



Our project and teaching team from 4 countries

Designing opportunities

EUROPEAN LANDSCAPES AS THE ARENA OF CHALLENGES

Social entrepreneurship aims for the exploitation of opportunities for social change rather than for maximum profit in the traditional sense. Social enterprises attempt to target unfulfilled social needs with (more or less) market-based approaches, aiming for sustainable solutions (Volkman et al., 2013).

adapts and complements existing learning resources and provides new materials derived from the partners' local contexts. In addition, experiences made during development and pilot implementation will feed into a guidance report for teaching staff. The project is addressed to an interdisciplinary target group of educators, students and young professionals in the fields of economics, business administration, geography, agriculture, regional development, urban planning and landscape architecture.

The objective of this strategic partnership is to develop a study module on social entrepreneurship with a scope of up to 15 ECTS. The format of delivery is flexible (both online and blended learning modes) in order to address different target groups. The project will

WHAT WE DO:

- CURRICULUM DEVELOPMENT
- COURSE DESIGN
- ONLINE SEMINARS
- VIRTUAL LEARNING TEAMS
- PROBLEM BASED LEARNING
- DESIGN THINKING
- INTENSIVE PROGRAMMES
- CAPACITY BUILDING
- TEAMBUILDING
- ONLINE RESOURCES
- GUIDANCE REPORT

Social Entrepreneurship for local change

OUR CONSORTIUM

The interdisciplinary and international constellation of this strategic partnership allows for a new approach to local change based on the combination of diverse fields of knowledge and competences. The partnership brings the following competences together: experience in teaching social entrepreneurship (Kiel University and ASE Bucharest), delivering online seminars and e-learning pedagogy (HfWU Nürtingen-Geislingen and Kiel University), social entrepreneurship in the context of rural development (EMU Tartu), social entrepreneurship in the context of urban transformation and international nature entrepreneurship (Van Hall Larenstein University of Applied Sciences), practicing social entrepreneurs in the form of two NGO's (Odaia Creativa and the Estonian Social Enterprise Network).

NEXT PILOT ACTIVITIES

Our **2018** online course will start on **March 20** and the **intensive study programme in Estonia** will take place from **May 10 - 19**. If you are interested in learning more about our course, feel free to join the online events.



OUTPUT 1: ONLINE COURSE

The Social Entrepreneurship learning materials will be embedded into a blended learning concept consisting of self-study phases, virtual classroom sessions with peers/experts and virtual team work with fellow students in other parts of Europe and beyond.

A BLENDED LEARNING CONCEPT FOR COLLABORATION, INNOVATION AND CULTURAL DIALOGUE

DESIGN THINKING

We promote design thinking as a method for finding new solutions to local social and environmental challenges. The approach is integrated both in the online course and



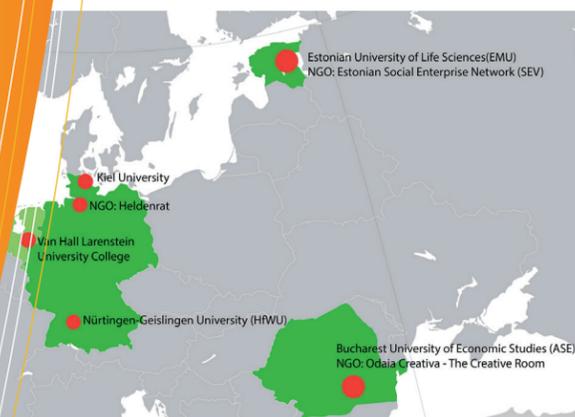
the intensive study programme. The design thinking method are very useful for bridging disciplinary and cultural boundaries and provides a good basis for the collaboration of the target groups of this programme. It is also a practical and constructive framework for bringing different teaching methods of the staff members together.

OUTPUT 2: REPORT

The report is addressed to academic teaching staff and intends to support teachers in integrating social entrepreneurship into higher education teaching and learning. Relevant topics such as the course design, competence oriented assessment and virtual team work concepts will be presented to enhance the use of e-learning for collaborative and interactive learning settings.

LEARNING ACTIVITIES

The online course will run three times to allow for extensive testing, evaluation and revision. The course is complemented by intensive study programmes which will be held in Bucharest, Romania (2016), Arnhem, Netherlands (2017) and Tartu, Estonia.



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