



The Alternative
University



What is The Alternative University?

Re-inventing education is our main focus.

We have built an educational platform at the crossroads of:

- students' needs
- challenges faced by our society
- private companies' projects
- know-how from professionals with hands-on experience.

The Alternative University is a community for young people who have the potential to become agents of change in our society.

We are a team of young people passionate about education.



What problem do we address?

We believe the values that stand at the core of the Romanian education need to be replaced:

- **Autonomy and trust** instead of **control**
- **Diversity and customization** instead of **standardization**
- **Critical thinking** instead of **indoctrination**

What is the solution? A different university.

The way in which the Alternative University contributes to each student's path is based on 3 educational principles that create an integrated system.

Self directed learning



Collaboration within communities of practice



Impactful projects



What can you learn at the Alternative University?



NewMedia School

Marketing & communications

Digital Marketing
Visual Languages
Strategic Marketing
Brand Strategy



Educație

Education

Learning Experience
Design
Training
Learning Facilitation
How people learn



Antreprenoriat

Entrepreneurship

Customer
Understanding
Lean Start-up
Business Strategy
Product Design



SyncerSchool

Management

Team Dynamics
Six Sigma
Strategic Thinking
Project
Management

Transversal skills: collaboration, self directed learning, critical thinking, self-awareness, personal branding, communication skills.

148 alternative students in 2015.



More than 100 professionals are alternative teachers, speakers and mentors



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Buisness Manager - Qualians



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Actriță



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Actor, Regizor



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www.universitateaalternativa.ro

