

Spacing Add Image Draw

Upload your own image

Search all memes

Success Kid

My

Popular



Top Text

Bottom Text

More Options

Add Text

Pro-tip: If you [Login](#) or [Join Imgflip](#), your captioned memes will be saved in your account

- Private (must download image to save or share)
- Remove "imgflip.com" watermark

Generate Meme

Reset

## Meme generator

<https://imgflip.com/memegenerator>

# Breakout room guiding questions



## Steps:

- 15 min: create your image <https://imgflip.com/memegenerator> and upload it into the shared folder with the name yourname\_place. Folder: <https://drive.google.com/open?id=1irTxXyZQT2lqvX-AHP0ze24py2hwqYdg>
- 15 min: discuss in groups of 3 in the break out room

## Reflection questions:

1. What is the wicked problem?
2. How is this related to democracy?
3. How is this related landscape?
4. Who are the people affected? Who could change the game?

See you in 30 minutes!



# Updates on the seminar progress





# Online Seminar



## COURSE SCHEDULE

Starting April 1st, Meeting Wednesdays 17:00 to 18:30 CET

Democratic Landscape Transformation

Democratic Landscape Analysis

Visioning & Goal Setting

Transforming, Designing, Testing

Evaluation & Outlook

Phase A  
1.04 - 22.04

Phase B  
29.04 - 13.05

Phase C  
20.05 - 3.06

Phase D  
10.06 - 24.06

Phase E  
1.07 - 8.07



## ASSIGNMENTS

Assignment 1 - Conceptual Community Mapping

Assignment 2 - Participatory Analysis and Assessment

Assignment 3 - Collaborative Visioning

Assignment 4 - Co-Designing and Transformation

Assignment 5 - Future Agendas

## INTENSIVE WORKSHOP

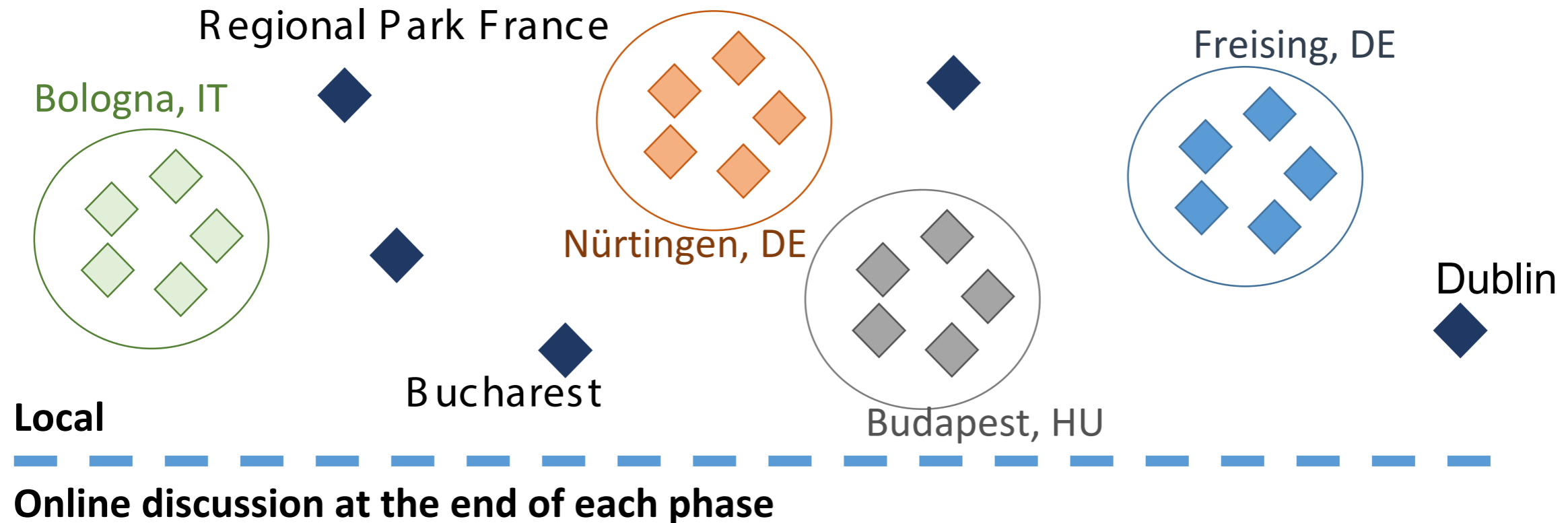
At the Ex Monastery of St. Augustin, Lucca Italy 27.08 - 5.09, 2020

PHASE A



# How are the teams working?

## Local Groups around LED2LEAP Living Labs



PHASE A



# What are the next steps?

- Team composition seems to be ok
- First assignment: Mapping your Community
- We send you a PPT template:

[https://ilias.hfwu.de/goto.php?target=file\\_26544\\_download&client\\_id=hfwu](https://ilias.hfwu.de/goto.php?target=file_26544_download&client_id=hfwu)

- You will get a WIKI template
- Check out the readings
- First team presentation: April 22

>>> Please use the Q & A box for upcoming questions

>>> Everything else will be send by email

# Your page on the seminar wiki



The LED2LEAP Project  
(2019-2022)

About  
Team  
Our Living Labs

Online Seminar 2020

LED Seminar 2020  
Learning Objectives  
Seminar Schedule  
Assignments  
Working Groups

Intensive Programmes

Lucca 2020

Resources

Reading List

[Concepts](#)  
[Back to the Top](#)

The LED Project  
(2015-2018)

Efetzer Talk Preferences Watchlist Contributions Log out

Page [Discussion](#)

[Read](#)

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## LED2LEAP Working Group Template 2020

[>>>back to working groups overview](#)

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- 1 [Landscape Democracy Rationale](#)
- 2 [Location and scope](#)
- 3 [Phase A: Mapping your Community](#)
  - 3.1 [Welcome to your community and its landscape](#)
  - 3.2 [Groups of actors and stakeholders in your community](#)
  - 3.3 [Relationships between your actors and groups](#)
  - 3.4 [Summary of your learnings from the transnational discussion panel on April 22](#)
  - 3.5 [Theory reflection](#)
  - 3.6 [References](#)
- 4 [Phase B: Democratic Landscape Analysis and Assessment](#)
- 5 [Phase C: Collaborative Visioning and Goal Setting](#)
- 6 [Phase D: Collaborative Design, Transformation and Planning](#)
- 7 [Phase E: Collaborative Design, Transformation and Planning](#)
- 8 [Process Reflection](#)

**Area** *please enter the area name here*

**Place** *please enter the town/village name*

**Country** *please enter the country here*

**Topics** *please enter the main coast-related topics here*

**Author(s)** *Please enter your name(s)- optional*

#### LED 2 LEAP Seminar Dummy Image

Hi there, I am only a **placeholder!**

Please replace me with a nice image you have taken from your community landscape.

But please do **not** overwrite this file because then, all the other group templates on this wiki will change as well.

**Upload a new file** and then copy the file name to the place where the file name of this dummy image is written.

Thanks and have fun with your wiki page!



Landscape Education for Democracy towards  
Learning Empowerment Agency Partnership

PHASE A



16:33

# Our tutor's channel

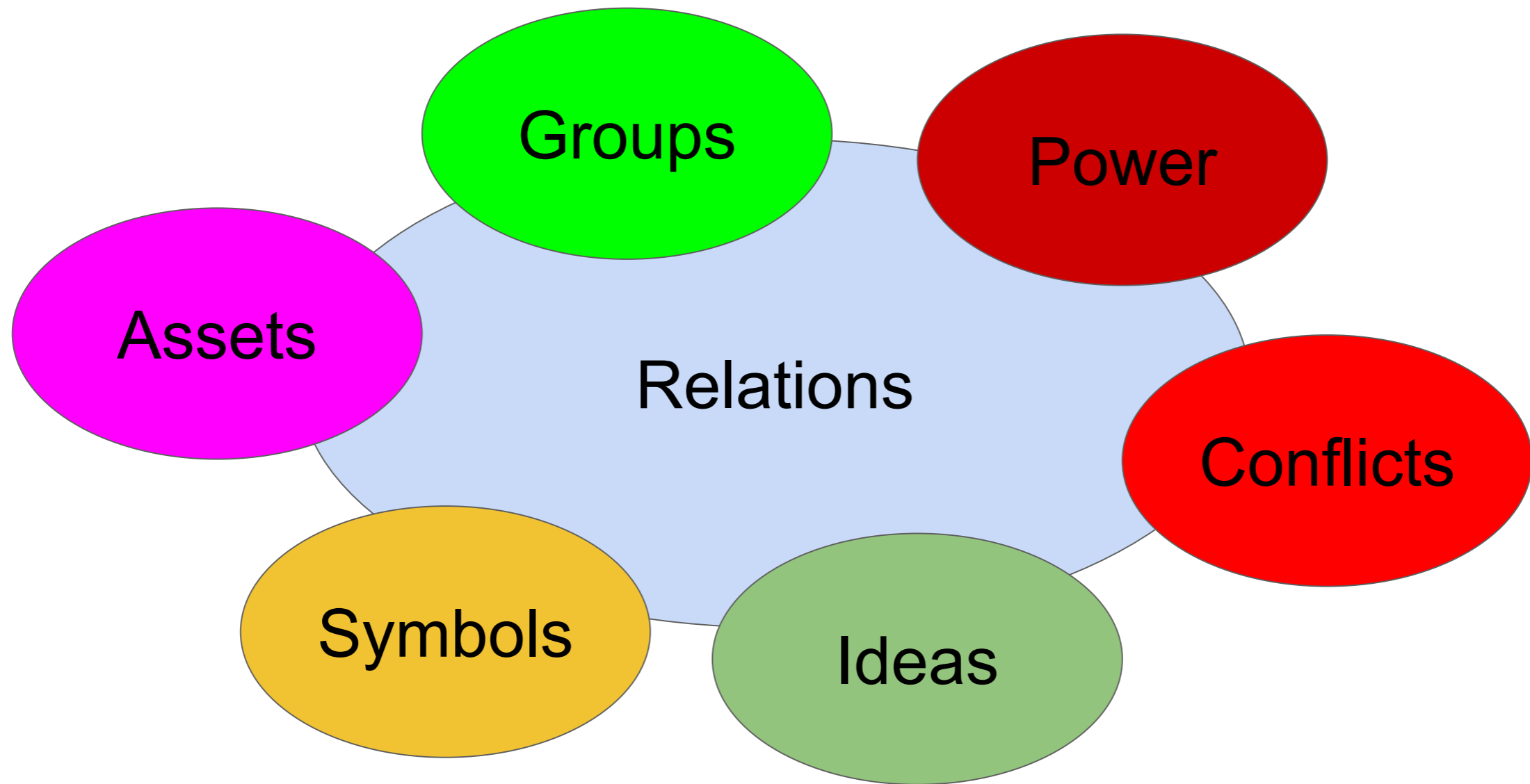


**No clue about  
what we want  
from you?**

**Ask Nick!**

<https://chat.whatsapp.com/Dm9VRqXssVA6ELSSBm9ra0>

# Community Mapping



+ the 10 Questions raised by Deni >>>



# How to uncover stories of change

1. What landscape democracy challenge is at play?
2. Who is the community(ies)?
3. What is the main challenge it faces?
4. How is the community connected/organised?
5. What are the rules of engagement/power relations?
6. What values and meanings are shared?
7. What are the connections people entertain with the landscape?
8. What landscapes are held sacred? Those most at risk?
9. What skills and experiences can help?
10. How do we measure our success? In what timeframe?



**Next meeting:  
April 15, 17 pm CET**

**Landscape & Democracy:  
Mapping the Terrain**

**Wicked Problems**