

Social Entrepreneurship for Local Change

International Study Programme



March – May 2017

Offered by the ERASMUS+ Strategic Partnership

For whom?



Are you a **business or economics student** who cares about **social and environmental problems**?

Are you an **agronomy student** who wants to make agriculture **more beneficial for society and the environment**?

Are you a **planner, designer or artist** who wants to learn **how to start a business** that helps solve social problems in your everyday environment?

For whom?



Are you **curious** about other people and their knowledge?

Are you eager to get to know **other Europeans** – academics like you but also citizens and their local issues?

Do you believe in your capability to **create something new**?

In short: Would you like to become a ***social entrepreneur***?

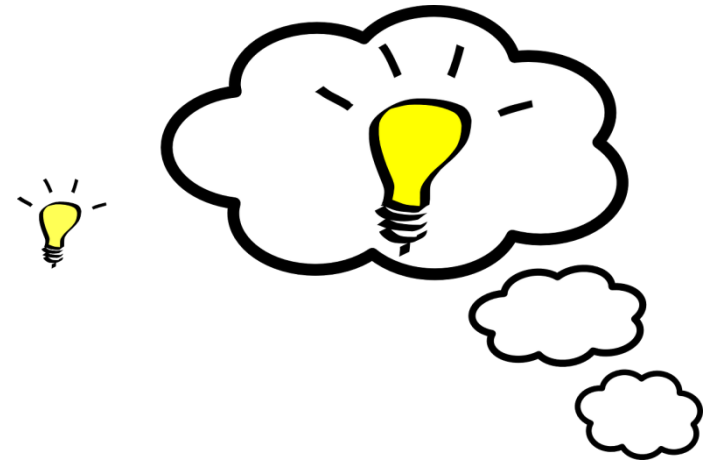
Then join us this spring!



Because everyone can become an entrepreneur!


What is Social Entrepreneurship?

A social entrepreneur applies business tools for solving social and/or environmental problems.



Success is primarily measured by the *degree of social impact* and not by monetary profit alone.

Social Entrepreneurship is a global movement



SCHWAB FOUNDATION FOR **SOCIAL ENTREPRENEURSHIP**

The Schwab Foundation at a global level to highlight and support a select community of social entrepreneurs and their agendas that improve the world. World Economic Forum.


HOME SOCIAL ENTREPRENEURSHIP

Home

Featured




Grameen Founder - Muhammad Yunus




History of Grameen Bank

Micro-Credit
Things to Remember When Borrowing Money



What is Microcredit



Business Unsecured Loans



ASHOKA INNOVATORS FOR THE PUBLIC



Home Program Lineup Tickets About f

THE CUTTING EDGE CONFERENCE ON SOCIAL INNOVATION & ENTREPRENEURSHIP

TAKE ACTION. LEAVE IMPACT!

31 OCTOBER 2015
TONI-AREAL ZURICH

- ABOUT
- FELLOWS
- FOCUS AREAS
- ENGAGE
- GIVE
- NEWS

IMAGINE A WORLD WHERE EVERY YOUNG PERSON HAS THE SKILLS TO SUCCEED AS A CHANGEMAKER...

Join us in making this vision a reality. #StartEmpathy #ThinkitUp
LEARN MORE >>

Social Entrepreneurship is a European issue

The Strasbourg Declaration, 2014

“Europe’s economic and social model needs to reinvent itself.

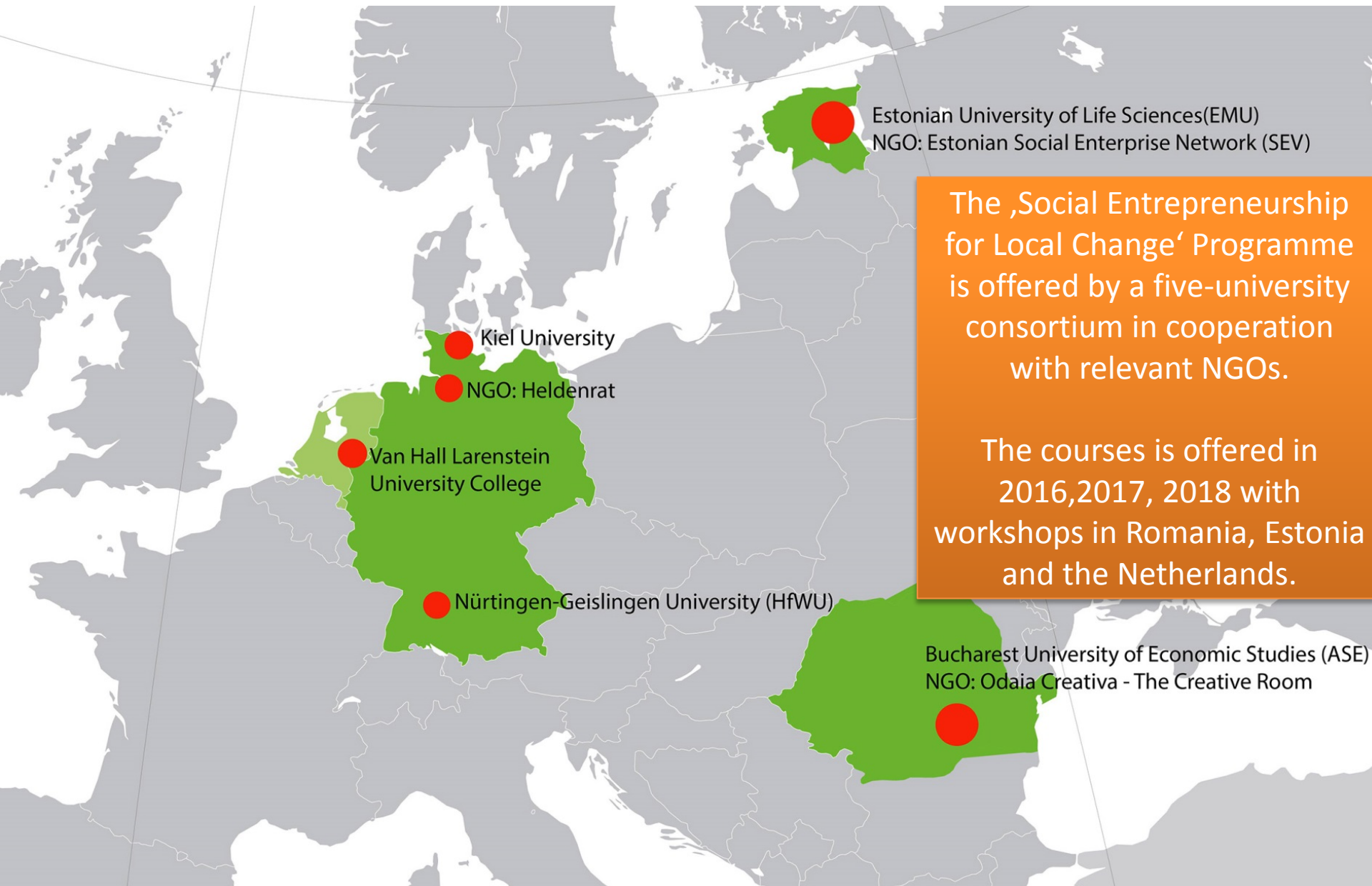
We need growth that is fairer, greener and anchored in local communities.

*A model that values **social cohesion** as a genuine source of collective wealth.”*

http://ec.europa.eu/internal_market/conferences/2014/0116-social-entrepreneurs/declaration/index_de.htm



The project consortium



Estonian University of Life Sciences(EMU)
NGO: Estonian Social Enterprise Network (SEV)

Kiel University

NGO: Heldenrat

Van Hall Larenstein
University College

Nürtingen-Geislingen University (HfWU)

Bucharest University of Economic Studies (ASE)
NGO: Odaia Creativa - The Creative Room

The ,Social Entrepreneurship for Local Change' Programme is offered by a five-university consortium in cooperation with relevant NGOs.

The courses is offered in 2016,2017, 2018 with workshops in Romania, Estonia and the Netherlands.

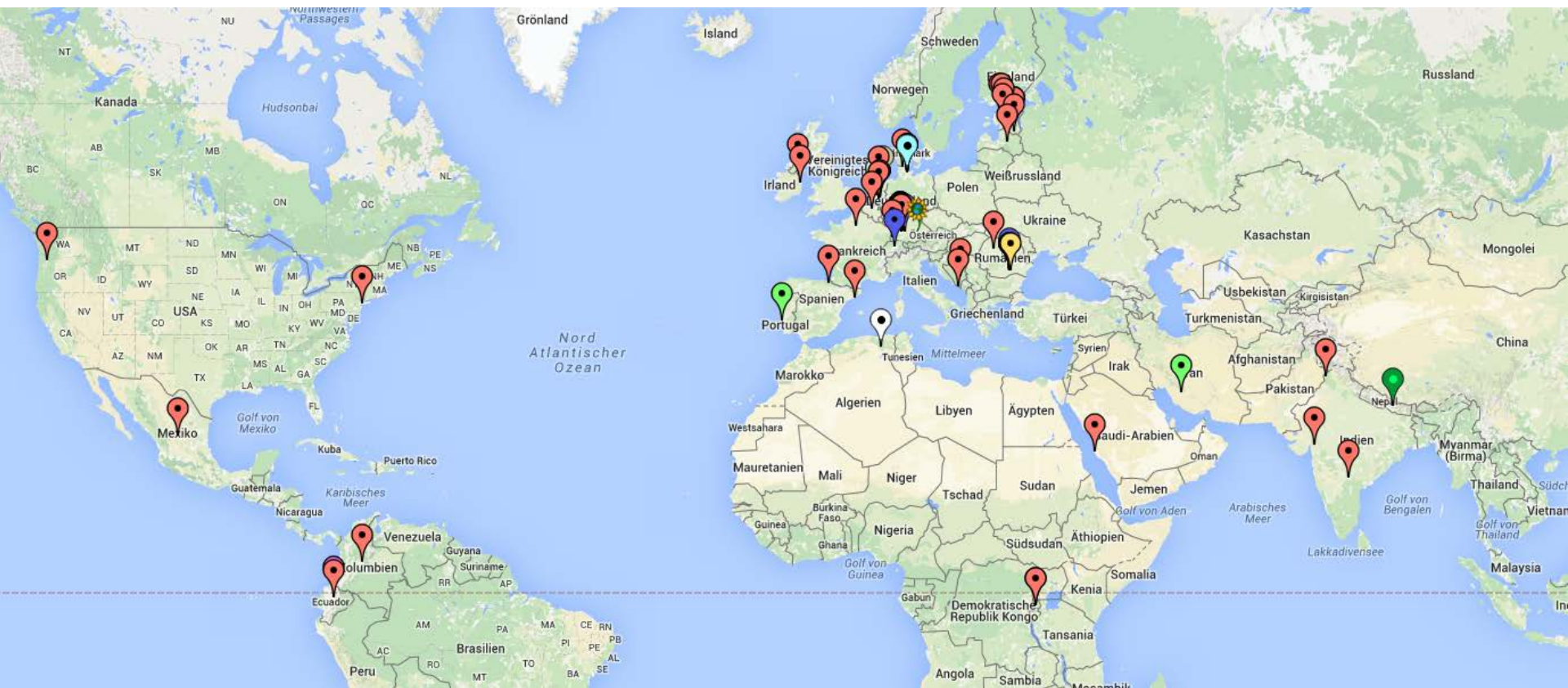
What we offer:

- **Thirteen live sessions on the internet** with international lecturers, invited social entrepreneurs and a lot of interactive learning
- The possibility to **receive a grant** for attending a **10-days workshop in the Netherlands**, hosted by Van Hall Larenstein University of Applied Sciences
- **Interdisciplinary and international group work** with students from Romania, Estonia, the Netherlands and other European countries
- Core knowledge for **developing your own start-up**
 - Identifying challenges and setting goals
 - Designing ideas
 - Designing your business model
 - Revising and evaluating your model

Your benefits:

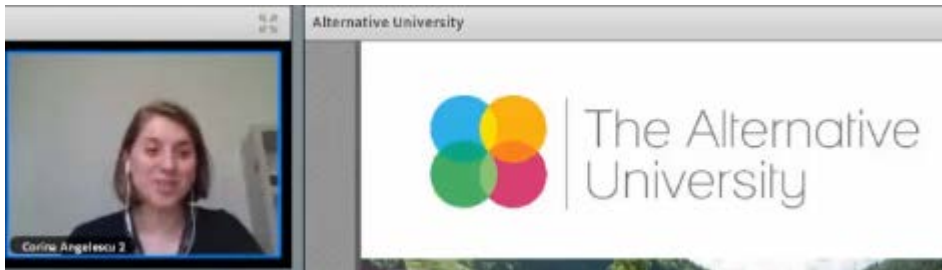
- **Gain hands-on and practical skills** for developing your social business or helping others to do so – you can apply it now, later or in parallel to your professional career
- **Gain valuable international experience** by working in intercultural teams, practicing your English and applying your knowledge in an unknown spatial context
- **Distinguish your CV** with holistic and much-needed competences: design thinking, entrepreneurial skills and social responsibility
- **Learn how to work creatively and efficiently in a virtual team** – a relevant competence for a globalised economy

Participants Online Seminar March – June 2016

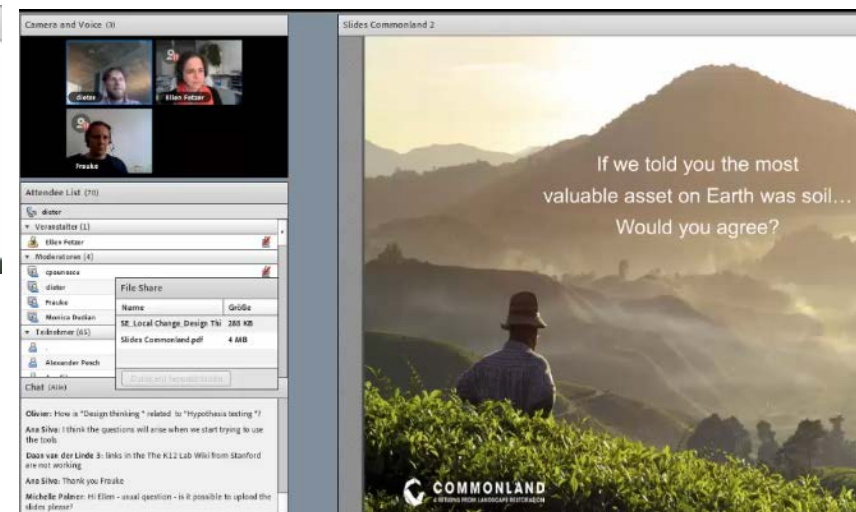


Meet an international community of people with a common motivation

Meet international lecturers

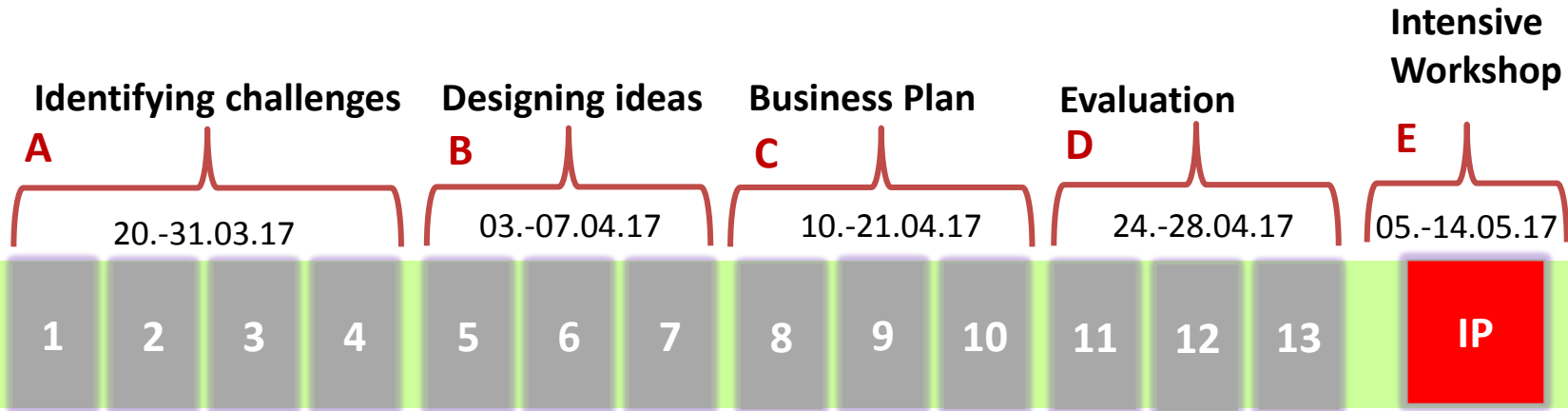


Corina Angelescu on 5th of April 2016

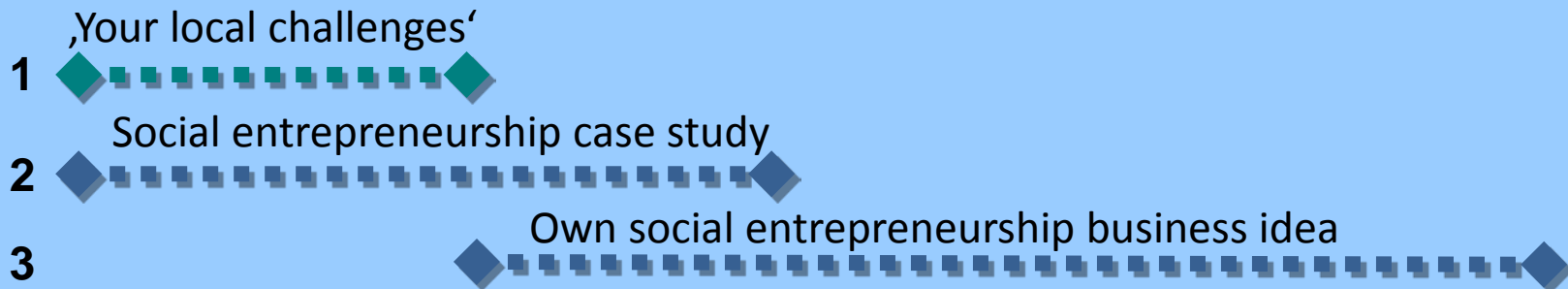


Dieter van den Broeck on 12th of April 2016

Seminar structure 2017



Assignments



Intensive Study Programme



Last year's Intensive Study Programme in May 2016 in Bucharest, Romania

The Arnhem Workshop

Time frame	Saturday the 6th of May - Saturday the 13th of May 2017
Travel on	Friday the 5th of May and Sunday the 14th of May 2017
Host	VHL Larenstein University of Applied Sciences, Netherlands
Local context	The city of Arnhem and municipality of Lingewaard

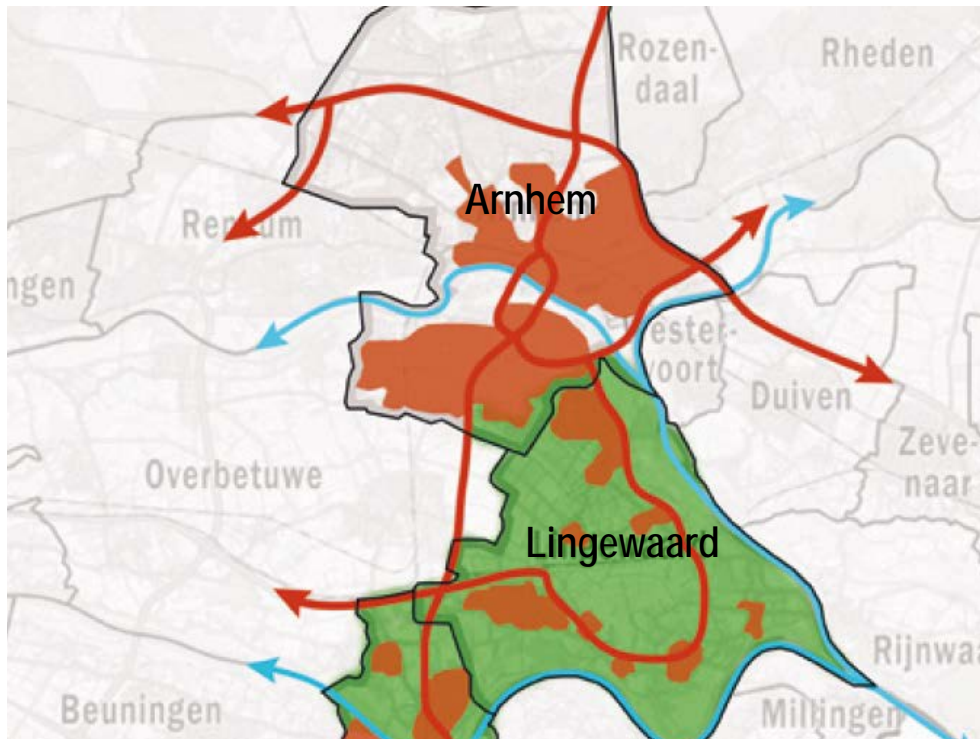


Photo: Jeroen de Vries, VHL

The Arnhem Workshop



Photo: Jeroen de Vries, VHL

Focus topics

- social business in the context of **regional food**
- **cross-relations** to nature protection, environmental and landscape quality, leisure/recreation/tourism
- challenges of **connecting** the city to the rural environment and **include** people in the local economy
- challenges of **transforming** traditional agriculture into multifunctional and/or agro-ecological farming combined with **social aims**

Formalities

- Participation in this course is open to students of **any study programme**
- Participation in the online course is **free of charge**
- **Academic recognition** for successful completion will be as follows:
 - 5 ECTS for the online part
 - 2 ECTS for the workshop in Arnhem/NL
 - max. 7 ECTS in total
 - Students need to seek individually for academic recognition at their respective universities
- Successful participation in the online part is **a requirement** for participating in the Arnhem workshop.
- However, participation in the 10-days Arnhem workshop **is limited**. Each participating university from Germany, Estonia and Romania can offer **seven grants**, covering travel and subsistence. Students of VHL will have no travel and subsistence costs.

Formalities

- There is no limit regarding the number of participants in the online course. **Any interested student** (or graduate, young professional) is invited to attend.
- All participants who **successfully complete** the assignments of the online course will be issued a **certificate** on behalf of the 5 academic institutions involved.
- Also **passive participation** (i.e. ‚listen-only‘) in the online course is possible, but **no certificate** will be issued for this participation mode.

Registration and deadlines

Active participants in the online course (5 ECTS)

Registration deadline: 15th of March 2017

Passive participants (no ECTS) can register at any time.

Participation in the Arnhem workshop (2 ECTS) requires personal application. Your application needs to include the following:

- A letter of intent explaining your motivation for participating in the workshop
- CV and current transcript of records
- English language certificate (if available)

Application deadline: 15th of March 2017

Registration/application link: <http://www.localchange.eu>



More information



Internet <http://www.localchange.eu>

Facebook <https://goo.gl/Tht21B>