



**Use your skills.
Be a changemaker.**

Social Entrepreneurship for Local Change

A flexible international study programme

For whom?



Are you a **business or economics student** who cares about **social and environmental problems**?

Are you an **agronomy student** who wants to make agriculture **more beneficial for society and the environment**?

Are you a **planner, designer or artist** who wants to learn **how to start a business** that helps solve social problems in your everyday environment?

For whom?



Are you **curious** about other people and their knowledge?

Are you eager to get to know **other Europeans** – academics like you but also citizens and their local issues?

Do you believe in your capability to **create something new**?

In short: Would you like to become a ***social entrepreneur***?

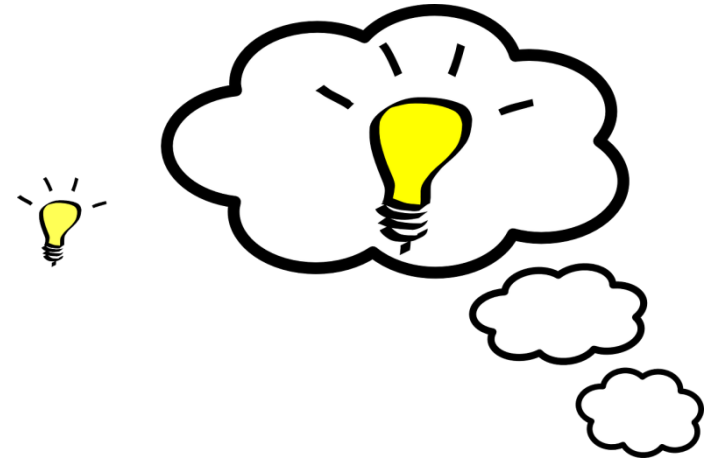
Then join us this spring!



Because everyone can become an entrepreneur!

What is Social Entrepreneurship?

A social entrepreneur applies business tools for solving social and/or environmental problems.



Success is primarily measured by the *degree of social impact* and not by monetary profit alone.

Social Entrepreneurship is a global movement



The Schwab Foundation
global level to highlight an
select community of social
agendas that improve the
World Economic Forum.

SCHWAB FOUNDATION FOR
SOCIAL ENTREPRENEURSHIP

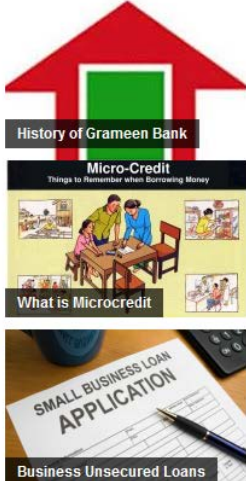
HOME SOCIAL ENTREPRENEURSHIP

Home

Featured



Grameen Founder - Muhammad Yunus



History of Grameen Bank

Micro-Credit
Things to Remember When Borrowing Money

What is Microcredit

Business Unsecured Loans



ASHOKA INNOVATORS FOR THE PUBLIC

ASHOKA



Home Program Lineup Tickets About f

THE CUTTING EDGE CONFERENCE ON SOCIAL INNOVATION & ENTREPRENEURSHIP

TAKE ACTION. LEAVE IMPACT!

31 OCTOBER 2015
TONI-AREAL ZURICH

ABOUT FELLOWS FOCUS AREAS ENGAGE GIVE NEWS

IMAGINE A WORLD WHERE EVERY YOUNG PERSON HAS THE SKILLS TO SUCCEED AS A CHANGEMAKER...

Join us in making this vision a reality. #StartEmpathy #ThinkitUp
LEARN MORE >>

Social Entrepreneurship is a European issue

The Strasbourg Declaration, 2014

“Europe’s economic and social model needs to reinvent itself.

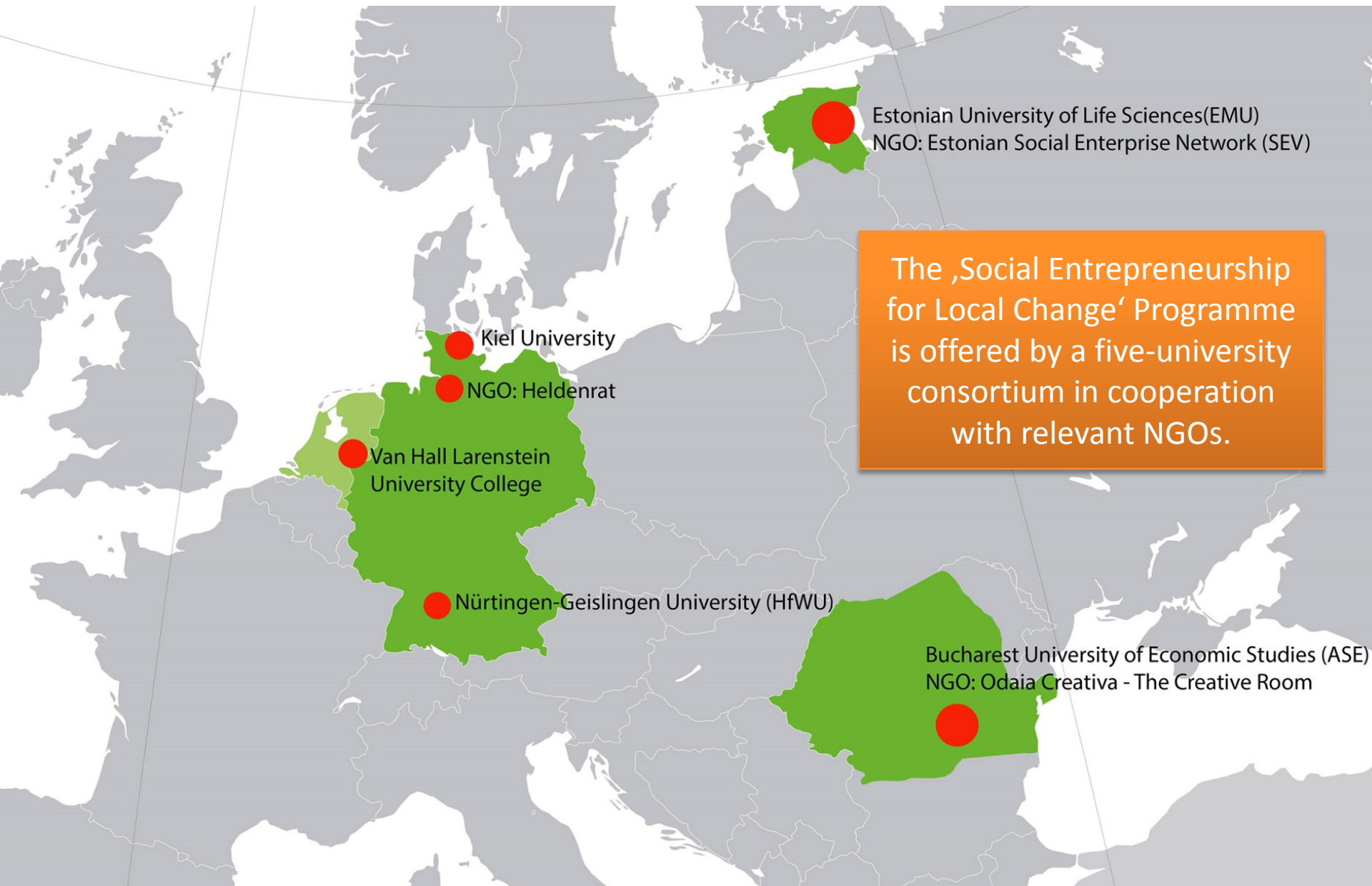
We need growth that is fairer, greener and anchored in local communities.

*A model that values **social cohesion** as a genuine source of collective wealth.”*

http://ec.europa.eu/internal_market/conferences/2014/0116-social-entrepreneurs/declaration/index_de.htm



Our project consortium



Estonian University of Life Sciences(EMU)
NGO: Estonian Social Enterprise Network (SEV)

Kiel University
NGO: Heldenrat

Van Hall Larenstein
University College

Nürtingen-Geislingen University (HfWU)

Bucharest University of Economic Studies (ASE)
NGO: Odaia Creativa - The Creative Room

The 'Social Entrepreneurship for Local Change' Programme is offered by a five-university consortium in cooperation with relevant NGOs.

What we offer:

- **Thirteen live sessions on the internet** with international lecturers, invited social entrepreneurs and a lot of interactive learning
- The possibility to **receive a grant** for attending a **10-days workshop in Estonia**, hosted by the Estonian University of Life Sciences.
- **Interdisciplinary and international group work** with students from Romania, Estonia, the Netherlands and other European countries
- Core knowledge for **developing your own start-up**
 - Identifying challenges and setting goals
 - Designing ideas
 - Designing your business model
 - Revising and evaluating your model

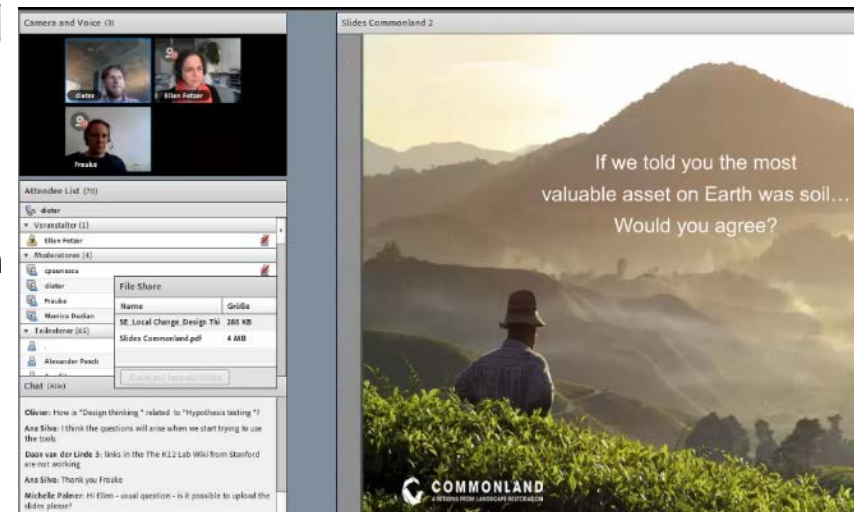
Your benefits:

- **Gain hands-on and practical skills** for developing your social business or helping others to do so – you can apply it now, later or in parallel to your professional career
- **Gain valuable international experience** by working in intercultural teams, practicing your English and applying your knowledge in an unknown spatial context
- **Distinguish your CV** with holistic and much-needed competences: design thinking, entrepreneurial skills and social responsibility
- **Learn how to work creatively and efficiently in a virtual team** – a relevant competence for a globalised economy

Meet international lecturers



Corina Angelescu on 5th of April 2016



Dieter van den Broeck on 12th of April 2016

Present your ideas in virtual teams

Social Entrepreneurship Team Session A (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio Help

Camera and Voice (2)

Session A - Assignment 1

Attendee List

Discussion Notes

Communication guide:

- When you are presenting please share microphone and webcam
- For this you click the respective buttons at the top of the window
- Do not move the

Chat 6 (Everyone)

Jitse Schaafsma: Hi all., great to here your presentations

SISTEMA BOLSAL

- It receives organic garbage small and medium farms.
- Use of biogas it displaces biomass and fossil fuels.
- BIOL - organic Fertilizer

It increases the productivity in cultivation and improves the soil.

Social Entrepreneurship Team Session C (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio Help

Camera and Voice (10)

Session C - Assignment 2

Attendee List

Notes 4

Communication guide:

- When you are presenting please share microphone and webcam
- For this you click the respective buttons at the top of the window
- Do not move the

Chat (Everyone)

Monica Dudian: Yes

SEKEM

The first company in Egypt producing organic products by the social entrepreneur Dr. Ibrahim Abouleish

DR/ Ibrahim_Abouleish

- The organization SEKEM (Ancient Egyptian: 'vitality from the sun') was founded in 1977 in order to bring about cultural renewal in Egypt on a sustainable basis. Located northeast of Cairo.
- In 1977 he bought a plot of land in what was at the time, desert bordering farmland of the Nile valley. The original goal was to develop the land and improve crop yields using biodynamic methods.
- The organization had established a network of more than 2,000 farmers and numerous partner organizations in Egypt and began increasingly to seek to extend its "experience and acquired knowledge" to other countries, including India, Palestine, Senegal, Turkey.
- He was selected as an "Outstanding Social Entrepreneur" by the Schwab Foundation in 2004.
- The organization has been cited as a successful example of social entrepreneurship that has had a significant impact on Egyptian society both through its influence on the country's agricultural practices.

Social Entrepreneurship Team Session B (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio Help

Camera and Voice (4)

Session B - Assignment 2

Attendee List

Notes 4

Communication guide:

- When you are presenting please share microphone and webcam
- For this you click the respective buttons at the top

Chat 6 (Everyone)

Jambo Bukoba

Kinder durch Sport stark machen

Why Jambo Bukoba?
We want to play a role in solving pressing social problems in Tanzania, one of the poorest countries in the world. Jambo Bukoba's three goals: To improve the quality of education, To raise awareness about HIV/AIDS - especially among girls and To strengthen equal opportunities for girls

(NGO) What do we do?
The organization's concept was developed by The German Sport University Cologne (DSHS) and combines sport and games in schools. The concept also fosters the involvement of teachers, parents and public life and improves the educational progress

Progress
Jambo Bukoba has thus far introduced the concept at 717 schools in the Kagera region. A total of 482.000 children have been reached so far, teachers have seen much higher attendance rates and average grades have improved significantly, trained 1317 Tanzanian teachers in how to use sport, games and

Social Entrepreneurship Team Session D (Freigabe) - Adobe Connect

Meeting Layouts Pods Audio Help

Camera and Voice (8)

Session D - Assignment 2

Attendee List

Notes 4

Communication guide:

- When you are presenting please share microphone and webcam
- For this you click the respective buttons at the top of the window
- Do not move the slides when you are not presenting

Chat (Everyone)

TRICICLOS

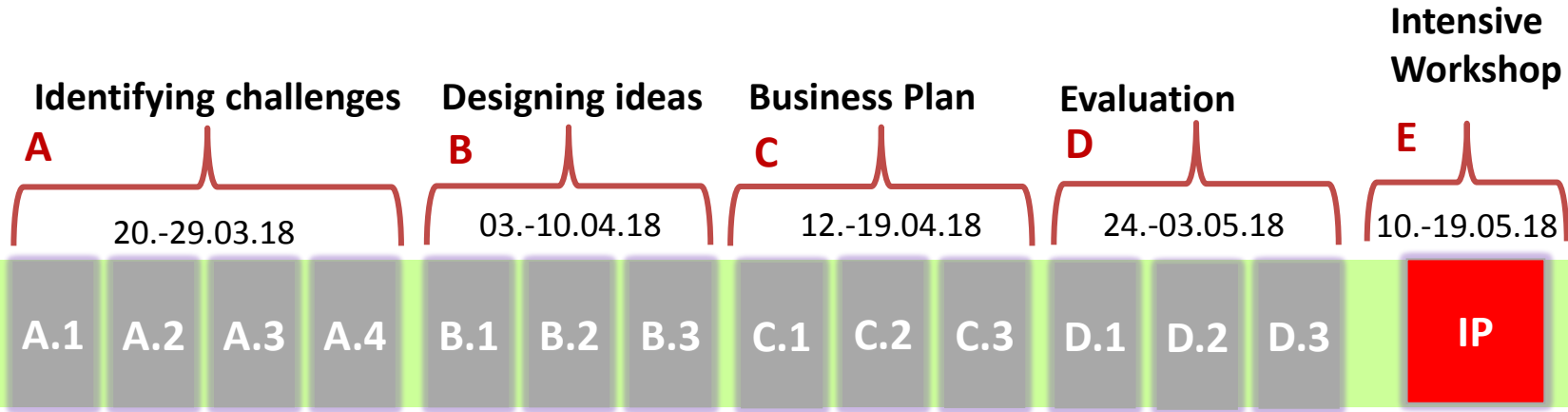
"Waste is a design error"

TRICICLOS is a cultural change business corporation "massageraded" as a recycling company. This company mixes civic education with various forms of "Clean Up Units", where products that can be recycled or recovered are left. Originally created in Ohio, TRICICLOS is expanding its operations across South America.

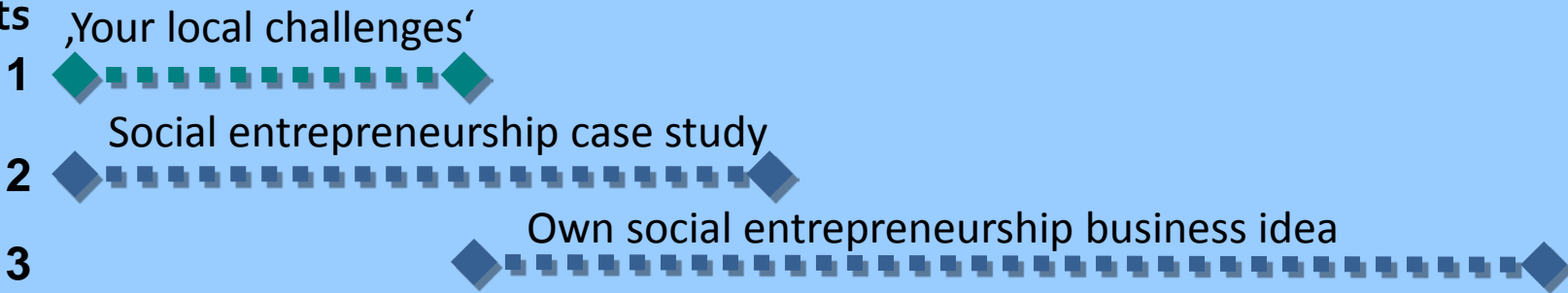
Main activities

- Offers "Puntos Limpios", which means "Clean Collection Points" for citizens and companies
 - modular plants capable of recycling 90 percent of domestic solid waste
- These centres serve as a platform, open to the public to learn how to recycle and become more conscious consumers
- Offers eco-design, plan of integrated solid waste management, clean and mobile clean points, education work with schools, etc.
- Inclusion of recyclers who can earn a living in more stable conditions

Seminar structure 2018



Assignments



Intensive Study Programme 2016



Intensive Study Programme in May 2016 in Bucharest, Romania

Intensive Study Programme 2017



Intensive Study Programme in May 2017 in Arnhem, Netherlands

Intensive Study Programme 2018

Time frame Friday the 11th of May – Friday the 18th of May 2018
Travel on Thursday the 10th of May and Saturday the 19th of May 2018
Host Estonian University of Life Sciences, Tartu
Location Lahemaa National Park



Photo: Tarmo Pihlbing, EMU

The Estonia Workshop May 2018



Photo: Tarmo Pilbing, EMU

Focus topics

- **Environment** – conservation, litter, recycling, carrying capacity
- **Community** – ageing, involvement, entertainment, incomers (2nd homes/summer cottages)
- **Society** – services, cost, local provision, carrying capacity & disturbance
- **Knowledge and skills** – entrepreneurship, vocational, project management, municipal
- **Employment** – local vs Tallinn city / Rakvere town, traditional (farming/forestry, handicraft) vs new (tourism & service sector)

Formalities

- Participation in this course is open to students of **any study programme**
- Participation in the online course is **free of charge**
- **Academic recognition** for successful completion will be as follows:
 - 5 ECTS for the online part
 - up to 2 ECTS for the workshop in Estonia
 - max. 7 ECTS in total
 - Students need to seek individually for academic recognition at their respective universities, conditions vary between the partners depending on the local curriculum context
- Successful participation in the online part is **a requirement** for participating in the Estonia workshop.
- However, participation in the 10-days Estonia workshop **is limited**. Each participating university from Germany, Netherlands and Romania can offer **seven grants**, covering travel and subsistence. Students of EMU will have no travel and subsistence costs.

Formalities

- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
- All participants who **successfully complete** the assignments of the online course will be issued a **certificate** on behalf of the 5 academic institutions involved.
- Also **passive participation** (i.e. ‚listen-only‘) in the online course is possible, but **no certificate** will be issued for this participation mode.

Registration and deadlines

Active participants in the online course (5 ECTS)

Registration deadline: **15th of March 2018**

Passive participants (no ECTS) can register at any time.

Participation in the Estonia workshop (up to 2 ECTS) requires personal application. Your application needs to include the following:

- A letter of intent explaining your motivation for participating in the workshop
- CV and current transcript of records
- English language certificate (if available)

Application deadline: **15th of March 2018**

Registration/application link: **<http://www.localchange.eu>**



More information



Internet <http://www.localchange.eu>

Facebook <https://goo.gl/Tht21B>